

Membership Committee

Members Present: Susan Linn (Chairperson), Leon Gorris (Vice Chairperson), William Huntley, Jenny Scott, and Stephanie R.B. Brown (2019 Student Liaison).

New Members Present: Sarah Jones (new Student Liaison).

Board/Staff Present: Ruth L. Petran (Board Liaison), Lisa Hovey (Staff Liaison), David Tharp and Dina Siedenburg.

Number of Attendees: 10.

Meeting Called to Order: 1:15 p.m., Thursday, September 17, 2020.

Minutes Recording Secretary: Leon Gorris (Vice Chairperson).

Old Business:

The committee felt last year that we should have a designated representative on the committee for LATAM. Such a representative could help with ideas for reaching out to potential members in LATAM, possibly also promote IAFP at regional meetings of other associations. Contact names would be welcome. MC members suggested some and will send contact details to Susan.

The committee continued discussions on the possibility to have a slide-deck or videoclip advertising IAFP membership benefits. Can be posted on IAFP website, IAFP on social media, used at PDG meetings and webinars, and affiliates can use it for their meetings/promotion. Lisa confirmed a slide-deck is available that staff and officers show at IAFP meetings and IAFP-supported events. A video was made some years ago of members underscoring their interest in IAFP and its benefits. The deck and recording could be used as starting points to create a videoclip or a slide-deck (maybe with voice over and subtitles). Lisa will circulate the materials and Leon offered to review it and come up with ideas.

The MC has now a designated representative on the Student organization, i.e. the MC student liaison, who currently is Sarah Jones.

New Business:

The chairperson noted the call of the editors of *JFP* for review articles on topics of interest.

The committee was presented the current membership statistics, which seemed to be fair considering business circumstances. Still, opportunities to boost membership from outside of the USA would need attention.

The committee discussed the possibility to have a single PPT slide showing the membership benefits our affiliates can use for their AECs and all IAFP Webinars.

Next Meeting Date: A meeting in December 2020 was proposed to pick up on outreach activities and media discussed.

Recommendations to Executive Board: None.

Meeting Adjourned: 2:15 p.m.

Chairperson: Susan Linn.