

Food Fraud PDG

Attendees: Neil Bogart (Chair), Dan Anderson, Raquel Andrade, Peter Ben Embarek, Shirley Bond, John Budin, Francis Busta, Cigdem Caban, Casey Chester, Michelle Chester, Joan Donelan-Weber, Arne Duebecke, Martin Duplessis, Elise Forward, Neal Fredrickson, Debra Freedman, Mario Gadanho, Balasubramanian Ganesan, Austin Gast, Brian Giannini, Michelle Goodrich, Anthony Huntley, Brynn Husk, Shaun Kennedy, Ahyoon Kim, Jeong-Eun Lee, Wan Mei Leong, Shenmiao Li, Larry Lichter, Kory Longhurst, Xiaonan Lu, Deon Mahoney, Amanda Manolis, Michele Manuzon, Jesse Miller, James O'Donnell, Franck Pandiani, David Park, Ruth Petran, Stacey Popham, Gale Prince, Sarita Raengradub, Jeffrey Read, Forest Reichel, Amy Rhodes, Aurora Saulo, Lee-Yan Sheen, Robert Strong, Anna Theil-Gangl, Stephen Tracey, Greg Vallee, Constanza Vergara, Edward Verosko, Kaidi Wang, Kevin Wegman, and Patrick Wilson.

Number of Attendees: 56.

Meeting Called to Order: 3:15 p.m., Sunday, July 8, 2018.

Minutes Recording Secretary: Neil Bogart.

Old Business:

- Opening and Updates:
 1. Ruth Petran – Board Representative gave the Board update.
 2. The Antitrust Guidelines were read.
 3. The agenda was approved by a majority vote.
 4. Approved the Minutes minutes as printed in the November 2017 by a majority vote.

New Business:

- Open forum:
 1. Challenges identified over past year with implementing food Fraud best practices (*Macro*).
 - i. Risk Mitigations.
 - ii. Emerging food categories/Triggers/Indicators/Risk.
 - iii. Requirements/Interpretation.
 - iv. Ecommerce/Surveillance.Split into groups and developed/shared best practices based off identified challenges (*Micro*).

2. Risk Mitigations – Stacey Popham.
 - i. Testing Methods for unknown.
 - ii. Tools for sharing information throughout supply chain (blockchain).
 - iii. Supplier sourcing – Best Practices?
 - iv. Deterrent Strategies.
3. Emerging food categories/Triggers/Indicators/Risk – Anna Theil-Gangl.
 - i. Managing food fraud risk information?
 - ii. Supply Chain – reaction to emerging market – Tools?
4. Requirements/Interpretation – Shaun.
 - i. Business risk vs. IA (link with supply chain).
5. Ecommerce/Surveillance – Brian Giannini.
 - i. Ecommerce websites – grey market.
 - ii. Destroying products and labels.
 - iii. Controlling labels.
 - iv. Product characteristics.
 - v. Retail audits – flea markets.
 - vi. What is the entire market for the product?
 - vii. Risk assessment for counterfeit or fraud.
 - viii. Packaging technology.
 - ix. Relabeling.

- Identified 2019 Symposia/Roundtable/Workshop topics and organizers.
- Development Teams.
 1. Teams will be assigned on our conference call at end of July.
- Closing: Neil Bogart.

Recommendations to the Executive Board:

1. We ask the Board to review and approve the Food Fraud PDG – Student Scholarship program we have developed.

Next Meeting Date: July 21–24, 2019, Louisville, KY. A conference call will be scheduled for the end of July.

Meeting Adjourned: 5:15 p.m.

Chairperson: Neil Bogart.