

AFFILIATE COUNCIL MINUTES

IAFP 2019 – Sunday, July 21, 2019
Louisville, Kentucky

Affiliate Delegates Present

North America:

Alabama	Neil Bogart
Arkansas	Barbara Smith
British Columbia	Justin Falardeau
Capital Area	Jenny Scott
Colorado	Juliany Rivera Calo
Georgia	Wendy White
Illinois	Brad Suhling
Indiana	Amanda Deering
Missouri	James O'Donnell
New York	Amy Rhodes
Ohio	Christina Wilson
Oklahoma	Maria Ma
Ontario	Angela Bernoski
Pennsylvania	Peggy Good
Quebec	Julie Jean
Texas	Alex Castillo
Wisconsin	Erin Headley

International:

Africa	Peter Kennedy
Argentina	Fabiana Guglielmono
Australia	Deon Mahoney
Brazil	Mariza Landgraf
Chile	Monica Galleguillos
Colombia	Janeth Luna
Hong Kong	Terence Lau
Indian in NA	Harshavardhan Thippareddi
Japan	Shigenobu Koseki
Korea	Kun-Ho Seo
Lebanon	Issmat Kassem
New Zealand	Marion Castle
Southeast Asia	Alvin Lee
Taiwan	Chia-Yang Chen
United Arab Emirates	Bobby Krishna
United Kingdom	David Lloyd

IAFP Board and Staff Present: Tim Jackson, Kali Kniel, Roger Cook, Ruth Petran, Michelle Danyluk, David Tharp, and Susan Smith.

Visitors/Guests: Mohammad Samial Alam (Capital Area); Jehaina Al Ali (UAE); Cindy Anderson (TX); Karen Beers (AR); Dave Blomquist (MN); Travis Chapin (FL); Jessica Chen (GA); Candice Christian (Carolinas); Claudia Coles (WA); Carl Custer (Capital Area); Greg Danzeisen (MN); Ashley Engel (UMDIA); Mami Furukawa (Japan); Fernando Gallegos Sola (Argentina); Max Golden (WI); Sanjay Gummalla (Capital Area); William Huntley (CA); Kunihiro Kubota (Japan); Nelly Lam (Hong Kong); Judy Luther; Alejandro Mazzotta (NY); Robyn Miranda (NY); Katie Satchwell Murchison (GA); Charles Muyanjanja (Africa); Adewale Obadina (Africa); Joseph Odumeru (Ontario); Jitu Patel (Indian in NA); Brandy Sheehan (MO); Lee-Yan Sheen (Taiwan); David Shelep (CA); Juliana Simone (Argentina); Gabriela Stancanelli (Argentina); Debbie Stroud (Carolinas); Gloria Swick-Brown (OH); Helen Taylor (UK); and Chuck Yarris (IL).

Meeting Called to Order: 7:06 a.m., Sunday, July 21, 2019.

Recording Secretary of Minutes: Li Maria Ma.

Agenda: The agenda was reviewed and approved.

Delegate Roll Call: Eliminated due to badge scanning.

Approval of 2018 Minutes: The 2018 Minutes were approved.

Report from Affiliate Chairperson: James O'Donnell provided the following updates:

1. Recognition of new Affiliate: Japan Association for Food Protection.
2. Affiliates with milestone anniversaries were recognized (reported from the floor):
 - a. Pennsylvania – 85 years.
 - b. Illinois – 75 years.
 - c. Washington – 65 years.
 - d. British Columbia – 20 years.

Report from IAFP President: President Tim Jackson stated his appreciation for the Affiliates' contribution to IAFP's success. His updates included: 1) high number of IAFP Annual Meeting attendees (higher than last year); 2) great student participation in IAFP; 3) successful international meetings: 6th Latin American Symposium on Food Safety and European Symposium on Food Safety; and 4) upcoming international meetings: China International Food Safety & Quality Conference, Asia-Pacific Symposium of Food Safety, Dubai International Food Safety Conference.

Report from IAFP Executive Director: David Tharp reported that IAFP is in a very healthy financial position, with net revenue over expenses of \$520,000 and a general fund balance of \$3.4 million. One of the major factors that contributed to IAFP's financial health is the strong performance of our investments, which gained \$284,000.

Report from IAFP Staff Liaison: Susan Smith reported that 42 out of 50 Affiliates (84%) had filed their Annual Reports, but all Affiliates need to submit an Annual Report as stated by IAFP Bylaws. She reminded Affiliates to submit all materials and attachments related to their Annual Report in one single email to reduce the confusion and omissions. Susan strongly encouraged all Affiliates to apply for the Affiliate Awards. This year, 15 Affiliates applied for these Awards, down one from 2018. She asked each Affiliate to ensure their President and Delegate are current IAFP members as required by the Bylaws, and to keep their website current to allow her to collect information for the *Affiliate View*. She again reminded Affiliates to take advantage of the Executive Board Speaker Program to get a high-quality speaker for their Affiliate Annual Meeting at an affordable cost, as IAFP would pay for the speaker's travel and transportation to the meeting and the local Affiliate only needs to pay for lodging and meals of the speaker.

Local Affiliate Activity Reports from Attending Delegates: Delegates/Representatives gave two-minute oral summaries of their respective Affiliate activities for 2018. Reports included the number of active members, number of general membership meetings hosted in 2018, biggest challenges and successes, and topics of interest to other Affiliates.

Election of Affiliate Council Secretary: James O'Donnell announced that Julie Jean, Delegate from Quebec, was willing to stand for election, and asked if there were any nominations from the floor. With no others from the floor, Julie was asked to give a brief introduction and, by unanimous votes from the Delegates, was elected as incoming Affiliate Council Secretary.

Presentation of the Affiliate Awards: James highlighted the achievements of the award winners and presented the 2019 Affiliate Awards as follows:

Affiliate Membership Achievement – Georgia Association for Food Protection.

Affiliate Communication Materials – Hong Kong Food Safety Consortium.

Affiliate Member Education – Wisconsin Association for Food Protection.

Best Affiliate Overall Meeting – Argentine Food Safety Commission.

Missouri Environmental Health Association received the **C.B. Shogren Memorial Award**, which will be presented at the Awards Banquet on Wednesday, July 24, 2019.

Roundtable Discussion: The topics for the roundtable discussion were: 1) What technologies are you using to communicate with your affiliate members? 2) What technologies are you using to recruit new affiliate members? 3) What potential technologies could be used? 4) What new food safety/protection issues/topics are you and your affiliate members excited about? Attendees who were able to stay and participate were grouped by tables and their discussions on each topic are summarized as follows:

1. *Representatives from Illinois, Indiana and New York:* Mail Chimp app is attached to the website, excellent for regulatory updates; Zoom video-conferencing for board and committee meetings; conference calls; snail mail/postcards invites; industry trade and association databases; academia invite for Food Science Department professor to Affiliate with no fee if bringing two students; better use of LinkedIn and Facebook; Affiliate meetings can include FSMA-related topics, FBI Bioterrorism group presenters, and actual experiences or mock exercises on Crisis Management.
2. *Representatives from Japan, Chinese in North America and Ontario:* Using website, Social Media, WhatsApp, WeChat, Email, LinkedIn, Instagram, Facebook, Twitter; main contact at each university who recruits students to join; have a communication point for association mentor program; be community leaders; poster competitions, photos, abstracts put on social media to attract potential employers of graduate students; use Zoom for webinars; Affiliate members interested in Detection Methods for Pathogens, Big Data, BlockChain, and new/emerging pathogens and traceability.
3. *Representatives from Capital Area and Hong Kong:* Websites are used but improvements are needed to be a more effective tool (Capital Area); email is used but often ignored; Hong Kong uses social media, WeChat, WhatsApp; certain social media sites are blocked such as LinkedIn (by FDA) and WhatsApp (by China); and new issues sparking interest are Food Fraud and Produce Safety, e.g., pathogens such as *Cyclospora*.

4. *Representatives from Africa, India, Alabama, Ohio, and Minnesota:* Africa uses Zoom, utilizes outside entity to manage their organization, flip calls; India uses Google Pro; Alabama uses Zoom for teleconferencing; Ohio uses its website and email; Minnesota uses its website, email and SurveyMonkey; technology used for recruiting members includes word of mouth and vendors who email to their customers; new food safety issues topics include mycotoxin, aflatoxin, pesticide residues, FSMA for exporters, developing key contacts at universities, poster competitions, drawing attention to university students; and apps used include Join It, Apricot, Eventbrite, and Hoover app platform for meetings and payments.
5. *Representatives from Argentina, Brazil, Chile, Colombia, and Texas:* Technologies used to communicate with Affiliate members include LinkedIn, email, Facebook, Instagram, WhatsApp, and Twitter. The website and meetings diffusion on the web are used to recruit members. Potential technologies that could be used in the near future include Zoom, apps, and software for webinars. Affiliate members are excited about topics surrounding CBD, Big Data, BlockChain, Genomics, Fake News in Food Safety, Food Safety Culture, and Labeling/Allergens.

Old Business: None.

New Business:

1. Affiliates who are located outside of U.S. need help from IAFP for setting up Webinars.
2. Affiliates want to explore the use of *IAFP Connect* for communicating with their members and need some support from IAFP.
3. The topic of removing the Affiliate reports of successes and challenges during the past year was discussed to shorten the meeting by at least an hour. If removed, the reports could be included into submitted Annual reports. Also, the topic of removing the Roundtable topic discussions from Affiliate Council Meeting was discussed to shorten the meeting by at least an hour. If removed, the topics could be incorporated into submitted Affiliate reports.
 - a. Attendee discussions were against both removal of the Affiliate reports and the Roundtable discussion, as both provide opportunities for Delegates to share ideas together and learn from each other. Will continue with both at future meetings.
4. It was suggested that each Affiliate Award recipient give a brief speech while receiving their plaque. Some suggested that this information could be included on *IAFP Connect* as Affiliate Highlights.
5. Question was asked if *IAFP Connect* can be used by Affiliates to communicate with their members (like PDG groups do). Staff will check into that possibility.
6. Question was asked if IAFP can provide instructions for webinars conducted by Affiliates located outside of U.S. Staff will check on this.

Recommendations to the Executive Board: None.

Passing of the Gavel: Chairperson James O'Donnell passed the gavel to Li Maria Ma, signifying the beginning of Maria's term as the Affiliate Council Chair.

Next Meeting Date: August 2, 2020, Cleveland, Ohio.

Meeting Adjourned: 10:11 a.m.

Chairperson: James O'Donnell.