

Meat and Poultry Safety and Quality PDG

Members Present: Timothy Freier (Chair), Craig Henry (Vice Chair), Katherine Swanson (Board Liaison), Gary Acuff, Mueen Aslam, Cynthia Austin, S. Balamurugan, Kristina Barlow, Dennis Burson, Jinru Chen, Roger Cook, Carl Custer, Maria Teresa Destro, Denise Eblen, Laura Fenton, Veneranda Gapud, Kathleen Glass, Kerri Harris, David Herweyer, Ian Jenson, Yale Lary, Jr., Lynn McMullen, Michael Michel, Michael Musgrove, Marin Pavlic, Justin Ransom, Jeff Savell, Joe Shebuski, Brian Sheldon, Manpreet Singh, Mike Sipp, John Wendell, Patricia Wester, Kurt Westmoreland and Wendy White.

New Members: Agnes Tan, Marian Angela Reyes, Mary Pia Cuervo, Emilio Esteban, Patrice Arbault, Peter Slade, Betsy Booren, Christine Aleski, Brittany Laster, Ashley Haneklaus, Joe Harris, Jacob Lemmons, Moustapha Oke, Roxanne Von Tayson, Regina Whitmarsh, Masi Rajabi, Xin Li, Robert Tebbs, Carlos E. Ruiz, Morgan Wallace, Larry Kohl, Jerry Erdmann, Nurliza Buyong, Nate Bauer, Jeff Farber, Yemi Ogunrinola, Ali Al-Sakkaf, Mariza Landgraf, Alena Borowski and Alejandro Echeverry.

Meeting Called to Order: 10:05, Sunday, August 1, 2010.

Recording Secretary of Minutes: Craig Henry and Patricia Wester.

Old Business:

- Thank you to Tim for his work as Chair. Chairperson for 2011 will be Craig Henry.
- Review of antitrust guidelines and housekeeping items.
 - Announce Symposia of special interest to the Meat and Poultry Safety and Quality PDG
 - S7 – Government, Academic and Industry Collaborations to Advance the Development and Use of Microbiological Risk Assessments.
 - S17 – The *Salmonella* Smorgasbord: The Problem with Too Many Choices.
 - S16 – Significance and Detection of STEC or Non-O157:H7 *Escherichia coli*.
 - S23 – Way Before the Fork: Impact of Pre-harvest Management Programs and Supply Chain influences on the Control of Shiga Toxin-producing *Escherichia coli* Contamination in Beef.
 - S29 – Maintaining Consumer Market Continuity During Animal Disease Outbreaks.
 - T5 – Meat and Poultry Technical Session.

New Business:

- Katie Swanson provided a greeting from the Board and items to consider:
 - Webinars are welcomed for \$25 to cover costs per line for educational subjects. Charge or not to charge?
 - M & P recommendations:
 - Member vs. non-member pricing an option.
 - Obtain multiple sponsors for a Webinar.
 - Must consider how long the Webinars will run which will impact the profit or loss position.
 - Ideas regarding benefits and drawbacks of current popular media and how IAFP can implement use of social media.
 - IAFP has a LinkedIn established and appears popular.
 - What is the intent for such media?
 - Educate public, if so, yes because it is needed.
 - Can be used to supplant dis-information.
 - Consider the new generation of the public and it is their method of communication.
 - Board must enumerate all of the reasons to use social media..
 - Board must consider the cost factor.
- How to increase visibility of the IAFP brand.
 - What can the PDG do to advance IAFP visibility?
 - Long range plan is to go global.
 - 21% of registrants are outside of North America.
 - Board should define what metrics are used and what is the goal of increased visibility?
 - Consistency of IAFP participating at IFT.
- Identify sources of info that you use within your field and identify gaps in your info needs.
 - What will attract more of the food supply chain to IAFP as a credible info source?
 - What info source is needed?
 - What type of portal is needed to access info?
 - ACTION ITEM: Obtain a list of credible sources used by M & P PDG by October 1.

- How to obtain international news?
 - US Dept of Commerce is one.
 - Consider forum software, etc.
 - *Journal of Food Protection* and *Food Protection Trends* are not electronically available so consider this option.
- Want to compile IAFP's TOP 100 food safety tips for the 100 year anniversary.
 - ACTION ITEM: Obtain a brief list for the Board by October 1.
- Administrative
 - Recommendations for a Vice Chairperson for the Meat & Poultry PDG.
 - Trish Wester volunteered to be the Vice Chair for 2011 & 2012 and was unanimously approved by PDG.
- Symposium and Workshop topics proposed for 2011, Milwaukee, Wisconsin meeting (Due Oct. 18, 2010).
 - *Listeria* – at retail outcome of latest risk assessment.
 - Denise Eblen, FSIS.
 - Kristy Marlow, USDA-FSIS.
 - Fred Reimers.
 - Jeff Farber – Canada.
- Environmental *Salmonella* from dry processing
 - One year later impact of GMA Sanitation.
 - Lessons learned from agencies and industry.
 - Morgan Wallace.
 - Carl Custer.
 - Trish Webster.
 - Xim Li.
- Non-O157 STEC update from lessons learned
 - Denise Eblen, FSIS.
 - Industry and agency.
- Food safety activities/inputs and impact on microbial indicator and public health outcomes: Joining the dots.
 - Control programs and public health metrics – do they relate to one another.
 - Campy chicken.
 - *E. coli* O157 ground beef.
 - *L. monocytogenes* in processed meats.
 - *Salmonella* in poultry.
 - 100 years – what has changed? Is meat still a high risk?
 - Food and Law PDG might want to team up.
 - Ian Jenson, Roger Cook, Denise Eblin, Lynn McMullen and Peter Slade.
- Effect of Public Education on Proper Food Handling.
 - Changes to cooking instructions and primary label and impact on public.
 - Larry Kohl.
 - Morgan Wallace.
- How has industry practically embraced mandated pathogen log reduction – Webinar or workshop
 - Yale Lary.
 - Roxanne Bontayson.
 - Windy White.
 - Carl Custer.
- Chemical hazards impacting imports and exports.
 - Dioxin, BPA, drug residues, economic adulterations.
 - Betsy Borreen AMI.
 - Craig Henry.
 - ACTION ITEM: Abstracts and other ideas to Craig and Trish by end of August in preparation for September.

Recommendations to the Executive Board:

1. PDG chairs/vice chairs should meet to share recommendations and possibly rank suggested symposia to facilitate selection by the Program Committee.

- a. We agreed a virtual meeting should occur of the Chairs and Vice Chairs.
 - b. Ask the Program Committee to accumulate all of the proposed symposia and host a Webinar type meeting in October 2010 to update all PDG chairs and vice chairs.
 - c. This will allow for the PDG chairs to also possibly adjust their recommendations to the Program Committee and potentially combine topics with other PDGs.
2. The IAFP Board should consider allocating a set amount of session time for PDGs to develop appropriate symposia recommendations.
- a. The PDG also will consider just limiting the number of symposia at the start. Maybe just allocate 10% over what has been accepted historically.
 - b. We should rank and then recommend to the Program Committee.
 - c. There is the issue of independent symposium recommendations outside of a PDG.
 - d. Therefore this provides for potentially more overlap.
 - e. The Board should provide a complete list to the PDG chairs and vice chairs prior to the Webinar to facilitate the meeting discussion.
 - f. IAFP should provide a list of historical topics and date of symposia with abstract before the end of August and send to the PDG members to improve recommendations for 2011.
3. Approve Patricia Wester as Vice Chair beginning at IAFP 2011.

Other New Business:

- PDG member requests for the next meeting in the way of speakers/topics.
- Everyone likes the current agenda format for open discussion.
- Consider some controversial speakers would be helpful to stimulate discussion.
- Have the Board issues discussed at the business meeting to not encroach on 2-hour PDG meeting time.
- Ask IAFP for table microphones for size of meeting as well as projector.
- Hot topics for discussion?

Next Meeting Date: Sunday, July 31, 2011, Frontier Airlines Center, Milwaukee, WI.

Meeting Adjourned: 11:03 a.m.

Chairperson: Craig W. Henry.