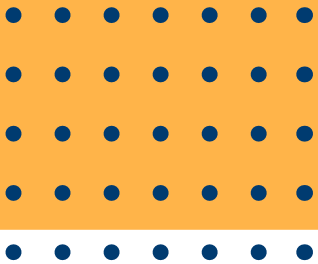
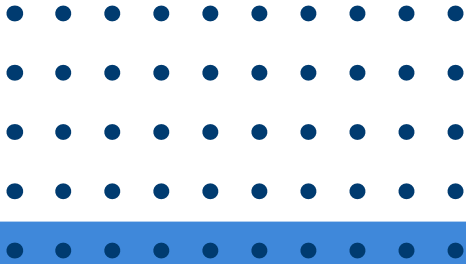


The Coast is Calling



Reserve Your Booth Now

EXHIBIT DATES
July 14-16

Advancing Food Safety Worldwide®

foodprotection.org





EXHIBIT HALL SCHEDULE

EXHIBIT SET UP *

SUNDAY, JULY 14

9:00 a.m. – 6:00 p.m.

*20' x 20' and larger may begin set up Saturday 8:00 a.m. – 5:00 p.m.

EXHIBIT TEAR DOWN

TUESDAY, JULY 16

6:15 p.m. – 11:00 p.m.

EXHIBIT HOURS

SUNDAY, JULY 14

7:30 p.m. – 9:30 p.m.

MONDAY, JULY 15

10:00 a.m. – 6:15 p.m.

TUESDAY, JULY 16

10:00 a.m. – 6:15 p.m.

HOURS SUBJECT TO CHANGE

EXHIBIT HALL EVENTS

SUNDAY, JULY 14

7:30 p.m. – 9:30 p.m.

Cheese and Wine Reception

MONDAY, JULY 15

10:00 a.m. – 10:45 a.m. Coffee Break

11:45 a.m. – 1:30 p.m. Lunch

3:00 p.m. – 3:45 p.m. Coffee Break

5:15 p.m. – 6:15 p.m. Reception

TUESDAY, JULY 16

10:00 a.m. – 10:45 a.m. Coffee Break

11:45 a.m. – 1:30 p.m. Lunch

3:00 p.m. – 3:45 p.m. Coffee Break

5:15 p.m. – 6:15 p.m. Reception

MORE THAN 1,200
PRESENTATIONS TAKE PLACE
DURING THREE DAYS.

BOOTH INFORMATION

BOOTH INCLUDES

- 10' x 10' booth with pipe and drape
- One 6' skirted table
- Two standard chairs
- One wastebasket
- Three meeting registrations per booth
(Additional registrations are available at regular registration rates)
- Listing on IAFP Website
- Listing in *Food Protection Trends*
- Descriptive listing in the Annual Meeting Program
- Promotion of marketing materials on IAFP 2024 Meeting App

BOOTH PRICES

Single 10' x 10'	\$3,850
Double 10' x 20'	\$7,700
Quad 20' x 20'	\$15,400
6-plex 20' x 30'	\$23,100
Corner	add \$210

RESERVE YOUR BOOTH SPACE ONLINE AT [FOODPROTECTION.ORG](https://www.foodprotection.org)

MEETING APP

The IAFP 2024 Meeting App gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors may upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smartphones.



Kudos to the IAFP dedicated professionals-members who curated an exceptional annual program. The programming attracted numerous potential customers and decision makers to our trade show booth, which never stopped humming with quality leads the entire three days. Our sales team was busy to the last minute!

**Peter S. Pratt
CEO**

Bioscience International, Inc.



IMPORTANT INFORMATION

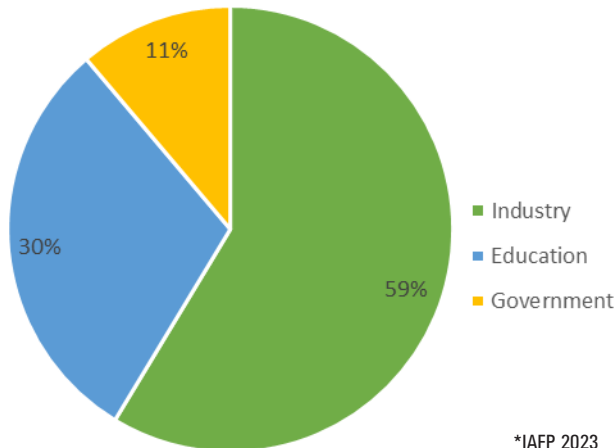
MARCH 31 CANCELLATION DEADLINE
APRIL 1 BOOTH SELECTION BEGINS
**APRIL 15 DEADLINE TO BE LISTED
IN THE PROGRAM BOOK**
JULY 14 SHOWTIME!



**VISIT
FOODPROTECTION.ORG
FOR DETAILS
ON RESERVING
A HOTEL ROOM.**

**SPONSORSHIP OPPORTUNITIES ARE AVAILABLE.
INCREASE YOUR EXPOSURE AND HELP SUPPORT
IAFP BY BECOMING A SPONSOR!**

ATTENDEES* PRIMARY FIELD OF EMPLOYMENT



*IAFP 2023



PROFESSIONAL DEVELOPMENT GROUPS

Advanced Molecular Analytics
Animal and Pet Food Safety
Applied Laboratory Methods
Beverages and Acid/Acidified Foods
Dairy Quality and Safety
Data Management and Analytics
Developing Food Safety Professionals
Food Chemical Hazards and Food Allergy
Food Defense
Food Fraud Prevention
Food Hygiene and Sanitation

Food Law
Food Packaging
Food Safety Assessment, Audit and Inspection
Food Safety Culture
Food Safety Education
Fruit and Vegetable Safety and Quality
HACCP Utilization and Food Safety Systems
International Food Protection Issues
Low-Water Activity Foods
Meat and Poultry Safety and Quality
Modelling and Risk Analysis

Physical Hazards and Foreign Materials
Plant-Based Alternative Products Quality and Food Safety
Pre-Harvest Food Safety
Retail and Foodservice
Sanitary Equipment and Facility Design
Seafood Safety and Quality
Student
Viral and Parasitic Foodborne Disease
Water Safety and Quality

**PROFESSIONAL DEVELOPMENT GROUP MEETINGS
TAKE PLACE SUNDAY, JULY 14 AND ARE OPEN
TO ALL ANNUAL MEETING ATTENDEES**

**ATTENDEES FROM 53 COUNTRIES
PARTICIPATED AT IAFP 2023**



EXHIBIT RESERVATION FORM

EXHIBIT DATES: July 14-16

Complete all information. All correspondence will be directed to your designated contact person. Three complimentary registrations will be provided for each 100 sq. ft. booth space reserved.

COMPANY _____
(Print or type your name as you wish it to appear - only one company name is allowed per exhibit)

ADDRESS _____

ADDRESS _____

CITY _____ STATE OR PROVINCE _____

POSTAL CODE/ZIP +4 _____ COUNTRY _____

PHONE _____ EMAIL _____

CONTACT PERSON _____

WEBSITE _____

BOOTH TYPE: SINGLE (\$3,850) 10' x 10' DOUBLE (\$7,700) 10' x 20' QUAD (\$15,400) 20' x 20' CORNER (ADD \$210)

SUSTAINING MEMBERS - PLEASE CHECK THE APPROPRIATE BOX TO RECEIVE YOUR DISCOUNT. Contact the Association office to learn more about becoming a Sustaining Member.

IAFP 2024 EXPLORE THE FLOOR - HIGHLIGHT YOUR BOOTH (participation is limited to the first 25 exhibitors (add \$600))

SUSTAINING MEMBER (\$300 DISCOUNT OFF TOTAL AMOUNT DUE) SILVER SUSTAINING MEMBER (\$500 DISCOUNT OFF TOTAL AMOUNT DUE) GOLD SUSTAINING MEMBER (\$750 DISCOUNT OFF TOTAL AMOUNT DUE)

AMOUNT TO BE CHARGED OR INVOICED \$ _____ FULL BOOTH PRICE EXPLORE THE FLOOR (ADD \$600)
U.S. Funds on U.S. Bank DEPOSIT \$600/100 SQ. FT.

PAYMENT TYPE: CHECK INVOICE MASTERCARD VISA AMERICAN EXPRESS DISCOVER

CREDIT CARD NUMBER _____

CARD ID #* _____ EXPIRATION DATE _____ CARDHOLDER SIGNATURE _____

AGREEMENT:

PAYMENT: A deposit of \$600 per 100 sq. ft. is required to hold your space or if payment does not accompany this form, Exhibitor agrees to pay such deposit within thirty days of invoice. Any balance on total booth space will be due no later than March 31, 2024. Reservations received after this date must be paid in full.

BOOTH ASSIGNMENT: Booth selection by Exhibitors will begin in March. Selection order will be prioritized based on sponsorship level and the order in which paid reservations are received (full deposits are also acceptable).

CANCELLATION: Exhibit space can be cancelled prior to March 31, 2024 with full refund. Between April 1- April 30, 2024 cancellations will incur a \$600 processing fee per 100 sq. ft. After April 30, 2024 no refunds will be made for cancellations. All cancellations must be submitted in writing to the Assistant Director.

Exhibitor's signature below signifies that Exhibitor has read, understands and agrees to be bound by all the terms and conditions on this form and the Regulations and Liability Statement for the International Association for Food Protection's Annual Meeting Exhibits (see online).

Signature Required

Date

Return to Farrah Bengé
Email: fbenge@foodprotection.org

Direct Questions to:
David Larson | dave@larsonentllc.com | +1 515.440.2810
Alex Larson | alex@larsonent.com | +1 515.238.4406





PROMOTIONAL OPPORTUNITIES

We invite you to participate as a sponsor for IAFP 2024. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials and on the IAFP website, foodprotection.org.

SPONSORSHIP EVENT LIST

AMOUNT EVENT

PLATINUM

\$25,000	CONFERENCE PROGRAM BAG
\$25,000	OPENING RECEPTION
\$20,000	EXHIBIT HALL RECEPTION (Monday or Tuesday)

GOLD

\$18,000	BADGE HOLDERS WITH LANYARDS
\$15,000	EXHIBIT HALL LUNCH (Monday or Tuesday)
\$15,000	NETWORKING LUNCH (Wednesday)
\$15,000	MEETING APP
\$15,000	WELCOME RECEPTION
\$15,000	NOTEPADS WITH SPONSOR'S LOGO
\$14,000	PRESIDENT'S RECEPTION
\$14,000	HOTEL KEY ADVERTISING
\$13,000	CONFERENCE WIFI

AMOUNT EVENT

SILVER

\$ 9,000	REGISTRATION KIOSK BRANDING
\$ 9,000	EXHIBIT HALL COFFEE BREAK (Monday or Tuesday a.m.)
\$ 7,000	EXHIBIT HALL COFFEE BREAK (Monday or Tuesday p.m.)
\$ 7,000	EXHIBIT HALL AISLE BANNERS
\$ 5,500	STUDENT PDG LUNCHEON
\$ 5,500	COFFEE BREAK (Wednesday morning)
\$ 5,000	COFFEE BREAK (Wednesday afternoon)
\$ 5,000	EARLY MORNING COFFEE (Monday or Tuesday)

\$ 4,000	EARLY MORNING COFFEE (Wednesday morning)
\$ 4,000	EDITORIAL BOARD RECEPTION
\$ 3,500	COMMITTEE DAY REFRESHMENTS
\$ 3,000	AWARDS BANQUET FLOWERS
\$ 2,500	EXHIBIT HALL FLOOR DECALS
\$ 1,000	PENS FOR COMMITTEE DAY
\$ 1,000	SPEAKER TRAVEL SUPPORT (Multiple opportunities available)

SPONSORSHIP PARTICIPANT

COMPANY _____ CONTACT PERSON _____
(Please print)

ADDRESS _____

CITY _____ STATE OR PROVINCE _____

POSTAL CODE/ZIP +4 _____ COUNTRY _____

PHONE _____ EMAIL _____

DESIRED EVENT(S) TO SPONSOR _____

AMOUNT PAID \$ _____ PAYMENT TYPE: CHECK INVOICE
U.S. Funds on U.S. Bank

CREDIT CARD NUMBER _____ MASTERCARD VISA AMERICAN EXPRESS DISCOVER

CARD ID #* _____ EXPIRATION DATE _____

CARDHOLDER SIGNATURE _____

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number.
 American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by March 31, 2024.
All sponsorships are non-cancelable and non-refundable upon receipt of this form.

Signature Required

Date

Return to David Larson
Email: dave@larsonentllc.com

Direct Questions to:
David Larson | dave@larsonentllc.com | +1 515.440.2810
Alex Larson | alex@larsonent.com | +1 515.238.4406





CALL FOR SUBMISSIONS DEADLINES



IAFP 2024

**Long Beach
California**

July 14-17

October 3, 2023

Symposia, Roundtable and
Workshop Submissions

January 16, 2024

Technical and Poster
Abstract Submissions

Questions regarding submissions
can be directed to Tamara Ford
Phone: +1 515.276.3344
Email: tford@foodprotection.org



foodprotection.org

**FUTURE IAFP
ANNUAL MEETINGS**

IAFP 2025 – July 27–30, Cleveland, OH
IAFP 2026 – July 26–29, New Orleans, LA