Before I begin this edition’s “View from the Chair,” I think it’s important to say a few words about the passing of Helene Uhlman, longtime IAFP member and supporter of the Affiliate Council.

Helene’s dedication to IAFP, the IAFP-affiliated Indiana Environmental Health Association (IEHA), and the vocation of sanitary was nothing short of remarkable. A brief memorial was posted in the November 2009 Food Protection Trends (page 799). We will always remember Helene, and she will be truly missed at the next Affiliate Council meeting.

Now to business: I certainly hope that your Affiliate has enjoyed success since the last Affiliate Council meeting in July 2009. It’s my opinion that listening to the Affiliate presentations is certainly an interesting part of the IAFP Annual Meeting.

Lani McDonald, our Affiliate Council Staff Liaison, has sent notice and monthly reminders to all Affiliate Officers that your Annual Reports are coming due. To be considered for one or more of the Affiliate Awards to be presented in Anaheim, be sure to file yours by the February 16 deadline.

As every year, the Council officers serving the selection committee will be looking for substance in the reports. This year, we do ask that Affiliates keep their reports relatively brief, focusing on meeting content, newsletters, and feature articles submitted by members and other food safety professionals. In the past, some Affiliates have gone to great lengths to visually showcase their activities and various printed materials (beyond newsletters). While these types of reports do capture an

(Continued on page 2)
association’s enthusiasm and creativity, we believe it is possible to achieve the same effect using less paper—and this year’s Annual Report template has been redesigned to help you consolidate information in this way. Simplicity is the key. Additionally, keep in mind that the Affiliate Awards Selection Committee will be working from three very separate geographic areas of the world (hint: UK, NZ, MN), and sending heavily packaged Annual Reports can delay or otherwise complicate the delivery process.

Although we are required to provide four copies of the report—one for each of the selection committee members and one for the IAFP office to display at IAFP 2010 in Anaheim—the IAFP office wholeheartedly encourages electronic submission of your report. In this scenario, Lani will print the base report pages and up to 10 pages of additional documentation per Affiliate, and furnish copies of your report for the selection committee. You are also welcome to E-mail photos (these are perfect for advertising your Affiliate on our booth TV at the IAFP Annual Meeting), presentations, and other pertinent files that Lani can forward to the committee. If your Affiliate maintains a comprehensive Web site, you might also request through Lani that the committee refer to your site when reviewing your Annual Report.

If you do file electronically, you have the bonus option of sending one attractively bound report for display at IAFP 2010, which you could compile at a later date and send to IAFP at any time between now and June! Be sure to let Lani know if you will be sending a display copy.

Best Regards,

This year, we do ask that Affiliates keep their reports relatively brief, focusing on meeting content, newsletters, and feature articles submitted by members and other food safety professionals.
Cindy Michalski Austin
Past President, Wisconsin Association for Food Protection

OCCUPATION | Microbiologist for Oscar Mayer Business Unit—Kraft Foods, Madison, WI

QUALIFICATIONS | I grew up listening to stories on botulism and Listeria from my aunt, Dr. Kathy Glass of the Food Research Institute (FRI) at the University of Wisconsin-Madison (UW-Madison). After graduating from UW-Madison with a BS in Bacteriology in 1995, I decided to switch from pre-vet to a Master’s program in Food Microbiology. Because my aunt was working on her Ph.D. at the FRI, I decided to go to the University of Georgia in Athens (UGA), where I studied under Dr. Bob Brackett at the Center for Food Safety. I completed my MS in Food Science there in 1997.

CAREER HIGHLIGHTS | After graduating from UGA, I moved back to Wisconsin and worked in the QA department of GenTrac, a pharmaceutical plant in Middleton. Looking to get into the food industry, I was hired in 1999 to work in the Micro and Food Safety group at the Oscar Mayer headquarters in Madison. I initially worked on “Project Zero,” which was using various technologies—irradiation, high pressure, pulsed light, steam treatments, and antimicrobials—to eliminate Listeria monocytogenes from Oscar Mayer products. By 2004, we had pretty much changed our formulas to include lactate/diacetate, so my focus changed to working with our plants, co-mans, and suppliers to improve their food safety programs: pathogen environmental monitoring; clean equipment swabbing; shelf-life programs; water and air monitoring; GMPs; and sanitation. I am also part of the Kraft Global HACCP team that sets standards and develops model CCPs for Kraft Plants worldwide.

PORTFOLIO | I have been a member of IAFP and IFT since 1999, and served as President of the Wisconsin Association for Food Protection (2008–2009). I was a speaker at the IFT workshop “Designing Food Safety into New Products” in 2006.

PERSONAL ENDEAVOURS | I just got married in September to Jason Austin and acquired three busy stepsons. Along with our two cats and dog, we have a full house. We love to travel (actually, Jason proposed this spring when we were in Paris for a Kraft Global HACCP meeting). I’m also a member of the Junior League of Madison, and my favorite volunteer project is working with our “All Dressed Up” event in the spring, where local girls can come for free prom dresses and accessories that have been donated. Due to the economy this past year, we had almost 500 girls show up!
Contributors

Arkansas Association for Food Protection | Retail Food Safety — A Catalyst for Change

Article adapted with permission from http://arkafp.org

The newly chartered Arkansas Association for Food Protection (AAFP) started its future in October by offering a tribute during its first conference to the past decades of work by Dr. Michael Johnson, a University of Arkansas emeritus professor of food science who retired this summer. The conference, hosted October 8–9 at Tyson Foods headquarters in Springdale, Arkansas, attracted nearly 100 participants from academic, industry, and government. The event featured a full day of presentations by several speakers from around the nation on the theme of Retail Food Safety — A Catalyst for Change.

AAFP recognized Dr. Johnson at a dinner during the conference and announced the establishment of a scholarship in his name to be awarded to graduate students in food safety and food microbiology. Dr. Johnson, who joined the UA faculty in 1984, also served as research coordinator for the UA component of the Food Safety Consortium (FSC). He was honored by testimonials from colleagues and former graduate students. In his remarks to the audience, Dr. Johnson said mentors should direct their time to people who are working their way up. This “spirit of investing” prepares the next generation of researchers to pass their skills along to future students, he said. He advised researchers to be proactive in food protection issues and to “take what works for you and pass it on.”

and “Intestinal Profiling for Poultry Direct Fed Microbial Selection”; Natalie Dyenson of Walmart Stores, “Overview of International Association for Food Protection”; Ramkishan Rao of the National Institute of Food and Agriculture, USDA, “Food Safety Funding at NIFA-USDA”; Steven Ricke of the University of Arkansas, “Frequency and Characteristics of Foodborne Pathogens in Free-range and Organic Poultry”; Billy Hargis of the University of Arkansas, “Recent Advances in Spore-based Probiotics for Poultry”; Jim Dickson of Iowa State University, “Food Safety Consortium Research at Iowa State University”; Curtis Kastner of Kansas State University, “Food Safety Consortium Research at Kansas State University”; Young Min Kwon of the University of Arkansas, “Next-Generation Sequencing: Applications to Food Safety Research”; and Navam Hettiarachchy of the University of Arkansas, “Inhibitory Effects of Green Tea and Grape Seed Extracts and Their Constituents Phenolics Against Listeria monocytogenes, Salmonella Typhimurium and E. coli O157:H7: Both Nanoscale Delivery and Replacement of Chemical Antimicrobials in Ready-to-Eat Poultry Products.”

The conference also featured a poster session that included an awards competition among University of Arkansas graduate students. Madhuram Ravichandran earned first place for his poster titled “The enhancement of antimicrobial activities of individual and combinations of phenolic compounds present in grape seed and green tea extract by nanoparticle mediated delivery on Listeria monocytogenes, Escherichia coli O157:H7 and Salmonella Typhimurium in model system.” A total of three awards and three certificates of merit were presented.

Alabama Association for Food Protection | Increased Attendance for One-day Annual Meeting Program

Reported by Tom McCaskey, AAFP Delegate

The Alabama Association for Food Protection (AAFP) held its annual food safety meeting on November 19 at the Marriott Legends in Prattville, Alabama.

In the past, the AAFP has held two-day annual meetings, but due to the down-turn in the economy, it was decided to hold a one-day meeting. Surprisingly, the Association had the highest attendance in several years, with 102 attendees; annual meeting attendance in the past three years has been about 75 to 80.

Was it the one-day meeting that accounted for the increase in attendance? There were other contributing factors as well. A one-day meeting is less expense to attend (lower meeting registration fee, meals and lodging), and attendees find it easier to be away from work or home for one day compared to two days. Another contributing factor was the notification of people regarding the pending AAFP meeting. There are about 25 to 30 IAFP members in Alabama who are not AAFP members. Thanks to Leilani McDonald, our Affiliate advisor, for providing the list of names and addresses. These people were sent an invitation to attend the Association annual meeting, along with those who were dropped from the AAFP membership directory because they had not attended an annual meeting or paid their membership dues in the past two years.

James Congleton, 2009 President of AAFP, presided over the successful meeting with 14 speakers; ratified a revised AAFP Constitution and By-laws; presided over the installation of new officers for the Association for 2010; and solicited from donors many door prizes and a goodie bag for all the meeting attendees. The AAFP awarded a scholarship to a student in the Nutrition and Food Science Department at Auburn University, Jay Anderson.

(Continued on page 6)
The scholarship was named in honor of G.M. Gallaspy (The AAFP G.M. Gallaspy Food Safety Scholarship) for his many years of service to the Association. Gail Causell, Mobile County Health Department, was the recipient of the IAFP Membership Certificate for 2010.

Preceding the AAFP annual meeting on November 18 was a meeting of Alabama Food Supervisors, comprised of state and county health personnel, held to update and educate the supervisors on the food code, food safety certification training for food establishment personnel, and legal and civil penalties. There were about 65 attendees at the meeting, and many of these the following day attended the AAFP annual meeting.

Cross contamination was the morning theme. Peter Stein, Corporate Director of Food Safety and Quality at Piller’s Sausage, provided a pathogen perspective while Irwin Pronk, Senior Quality Systems Specialist at the Guelph Food Technology Centre, provided an allergen perspective. Ken Rounds of Empower KG Training Company and Joanne Allen, Senior Associate Principal in Manufacturing Quality from Kraft, led an interactive session demonstrating how problems could be solved through Root Cause Analysis.

At the OFPA Business Meeting, the Executive Board for 2010 was approved to include Judy Greig, President; Paul Baxter, Vice-President; Joe Yun, Secretary-Treasurer; and Mike Cassidy, Past President. The OFPA Sanitarian of the Year Award was presented to Sherif Morcos with Sanitation Pros Inc. The OFPA Lifetime Achievement Award was presented to outgoing Executive Director Gail (Evans) Seed, and the Award of Merit was presented to Paul Baxter. The Board was also pleased to introduce to the membership the new Executive Director, Victoria Rosa.

The afternoon theme was Evolving Food Safety Issues, and the OFPA was honored to have Dr. Gary Acuff, Head of the Department of Animal Science at Texas A&M University and Past President of IAFP, present “Where Are We Going?” a talk that was very well received by the audience. Dr. Scott Weese from the University of Guelph discussed what we know about Clostridium difficile and its potential to cause food-borne illness. Finally, the audience was entertained and educated by Dr. Jim Chan, Manager of the Food Safety Program for the Toronto Public Health Unit, who showed us many of the food safety problems that Public Health has to deal with, and why we need to continue our work of protecting the food supply.

(Continued from page 5)
News Briefs

The First Decade—Embracing a Changing World conference marked the tenth anniversary of the British Columbia Food Protection Association (BCFPA). Held October 21–22 at the Delta Vancouver Airport Conference Centre in Richmond, the event featured technical sessions addressing “Risk Communication” and “New Technologies for Early Detection of Food Pathogens.” Concurrent morning and afternoon sessions on Thursday were organized around four themes: “The Cost of Processing Safe Food,” “Decloaking Pathogens: The Battle Rages On,” “Changing Values Affecting our Food Supply,” and “Water: The Treasure We Still Take for Granted.” Delivering the keynote address was Bruce Clark of Marler Clark in Seattle. Other speakers included Dr. Ray Copes of the Ontario Agency for Health Protection and Promotion, Dr. Ben Chapman of North Carolina State University, and Brent Warner of Farmers’ Markets Canada.

Congratulations to John Bruhn of the California Association of Dairy and Milk Sanitarians (CADMS), who was honored on October 9 with a 2009 Award of Distinction from the College of Agricultural and Environmental Sciences at the University of California, Davis. The award—presented annually to those whose contributions and achievements enrich the image and reputation of UC Davis and enhance its ability to provide public service—is one of many earned throughout his career. Dr. Bruhn, a dairy food processing specialist emeritus in the UC Davis Department of Food Science and Technology, is described in the press release as “an accomplished researcher and educator whose work has helped improve the quality and taste of milk, cheese, and other dairy products...Throughout his career, Bruhn’s research and education emphasized the quality and safety of raw and processed milk and dairy foods...In the 1970s, Bruhn led a national effort to identify the source of iodine contamination on dairy farms and at food processors. [He] helped establish the Dairy Research and Information Center in 1995 and served as its founding director until 2002.” Dr. Bruhn was further recognized in the fall by the California Cheese and Butter Association when he and his wife, Christine Bruhn, a consumer foods specialist, were presented a shared lifetime achievement award.

IAFP is pleased to announce the addition of its 47th Affiliate, the Chinese Association for Food Protection in North America (CAFPNA), whose members intend to support food safety efforts in China. The founding officers are Zhinong Yan of ThermoDrive LLC, President; Jinru Chen of the University of Georgia, First Vice President; Ton-Jen Fu of the US Food and Drug Administration, Second Vice President and Delegate; Ting Zhou of Agriculture and Agri-Food Canada, Guelph Food Research Centre, Secretary; and Lihong Wu of DuPont Qualicon, Treasurer. CAFPNA members were already at work at the November 4–5 China International Food Safety & Quality Conference (CIFSQ), and will formally accept the organization’s charter at IAFP 2010 in Anaheim, California.

As part of Food Safety Education Month, the Florida Association for Food Protection (FAFP) held an Educational Luncheon at the Rosen College of Hospitality in Orlando on September 28. Guest speakers were Congressman Adam Putnam (R-FL), in running for Florida Commissioner of Agriculture; Jim Jones of VP Marketing Food Technology Service, Inc.; and District Manager Valerie Freeman of the Department of Business and Professional Regulation. Additionally, FAFP has announced the creation of the FAFP Food Safety Forum, a networking blog for food safety professionals accessible at www.fafpnet.ning.com.

The Fall Conference of the Associated Illinois Milk, Food and Environmental Sanitarians (AIMFES) was held October 7–8 at the Stoney Creek Inn in East Peoria. Featured speakers were Dr. Russell Kennedy (Continued on page 8)
The Next Generation of Environmental Health was the theme of the 59th Annual Fall Educational Conference of the Indiana Environmental Health Association (IEHA), held September 27–30 at the Radisson Hotel Star Plaza Conference Center in Merrillville. Exam sessions and a golf outing preceded three days of presentations on healthy homes, IEHA standards, food protection, wastewater management, general environmental health services, and terrorism and all hazards preparedness. Commissioner Tom Easterly of the Indiana Department of Environmental Management delivered the Tuesday keynote address.

The 68th Annual Meeting of the Iowa Association for Food Protection was held October 6–7 at the Quality Inn & Suites in Ames. Program highlights included the keynote “Iowa’s Agricultural Economy” delivered by Dr. John Lawrence of Iowa State University, and “Views on the Iowa Dairy/Agriculture Industry” from Iowa Secretary of Agriculture Bill Northey. A dairy panel discussion followed Tim Roddy’s “FDA Regulatory Update/NCIMS.”

In the Fall 2009 newsletter of the Kansas Environmental Health Association (KEHA), President Jerry McNamee wrote: “To embrace progress, an association must address, at a minimum, three goals. They are: 1) develop a comprehensive vision; 2) demonstrate leadership; and 3) practice positive public relations.” Since October, KEHA has participated in a monthly, six-part Webinar series on water quality, taking place at 1:00 p.m. on the first Friday of the month. Topics include green roofs, the effect of low-impact development on stormwater quality, industrial stormwater BMPs, pervious pavement, and LEED’s role in improving stormwater management.

The Metropolitan Association for Food Protection’s (MAFP) Fall Seminar took place October 7 at Rutgers’ Cook College Campus Center in New Brunswick, New Jersey. Keynote speaker Shirley Bohm, FDA-CFSAN-OFS, delivered “ROP—What’s Going on Here? The Pros and Cons of Reduced Oxygen Packaging.” Other speakers were Rick Ludesh, “Nanotechnology and Food Protection Applications”; Steve Murphy, “Raw Milk, the Bathtub and State of the Art” and “Cheese Safety 101”; Greg West, “FDA-Approved Cold Egg Pasteurization Process”; and Michelle Malavet, “Foodborne Outbreak Investigation Procedures for the REHS.”

The 86th Annual Conference of the New York State Association for Food Protection (NYSAFP) was held September 22–24 at the Doubletree Hotel in East Syracuse. The FDA Regional Update and President’s Reception opened the conference on Day 1. Global food safety was the theme of the General Session on Day 2, with speakers including Gary Acuff of Texas A&M, representing the IAFP Executive Board Speaker Program, and Robert Gravani of Cornell University. Day 3 featured concurrent sessions on laboratory, field, and food issues.

Following the November 18 meeting of the Ontario Food Protection Association (OFPA), President Judy Greig wrote, “On behalf of OFPA, we want to thank IAFP so much, and those of you who arranged it all in the office, for allowing Gary [Acuff] to attend our Annual Meeting on Wednesday. His presentation was very well done and he did a great job of promoting IAFP. I am always shocked that some of our faithful members are unaware of IAFP and its wonderful opportunities...thank you and all those at IAFP for your tremendous support of the Affiliates.” Likewise, we at IAFP thank our Affiliates for their dedica-
tion to food safety efforts at the regional and local levels.

The 1st Food Safety Congress, organized by the Turkish Food Safety Association (TFSA) and supported by IAFP, was held December 4 in Istanbul, Turkey. Samim Saner, TFSA President, and Mr. Mehmet Mehdi Eker, Turkey Minister of Agriculture and Rural Affairs, greeted more than 650 attendees. IAFP was represented by Executive Director David Tharp on behalf of President Vickie Lewandowski. Dr. Chris Griffith of the UKAFP and Dr. Bernd van der Meulen delivered the keynote presentations. The well attended one-day meeting featured parallel sessions and 25 exhibitors, encouraging the planning of a 2nd Food Safety Congress to take place in December 2010.

Back to the Future was the theme of the 30th Annual Joint Educational Conference of the Wisconsin Association for Food Protection (WAFP), Wisconsin Environmental Health Association, and Wisconsin Association of Dairy Plant Field Representatives. Held September 23–24 at the Glacier Canyon Lodge in the Wisconsin Dells, the conference was preceded by a golf outing and offered two General Sessions and concurrent breakout sessions to accommodate the focus of each organization. The opening General Session, “FDA: Trends of the Past, Present and a Look at the Future”, was presented by FDA Regional Director Melinda Plaisier. The closing General Session, “Farm to Fork Records and the Future,” was presented by Dr. Steve Ingham of the University of Wisconsin-Madison.

The Annual Conference of the Washington Association for Food Protection (WAFP) was held September 23–25 at Campbell’s Resort in Chelan, Washington. The program featured more than a dozen presentations on specific pathogens, vulnerable foods, and regulatory issues. Daniel Maxson of the Washington Department of Agriculture, Charles Breen of the Food and Drug Administration, and Chris Rezendes of CERCo HACCP Consulting were among the speakers. Networking opportunities included a golf tournament, hospitality suite, lunches, and awards banquet.

Affiliates in Action
Fourth Quarter 2010

October
♦ Iowa Association for Food Protection
♦ Associated Illinois Milk, Food and Environmental Sanitarians
♦ Metropolitan Association for Food Protection
♦ Arkansas Association for Food Protection
♦ Southern California Association for Food Protection
♦ British Columbia Food Protection Association
♦ North Dakota Environmental Health Association

November
♦ United Kingdom Association for Food Protection
♦ Mexico Association for Food Protection
♦ Alabama Association for Food Protection
♦ Ontario Food Protection Association

December
♦ Turkish Food Safety Association

IAFP Affiliates are making things happen—and we want to share it here in the Affiliate View! We invite your meeting articles, photos, and any news that recognizes the achievements of your association or of its individual members.

To be featured in the next issue, send your news and photos by April 2 to: Lelani McDonald lmcdonald@foodprotection.org
Affiliate Calendar

Let IAFP help advertise your meetings on our Web site and in our publications. Submit your event details directly to our online calendar, or send to lmcdonald@foodprotection.org

January
28: Florida Association for Food Protection with Institute of Food Technologists-Florida, Joint Meeting with Seminar and Dairy Tour, Publix Corporate Office, Lakeland, FL. Contact Zeb Blanton at 407.682.4720 or visit www.fafp.net.

February


March


24–26: Michigan Environmental Health Association, Annual Education Conference, Doubletree Hotel, Bay City-Riverfront, MI. Visit www.meha.net.

31–Apr 2: Missouri Milk, Food, and Environmental Health Association, Annual Educational Conference, Stoney Creek Inn, Columbia, MO. Contact Steve Sikes at 636.797.3737 or sikess@lpha.mopublic.org; or visit www.mmfeha.org.

April
7–8: Upper Midwest Dairy Industry Association with Iowa Association for Food Protection, Spring Meetings, April 7 at Holiday Inn South in Rochester, MN, and April 8 at Holiday Inn in Alexandria, MN. Contact Dale Heintz at 507.951.0756 or daheintz@landolakes.com.

22: Ontario Food Protection Association, Spring Meeting, Mississauga Convention Center, Mississauga, Ontario. Contact info@ofpa.on.ca or visit www.ofpa.on.ca.

IAFP Support for Affiliate Meetings
Whether to complement the mission and promotional materials of your Affiliate, or to show your relationship with the International Association for Food Protection, we offer the following supplies for use or distribution at your meetings:

♦ Tri-fold display. This attractive table-top exhibit display shows attendees that you are affiliated with IAFP.

♦ IAFP 2009–2010 Presentation. A PowerPoint slide show with a suggested 15-minute script. This is the same presentation used by members of the IAFP Executive Board when invited to speak at Affiliate meetings.

♦ Promotional materials box. Contents include a complimentary IAFP Membership certificate and brochures, current issues of FPT and JFP, and IAFP Annual Meeting flyers. Additional complimentary resources are available at your request.

To request these items for your next meeting, call or E-mail Leilani McDonald at the IAFP Office.
IAFP Executive Board Speaker Program
for Affiliates

Vickie Lewandowski, M.S., Kraft Foods, President
- HACCP (all aspects)
- Safety of Dairy Products
- Applied Molecular Methods for the Food Industry

Lee-Ann Jaykus, Ph.D., North Carolina State University, President-Elect
- Foodborne Viruses
- Molecular Detection of Foodborne Pathogens
- Microbial Food Safety Risk Assessment

Isabel Walls, USDA Foreign Agricultural Service, Vice President
- Food Safety Risk Assessment
- Food Defense

Katherine M.J. Swanson, Ecolab, Secretary
- Food Safety Management at Retail—Practical Implications
- Norovirus—Plan, Prepare, Prevent
- Useful Microbiological Testing for Food Safety Management

Stan Bailey, Ph.D., bioMérieux, Past President
- Salmonella, Methods
- Salmonella, Control in Chickens
- Rapid and Automated Methods in Food Microbiology

Dan Erickson, Harold Wainess & Associates, Affiliate Council Chair
- 3-A Sanitary Standards
- Dairy Regulation/Milk Processing
- Dairy/Food Contact Packaging Materials

David Lloyd, University of Wales Institute, Cardiff, Affiliate Council Secretary
- BRC—Development of Compliant Technical Systems/Preparation for Audit
- Inter Auditor Variability—Factors Affecting Auditor Performance
- Minimizing the Incidence of Food Poisoning Outbreaks through Effective Procurement and Monitoring Procedures

How It Works
1. IAFP Board Members are available to speak at Affiliate meetings on numerous topics involving food safety.
2. Each Affiliate may request one Executive Board speaker for one Affiliate meeting within a 12-month calendar year.
3. A minimum of 15 minutes should be allowed for the Board Member to deliver information about the International Association for Food Protection in addition to their main subject(s) (see #1).
4. IAFP will pay the Board Member’s expense to travel to the Affiliate meeting location.
5. The Affiliate covers local expenses, including meals, lodging, and local transportation for the Board Member.
6. The Board Member makes their own travel reservations and will submit an expense report to the IAFP office within 10 days of completion of their travel to the Affiliate meeting. Any local expense (see #5) will be billed to the Affiliate.
7. A two-month advance notice is required.
8. To invite a Board Member to speak at your Affiliate meeting, contact Leilani McDonald, IAFP Affiliate Services, at 800.369.6337 or 515.276.3344; or E-mail lmcdonald@foodprotection.org
The Pennsylvania Association of Milk, Food and Environmental Sanitarians (PAMFES) had its historic beginnings in 1939. There were three predecessor groups that began to conduct meetings to put together educational conferences for their respective professional groups. For the next 35 years, these groups of dairy laboratory managers and dairy sanitarians met separately for their conferences. In 1979, the two groups merged as the Pennsylvania Association of Dairy Sanitarians and Dairy Laboratory Analysts. Then, in 1993, the association chose to revise its name to the Pennsylvania Association of Milk, Food and Environmental Sanitarians to better reflect its expanding mission and direction.

Ivan Parkin was one of the early pioneers in PAMFES history. He served with the dairy laboratory managers group and served as president for three years (1951–1953). His life’s work is celebrated annually through the “Ivan Parkin Lecture” series at the International Association for Food Protection (IAFP) Annual Meetings.

In May 2009, PAMFES received notification from IAFP that we had been awarded the “Best Affiliate Membership Achievement Award” for 2008. We thank IAFP and are gratified to receive this award. This award has caught our attention to review what we were doing and how we could improve to be even better. The following comments and experiences are surely not secrets, but may be helpful to other affiliates.

A resource for the dairy industry
PAMFES is currently in its 70th year of bringing educational conferences to its members and allied industry personnel, with programs focused on local and regional dairy industry activities. Pennsylvania ranks fifth in national milk production, sixth in ice cream production, and has the seventh ranked branded ice cream plant. With dairy foods production being an important industry in the state, PAMFES, a strong dairy-affiliated association, strives to support and be a resource to the industry’s personnel.

Our association is unique, having three regional affiliates within the state of Pennsylvania. Each of these affiliates has its own elected officers, and plans its respective meetings held twice yearly with an additional

(Continued on page 13)
“social” summer event. Then, each May, the whole state membership gathers at PSU for the PAMFES Annual Conference.

Changing with the times
During the mid-1990s, we observed that our regional dairy industries were merging and consolidating, and this was a real concern to PAMFES. We saw that meeting attendance was beginning to decline and that our executive committee and board needed to refocus efforts to grow the association. Also, since the PDA state sanitarians were not able to attend our annual conferences due to budget constraints, it was important to get the meeting budget under control as well. PAMFES contracts with the PSU Conferences and Short Courses Office to provide logistical support and services for the Annual Conferences. After the executive committee plans the agenda and procures speakers, the PSU office then contacts and provides support, such as lodging and travel expenses. PAMFES, through its budgeting process with PSU, tries to break-even or have a minimal profit.

To begin our outreach, it was important to get the Pennsylvania dairy industry involved in PAMFES. A sustaining membership program was started whereby a dairy processor or milk cooperative or handler could make an annual donation to PAMFES. This has been expanded to include allied dairy businesses. These funds contribute to the scholarship program and assist in annual conference meeting expenses. This program has enhanced the membership and exposed our conferences to a wider audience. Our three scholarships have provided between $4,000 and $6,000 annually in recent years. Two of these scholarships are administered by PSU and awarded to a Food Science and Animal Science major. PAMFES administers the third scholarship, which is awarded to sons and daughters of current PAMFES members.

Another successful addition to our annual conference meetings were equipment exhibitors. These exhibitors provided additional revenue and increased meeting attendees. We have invited some of them to participate as speakers as well. In recent years, there have been between 13 and 15 exhibitors. We schedule our break times to get maximum exposure with our exhibitors, and have the dairy food snacks available. These breaks, called “Networking Breaks,” are greatly appreciated by meeting attendees and exhibitor staff persons. Various dairy firms in Pennsylvania donate their dairy foods for these breaks, which prove to be good camaraderie experiences!

During the last two years a sponsorship program was initiated. This has been very successful because it has involved the processors and suppliers directly with our annual meeting. There are two tiers at this time, and the benefits include conference registrations, signage, and corporate logo placement in the meeting program. We will highlight the sponsors on our Web site, to be launched in early 2010. We have observed that the dairy industry chooses to support its own, and appreciates the opportunity to be of service. This past year, several sponsors assisted with banquet expenses and sponsored meeting breaks.

Informing the membership about meetings can be very challenging. Postage was an expense that needed to be minimized. Today there is very little postage, because postcards are mailed early each year advertising the upcoming May annual conference. All subsequent meeting notices are sent by e-mail from PSU to the membership and interested persons.

2011 and beyond
The annual conference is the highlight of PAMFES—and the key to our success. While we maintain a dairy focus, we attempt to plan a conference that will provide a rich educational experience for industry, academia, and regulatory persons. One very important component we are learning is “plan a good educational conference, and they will come.”

In this new century, PAMFES continues to foster its mission, “To provide dairy, food, and environmental industry representatives and regulatory and educational professionals with a forum to fairly exchange in-
formation that ensures the protection of safe, high quality foods.” We want to continue to observe the accomplishments and activities of other affiliates and IAFP. Together, we can build a membership dedicated to the advancement of global food safety.

Eugene (Gene) Frey, Delegate of the Pennsylvania Association of Milk, Food and Environmental Sanitarians and Past IAFP Affiliate Council Chair, is a Milk Production Specialist for Land O’ Lakes Dairy, Inc. in Lancaster, Pennsylvania. Contact him at 717.397.0719 or erfrey@landolakes.com.

Student Travel Scholarship Program

Sponsored by

The Student Travel Scholarship will provide funds to enable selected students to travel to IAFP 2010 in Anaheim, California. Six scholarships will be awarded in these geographical categories: North America (2 students), outside North America (3 students), and a Developing Country (1 student). As the IAFP Foundation grows, additional scholarships will be added to this program. Full details of the scholarship program are available on the IAFP Web site at www.foodprotection.org.

Application deadline is February 16, 2010
Annual Reports Due from Affiliates by February 16

On October 20, IAFP Affiliate officers of record were E-mailed instructions and forms for the completion of their 2010 Annual Report, which covers their association’s 2009 activities. This required report also counts as the application for five categories of Affiliate Awards to be presented at IAFP 2010 in Anaheim, California.

As indicated in the Annual Report instructions, each Affiliate Secretary or designated individual is responsible for completing and filing the report. All officers of your association have been sent monthly E-mail reminders of the February 16 deadline. If your association’s Annual Report has been filed with IAFP, all officers on file were sent a confirmation message.

The Affiliate Council recommends that officers communicate with one another to ensure that the report is completed and filed by the deadline. Further recommendations are excerpted from the July 12 minutes: “Please be reminded to provide the original and three copies for jury review. If filing electronically, IAFP will copy for the jury a maximum of 10 pages of photos/attachments beyond the base report pages. Affiliates seeking the highest quality visual presentation should send four bound copies by mail. In the spirit of ‘going green,’ simple yet thorough submissions are encouraged.”

FAQs Up on Affiliate Home Page

Active and prospective Affiliates of IAFP now have an online reference for their most frequently asked questions (FAQs). At www.foodprotection.org, visitors to the Affiliates section of the IAFP Web site are greeted with a main page that summarizes the benefits of affiliation and addresses the inquiries most commonly posed to the IAFP office by new and working Affiliates.

Primarily, the FAQs page is a service that aims to clarify the relationship between IAFP and its affiliated associations, and to encourage interest in joining or establishing an Affiliate to promote food safety activities at the regional level. Additionally, it is intended to be a reference tool for questions that arise in the course of operating an IAFP Affiliate association. For this reason, the FAQs page will be a work-in-progress, regularly updated to reflect topics addressed by IAFP or by an Affiliate with expertise in the relevant area.

Please send your ideas for additional FAQs to lmcdonald@foodprotection.org.

The Hungarian Association for Food Protection accepted its Affiliate charter at the European Symposium in Berlin. Pictured from left are: Vickie Lewandowski, IAFP President; Csilla Mohácsi-Farkas, HAFP President; Reka Ágoston, HAFP Secretary/Treasurer; Gabriella Kiskó, HAFP Vice President; and David Tharp, IAFP Executive Director.

(Continued on page 16)
International Events Dominate IAFP’s Fourth Quarter 2009

From Germany to China to Korea, it’s clear that the educational and networking goals of food safety professionals are undaunted by a down economy.

In October, 215 attendees gathered in Berlin, Germany, for Advancements in Food Safety, IAFP’s Fifth European Symposium. The three-day conference featured workshops, more than 30 speakers, poster presentations, and a social evening at the Museum for Communication Berlin. During the Opening Session, the Hungarian Association for Food Protection, founded this year by Csilla Mohácsi-Farkas and colleagues at the University of Budapest, was formally presented its IAFP Affiliate charter.

As a third-year partner of the China International Food Safety & Quality Conference + Expo (CIFSQ), held November 4 – 5 in Beijing, IAFP provided support and guidance for the conference planners, helping to disseminate food safety education in China. The extensive roster of speakers featured 14 IAFP Members, with Secretary Katie Swanson and Executive Director David Tharp representing the Executive Board.

Our 2009 international meetings tour culminated November 11 – 13 with our first Asia Pacific Symposium on Food Safety held in Seoul, Korea. Nearly 400 professionals were in attendance. Past President Stan Bailey was among several IAFP Members presenting on themes such as “Innovative Automation in Food Technology,” “Control of Hazards,” and “Food Safety of Animal Origin.”

Where in the World Is IAFP?

As a leader in the mission of protecting the worldwide food supply, the Association’s dedicated work and event planning goes on year round. We encourage you to visit our Web site at www.foodprotection.org regularly for developments on the following events and other opportunities provided by the Association.

First up for 2010 is IAFP’s representation at the 5th Dubai International Food Safety Conference (DIFSC), taking place February 22 – 24. Details may be found at the conference Web site, www.foodsafetydubai.com.

IAFP’s Sixth European Symposium on Food Safety, Advancements in Food Safety, will be held June 9 – 11 in Dublin, Ireland. This symposium, which focuses on food safety issues specific to the European community, has previously been a fall event taking place in Berlin, Lisbon, Rome, Barcelona, and Prague.

The Association’s next Annual Meeting, IAFP 2010, takes place August 1 – 4 at the Hilton Anaheim in Anaheim, California.

Flexible Membership Fits Every Professional

With IAFP’s $50 Membership, it’s easier and more affordable than ever for food safety professionals of every background to experience the power of worldwide networking and information exchange.

Join with your colleagues in our singular goal of Advancing Food Safety Worldwide. Review your IAFP Membership options today at www.foodprotection.org.

IAFP will exhibit at the 22nd International ICFMH Symposium, Food Micro 2010, which will be held at the Bella Center in Copenhagen, Denmark, August 30 – September 3. We first participated in this biennial conference in 2008.

Planning has begun for IAFP’s second Latin America Symposium on Food Safety, to be held September 20 – 24 in Bogota, Colombia. Follow the progress at www.ata.org.co/ Congreso2010.php. Details from the May 2008 symposium held in Brazil can be found on our Web site.

The 2010 China International Food Safety Quality & Conference + Expo (CIFSQ) is scheduled for October 19 – 21 in Shanghai. IAFP has been an original partner and supporter of this conference since its inception in 2007.

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Highlights of the IAFP Executive Board Meeting
October 22–23, 2009 | Des Moines, IA
an unofficial summary of actions

Approved the following:
- Minutes of July 9–16, 2009 Executive Board Meeting
- For IAFP 2010, provide on-site, JFP citable abstract book for sale and make abstracts available for download prior to Annual Meeting
- Affiliate Charter for the China Association for Food Protection in North America

Discussed the following:
- Committee recommendations and how to restructure for 2010
- FAQ for Committee Chairs and Vice Chairs
- Organizational meeting for Pre-Harvest Food Safety PDG
- Organizational meeting for Food Defense PDG
- IAFP 2009 — review of financial results
- Annual Meeting Workshops — review of financial results
- IAFP 2009 — review of attendee and exhibitor surveys
- IAFP 2010 planning trip report
- IAFP 2010 – 3M Symposium, Foundation Fundraiser, other events
- IAFP 2013 contracts signed for Charlotte, North Carolina
- Planning for IAFP’s long-range planning session, spring 2010
- European Symposium–Berlin
- International meetings updates — China, Korea, Dubai
- Future European and International Symposia — locations, logistics, partnerships
- Constitution amendment passed Membership vote
- Report on IAFP’s participation in updating the APHA Compendium of Methods for the Microbiological Examinations of Foods
- Product Safety Recall Directory
- Input from professional societies — IAFP’s role
- Consumer Goods Forum
- Non O157 E. coli white paper
- WHO-NGO update
- 3-A Sanitary Standards
- Bank signature cards updated
- IAFP Webinar efforts
- 100 year anniversary
- Investment results for 2008 and 2009 to date
- Annual Meeting future location planning

Reports received:
- IAFP Report
- Food Protection Trends
- Journal of Food Protection
- IAFP Web site
- Membership update
- Advertising / sponsorship update
- Financial statements
- Board Members attending Affiliate meetings
- Affiliate View newsletter
- Future Annual Meeting schedule
- Future Exhibiting by IAFP

Highlights from the February session will be featured in the spring issue
The Crumbine Award has inspired excellence in the planning and delivery of governmental food protection programs. It is supported by the Conference for Food Protection in cooperation with leading food safety entities including IAFP.

The nomination deadline for the 2010 Crumbine Award is March 15, 2010. Criteria set forth by the Foodservice & Packaging Institute, Inc. of Falls Church, Virginia, is as follows:

- Sustained improvements and excellence, as documented by specific outcomes and achievements, over the preceding 4–6 years, as evidenced by continual improvements in the basic components of a comprehensive program;
- Innovative and effective use of program methods and problem solving to identify and reduce risk factors that are known to cause foodborne illness;
- Demonstrated improvements in planning, managing, and evaluating a comprehensive program; and
- Targeted outreach, partnerships, and participation in forums that foster communication and information exchange among the regulators, industry and consumer representatives.

For more information about the Crumbine Award, visit the FPI Web site at www.fpi.org; or contact Lynn Dyer at 703.538.2800, or ldyer@fpi.org
Contribute to the Silent Auction!

Proceeds from the Silent Auction Benefit the IAFP Foundation

Support the Foundation by donating an item today. A sample of items donated last year included:

- Hand Dipped Premium Chocolate Truffles
- Borden Glass Milk Bottles
- Georgia Gift Basket
- The Texas Cowboy Kitchen Cookbook
- Hand Painted Armadillo
- Down Home with the Neelys Cookbook
- Margaritaville Frozen Concoction Maker
- New York State Maple Syrup
- Ontario Ice Wine
- Food Safety Culture Book
- Tetley Tea Gift Set
- Cultured Pearl and Lemon Quartz Necklace
- Holstein Leather Jacket

To donate an item go to our Web site at www.foodprotection.org and complete the Silent Auction Donation Form or contact Donna Gronstal at dgronstal@foodprotection.org +1 515.276.3344; +1 800.369.6337
One destination. Global connections.

Advance your professional potential by joining us for three energizing days of presentations, discussions, and networking with the leading minds in food safety research and technology.

Explore, learn, participate at IAFP 2010.

www.foodprotection.org
Registration opens March 2010

Future Annual Meeting | Save the Date!
IAFP 2011, July 31–August 3, Milwaukee, WI
IAFP 2012, July 22–25, Providence, RI

Affiliate View is a quarterly publication for Affiliates of the International Association for Food Protection. Please submit articles, photos, news items, or comments to:

Dan Erickson
Affiliate Council Chair
Harold Wainess & Associates
2460 1st Ave E
North Saint Paul, MN 55109
Phone 651.779.3700
djerickson2460@aol.com

David Lloyd
Affiliate Council Secretary
University of Wales Institute, Cardiff
Llandaff Campus
Western Ave
Cardiff, South Wales CF5 2YB
United Kingdom
Phone 44.0.292041.6306
dclloyd@uwic.ac.uk

Leilani McDonald
IAFP Affiliate Services
Affiliate View Editor
International Association for Food Protection
6200 Aurora Avenue, Suite 200W
Des Moines, IA 50322-2864
Phone 800.369.6337
515.276.3344
Fax 515.276.8655
lmcdonald@foodprotection.org