



Affiliate Annual Report for Calendar Year 2017

(Complete Attachment B to be considered for one or more 2018 Affiliate Awards.)

To maintain compliance with IAFP Constitution and Bylaws, Affiliates must return this completed report. Please send by E-mail to Susan Smith at: ssmith@foodprotection.org.

Please return the following items **electronically** by **Tuesday, February 13, 2018** (late reports will not be considered for awards):

REQUIRED:

- This completed form (*in English*).
- Your Association's membership list (Item 2).
- Your Association's list of current term officers (complete Attachment A).

OPTIONAL:

- Attachment B: Completion required **only** if your Association requests to be considered for one or more Affiliate Awards.
- IAFP will now accept all Affiliate Annual Reports electronically, including those vying for one or more of the Affiliate Awards. *Affiliates seeking to present the highest quality visual presentation are encouraged to present their Annual Report in the highest quality possible for review by the Selection Committee.*
- Digital photos (with names and descriptions) to appear in the *Affiliate View* quarterly newsletter.

Georgia Association for Food Protection

1. Your Official Delegate to IAFP Affiliate Council and Contact

Enter in the fields below the information requested for your Association's official Delegate to the IAFP Affiliate Council and your official Contact for IAFP correspondence. **Delegate must be an IAFP Member.**

Official Delegate to IAFP Affiliate Council

Tori Stivers
101 Santolina Park
Peachtree City, GA 30269 USA
770 460 2506
tstivers@uga.edu
IAFP Member? Y N

Official Contact for IAFP Correspondence (indicate "same" if person also serves as Delegate)

Katie Satchwell
One Coca-Cola Plaza
Atlanta, GA 30313
404-859 -0153
ksatchwell@coca-cola.com
IAFP Member? Y N

2. Membership List

- a. Indicate the current total number of members in your Association: 160
- b. How many NEW members joined your Association in 2017? 97
- c. Fax or E-mail your current membership list. Include name, title, complete address, phone number, fax number, and E-mail address of all active members. Included as an attachment to this report.

3. Meetings: Annual Meeting/Conference, Educational, Workshops, Webinars, etc.

- a. On what date(s) was your most recent general membership or major meeting (i.e., Annual Meeting/Conference) during the past year? Please list number of attendees.

56 members attended the annual fall meeting, held on September 20, 2017.

- b. Please provide the date(s) and location of your next scheduled major meeting (i.e., Annual Meeting/Conference):

GAFP is holding its annual spring meeting at Coca-Cola Headquarters in Atlanta, GA on February 28, 2018. As of February 12, 2018, 76 participants have registered to attend, marking the highest meeting attendance in recent years.

- c. List all other general membership meetings held in 2017 (excluding board meetings). Include title, dates and attendance numbers.

Annual Education Spring Meeting	April 12, 2017; 54 attendees
Annual Educational Fall Meeting	September 20, 2017; 56 attendees

4. Awards and Scholarships

a. List members honored with an award from your Association and/or IAFP during 2017. Include name of award and qualification for award.

Mark Harrison	Frozen Food Foundation Freezing Research Award to honor Mark's preeminence and outstanding contributions in research that impacts food safety attributes of freezing.
Judy Harrison	Elmer Marth Educator Award to recognize her dedication and exceptional contributions to the profession of the educator.
Da Liu	J. Mac Goepfert Developing Scientist Poster Award ; 3 rd place.
Dorothy Dupree	IAFP Student Travel Scholarship

b. List scholarships awarded during 2017; include recipient and qualification for scholarship.

Shaokang Zhang - Jim Ayres Young Investigator Award 1 st place (\$1,000)	Shaokang, a GAFF student member who attended the University of Georgia, presented an abstract during the 2017 Annual IAFP meeting in Tampa, FL. A panel of non-GAFP food safety professionals judged the abstracts for the Jim Ayres awards and selected Shaokang as the first place recipient. He presented an extended seminar entitled " <i>Salmonella</i> serotyping and source prediction using whole genome sequencing data" during the 2017 GAFF fall educational meeting.
Himabindu Gazula - Jim Ayres Young Investigator Award 2 nd place (\$500)	Himabindu, a GAFF student member attends the University of Georgia, presented an abstract during the 2017 Annual IAFP meeting in Tampa, FL. A panel of non-GAFP food safety professionals judged the abstracts for the Jim Ayres awards and selected Himabindu as the second place recipient. She presented an extended seminar entitled, "Efficacy of sanitizing treatments in inactivating fecal coliforms in cell cultures and on coupons made of blueberry packing materials" during the 2017 GAFF fall educational meeting.
Samet Ozturk – Jim Ayres Young Investigator Award 3 rd place (\$250)	Samet, a GAFF student member attended the University of Georgia, also presented an abstract during the 2017 Annual IAFP meeting in Tampa, FL. A panel of non-GAFP food safety professionals judged all of the abstracts for the Jim Ayres awards and selected Samet as the third place recipient. He presented an extended seminar entitled "Inactivation

	of <i>Salmonella</i> in corn flour by radio frequency (RF)" during the 2017 GAFFP fall educational meeting.
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5. Web Communication

Please be sure to keep the IAFP office on your mailing list for newsletters, E-mail, and other communications to your general membership.

Please provide your existing Affiliate's Web site address AND date last updated:
www.gaafp.org; Website last updated 11/4/17.

Did you launch a new Affiliate Web site in 2017? Y N

Attachment A (completion required)

Association Officers List

Provide the contact information requested below for all current officers of your Association. **Please indicate if each officer is an IAFP Member (reminder: Your President and Delegate are required to be IAFP Members).** The information you provide here is published on our Web site and in select membership materials. The information may be typed in the fields below or may be sent to our office by E-mail, fax or regular mail.

Indicate the term dates (e.g., 2017–2018) for your current Executive Board: April 12, 2017 – February 28, 2018

President
Krissa Jones
19 Martin Luther King Jr. Drive SW
Room 306
Atlanta, GA 30334 USA
404-657-4801
Krissa.jones@agr.georgia.gov
IAFP Member? Y N

Vice President
Cheryl Brown
4879 Fieldgreen Drive
Stone Mountain, GA 30088
404-200-7609
chebrown@starbucks.com
IAFP Member? Y N

Secretary/Contact
Katie Satchwell
One Coca-Cola Plaza
Atlanta, GA 30313
404-859 -0153
ksatchwell@coca-cola.com
IAFP Member? Y N

Delegate
Tori Stivers
101 Santolina Park
Peachtree City, GA 30269 USA
770-460-2506
tstivers@uga.edu
IAFP Member? Y N

President Elect
Jairo de Jesus
1400 Murphy Ave. SW
Atlanta, GA 30310
913-908-4888
jairodejesusie@gmail.com
IAFP Member? Y N

Past President
John Szymanski
2175 Parklane Drive
Atlanta, GA 30345 USA
770-713-2115
John.szymanski@kroger.com
IAFP Member? Y N

Treasurer
Mark Norton
1051 Plantation Blvd.
Conyers, GA 30094 USA
404-535-2893
Mark.norton@agr.georgia.gov
IAFP Member? Y N

Before continuing, please check one of the boxes below:

CHECK HERE and return electronically by 2/13/18 IF YOUR AFFILIATE REQUESTS TO BE CONSIDERED FOR ONE OR MORE 2018 AFFILIATE AWARDS. (You are required to complete Attachment B.)

CHECK HERE IF YOUR AFFILIATE DOES NOT WANT TO BE CONSIDERED FOR A 2018 AWARD. (You are done! It is not necessary to complete Attachment B.)

Attachment B (optional)

Affiliate Award Considerations

To be considered for one or more of the five Affiliate Awards to be presented at IAFP 2018, Affiliates are **required** to check the box next to the award(s) for which you wish to be considered and provide the related criteria (in English). (REMINDER: Please confirm IAFP Membership of your Affiliate President and Delegate **before** completing Attachment B to avoid award disqualification.)

Affiliate Membership Achievement Award

How did your Affiliate grow **AND** retain members during the past year? Please provide details on:

- how new members were recruited throughout the year;
- the number of new members joining the Affiliate;
- the percent increase in membership from 2016 to 2017;
- specific efforts on how you retained existing members; and
- other methods related to helping grow and maintain your membership.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12 point type.

After functioning at a minimal level for many years, the Georgia Association for Food Protection (GAFF) used 2017 to refocus and revitalize itself. Efforts to achieve this makeover fell into two categories, with some overlapping into both – improving our chapter administration and taking deliberate steps to engage and maintain members.

Chapter administration

- Although committees were included in our bylaws, they had long ago ceased to operate. We reactivated three committees: Program (in charge of planning our two yearly meetings); Nominations and Awards; and Membership and Public Relations. This provided much needed support to officers who had been shouldering all the work and resulted in more members being involved with GAFF's operation.
- To raise awareness of and promote GAFF, the executive board commissioned development of 3 new logo prototypes and let members vote on the one they wanted at the fall (Sept. 20) 2017 meeting (see bottom of page).
- Program committee identified and announced the spring 2018 meeting date and location at the fall 2017 meeting (5 months advance notice was a huge accomplishment for a group that had waited as little as 3 weeks beforehand to announce a meeting date and place!).
- Membership & Public Relations committee developed and conducted a survey to assess what members wanted/needed from GAFF.

Membership engagement/recruitment

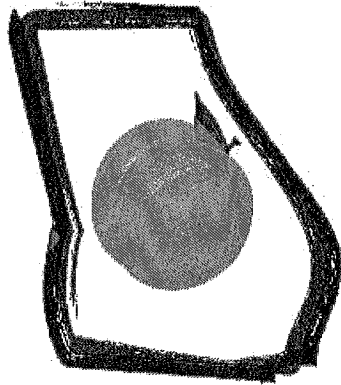
Survey responses indicated members wanted: more involvement with and communication from GAFF; opportunities to network; food safety info & updates, including notification of relevant educational workshops/events; opportunities for

students; online option for paying meeting registration and membership dues. As a result, GAFP enacted the following changes during 2017:

- First-time online meeting registration and payment
- Incorporated fun and interactive “food safety professional bingo” icebreaker activity at fall meeting to help attendees learn what others do in their job (we received rave reviews on this)
- Produced quarterly electronic newsletters with information about upcoming GAFP meetings and other relevant food safety educational events/workshops
- Sent emails about food safety workshops, seminars, certification courses, and conferences taking place in between newsletter publications, such as the U.S. National Poultry Research Center stakeholders meeting & groundbreaking ceremony in September 2017
- Recruited food science student liaison to establish engagement initiatives and promote GAFP to students
- Oral presentation to researchers and faculty at Georgia Institute of Technology about benefits of IAFFP and GAFP membership
- Provided 29 continuing education certificates to meeting attendees, a 363% increase from 2016 when only 8 certificates were requested

Results

Because of these efforts, membership increased 17% from 2016.



**Georgia
Association
for Food
Protection**