



# INVITATION TO EXHIBIT



## IAFP 2020

A VIRTUAL ANNUAL MEETING

OCTOBER 26-28

EXHIBIT DATES

# OCTOBER 26-28



International Association for  
**Food Protection**®

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[www.foodprotection.org](http://www.foodprotection.org)



## IAFP 2020 VIRTUAL EXHIBIT OPTIONS

	Premier Supporting Exhibitor	Premier Exhibitor	Exhibitor
	\$3,450	\$2,800	\$2,300
First Option - IAFP 2021 Renewal*	X		
Special recognition in <i>Food Protection Trends (FPT)</i> - November / December 2020 Issue	X		
Prime location on virtual exhibit hall logo board	X		
Logo sponsorship of session waiting rooms	2	1	
Special recognition in online marketing materials	X	X	
Schedule one-on-one meetings with attendees	10 included	10 included	5 included
Real time sales leads	X	X	X
Access to list of attendees during event and searchable profiles (must be a registered exhibitor)	X	X	X
Full registrations to virtual annual meeting (additional exhibitor registrations \$200)	3	2	1
Ability to post multi-media (i.e. videos) in virtual booth	X	X	X
Ability to post brochures in virtual booth	X	x	x
Logo and web link in virtual exhibit hall	X	X	X
Description in virtual booth	350 Word Description	250 Word Description	150 Word Description

\* subject to sponsorship and date reserved policies



## IAFP 2020 SPONSORSHIP OPTIONS

	Platinum Sponsor \$20,000 +	Gold Sponsor \$11,000 +	Silver Sponsor \$5,000 +	Contributing Sponsor \$2,500 +
Sponsorship of one General Session	X			
Rotating banner on the virtual exhibit home page	X	X		
Logo sponsorship of session waiting rooms	4	3	2	
Logo recognition on sponsorship page (IAFP 2020 website & virtual site)	X	X	X	
Full virtual meeting registration	10	5	2	1
Special recognition in <i>Food Protection Trends (FPT)</i> - November / December 2020 Issue	X	X	X	X
Recognition on IAFP 2020 website	X	X	X	X
Promotion on virtual site	X	X	X	X

ATTENDEES FROM 51 COUNTRIES PARTICIPATED AT IAFP 2019.

# IAFP 2021 CALL FOR SUBMISSIONS

## SUBMISSION DEADLINES

November 10, 2020 – Symposium, Roundtable and Workshop Submissions

January 21, 2021 – Technical and Poster Abstract Submissions

Questions regarding submissions can be directed to Tamara Ford

Phone: +1 515.276.3344

Email: [tford@foodprotection.org](mailto:tford@foodprotection.org)

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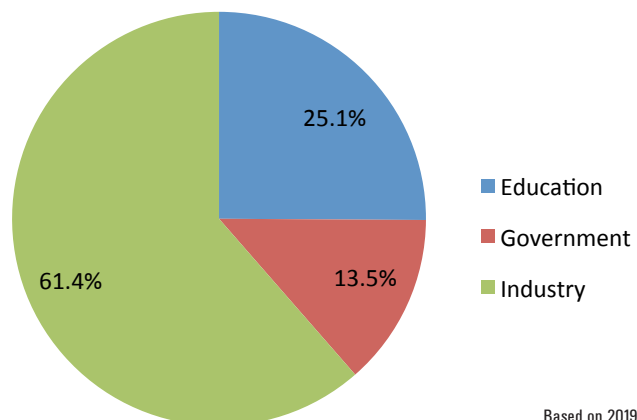
## FUTURE IAFP ANNUAL MEETINGS

IAFP 2021 – July 18–21, 2021, Phoenix, Arizona

IAFP 2022 – July 31–August 3, 2022, Pittsburgh, Pennsylvania

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## ATTENDEES' PRIMARY FIELD OF EMPLOYMENT



Based on 2019