

Food Safety Education PDG

Members Present: Ben Chapman (Chair), Pamela Wilger (Vice Chair), Andrew Benson, Renee Boyer, Christine Bruhn, Andrew Clarke, Carl Custer, Anthony Flood, Judy Harrison, Matthew Jenkins, Lone Jespersen, Pat Johnson, Audrey Kreske, Ema Maldonado-Siman, Deborah McIntyre, Lynn McIntyre, Lynn McMullen, Gina Nicholson, Ruth Petran, Katie Reyes, Todd Rossow, Amarat Simonne, Sarah Smathers, Ellen Thomas, Brian Turner and Michael Villaneva.

Board/Staff Members Present: Katie Swanson.

New Members: Tori Stivers, Gordon Hayburn, Michele Samarya-Timm, Stacey Willson, Catherine Cutter, Claudia Dietz, Angela Shaw, Ellen Evans, Tumnoon Charaslertrangsi, Julia Guenther, Per Nilsson, Jarret Stopforth, Dennis Burson, You Li, Margot Bolon, Shelley Feist, Elizabeth Andress, Eva Borjas, Rob Williams, Eric Moore, Jeanne Garbarino, Dina Austin Scott, Carol Wallace, Markus Walking-Ribeiro and Christina Moore.

Meeting Called to Order: 2:00 p.m., Sunday, July 22, 2012.

Recording Secretary of Minutes: Ellen Thomas.

Welcome: Ben Chapman welcomed everyone to the meeting and all persons in attendance. All persons in attendance at the commencement of the meeting introduced themselves and their affiliation. Katie Swanson brought greetings from the Board:

- a. Identify if interested in being appointed for committee.
- b. IAFP 2012 app: Taking comments for improvement.

Concerns were raised in response to the IAFP Strategic Planning goal to broaden range of *JFP*, not *FPT*, which is a big focus of Education group (Board recommendation below).

Old Business:

1. 2012 Roundtable submission:
 - a. Produce symposium (roundtable format) accepted: What do we know about produce safety education, and where do we go from there? Potential for white paper in *FPT*.
 - b. Benefit is to provide road map of what has been done in past, where problems occurred, and suggestions for future. Could fit within literature review of graduate student and give them opportunity to publish.
 - c. Option of collaborating with student PDG: Could also expand with other white papers into meat, poultry, and other commodities; model for future roundtable. Volunteers for steering this project.
 - d. Roundtable that wasn't accepted was turned into webinars, which will be held August 29 and October 24.

2. Food Safety for Temporary events document revisions:
 - a. No major steps have been taken.
3. Wikipedia project:
 - a. Meeting will be held on Wednesday, July 25 to connect mentors and students in teams of two to contribute to editing Wikipedia articles. Will include assigning topics, with focus on those that are lacking or those that need a lot of editing, such as irradiation. Provides chance to facilitate evidence-based information.
 - b. Mentors are needed. If interested in mentoring, please attend the meeting on Wednesday.

New Business:

1. Partnership for Food Safety Education: Shelly Feist and Margot Bolton.
 - a. Want to be publicizing the work/projects already worked on, call for involvement in partnership.
 - b. Discussed three upcoming projects:
 - a. Communicating with shoppers to determine consumer response to food safety messages in stores.
 - b. Measuring impact of food safety education.
 - c. Fresh produce and supporting consumers with evidence based practices. Interested in drawing from PDG expertise.
 - c. BAC Fighter youth campaign: Structured around home food safety survey, a part of middle school curriculum.
 - d. Newest campaign: Childcare project: FightBAC! goes to Childcare
 - a. Crib sheet: Training fact sheets to train the trainer and can be used by consumer.
2. IFIC 2011/2012: Tony Flood:
 - a. Consumer research: Published 1st years of food and health safety survey in *FPT*.
 - b. Discussed results of web-based survey.
3. Food safety training/culture summit: Lone Jespersen:
 - a. Held conference to define goals surrounding how to educate handlers.
 - b. Can you measure behavior change and how?
 - c. Suggestion for annualized mandatory food certification program (not a certificate) for anyone involved in food handling.
4. ISEKI Food: Lynn McIntyre:
 - a. Discussed new project: Integrating Food Safety and Engineer Knowledge into Food Chain.
 - b. Book series: Publishes each project.
 - c. Teaching materials: E-learning, modules, resource development, process based for students.

If anyone interested in participating, materials, can get information through group.

More conferences will be held to bring together education, industry and research.

5. Election of new Vice Chair:
 - a. Carol Wallace nominated by Andrew, seconded by Helen. So moved.
6. IAFP New Media Task Force update: Ben Chapman:
 - a. Elimination of audiovisual library, which will be replaced by New Media task force brainstorming session (chaired by Don Schaffner).
 - b. Investigate new ways to provide educational materials to members, and add value to current information that's already there.
 - c. Audio and slides of all presentations will be generated.
7. NoroCORE food safety education information sheets:
 - a. Fact sheets have been developed and in draft form. Please review and take survey to provide feedback. Do they convey what they need to?
8. Symposia/workshops/roundtables for 2013 meeting:
 - a. Subcommittees formed to pitch various ideas for possible topics. Conference calls will be held in September to discuss ideas.
 - b. Suggestions:
 - i. Thermometer use and improving consumer use.
 - ii. Partner with Pre-harvest PDG with focus on different scales.
 - iii. How do we implement programs to attract regulators to IAFP.
 - iv. London Olympics outreach – food defense components: Lessons Learned from London Olympics.
 - c. Important to partner with other PDGs, or other outside organizations.

Recommendations to the Executive Board:

1. Strategic planning goals should also include impact of *Food Protection Trends*, not just *JFP*.
2. Extension should take place in other regional meetings (Europe, Latin America, etc.) because meetings could have better impact at local level – the focus should not just be North America meeting.
3. Next international meeting should include focus on Defining and Optimizing Outreach in IAFP.
4. Approve election of Carol Wallace as Vice Chair to begin term at IAFP 2013.

Next Meeting Date: July 28, 2013.

Meeting Adjourned: 4:00 p.m.

Chairperson: Ben Chapman.

