

## **Food Defense PDG**

**Members Present:** Shaun Kennedy, Francis Busta, Faye Feldstein, Robert Hagberg, Nigel Harper, Gordon Hayburn, Craig Henry, LeeAnne Jackson, Vishnu Patel, Gale Prince and Marta Segarra.

**New Members:** Kevin Edwards, Nicole Henderson, Colin Barthel, Catherine Hart, Julia Guenther, Joel Radford, Jack Cooper, Ryan Dias, Jonathan Luedeke, Kruti Ravaliya, Daryl Elles, Andrew Benson, Jim Loseke, Christie Gray and Jacqueline Fletcher.

**Board/Staff Present:** Don Zink.

**Visitor:** Natasha Bangal

**Meeting Called to Order:** Sunday, July 22, 2012.

### **PDG Identified Actions with Leadership Assigned:**

1. Consider an EMA symposium for next year's conference (Karen Everstine, NCFPD, and Jeff Moore, USP).
2. Schedule a September webinar to discuss submissions for IAFP 2013 (Shaun Kennedy).
3. Schedule a webinar for ANPR questions (Jenny Pierquet, NCFPD).
4. Identify what could be added to the food code in support of food defense for the 2014 conference (submission in by December 2013) – add to the agenda for the ANPR webinar.
5. Connect IFIC with FDA in China (Cory Bryant).
6. Propose food defense risk communication session for next year's conference (Andy, Tim Sellnow, Nigel Harper, Kevin Edwards).
7. Propose food defense FSMA regulations session for next year's conference (Nigel Harper).
8. Potential for a food defense exercise in next year's conference (utilize FREE-B but tailor for private sector) as a pre-workshop – Saturday session. Based on Battelle experience may want to do a webinar outreach to gain support (LeeAnne Jackson).
9. Consider a "hot topics" session to be on the ready in the case of an event (core agenda developed in advance), participation from IFIC, FDA, need to confirm others. Need to ensure that the similarities and differences between

- food safety and food defense are addressed (Shaun Kennedy to contact Tim Sellnow).
10. Find out what happened to Rich Linton's program on food defense when he moved to OSU (Nigel Harper).
  11. FDA awareness program, modeled on the Road Show experience, to be deployed domestically, need to identify appropriate regional events to partner with such as regional AFDO's, IFT Section meetings/supplier nights, IAFFP affiliate meetings, EDEN annual conference (2012 Mississippi, 2013 Wisconsin), NASDA conference (Julia Gunther).
  12. IAFFP now has Google Groups, Shaun Kennedy to request for this PDG.
  13. Schedule PDG webinar to further develop the symposium concepts for next year (Nigel Harper and Andy Benson to participate).
  14. Look to a webinar targeted at small and very small operators (Nigel Harper and Jenni Periquet at NCFPD).
  15. Criticality workshop November 1, 2012 on the UMN campus (contact LeeAnne Jackson if interested).

#### **PDG Open Discussion Points:**

1. Reach out to Small Business Administration to explore options for reaching small food firms for food protection.
2. Reach out to university extension offices through USDA to determine if they would be a vehicle to getting food defense to small firms, question is how fluent extension agents are in food defense.
3. Message development on food defense – IFIC initiated effort – FAO and WHO contacted but not formal partners – identify FAO & OIE collaborative centers for potential partnership.
4. IFIC is doing a risk communication session on GMO/etc this fall.
5. Risk communication session in Marseilles IAFFP?
6. How can the unique needs for food defense be added to the food safety programs without being duplicative?
7. Develop a response responsibility grid for an actual event and extend to the state, local and private sector roles and responsibilities.

8. If interested in IAFP service then contact the IAFP office and self nominate.
9. Need for materials for things as small as a convenience store for food defense (what can they do when worrying about “stop and rob”, build on recent disgruntled employee events such as Kansas salsa contamination). Potential webinar target in partnership with National Restaurant Association. May want to consider research on what the target audience knows, need to know and what messages work.
10. What organization is best positioned to help access the small and very small operators (sanitarians, Food Marketing Institute, National Restaurant Association, etc.)?
11. Develop a response handbook for small operators in case of a food defense event.

### **Recommendations to Executive Board**

1. Deconflict PDGs.
2. Deconflict sessions of similar interest.
3. Push out ANPR (Advanced Notice of Proposed Rulemaking) for FSMA on Food Defense to IAFP international sessions/conferences when it is issued.
4. IAFP participation in IFIC led group on food communication, how messages are disseminated in a consistent manner on food safety and defense, need to define the mechanism.

**Chairperson:** Shaun Kennedy