

# INVITATION TO EXHIBIT

**EXHIBIT DATES**  
**JULY 31 – AUGUST 2**

Join the *International Association for Food Protection* in St. Louis, Missouri to showcase your products and services

## ARCHWAY TO EXCELLENCE



International Association for  
**Food Protection**®

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[www.foodprotection.org](http://www.foodprotection.org)

# EXHIBITOR SCHEDULE

America's Center Convention Complex

## SET-UP

**SUNDAY, JULY 31**

9:00 a.m. – 6:00 p.m.

## TEAR DOWN

**TUESDAY, AUGUST 2**

6:00 p.m. – 11:00 p.m.

## EXHIBIT HALL HOURS

**SUNDAY, JULY 31**

7:30 p.m. – 9:30 p.m.

**MONDAY, AUGUST 1**

10:00 a.m. – 6:00 p.m.

**TUESDAY, AUGUST 2**

10:00 a.m. – 6:00 p.m.

HOURS SUBJECT TO CHANGE



## SPECIAL EXHIBIT HALL EVENTS

**SUNDAY, JULY 31**

7:30 p.m. – 9:30 p.m.

*Cheese and Wine Reception*

**MONDAY, AUGUST 1**

10:00 a.m. *Pastries and Coffee*

12:00 p.m. – 1:00 p.m. *Lunch*

3:00 p.m. *Coffee Break*

5:00 p.m. – 6:00 p.m. *Reception*

**TUESDAY, AUGUST 2**

10:00 a.m. *Pastries and Coffee*

12:00 p.m. – 1:00 p.m. *Lunch*

3:00 p.m. *Coffee Break*

5:00 p.m. – 6:00 p.m. *Reception*

Reserve your space today at [www.foodprotection.org](http://www.foodprotection.org)



# BOOTH INFORMATION

## BOOTH INCLUDES

- 10' x 10' booth with pipe and drape
- One 6' skirted table
- Two standard chairs
- One wastebasket
- Three meeting registrations per booth  
(Additional registrations are available at regular registration rates)
- Listing on IAFP Web site
- Listing in *Food Protection Trends*
- Descriptive listing in the Annual Meeting Program Book
- IAFP 2016 App Listing
- Pre-meeting use of IAFP 2016 attendee mail list
- Post-meeting use of IAFP 2016 attendee mail list

## BOOTH PRICES

Single	\$ 3,050
Double	\$ 6,100
Quad	\$12,620
Corner	add \$210

Reserve your space today at  
[www.foodprotection.org](http://www.foodprotection.org)

**“The IAFP Annual Meeting truly provides our company with vital networking and educational opportunities. This is a must-attend event that focuses on the most up-to-date trends in food safety, allowing our organization to keep our fingers on the pulse of the industry while providing us with unique branding opportunities and exposure.”**

Carlos Navarro, MBA  
Marketing Director  
Eurofins



## MEETING APP

The IAFP 2016 meeting app will give exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors will be able to upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smart phones.

# IMPORTANT DATES

- March 31**    **CANCELLATION DEADLINE**
- April 1**     **BOOTH SELECTION BEGINS**
- May 2**      **DEADLINE TO BE LISTED  
IN THE PROGRAM BOOK**
- July 31**     **SHOWTIME!**



## HOTEL RESERVATIONS

IAFP has arranged special rates at area hotels

Go to the IAFP Web site at

[www.foodprotection.org](http://www.foodprotection.org)

to make your reservation.

Housing opens December 2015.

## FUTURE ANNUAL MEETING DATES

For the International Association for Food Protection

**IAFP 2017, July 9–12**

Tampa Convention Center

Tampa, Florida

**IAFP 2018, July 8–11**

Salt Palace Convention Center

Salt Lake City, Utah

**IAFP 2019, July 21–24**

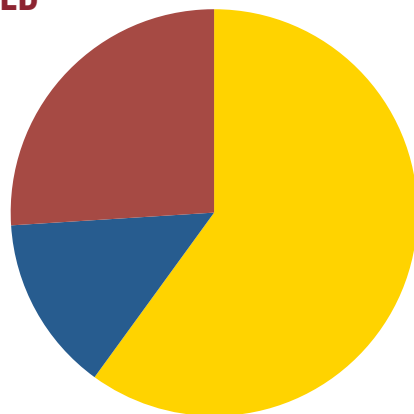
Kentucky International Convention Center

Louisville, Kentucky



Visit the IAFP Web site at [www.foodprotection.org](http://www.foodprotection.org)  
for details on reserving a room. Housing opens December 2015.

## ATTENDEES' PRIMARY FIELD OF EMPLOYMENT



INDUSTRY 60%

GOVERNMENT 14%

EDUCATION 26%

## ATTENDEES' PRIMARY INTEREST

Advanced Molecular Analytics  
 Applied Laboratory Methods  
 Beverages and Acid/Acidified Foods  
 Dairy Quality and Safety  
 Developing Food Safety Professionals  
 Food Chemical Hazards and Food Allergy  
 Food Defense  
 Food Hygiene & Sanitation  
 Food Law  
 Food Packaging  
 Food Safety Education  
 Fruit and Vegetable Safety and Quality

HACCP Utilization and Food Safety Systems  
 International Food Protection Issues  
 Low Water Activity Foods  
 Meat and Poultry Safety and Quality  
 Microbial Modelling and Risk Analysis  
 Pre Harvest Food Safety  
 Retail and Foodservice  
 Sanitary Equipment and Facility Design  
 Seafood Safety and Quality  
 Student  
 Viral and Parasitic Foodborne Disease  
 Water Safety and Quality

“We have been exhibiting at the IAFP Annual Meeting as a Gold Sustaining Member for quite some time. This event provides 3M Food Safety the opportunity not only to meet our current client partners but also meet with potential clients. The IAFP Annual Meeting also provides us with an opportunity to showcase our ongoing scientific studies, learn from peers and stay informed with the latest issues in Food Safety globally.”

Kevin Habas  
 Global Communications  
 Scientific Marketing and Education Manager  
 3M Food Safety

Over 1,200 presentations take place during three days.

More than 50 countries were represented at IAFP 2015.





# PROMOTIONAL OPPORTUNITIES

AMOUNT	EVENT
\$30,000	CONFERENCE PROGRAM BAG bioMérieux, Inc.
\$20,000	OPENING RECEPTION Metabiota-Ancera Land O'Lakes
\$18,000	EXHIBIT HALL RECEPTION (Monday) Merck Animal Health
\$18,000	EXHIBIT HALL RECEPTION (Tuesday) Sealed Air
\$15,000	EXHIBIT HALL LUNCH (Monday) The Kellogg Company
\$15,000	EXHIBIT HALL LUNCH (Tuesday) Roka Bioscience
\$14,000	MEETING APP Thermo Fisher Scientific
\$13,000	IAFP LUNCH (Wednesday)
\$13,000	BADGE HOLDERS WITH LANYARDS 3M Food Safety
\$11,500	PRESIDENT'S RECEPTION Q Laboratories, Inc.
\$10,500	HOTEL KEY ADVERTISING 3M Food Safety
\$ 9,500	WELCOME RECEPTION Eurofins
\$ 9,500	CONFERENCE WIFI DuPont Nutrition & Health
\$ 9,000	NOTEPADS WITH SPONSOR'S LOGO Bio-Rad Laboratories

AMOUNT	EVENT
\$ 7,500	EXHIBIT HALL PASTRIES & COFFEE (Monday-morning) Deibel Laboratories, Inc.
\$ 7,500	EXHIBIT HALL PASTRIES & COFFEE (Tuesday-morning) Roka Bioscience
\$ 7,500	EXHIBIT HALL COFFEE BREAK (Tuesday-afternoon) Mérieux NutriSciences
\$ 5,500	EXHIBIT HALL COFFEE BREAK (Monday-afternoon) Mocon, Inc.
\$ 5,000	STUDENT PDG LUNCHEON
\$ 4,500	COFFEE BREAK (Wednesday-morning) AFCO
\$ 4,000	COFFEE BREAK (Wednesday afternoon)
\$ 4,000	EARLY MORNING COFFEE (Monday morning)
\$ 4,000	EARLY MORNING COFFEE (Tuesday morning)
\$ 3,500	EARLY MORNING COFFEE (Wednesday morning)
\$ 3,500	EDITORIAL BOARD RECEPTION Roka Bioscience
\$ 3,000	COMMITTEE DAY REFRESHMENTS Roka Bioscience
\$ 3,000	AWARDS BANQUET FLOWERS
\$ 2,500	EXHIBITOR MOVE-IN REFRESHMENTS Quality Assurance and Food Safety Magazine (QA)
\$ 1,000	SPEAKER TRAVEL SUPPORT (Multiple opportunities available)

PLEASE DIRECT QUESTIONS TO:

David Larson • [dave@larsonent.com](mailto:dave@larsonent.com) • Phone: +1 515.440.2810



# PREVIOUS EXHIBITORS

3-A Sanitary Standards	CRC Press/Taylor & Francis	Hollison	National Center for Food Protection and Defense	ReposiTrak
3M Food Safety	Crystal Diagnostics	Hygiena	National Environmental Health Association (NEHA)	Rheonix
A2LA	Detectamet Detectable Products Limited	Hypred	The National Food Laboratory, LLC	Roka Bioscience
AEMTEK, Inc.	DFA Global Certifications	IEH Laboratories and Consulting Group	National Registry of Food Safety Professionals	Romer Labs
Alchemy Systems	DuPont Nutrition & Health	Illumina	NatureSeal, Inc.	RQA, Inc.
Alpha Biosciences, Inc.	Ecolab Inc.	The Industrial Fumigant Company, LLC.	Nelson-Jameson, Inc.	rtech laboratories
American Proficiency Institute	Elisa Systems	InnovaPrep	Neogen Corporation	The Safe Quality Food Institute (SQFI)
Ancera	ELSEVIER	International Association for Food Protection	New Food/Russell Publishing Ltd.	SAI Global Assurance Services
Applied Maths, Inc.	Elution Technologies	International Association for Food Protection-Student PDG	NoroCORE (USDA-NIFA Food Virology Collaborative)	Sample6
AquaLab by Decagon	EMD Millipore	Interscience Laboratories, Inc.	Northland Laboratories	Sealed Air Diversey Care
Arizona/California Leafy Greens Marketing Agreement	EnviroLogix Inc.	Invisible Sentinel	NSF International	Seward Laboratory Systems Inc.
Art's Way Scientific, Inc.	EnviroMap	Jeti GmbH	NSI Lab Solutions	Shenzhen Bioeasy Biotechnology Co.
ASI Food Safety	Eppendorf	Kagetec Industrial Flooring	OMIC USA Inc.	Sigma-Aldrich
ATCC	EtQ, Inc.	KogeneBiotech	Orkin, LLC.	Society for Applied Microbiology
Autoscribe Informatics Inc.	Eurofins Scientific	Labplas	Otto Trading, Inc.	SPEX SamplePrep
Battelle	FDA/Center for Food Safety and Applied Nutrition	LABS, Inc.	Pall Corporation	Springer
Best Sanitizers, Inc.	Fera	LGC Standards	PAR	Sterilex Corporation
bioBUBBLE	FoodChek Systems Inc.	Log5 Corporation	Partnership for Food Safety Education	STOP Foodborne Illness
BioControl Systems, Inc.	Food Microbiology Symposium, SCSU	LRQA	PathoGenetix	TandD US, LLC.
bioMérieux	Food Quality & Safety	Lumex Instruments Canada	PURE Bioscience, Inc.	TapRooT® Root Cause Analysis
Bio-Rad Laboratories	Food Safety Consulting and Training Solutions, LLC	MediaBox by Microbiology International	Puritan Medical Products Company, LLC	Thermo Scientific
BIOTECON Diagnostics	Food Safety Magazine	Mérieux NutriSciences (formerly Silliker)	PureLine Treatment Systems	TrakLok
Bruker Corporation	Food Safety Net Services	Meritech	Q Laboratories, Inc.	True Fresh HPP
Cascade Analytical Inc.	Food Safety News	Michelson Laboratories Inc.	QIAGEN, Inc	USDA Food Safety and Inspection Service
CEDARLANE	Food Safety Research Information Office, ARS, USDA	Michigan State University Online Master of Science in Food Safety	Quality Assurance & Food Safety Magazine	USDA National Institute of Food and Agriculture
Charm Sciences Inc.	Food Safety Summit	Microbac Laboratories, Inc.	Quality Management, Inc. (dba QMI)	Vanguard Sciences
CHEMSTAR CORP	FSC	Microbiologics, Inc.	QuoData GmbH - Quality and Statistics	Vicode
Cherney Microbiological Services, Ltd.	GDI Integrated Facility Services	Microbiology International	R & F Products	Vicam a Waters Technologies Business
Chestnut Labs	Global Food Safety Initiative	MOCON Inc.	Remco Products Corp.	VWR International
ClorDiSys Solutions, Inc.	GMA Science & Education Foundation	Morinaga Institute of Biological Science, Inc.	Rentokil Pest Control	Weber Scientific
Columbia Food Laboratories, Inc.	Hardy Diagnostics	MP Biomedicals		World Bioproducts
ComplianceMetrix	Hill Brush Company Ltd.	Nasco Whirl-Pak® Division		
COPAN Diagnostics	HiMedia Laboratories Pvt Ltd.			
Corning Incorporated				
Covance				



# IAFP 2016 CALL FOR SUBMISSIONS

## Submission Deadlines:

**October 6, 2015 – Symposium, Roundtable and Workshop Submissions**

**January 19, 2016 – Technical and Poster Abstract Submissions**

Questions regarding submissions can be directed to Tamara Ford  
Phone: +1 515.276.3344 or +1 800.369.6337  
E-mail: [tford@foodprotection.org](mailto:tford@foodprotection.org)



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**THE LEADING FOOD SAFETY CONFERENCE**