INVITATION TO EXHIBIT

Showcase your products and services at IAFP 2021

EXHIBIT DATES
JULY 18–20
EXHIBIT HOURS

**SUNDAY, JULY 18**
7:30 p.m. – 9:30 p.m.

**MONDAY, JULY 19**
10:00 a.m. – 6:15 p.m.

**TUESDAY, JULY 20**
10:00 a.m. – 6:15 p.m.

**HOURS SUBJECT TO CHANGE**

SPECIAL EXHIBIT HALL EVENTS

**SUNDAY, JULY 18**
7:30 p.m. – 9:30 p.m.
Cheese and Wine Reception

**MONDAY, JULY 19**
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception

**TUESDAY, JULY 20**
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception

“The IAFP Conference is the best food safety show that we do all year. The quality of the attendees is second to none. Many attendees have purchasing power and come to the booth ready to discuss projects. Additionally, the Association does a fabulous job of scheduling time for attendees to be on the exhibit floor and hosts several events on the show floor to encourage attendee/exhibitor interaction. We look forward to the IAFP show next year.”

Catherine Hornsby
BluLine Solutions
Booth Information

BOOTH INCLUDES

• 10’ x 10’ booth with pipe and drape
• One 6’ skirted table
• Two standard chairs
• One wastebasket
• Three meeting registrations per booth
  (Additional registrations are available at regular registration rates)
• Listing on IAFP Website
• Listing in Food Protection Trends
• Descriptive listing in the Annual Meeting Program Book
• Promotion of marketing materials on IAFP 2021 App

BOOTH PRICES

Single
10’ x 10’ $3,550

Double
10’ x 20’ $7,100

Quad
20’ x 20’ $14,200

6-plex
20’ x 30’ $21,300

Corner
add $210

RESERVE YOUR BOOTH SPACE ONLINE
AT FOODPROTECTION.ORG

MEETING APP

The IAFP 2021 meeting app gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors may upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smartphones.
MARCH 31 .................... CANCELLATION DEADLINE
APRIL ......................... BOOTH SELECTION BEGINS
MAY 21 ....................... DEADLINE TO BE LISTED IN THE PROGRAM BOOK
JULY 18 ....................... SHOWTIME!

VISIT THE IAFP 2021 WEBSITE FOR DETAILS ON RESERVING A HOTEL ROOM. HOUSING OPENS JANUARY 2021.

Sponsorship opportunities are available. Increase your exposure by becoming a sponsor!

MORE THAN 900 PRESENTATIONS TAKE PLACE DURING THREE DAYS.
ATTENDEES PRIMARY FIELD OF EMPLOYMENT

25.1% Education
13.5% Government
61.4% Industry

PROFESSIONAL DEVELOPMENT GROUPS

Advanced Molecular Analytics
Applied Laboratory Methods
Bev erages and Acid/ Acidified Foods
Dairy Quality and Safety
Developing Food Safety Professionals
Food Chemical Hazards and Food Allergy
Food Defense
Food Fraud
Food Hygiene and Sanitation

Food Law
Food Packaging
Food Safety Assessment, Audit and Inspection
Food Safety Culture
Food Safety Education
Fruit and Vegetable Safety and Quality
HACCP Utilization and Food Safety Systems
International Food Protection Issues
Low Water Activity Foods

Meat and Poultry Safety and Quality
Microbial Modelling and Risk Analysis
Pre Harvest Food Safety
Retail and Foodservice
Sanitary Equipment and Facility Design
Seafood Safety and Quality
Student
Viral and Parasitic Foodborne Disease
Water Safety and Quality

PROFESSIONAL DEVELOPMENT GROUP MEETINGS TAKE PLACE SUNDAY, JULY 18 AND ARE OPEN TO ALL ANNUAL MEETING ATTENDEES

ATTENDEES FROM 50 COUNTRIES PARTICIPATED AT IAFP 2019.
We invite you to participate as a sponsor for IAFP 2021. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP website (www.foodprotection.org).

**Promotional Opportunities**

We invite you to participate as a sponsor for IAFP 2021. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP website (www.foodprotection.org).

**SPONSORSHIP EVENT LIST**

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PLATINUM</strong></td>
<td></td>
</tr>
<tr>
<td>$30,000</td>
<td>CONFERENCE PROGRAM BAG</td>
</tr>
<tr>
<td>$25,000</td>
<td>OPENING RECEPTION</td>
</tr>
<tr>
<td>$20,000</td>
<td>EXHIBIT HALL RECEPTION (Monday or Tuesday)</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td></td>
</tr>
<tr>
<td>$15,000</td>
<td>EXHIBIT HALL LUNCH (Monday or Tuesday)</td>
</tr>
<tr>
<td>$15,000</td>
<td>NETWORKING LUNCH (Wednesday)</td>
</tr>
<tr>
<td>$15,000</td>
<td>BADGE HOLDERS WITH LANYARDS</td>
</tr>
<tr>
<td>$13,000</td>
<td>MEETING APP</td>
</tr>
<tr>
<td>$12,500</td>
<td>PRESIDENT’S RECEPTION</td>
</tr>
<tr>
<td>$12,000</td>
<td>WELCOME RECEPTION</td>
</tr>
<tr>
<td>$12,000</td>
<td>NOTEPADS WITH SPONSOR’S LOGO</td>
</tr>
<tr>
<td>$11,000</td>
<td>HOTEL KEY ADVERTISING</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td></td>
</tr>
<tr>
<td>$10,000</td>
<td>CONFERENCE WIFI</td>
</tr>
<tr>
<td>$9,000</td>
<td>INTERNET CAFE</td>
</tr>
<tr>
<td>$9,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Monday or Tuesday a.m.)</td>
</tr>
<tr>
<td>$7,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Monday or Tuesday p.m.)</td>
</tr>
<tr>
<td>$6,000</td>
<td>AISLE SIGNS</td>
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<tr>
<td>$5,500</td>
<td>STUDENT PDG LUNCHEON</td>
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<tr>
<td>$5,500</td>
<td>COFFEE BREAK (Wednesday)</td>
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<tr>
<td>$5,000</td>
<td>COFFEE BREAK (Wednesday afternoon)</td>
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<tr>
<td>$5,000</td>
<td>EARLY MORNING COFFEE (Monday or Tuesday)</td>
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<tr>
<td>$4,000</td>
<td>EARLY MORNING COFFEE (Wednesday morning)</td>
</tr>
<tr>
<td>$4,000</td>
<td>EDITORIAL BOARD RECEPTION</td>
</tr>
<tr>
<td>$3,500</td>
<td>COMMITTEE DAY REFRESHMENTS</td>
</tr>
<tr>
<td>$3,000</td>
<td>AWARDS BANQUET FLOWERS</td>
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<tr>
<td>$2,500</td>
<td>FLOOR SIGNAGE</td>
</tr>
<tr>
<td>$1,000</td>
<td>PENS FOR COMMITTEE DAY</td>
</tr>
<tr>
<td>$1,000</td>
<td>SPEAKER TRAVEL SUPPORT (Multiple opportunities available)</td>
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**SPONSORSHIP PARTICIPANT**

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>CONTACT PERSON</th>
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<tr>
<td></td>
<td>(Please print)</td>
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<table>
<thead>
<tr>
<th>ADDRESS</th>
<th>STATE OR PROVINCE</th>
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<table>
<thead>
<tr>
<th>CITY</th>
<th>POSTAL CODE/ZIP +4</th>
<th>COUNTRY</th>
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<tr>
<th>PHONE</th>
<th>FAX</th>
<th>EMAIL</th>
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<table>
<thead>
<tr>
<th>DESIRED EVENT(S) TO SPONSOR</th>
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<table>
<thead>
<tr>
<th>AMOUNT PAID $</th>
<th>PAYMENT TYPE:</th>
<th>U.S. Funds on U.S. Bank</th>
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<tbody>
<tr>
<td>$</td>
<td>CHECK</td>
<td></td>
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<tr>
<td></td>
<td>INVOICE</td>
<td></td>
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</tbody>
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<table>
<thead>
<tr>
<th>CREDIT CARD NUMBER</th>
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<table>
<thead>
<tr>
<th>CARD ID #*</th>
<th>EXPIRATION DATE</th>
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<tbody>
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</tbody>
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**CARDHOLDER SIGNATURE**

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number. American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by **March 30, 2021**. All sponsorships are non-cancelable and non-refundable upon receipt of this form.

**Signature Required**

**Date**

**Return to IAFP:**
Farrah Benge | fbenge@foodprotection.org

**Direct Questions to:**
David Larson | dave@larsonentllc.com
Phone: +1 515.440.2810
<table>
<thead>
<tr>
<th>Amount</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>Conference Aisle Signs</td>
</tr>
<tr>
<td>$1,000</td>
<td>Pens for Committee Day</td>
</tr>
<tr>
<td>$3,000</td>
<td>Awards Banquet Flowers</td>
</tr>
<tr>
<td>$4,000</td>
<td>Editorial Board Reception</td>
</tr>
<tr>
<td>$5,000</td>
<td>Early Morning Coffee (Monday or Tuesday)</td>
</tr>
<tr>
<td>$5,500</td>
<td>Student PDG Luncheon</td>
</tr>
<tr>
<td>$6,000</td>
<td></td>
</tr>
<tr>
<td>$9,000</td>
<td>Exhibit Hall Coffee Break (Monday or Tuesday a.m.)</td>
</tr>
<tr>
<td>$9,000</td>
<td>Internet Cafe</td>
</tr>
</tbody>
</table>

**IAFP 2019 Exhibitors**

- 3-A Sanitary Standards, Inc.
- 3M Food Safety
- A2LA
- ACO, Inc Hygienic Drainage
- AEMTEK, Inc.
- AFDO
- API Corporation
- Alchemy Systems
- Alliance for Advanced Sanitation
- Alpha Biosciences, Inc.
- American LLC
- ADAC Research Institute
- API Group – LCC
- Arizona and California Leafy Greens Marketing Agreement
- Art’s Way Scientific, Inc.
- Association of Food and Drug Officials
- Bayer Digital Pest Management
- BaySpec, Inc.
- BCN Research Laboratories, Inc.
- Bia Diagnostics
- BioFront Technologies
- Bioinix, Inc.
- BIOLYPH LLC
- bioMérieux, Inc.
- Biomist
- Bio-Rad Laboratories
- Bioscience International, Inc.
- Bird • B • Gone
- BirdBuffer
- Bium US
- BootieButler
- Bruker Corporation
- BSI Group America
- Bureau Veritas – BV Labs Food & Agri
- CDC NCEH/ATSDR
- Cedarlane
- Certified Laboratories
- CERTUS
- Charm Sciences Inc.
- Check-Points B.V.
- Chinoh Biotechnology
- Clean Beam
- Clear Labs
- CleoDiSys Solutions, Inc.
- Cold Jet
- CompWALK
- Corning Incorporated
- Corvium, Inc.
- Cotton Global Disaster Solutions
- Crystal Diagnostics
- CultureMedicalConcepts
- Decon7 Systems LLC
- Deibel Laboratories, Inc.
- Detectamet Detectable Products Inc.
- EAS Consulting Group, LLC
- Ecolab, Inc.
- Emerson LLC
- EMSL Analytical Inc.
- EnviroTech Chemical Services
- Environmental Safety Technologies
- Envue
- ESRF Scientific
- Extreme Microbial Technologies
- FDA/CFSAN
- FlexXray
- Food Microbiological Laboratories, Inc.
- Food Quality & Safety Magazine
- Food Safety CTS, LLC
- Food Safety Magazine
- Food Safety Net Services
- Food Safety News
- Food Safety Summit
- FoodCheck Systems Inc.
- FoodLogiQ
- FREMONTA
- GFSI-The Consumer Goods Forum
- GIANMircobes, Inc.
- Hamilton Company
- Hardy Diagnostics
- Hettich Instruments
- HiMedia Laboratories Pvt. Ltd.
- Hygiena
- ICFMHI (IVZW International Committee on Food Microbiology and Hygiene)
- IIEH Laboratories & Consulting Group
- IFC
- Illumina
- Indoor Biotechnologies, Inc.
- InnovaPrep
- International Association for Food Protection
- International Association for Food Protection–Student PDG
- International Food & Meat Topics
- Interscience Laboratories Inc.
- Johns Hopkins University Center for Biotechnology Education
- KLEANZ Food Safety Technologies
- LexaBene
- Lightning Technologies LLC
- Logy
- MadBrewTech
- Matrix Sciences
- MediaBox by Microbiology International
- Meridian Bird Removal
- Mérieux NutriSciences
- Mergen Automation
- METER Group, Inc. USA
- Michelson Laboratories
- Michigan State University Online Food Safety Program
- Mi-Corporation
- Micro Essential Laboratory
- MicroLabCare Laboratories, Inc.
- Microbiologics
- Microbiology International
- Midland Scientific, Inc.
- MilliporeSigma
- MP Biomedicals, LLC
- Murray-Brown Laboratories, Inc.
- National Environmental Health Association
- National Registry of Food Safety Professionals
- Nelson-Jameson, Inc.
- Nems Technologies AG
- Neogen
- Nestle Quality Assurance Center (NGAC) Dublin
- Neutech Group Inc.
- Newly Weds Foods
- Novolyze
- NSF International
- NSL Lab Solutions
- Ozon Partner US
- Pall Corporation
- Partnership for Food Safety Education
- Passport Food Safety Solutions
- PathSpot Technologies, Inc.
- PerkinElmer
- PolySkope Labs
- PromLab
- Protec & Gamble Professional
- Promega Corporation
- Prometic
- PURE Bioscience, Inc.
- PureLine
- Puritan Medical Products Company, LLC
- Q Laboratories
- QA Line
- QSI
- QualiTru Sampling Systems
- Quality Assurance & Food Safety Magazine
- QED GmbH Quality & Statistics
- R & F Products
- Random Food Diagnostics
- Reading Thermal
- Remco
- Rheonix, Inc.
- Romer Labs®
- RQA, Inc.
- Safe Food Alliance
- SafeFood 360
- SafeTraces, Inc.
- SAI Global
- Sartorius Corp.
- Sentry Equipment
- Seward Laboratory Systems, Inc.
- SGS
- SnapDNA
- Solus Scientific
- Springer Nature
- SteamTrac, Inc.
- StearaMist by TOMI
- Sterilax
- Stop Foodborne Illness
- Suttner America Co.
- TAAG Genetics
- TandDi US, LLC
- Tasmanian Institute of Agriculture
- TEGAM Inc.
- Testo Solutions USA, Inc.
- Thermo Fisher Scientific
- ToxStrategies
- TriStrata Group
- USDA National Agricultural Library
- Food Safety Research Information Office
- Weber Scientific
- Whirl-Pak®
- World Bioproducts
- XENON
- Zee Company
- Zeulab
- Zymo Research Corp.

**IAFP 2020 Virtual Exhibitors**

- 3-A Sanitary Standards, Inc.
- 3M Food Safety
- AEMTEK, Inc.
- AFDO
- ADAC International
- Agbar Food • Beverage–Food Protection
- bioMérieux, Inc.
- Bio-Rad Laboratories
- Bioscience International, Inc.
- BIOTECON Diagnostics
- Blulog US
- BirdBuffer
- Bird•B•Gone
- Bioscience International, Inc.
- Bio-Rad Laboratories
- BioMérieux, Inc.
- Bia Diagnostics
- BCN Research Laboratories, Inc.
- BaySpec, Inc.
- BSI Group America
- Bureau Veritas – BV Labs Food & Agri
- CDC NCEH/ATSDR
- Cedarlane
- CERTUS
- Charm Sciences Inc.
- Check-Points B.V.
- Chinoh Biotechnology
- Clean Beam
- Clear Labs
- CleoDiSys Solutions, Inc.
- Cold Jet
- CompWALK
- Corning Incorporated
- Corvium, Inc.
- Cotton Global Disaster Solutions
- Crystal Diagnostics
- CultureMedicalConcepts
- Decon7 Systems LLC
- Deibel Laboratories, Inc.
- Detectamet Detectable Products Inc.
- EAS Consulting Group, LLC
- Ecolab, Inc.
- Emerson LLC
- EMSL Analytical Inc.
- EnviroTech Chemical Services
- Environmental Safety Technologies
- Envue
- ESRF Scientific
- Extreme Microbial Technologies
- FDA/CFSAN
- FlexXray
- Food Microbiological Laboratories, Inc.
- Food Quality & Safety Magazine
- Food Safety CTS, LLC
- Food Safety Magazine
- Food Safety Net Services
- Food Safety News
- Food Safety Summit
- FoodCheck Systems Inc.
- FoodLogiQ
- FREMONTA
- GFSI-The Consumer Goods Forum
- Hamilton Company
- Hydrite
- Hygiena
- IIEH Laboratories & Consulting Group
- IFC
- INFICON
- International Association for Food Protection
- International Association for Food Protection–Student PDG
- KLEANZ Food Safety Technologies
- Mérieux NutriSciences
- Micro Essential Laboratory
- Microbiologics
- MilliporeSigma
- Nelson-Jameson, Inc.
- NeverWed Foods
- Novolyze
- NSF International
- NSL Lab Solutions
- Oskin
- OurRecords, Inc.
- Oxford Nanopore Technologies, Ltd.
- Oxone Partner US
- Pall Corporation
- Partnership for Food Safety Education
- Passport Food Safety Solutions
- PathSpot Technologies, Inc.
- PerkinElmer
- PolySkope Labs
- PromLab
- Protec & Gamble Professional
- Promega Corporation
- Prometic
- PURE Bioscience, Inc.
- PureLine
- Puritan Medical Products Company, LLC
- Q Laboratories
- QA Line
- QSI
- QualiTru Sampling Systems
- Quality Assurance & Food Safety Magazine
- QED GmbH Quality & Statistics
- R & F Products
- Random Food Diagnostics
- Reading Thermal
- Remco
- Rheonix, Inc.
- Romer Labs®
- RQA, Inc.
- Safe Food Alliance
- SafeFood 360
- SafeTraces, Inc.
- SAI Global
- Sartorius Corp.
- Sentry Equipment
- Seward Laboratory Systems, Inc.
- SGS
- SnapDNA
- Solus Scientific
- Springer Nature
- SteamTrac, Inc.
- StearaMist by TOMI
- Sterilax
- Stop Foodborne Illness
- Suttner America Co.
IAFP 2021 CALL FOR SUBMISSIONS

DEADLINES

November 10, 2020 – Symposium, Roundtable and Workshop Submissions

January 19, 2021 – Technical and Poster Abstract Submissions

Questions regarding submissions can be directed to Tamara Ford
Phone: +1 515.276.3344
Email: tford@foodprotection.org

FUTURE IAFP ANNUAL MEETINGS

IAFP 2022 – July 31–August 3, Pittsburgh, Pennsylvania

IAFP 2023 – July 16–19, Toronto, Ontario, Canada

Phoenix • Arizona
IAFP 2021
JULY 18-21