

# AFFILIATE COUNCIL MEETING MINUTES

## JULY 16, 2023

### **Affiliate Delegates Present:**

Africa	Joseph Odumeru
Alabama	Neil Bogart
Argentina	Fabiana Guglielmone
Australia	Mark Turner
Brazil	Caio Carvalho
California	William Huntley
Capital Area	Jenny Scott
Colombia	Francisco Garces-Vega
Florida	Taylor O'Bannon
Georgia	Wendy White
Illinois	Brad Suhling
Japan	Shige Koseki
Korea	Yohan Yoon
Mexico	Raul Avila Sosa
New York	Amy Rhodes
New Zealand	Roger Cook
Ohio	Connie Freese
Ontario	Nadia Narine
Quebec	Julie Jean
Southeast Asia	Alvin Lee
Taiwan	Lee-Yan Sheen
United Arab Emirates	Bobby Krishna
United Kingdom	Helen Taylor
Upper Midwest	Dan Erickson
Washington	Minto Michael

**IAFP Board/Staff Present:** Ruth Petran, Michelle Danyluk, Tim Jackson, Mark Carter, Lisa Hovey, Susan Smith.

**Visitors/Guests:** Jennifer Acuff (Arkansas), Takiyah Ball (Wisconsin), Julianny Rivera Calo (Colorado), Byron Chaves (Nebraska), Teresa Chung (China), Janet Luna (Colombia), Carl Custer (Capital Area), Dan Erickson (Upper Midwest), Ellen Evans (United Kingdom), Bob Ferguson (California), Karen Fong (British Columbia), Ellen Gravi (Ontario), Erin Headley (Wisconsin), Rick Heiman (Missouri), Minji Hur (Student Representative), Charles Otto III (Georgia), YeonJin Jung (Student Representative),

Kunihiro Kubota (Japan), Quanhong Li (New Jersey), Shenmiao "Ivy" Li (British Columbia), Deon Mahoney (Australia), Anne-Marie Masella (Quebec), Rachel McEgan (Florida), Rawane Raad (Georgia), Liz Reed (Capital Area), Diego Romulo (Argentina), Don Schaffner (New Jersey), Kristin Schill (Wisconsin), Manan Sharma (Indian in NA/Capital Area), Szu-Chuan Shen (Taiwan), Gabriela Stancanelli (Argentina), Chung-Hsin Wu (Taiwan).

**Meeting Called to Order:** 7:40 a.m. (U.S. Eastern Time), Sunday, July 16, 2023.

**Minutes Recording Secretary:** Fabiana Guglielmone.

**Agenda:** The agenda was reviewed and approved.

**Delegate Roll Call:** Captured by badge scanning.

**Approval of 2022 Minutes:** A motion was made to approve (Don Schaffner) and seconded (Wendy White).

**Report from Affiliate Chairperson:** Amy Rhodes provided the following updates:

1. Acknowledgment of 2023 milestone Affiliate anniversaries (responses from attendees):
  - a. New York State Affiliate will hold its 100th conference September 19–21, 2023
  - b. Arkansas Affiliate: 15 years
  - c. United Kingdom Affiliate: 20 years

Amy reminded attendees that everyone can set up webinars through IAFP, who can help run slides and handle any issues while the webinar is live. Webinars are sponsored by the IAFP Foundation and available on the website. Amy also discussed the three virtual Affiliate Council meetings held throughout the past year. Calls were held in December 2022, March 2023, and June 2023 and recorded to make available on IAFP Connect. Amy or Susan can assist if delegates need help navigating the platform and can also send to those requesting recordings.

**Report from IAFP President:** Michelle Danyluk, IAFP President, gave the IAFP Board update. She encouraged attendees to download the IAFP

2023 App and re-sync it when prompted to ensure everything is correct. She also agreed with Amy to consider using IAFP webinars in your Affiliate meetings. A video from the Diversity, Equity and Inclusion Council has been developed by Lester Schonberger and can be viewed through the link sent earlier that day via the App.

IAFP offered open access to its webinar archives throughout June in celebration of World Food Safety Day on June 7; it was a big success with more than 9,000 views. Building on this triumph, this will likely be an annual event during the month of June. Webinars are welcomed and development of them is encouraged. Often, the number of webinar views exceed the typical number of attendees at a live session. Michelle encouraged volunteering on one of the IAFP committees by providing instructions on how to do so. She also reminded attendees to ensure getting notifications of *JFP* publications by setting up “Journal Alerts” via the IAFP website.

Volunteering as a mentor/mentee through IAFP Connect is encouraged. If you aren't receiving IAFP communications, check with an IAFP staff member.

Report from IAFP Executive Director: Lisa Hovey discussed her 27 years working at IAFP and its Annual Meetings and the number of participants at this year's meeting, the highest since pre-pandemic.

Report from IAFP Staff Liaison: Susan Smith reported 38 of 55 active Affiliates (69%) had filed their 2022 Annual Reports, but all Affiliates need to submit an Annual Report as stated by IAFP Bylaws. All Reports are to be submitted electronically as one email if possible. Member lists are no longer required to help save time. She encouraged Affiliates to apply for one or more awards. This year, 11 Affiliates applied, a decrease of three from 2022, and encouraged more applications. 2022 Affiliate Annual Reports will be posted on the IAFP website in a few weeks.

Websites are relied upon for important information, so please keep them updated and active. Affiliates were reminded to take advantage of IAFP's Executive Board Speaker Program for an affordable and informative speaker for upcoming meetings, whether in person or virtually. If Affiliates

collect dues through IAFP, update us with any changes in amounts. No new charters were established in 2022. If interested in establishing one, let us know. She encouraged Affiliates to request meeting materials that include a free IAFP Membership certificate; to submit meeting summaries and photos to include in Affiliate View; and provided tips on capturing good-quality photos. She asked attendees if they were on the Affiliate Council page of IAFP Connect and encouraged joining to have conversations with others in the group and with members in the communities you wish to take part in.

**Discussions:** Byron Chaves with the Nebraska Affiliate asked attendees how to help revive the Affiliate after 10 years of inactivity. Discussions included:

- a. Wendy White (Georgia): Hold your first meeting virtually. Send email invitations and hold a meeting in a place of high interest for the audience. Partner with another company.
- b. Nadia Narine (Ontario): Market through social media; offer free memberships to students; offer corporate memberships; promote activities through local industry. If a non-profit association, use virtual platforms (like Google) for free.
- c. Don Schaffner (New Jersey): Have a good website created (by a non-University) to help with promoting (i.e. SquareSpace); go 100% online – New Jersey Affiliates holds Zoom webinars throughout the year; have an electronic membership control system (i.e., MailChimp).
- d. Brad Suhling (Illinois): Create a vendor show which is inexpensive; Illinois Affiliate had up to 20 show up.
- e. Takiyah Ball (Wisconsin): Hold a joint function with all members invited; use a big company to host; have a student liaison; partner with other associations within the state.
- f. Teresa Chung (Hong Kong): Hold small roundtables for brainstorming; partner with others to offer job opportunities.

- g. Bobby Krishna (United Arab Emirates): UAE Affiliate moved to Microsoft programs.
- h. Rick Heiman (Missouri): Affiliate joined HEA to strengthen membership and rebuild organization; brought in good speakers and a variety of exhibitors in food processing.
- i. Roger Cook (New Zealand): Run student competitions; recruit new people to bring in new members and ideas (i.e., include more topics related to nutrition).

Lee Yan-Sheen (Taiwan) mentioned how membership renewals have been difficult. He also suggested having more presentations in general regarding nutrition and allergies.

**Election of Affiliate Council Secretary:** Minto Michael, Delegate from Washington, offered to stand for election for Affiliate Council Secretary for 2023–2024. No other nominations came from the floor. Vote was taken and passed to elect Minto Michael as incoming Affiliate Council Secretary.

**Presentation of the Affiliate Awards:** Amy highlighted the achievements of the award recipients and announced the 2023 Affiliate Awards as follows:

**Affiliate Membership Achievement** – Ontario Food Protection Association – increased membership by 97%

**Affiliate Member Education** – Argentine Food Safety Commission – held three webinars with more than 3,000 combined attendees from more than 29 countries

**Affiliate Communication Materials** – Ontario Food Protection Association newsletter, monthly emails, website, YouTube channel, LinkedIn, which attributed to more than 2,000 new followers

**Best Overall Affiliate Meeting (tie)** – Turkish Food Safety Association and Colombian Association of Food Safety and Technology – both for successful educational meetings held for their constituents

The Georgia Association for Food Protection received the **C.B. Shogren Memorial Award** for the second year in a row, which will be part of the Awards Recognition Presentation during IAFP 2023.

**Old Business:** None.

**New Business:** Yohan Yoon thanked IAFP for helping with the Korea Affiliate.

Minji Hur and YeonJin Jung, Student PDG Liaisons, updated attendees with the Student PDG achievements and encouraged international students to join their webinars. They talked about the virtual Happy Hours organized with the Ontario Affiliate, and the Georgia Affiliate providing information on IAFP and its benefits. They encouraged all Affiliates to have a student representative on their Affiliate Council and suggested using social media more to interact with students through Instagram and LinkedIn.

**Recommendations to the Executive Board:**

1. The Affiliate Council recommends that Minto Michael be appointed as the next Affiliate Council Secretary.

**Passing of the Gavel:** Chairperson Amy Rhodes passed the gavel to Fabiana Guglielmone, signifying the beginning of Fabiana’s term as the Affiliate Council Chair, official after the completion of IAFP 2023.

**Next Meeting Date:** Virtual meetings will continue with dates and times scheduled well in advance to allow attendees to get them on their calendars. The next in-person meeting is Sunday, July 14, 2024, in Long Beach, California.

**Meeting Adjourned:** 8:58 a.m. (U.S. Eastern Time).

**Chairperson:** Fabiana Guglielmone.