

AFFILIATE COUNCIL MINUTES

IAFP 2015 – Saturday, July 25, 2015
Portland, Oregon

Affiliate Delegates Present:

North America:

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| Alabama | Neil Bogart |
| Alberta | Lynn McMullen |
| Arkansas | Nancy Gushing |
| Capital Area | Jenny Scott |
| Chinese in NA | Li Ma |
| Florida | Peter Hibbard |
| Georgia | Tori Stivers |
| Indian in NA | Harshavardhan Thippareddi |
| Minnesota | Julie Sundgaard |
| Missouri | James O'Donnell |
| New Jersey | Virginia Wheatley |
| New York | Steve Murphy |
| Ohio | Christina Ritchey Wilson |
| Ontario | Lynne Fruhner |
| Pennsylvania | Janice Bowermaster |
| Quebec | Julie Jean |
| Southern California | Turonda Crumpler |
| Texas | Alex Castillo |
| Upper Midwest | Tom Berry |
| Wisconsin | Michael Schoenherr |

International:

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| Argentina | Fabiana Guglielmone |
| Australia | Sandy Hume |
| Brazil | Mariza Langraf |
| China | Xiumei Liu |
| Colombia | Janeth Luna |
| Hong Kong | Terence Lau |
| Korea | Kunho Seo |
| New Zealand | Roger Cook |
| Taiwan | Lee-Yan Sheen |
| United Arab Emirates | Bobby Krishna |
| United Kingdom | David Lloyd |

IAFP Board and Staff Present: Don Zink; Tim Jackson; Don Schaffner; David Tharp; Lisa Hovey; Susan Smith.

Representatives/Visitors/Guests Present: Meitha Al Thani (United Arab Emirates); Luz Alzate (Colombia); John Allan (Capital Area); John Bartell (New York); Roy Biggs (New Zealand); Dave Blomquist (Minnesota); Chia-Yang Chen (Taiwan); Siobhan Egan (Africa); Elena Enache (Capital Area); Gene Fry (Pennsylvania); T. J. Fu (Chinese in North America); Sally Hasell (New Zealand); Peter Kennedy (Africa); Alvin Lee (Southeast Asia); Gabriela Lordache (Alberta); Maria Luz (Colombia); Charles Muyanja (Africa); Stephanie Olmsted (Washington); Deana Rolheiser (Alberta); Isaac Rukundo (Africa); Xianming Shi (China); Gloria Swick-Brown (Ohio); Helen Taylor (United Kingdom); Keng Ngee Teoh (Southeast Asia); P. C. Vasavada (Indian in NA); Zhinong Yan (China); Hyun-Guyn Yuk (Southeast Asia).

Recording Secretary of Minutes: Christina Ritchey Wilson.

Call to Order: The meeting was called to order at 7:05 a.m., Saturday, July 25, 2015 by Turonda S. Crumpler, Chairperson.

The agenda was reviewed and unanimously approved.

Delegate Roll Call: Conducted at 7:06 a.m. by Susan Smith.

Review of Minutes 2014: Minutes as published in *FPT* from the 2014 Affiliate Council Meeting were approved and seconded.

Report from Affiliate Chairperson: Turonda Crumpler provided the following updates:

1. There were two new affiliates during the past year:
 - a. Food Safety Consortium (based in Hong Kong).
 - b. Argentine Food Safety Commission.
 - c. Wyoming Affiliate has relinquished its status with IAFP.
 - d. We now have 54 affiliates.
2. More groups are currently in process to become affiliates.
3. Affiliates with milestone anniversaries were recognized:
 - a. Ohio: 35 years
 - b. Colombia: 40 years
 - c. Ontario: 57 years
 - d. Indiana: 65 years
 - e. Pennsylvania: 75 years

Report from IAFP President: Don Zink updated the Affiliate Council Meeting attendees with a status of IAFP.

Report from IAFP Executive Director: David Tharp welcomed the Delegates to Portland and IAFP 2015. There have been additions to Web site, including postings of *JFP* (back to 1967), and *FPT* (back to the beginning in 1981) articles with Foundation support for online member access. Financially, IAFP is in very good shape.

Report from IAFP Staff Liaison: Susan Smith reported the following: IAFP had 42 of 53 (79%) active Affiliates file an Annual Report, down 8% from 2014. All Affiliates need to comply with IAFP Bylaws by submitting an Annual Report. Additionally, all Affiliates are encouraged to submit for awards. Submissions were down this year; you can't win if you don't apply. Submit bound copies for awards. Delegates and Presidents are required to be IAFP Members to meet compliance. Affiliates need to keep their Web sites updated

as Susan relies on them. Affiliates should take advantage of IAFP Executive Board Speaker Program. Turn in summaries to Susan for *Affiliate View*, no matter how brief.

Roundtable Discussion: Twenty-two minutes were devoted to roundtable discussions. The suggested topic was how to reactivate a “stagnant” Affiliate. One person from each table briefly relayed their group’s discussion to the entire group as summarized below:

Roy Biggs:

- Problem was antipathy
- Possible solutions include: use of social media; free membership for the rest of the year for students; identifying and satisfying training needs

Stephanie Olmsted:

- Problems include inactivity of members; shrinking membership; younger generation not interested in volunteering beyond work time.
- Possible solutions include:
 - Asking regional grocery chains, restaurant chains, etc. to get involved
 - Asking members to invite someone
 - Offering discounts to new members, students
 - Invited guests by members could receive a dues discount
 - Tagging along with another organization (like Washington Affiliate does with ILSI)
 - The same people always do everything at the affiliate – if affordable, hire a meeting planner
 - Partner with FDA for regional meetings

Tori Stivers:

- Florida successfully holds 2–3 short lunch meetings/year with 2–3 speakers for \$10–\$12 and offer CEU credits.
- Cater meeting topics to membership – train regulators (standardization training)
- Vary board composition like IAFP does (between education, industry, regulatory)
- Offer student scholarships
- Mentor/mentee committee

Nancy Gushing:

- Challenges include:
 - Trying to find members
- Possible solutions include:
 - Poster competitions for students
 - T-shirt competition for students
 - Use LinkedIn
 - Cold calls to local/state/area businesses/industry to ask what their needs are
 - Print “Save the Date” cards; ask vendors to help distribute prior

- Recruiting new officers
- Ask vendors to post on their Web sites that they are attending the affiliate meeting
- Get industry to bring in speakers of interest
- Hold (and promote) lunch & learn sessions sponsored/supported by vendors
- Get vendors to come in and offer lunch to a few people (let vendor invite some of them, so they can showcase their product)
- Hold co-meetings with like-minded groups (i.e., ASM)
- Invite food science students to help create a T-shirt contest for students

Lynn McMullen:

- All the table’s Affiliates are struggling ... could there be some incentive from IAFP to new members, such as complimentary *JFP* subscription or a discount?
- Could an affiliate hold a subscription to *JFP* to allow affiliate members access as an incentive to joining the affiliate?

Michael Schoenherr:

- How can IAFP help more?
- Can IAFP build a template Web site? It is hard to find finances and resources to build and/or manage a Web site.
- Could IAFP partner with state and local government?

Sioban Egan:

Challenges include:

- Lack of organization
- Lack of commitment
- Technological/logistical issues
 - Members are located around the world
 - Communication options are limited
 - Differing time zones
- New Affiliates have little to discuss initially
- Affiliates need to find champions for their organization
 - Who can attend IAFP Annual Meetings (can finances be partially covered?)
 - 80% of work is done by 20% of the people – need to recognize the 20% and work to support them
 - Need driving forces/innovation
 - Better early planning and organization
 - Use successful affiliates as models

Lynne Fruhner:

Challenges include:

- Competing with corporate conferences while keeping costs down
- Social media more negative on profession

Possible solutions:

- UAE Affiliate all online due to its size (over 1,000 members)
- Use Facebook
- Hold smaller workshops
- Webinars
- Student engagement on Board

Election of Affiliate Council Secretary: Turonda Crumpler announced that Neil Bogart, Delegate from Alabama, was willing to stand for election, and asked if there were any nominations from floor. Having no additional nominations, the nomination was moved and seconded to elect Neil, who was voted by acclamation.

Presentation of the Affiliate Awards: Turonda highlighted the achievements of the award winners and presented the 2015 Affiliate Awards to the following:

Affiliate Membership Achievement – North Dakota Environmental Health Association

Affiliate Communication Materials – New York State Association for Food Protection

Affiliate Member Education – Taiwan Association for Food Protection

Best Affiliate Overall Meeting – Arkansas Association for Food Protection

New York State Association for Food Protection received the **C.B. Shogren Memorial Award**, which will be presented at the Awards Banquet on July 28, 2015.

Old Business: None.

New Business: Turonda acknowledged the following:

- Long-time IAFP Member and Affiliate Officer Clive Kingsbury unexpectedly passed in late 2014.
- Washington collecting funds for a scholarship in memory of Lloyd Luedecke. More information will be included in the *Affiliate View* on how to donate.

Affiliate Reports: Delegates/Representatives gave two minute oral summaries of their respective Affiliate activities for the 2014 year. Reports included challenges, successes and summaries of meetings and membership.

Final Comments: Turonda gave thanks to all the affiliates for a challenging but rewarding year.

Recommendations to the Executive Board:

1. Since funds and/or technical resources are often unavailable for some Affiliates, the Affiliate Council asks that the Board consider providing funding/ resources to develop a Web site “template” for Affiliates to help them develop their own or improve upon their existing Web site, respectively.
2. Could certain Affiliates hold a subscription to *JFP* to allow their respective Affiliate members access as an incentive to joining the Affiliate (since print availability is becoming less and less through libraries, etc.)?
3. To help “reactivate” a stagnant Affiliate, can IAFP offer an incentive to new Affiliate members, such as complimentary *JFP* subscription or a Membership discount?

Passing of Gavel: Chairperson Turonda Crumpler passed the gavel to Christina Wilson, signifying the beginning of Christina’s term as Affiliate Council Chair.

Meeting Adjourned: 9:49 a.m.

Chairperson: Turonda S. Crumpler