INVITATION TO EXHIBIT
Showcase your products and services at IAFP 2020

IAFP 2020
OCTOBER 25-28 ▲ CLEVELAND, OHIO

EXHIBIT DATES
OCTOBER 25-27▲2020
EXHIBIT HALL SCHEDULE

EXHIBIT SET-UP
SUNDAY, OCTOBER 25
9:00 a.m. – 6:00 p.m.

EXHIBIT TEAR-DOWN
TUESDAY, OCTOBER 27
6:15 p.m. – 11:00 p.m.

EXHIBIT HOURS
SUNDAY, OCTOBER 25
7:30 p.m. – 9:30 p.m.

MONDAY, OCTOBER 26
10:00 a.m. – 6:15 p.m.

TUESDAY, OCTOBER 27
10:00 a.m. – 6:15 p.m.

HOURS SUBJECT TO CHANGE

SPECIAL EXHIBIT HALL EVENTS

SUNDAY, OCTOBER 25
7:30 p.m. – 9:30 p.m.
Cheese and Wine Reception

MONDAY, OCTOBER 26
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception

TUESDAY, OCTOBER 27
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception

We exhibited for the first time at IAFP this year. We were astounded at the interest in our microbiome products and the traffic we were able to get at our booth. I became a Member while at the meeting and look forward to participating in IAFP’s Professional Development Group throughout the year. We will definitely be back next year in Ohio and have already reserved space.

Michael Weinstein
Zymo Research Corp.
BOOTH INFORMATION

BOOTH INCLUDES

• 10’ x 10’ booth with pipe and drape
• One 6’ skirted table
• Two standard chairs
• One wastebasket
• Three meeting registrations per booth
  (Additional registrations are available at regular registration rates)
• Listing on IAFP Website
• Listing in Food Protection Trends
• Descriptive listing in the Annual Meeting Program Book
• Promotion of marketing materials on IAFP 2020 App

BOOTH PRICES

<p>| | | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Single</td>
<td>10’ x 10’</td>
<td>$3,450</td>
</tr>
<tr>
<td>Double</td>
<td>10’ x 20’</td>
<td>$6,900</td>
</tr>
<tr>
<td>Quad</td>
<td>20’ x 20’</td>
<td>$13,800</td>
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<tr>
<td>6-plex</td>
<td>20’ x 30’</td>
<td>$20,700</td>
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<tr>
<td>Corner</td>
<td></td>
<td>add $210</td>
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MEETING APP

The IAFP 2020 meeting app gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors may upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smartphones.

RESERVE YOUR SPACE TODAY AT www.foodprotection.org
IMPORTANT INFORMATION

SEPTEMBER 25................. CANCELLATION DEADLINE
JULY 2020 ....................... BOOTH SELECTION BEGINS
AUGUST 20..................... DEADLINE TO BE LISTED IN THE PROGRAM BOOK
OCTOBER 25..................... SHOWTIME!

VISIT THE IAFP 2020 WEBSITE FOR DETAILS ON RESERVING A HOTEL ROOM

Sponsorship opportunities are available. Increase your exposure by becoming a sponsor!

MORE THAN 1,000* PRESENTATIONS TAKE PLACE DURING THREE DAYS

*Based on IAFP 2019
ATTENDEES’ PRIMARY FIELD OF EMPLOYMENT

PROFESSIONAL DEVELOPMENT GROUPS

- Advanced Molecular Analytics
- Applied Laboratory Methods
- Beverages and Acid/Acidified Foods
- Dairy Quality and Safety
- Developing Food Safety Professionals
- Food Chemical Hazards and Food Allergy
- Food Defense
- Food Fraud
- Food Hygiene and Sanitation
- Food Law
- Food Packaging
- Food Safety Assessment, Audit and Inspection
- Food Safety Culture
- Food Safety Education
- Fruit and Vegetable Safety and Quality
- HACCP Utilization and Food Safety Systems
- International Food Protection Issues
- Low Water Activity Foods
- Meat and Poultry Safety and Quality
- Microbial Modelling and Risk Analysis
- Pre Harvest Food Safety
- Retail and Foodservice
- Sanitary Equipment and Facility Design
- Seafood Safety and Quality
- Student
- Viral and Parasitic Foodborne Disease
- Water Safety and Quality

PROFESSIONAL DEVELOPMENT GROUP MEETINGS TAKE PLACE SUNDAY, OCTOBER 25 AND ARE OPEN TO ALL ANNUAL MEETING ATTENDEES

ATTENDEES FROM 51 COUNTRIES PARTICIPATED AT IAFP 2019.
We invite you to participate as a sponsor for IAFP 2020. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP website (www.foodprotection.org).

**SPONSORSHIP EVENT LIST**

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>EVENT</th>
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<tbody>
<tr>
<td>$30,000</td>
<td>CONFERENCE PROGRAM BAG Sponsored by Mars Incorporated</td>
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<tr>
<td>$25,000</td>
<td>OPENING RECEPTION Cheese provided by Land O'Lakes</td>
</tr>
<tr>
<td>$20,000</td>
<td>EXHIBIT HALL RECEPTION (Monday) Sponsored by Merck Animal Health</td>
</tr>
<tr>
<td>$20,000</td>
<td>EXHIBIT HALL RECEPTION (Tuesday)</td>
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<tr>
<td>$15,000</td>
<td>EXHIBIT HALL LUNCH (Monday)</td>
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<tr>
<td>$15,000</td>
<td>EXHIBIT HALL LUNCH (Tuesday)</td>
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<tr>
<td>$15,000</td>
<td>NETWORKING LUNCH (Wednesday)</td>
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<tr>
<td>$15,000</td>
<td>BADGE HOLDERS WITH LANYARDS Sponsored by 3M Food Safety</td>
</tr>
<tr>
<td>$13,000</td>
<td>MEETING APP Sponsored by Mérieux NutriSciences</td>
</tr>
<tr>
<td>$12,500</td>
<td>HOTEL KEY ADVERTISING Sponsored by BioMérieux</td>
</tr>
<tr>
<td>$11,000</td>
<td>WELCOME RECEPTION Sponsored by Eurofins</td>
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<tr>
<td>$11,000</td>
<td>NOTEPADS WITH SPONSOR’S LOGO Sponsored by Food Safety Net Services</td>
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<tr>
<td>$10,000</td>
<td>CONFERENCE WIFI Sponsored by Hygiene</td>
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<tr>
<td>$ 9,000</td>
<td>INTERNET CAFE</td>
</tr>
<tr>
<td>$ 9,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Monday morning) Sponsored by Deibel Laboratories</td>
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<td>EXHIBIT HALL COFFEE BREAK (Tuesday morning)</td>
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<td>$ 7,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Monday afternoon)</td>
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<tr>
<td>$ 5,500</td>
<td>AISLE SIGNAGE Sponsored by Bio-Rad Laboratories</td>
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<td>STUDENT PDG LUNCHEON</td>
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<tr>
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<td>EARLY MORNING COFFEE (Monday) Sponsored by Charm Sciences Inc.</td>
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<td>EDITORIAL BOARD RECEPTION</td>
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<td>$ 3,500</td>
<td>COMMITTEE DAY REFRESHMENTS Sponsored by BCA Research Laboratories</td>
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<tr>
<td>$ 3,000</td>
<td>AWARDS BANQUET FLOWERS Sponsored by BCA Research Laboratories</td>
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<tr>
<td>$ 2,750</td>
<td>EXHIBITOR MOVE IN REFRESHMENTS Sponsored by Quality Assurance and Food Safety</td>
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<tr>
<td>$ 2,500</td>
<td>FLOOR SIGNAGE Sponsored by Bruker Scientific and Clear Labs</td>
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<tr>
<td>$ 1,000</td>
<td>PENS FOR COMMITTEE DAY</td>
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<td>$ 1,000</td>
<td>SPEAKER TRAVEL SUPPORT (Multiple opportunities available)</td>
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**SPONSORSHIP PARTICIPANT**

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<tr>
<th>COMPANY</th>
<th>CONTACT PERSON</th>
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| ADDRESS | |
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| DESIRED EVENT(S) TO SPONSOR | |
|-----------------------------||
|                            | |

| AMOUNT PAID $ | PAYMENT TYPE: | |
|---------------|---------------|
|               | □ CHECK □ INVOICE |
|               | □ MASTERCARD □ VISA □ AMERICAN EXPRESS □ DISCOVER |

| ACCOUNT NUMBER | |
|----------------||
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<th>CARD ID # *</th>
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**CARDHOLDER SIGNATURE**

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number. American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by **August 5, 2020.** All sponsorships are non-cancelable and non-refundable upon receipt of this form.

Signature Required

Date

Return to the IAFP Office
Email: Farrah Benge | fbenge@foodprotection.org

Direct Questions to:
David Larson | dave@larsonent.com
Phone: +1 515.440.2810

International Association for Food Protection

**PROMOTIONAL OPPORTUNITIES**

**IAFP 2020**

**OCTOBER 25-28 ▲ CLEVELAND, OHIO**

2020 OCTOBER 25-28 ▲ CLEVELAND, OHIO
EXHIBITORS AT IAFP 2019

3-A Sanitary Standards, Inc.
3M Food Safety
A2LA
ACO, Inc Hygienic Drainage
AEMTEK, Inc.
AFCO
AFI Corporation
Alchemy Systems
Alliance for Advanced Sanitation
Alpha Biosciences, Inc.
Amerisan LLC
AOAC Research Institute
API Group – LGC
Arizona and California Leafy Greens Marketing Agreement
Art’s Way Scientific, Inc.
Association of Food and Drug Officials
Bayer Digital Pest Management
BaySpec, Inc.
BCN Research Laboratories, Inc.
Bia Diagnostics
BioFront Technologies
Bioionix, Inc.
BIOLYPH LLC
bioMérieux, Inc.
Biomit
Bio-Rad Laboratories
Bioscience International, Inc.
BirdB Gone
BirdBuffer
Blulog US
BootieButler
Bruker Corporation
BSI Group America
Bureau Veritas – BV Labs Food & Agri
CDC NCEH/ATSDR
Cedarlane
Certified Laboratories
CERTUS
Charm Sciences Inc.
Check-Points B.V.
Chihon Biotechnology
Clean Beam
Clear Labs
ClorDiSys Solutions, Inc.
Cold Jet
CompWALK
Corning Incorporated
Corvium, Inc.
Cotton Global Disaster Solutions
Crystal Diagnostics
CultureMediaConcepts®
Decon7 Systems LLC
Deibel Laboratories, Inc.
Detectamet Detectable Products Inc.
EAS Consulting Group, LLC
Ecoclear LLC
Ecolab
Emporrt LLC
EMSL Analytical Inc.
Enviro Tech Chemical Services
Environmental Safety Technologies
Envoc
Eurofins Scientific
Extreme Microbial Technologies
FDA/CFSAN
FlexXray
Food Microbiological Laboratories, Inc.
Food Quality & Safety Magazine
Food Safety CTS, LLC
Food Safety Magazine
Food Safety Net Services
Food Safety News
Food Safety Summit
FoodChek Systems Inc.
FoodLogiQ®
FREMONTA
GFSI – The Consumer Goods Forum
GIANTmicrobes, Inc.
Hardy Diagnostics
Hettich Instruments
HiMedia Laboratories Pvt. Ltd.
Hygiena
ICFMH (IVZW International Committee on Food Microbiology and Hygiene)
IEH Laboratories & Consulting Group
IFC
Illumina
Indoor Biotechnologies, Inc.
InnovaPrep
International Association for Food Protection
International Association for Food Protection – Student PDG
International Food & Meat Topics
Interscience Laboratories Inc.
Johns Hopkins University Center for Biotechnology Education
KLEANZ Food Safety Technologies
LexaGene
Lightning Technologies LLC
Log10
MadgeTech
Matrix Sciences
MediaBox by Microbiology International
Meridian Bird Removal
Mérieux NutriSciences
Merg Automation
METER Group, Inc. USA
Michelson Laboratories
Michigan State University Online Food Safety Program
Mi-Corporation
Micro Essential Laboratory
Microbac Laboratories, Inc.
Microbiologics
Microbiology International
Midland Scientific, Inc.
MilliporeSigma
MP Biomedicals, LLC
Murray-Brown Laboratories, Inc.
National Environmental Health Association
National Registry of Food Safety Professionals
Nelson-Jameson, Inc.
Nemis Technologies AG
Neogen
Nestle Quality Assurance Center (NQAC) Dublin
Neutec Group Inc.
Newly Weds Foods
Novolyze
NSF International
NSI Lab Solutions
Orkin
OurRecords, Inc.
Oxford Nanopore Technologies, Ltd.
Pall Corporation
Parthenon for Food Safety Education
Passport Food Safety Solutions
PathSpot Technologies, Inc.
PerkinElmer
PolySkope Labs
Promega Corporation
Prometric
PURE Bioscience, Inc.
PureLine
Quaritan Medical Products Company, LLC
Q Laboratories
QA Line
QSI
QualiTru Sampling Systems
Quality Assurance & Food Safety Magazine
QuoData GmbH Quality & Statistics
R & F Products
Random Food Diagnostics
Reading Thermal
Remco
Rheonix, Inc.
Romer Labs®
ROA, Inc.
Safe Food Alliance
SafeFood 360
SafeTraces, Inc.
SAI Global
Sartorius Corp.
Sentry Equipment
Seward Laboratory Systems, Inc.
SGS
SnapDNA
SoluScientific
Springer Nature
Steamericas, Inc.
SterMist by TOMI
Sterilex
Stop Foodborne Illness
Suttner America Co.
TAAG Genetics
TandD US, LLC
Tasmanian Institute of Agriculture
TEGAM Inc.
Testo Solutions USA, Inc.
Thermo Fisher Scientific
ToxStrategies
TriStrata Group
USDA National Agricultural Library
Food Safety Research Information Office
Weber Scientific
Whirl-Pak®
World Bioproducts
XENON
Zee Company
Zeulab
Zymo Research Corp.
IAFP 2020 CALL FOR SUBMISSIONS

SUBMISSION DEADLINES

October 1, 2019 – Symposium, Roundtable and Workshop Submissions
January 14, 2020 – Technical and Poster Abstract Submissions

Questions regarding submissions can be directed to Tamara Ford
Phone: +1 515.276.3344
Email: tford@foodprotection.org

FUTURE IAFP ANNUAL MEETINGS

IAFP 2021 – July 18–21, 2021, Phoenix, Arizona
IAFP 2022 – July 31– August 3, 2022, Pittsburgh, Pennsylvania