



ADVANCING FOOD SAFETY WORLDWIDE.

PROMOTIONAL OPPORTUNITIES: IAFP 2012 ANNUAL MEETING

We invite you to participate as a sponsor for IAFP 2012. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in order received for any open sponsorship events. A waiting list for events with a right of first option will be established. Partial sponsorships may be available.

Sponsorship Event List

EVENT	AMOUNT	EVENT	AMOUNT
THUMB DRIVE <i>Sponsored by 3M Food Safety</i>	\$24,000	NOTEPADS WITH SPONSOR'S LOGO <i>Sponsored by Bio-Rad</i>	\$8,000
OPENING RECEPTION <i>Sponsored by Diversey Inc. and Kraft</i>	\$19,500	EXHIBIT HALL PASTRIES & COFFEE (Monday-morning) <i>Sponsored by Deibel Laboratories</i>	\$7,000
CONFERENCE PROGRAM BAG <i>Sponsored by DuPont Qualicon</i>	\$17,000	EXHIBIT HALL PASTRIES & COFFEE (Tuesday-morning) <i>Sponsored by Roka Bioscience</i>	\$7,000
EXHIBIT HALL RECEPTION (Monday) <i>Sponsored by DuPont Qualicon</i>	\$16,500	EXHIBIT HALL COFFEE BREAK (Monday-afternoon) <i>Sponsored by Covance</i>	\$5,000
EXHIBIT HALL RECEPTION (Tuesday) <i>Sponsored by 3M Food Safety</i>	\$15,000	EXHIBIT HALL COFFEE BREAK (Tuesday afternoon)	\$5,000
EXHIBIT HALL LUNCH (Monday) <i>Sponsored by Diversey Inc.</i>	\$13,000	STUDENT PDG LUNCHEON	\$5,000
EXHIBIT HALL LUNCH (Tuesday) <i>Sponsored by DNV</i>	\$13,000	COFFEE BREAK (Wednesday morning)	\$4,500
BADGE HOLDERS WITH LANYARDS	\$12,000	COFFEE BREAK (Wednesday afternoon)	\$4,000
PRESIDENT'S RECEPTION <i>Sponsored by ConAgra Mills</i>	\$11,500	EARLY MORNING COFFEE (Monday-morning) <i>Sponsored by NSF International</i>	\$4,000
HOTEL KEY ADVERTISING <i>Sponsored by DuPont Qualicon</i>	\$10,000	EARLY MORNING COFFEE (Tuesday morning)	\$4,000
WELCOME RECEPTION <i>Sponsored by Eurofins</i>	\$9,500	EARLY MORNING COFFEE (Wednesday morning)	\$3,500
INTERNET CAFÉ <i>Sponsored by DuPont Qualicon</i>	\$8,000	EDITORIAL BOARD RECEPTION	\$3,500
		COMMITTEE DAY REFRESHMENTS	\$3,000
		AWARDS BANQUET FLOWERS	\$3,000
		SPEAKER TRAVEL SUPPORT (Multiple opportunities available)	\$1,000

SPONSORSHIP PARTICIPANT

COMPANY _____ CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE OR PROVINCE _____

POSTAL CODE/ZIP +4 _____ COUNTRY _____

PHONE _____ FAX _____ E-MAIL _____

DESIRED EVENT TO SPONSOR _____

AMOUNT PAID: \$ _____ PAYMENT TYPE: CHECK MASTERCARD DISCOVER
US Funds on US Bank VISA AMERICAN EXPRESS

ACCOUNT NUMBER _____

CARD ID #* _____ EXPIRATION DATE _____ CARDHOLDER SIGNATURE _____

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number.
 American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

PLEASE RETURN FORM TO:

IAFP | 6200 Aurora Ave., Suite 200W | Des Moines, IA 50322-2864, USA
 P: +1 515.276.3344 | F: +1 515.276.8655 | info@foodprotection.org

PLEASE DIRECT QUESTIONS TO:

David Larson | dave@larsonent.com
 P: +1 515.440.2810 | F: +1 515.440.2809

