Affiliate Annual Report for Calendar Year 2020
(Complete Attachment B to be considered for one or more 2021 Affiliate Awards.)

To maintain compliance with IAFP Constitution and Bylaws, Affiliates must return this completed report. Please send by email to Susan Smith at: ssmith@foodprotection.org.

Please return the following items electronically by Tuesday, March 9, 2021 (late reports will not be considered for awards):

REQUIRED:
- This completed form (in English).
- Your Association’s membership list (Item 2).
- Your Association’s list of current term officers (complete Attachment A).

OPTIONAL:
- Attachment B: Completion required only if your Association requests to be considered for one or more Affiliate Awards.
- IAFP now accepts all Affiliate Annual Reports electronically, including those vying for one or more of the Affiliate Awards. Affiliates seeking to present the highest quality visual presentation are encouraged to present their Annual Report in the highest quality possible for review by the Selection Committee. To avoid errors and omissions, please limit your submission to ONE email with all attachments.
- Digital photos (with names and descriptions) to appear in the Affiliate View quarterly newsletter.

Georgia Association for Food Protection

1. Your Official Delegate to IAFP Affiliate Council and Contact

Enter in the fields below the information requested for your Association’s official Delegate to the IAFP Affiliate Council and your official Contact for IAFP correspondence. Delegate must be an IAFP Member.

Official Delegate to IAFP Affiliate Council
Wendy White
1771 Indian Woods Drive
Greensboro, GA 30642, USA
770-294-9637
wwwhile@gatech.edu
770-294-9637

IAFP Member? Y ☒ N ☐
Official Contact for IAFP Correspondence (indicate “same” if person also serves as Delegate)
Ynes Ortega
University of Georgia
1109 Experiment St, Melton Bldg
Griffin, GA 30223, USA
770-233-5587
ortega@uga.edu
IAFP Member? Y ☒  N □

2. Membership List
   a. Indicate the current total number of members in your Association: 239
   b. How many NEW members joined your Association in 2020? 32
   c. Fax or email your current membership list. Include name, title, complete address, phone number, fax number, and email address of all active members.

3. Meetings: Annual Meeting/Conference, Educational, Workshops, Webinars, etc.
   a. On what date(s) was your most recent general membership or major meeting (i.e., Annual Meeting/Conference) during the past year? Please list number of attendees.
      Jim Ayres Young Investigator Award Recipient Webinar, February 3, 2021. 23 attendees
   b. Please provide the date(s) and location of your next scheduled major meeting (i.e., Annual Meeting/Conference):
   c. List all other general membership meetings held in 2020 (excluding board meetings). Include title, dates and attendance numbers.

<table>
<thead>
<tr>
<th>Webinar: Eyesucceed Smartglass Technology and its use in the Food Industry</th>
<th>October 20, 2020, 51 attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Webinar: FDA’s New Era of Smarter Food Safety</td>
<td>September 1, 2020, 45 attendees</td>
</tr>
<tr>
<td>COVID-19: Prevention and Mitigation Strategies for Manufacturing</td>
<td>May 15, 2020, 68 attendees</td>
</tr>
</tbody>
</table>
4. Awards and Scholarships

a. List members honored with an award from your Association and/or IAFP during 2020. Include name of award and qualification for award.

<table>
<thead>
<tr>
<th>Georgia Association for Food Protection</th>
<th>IAFP Affiliate Membership Achievement Award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Judy Harrison</td>
<td>Honorary Life Membership Award</td>
</tr>
<tr>
<td>Jasmine Kataria</td>
<td>J. Mac Goepfert Developing Scientist Award</td>
</tr>
</tbody>
</table>

b. List scholarships awarded during 2020; include recipient and qualification for scholarship.

| Peien Wang – Jim Ayres Young Investigator Award – 1st place ($1,000) | Peien Wang is a PhD candidate from the University of Georgia and member of the GAFFP. She presented her research at the 2020 IAFP meeting. Two food professionals judged the abstracts for this award. She won first place for her research "Hygiene Status of Fresh Peach Packing Lines in Georgia" |
| Estefanía Novoa Rama – Jim Ayres Young Investigator Award – 2nd place ($500) | Estefanía Novoa Rama is a PhD candidate from the University of Georgia and member of the GAFFP. She presented her research at the 2020 IAFP meeting. Two food professionals judged the abstracts for this award. She won second place for her research "Characterizing the gut microbiome of commercial broilers raised with or without antibiotics" |
| Jasmine Kataria – Jim Ayres Young Investigator Award – 3rd place ($250) | Jasmine Kataria a PhD candidate at the University of Georgia and member of the GAFFP. She presented her research at the 2020 IAFP meeting. Two food professionals judged the abstracts for this award. She won third place for her research "Prevalence of ciprofloxacin resistant genes in Campylobacter jejuni isolated from poultry breeder farms and processing plants" |

5. Web Communication

Please be sure to keep the IAFP office on your mailing list for newsletters, email, and other communications to your general membership.

Please provide your existing Affiliate’s Web site address AND date last updated: https://www.gafoodprotection.org January 2021

Did you launch a new Affiliate Web site in 2020? Y ☐ N ☒
Attachment A (completion required)

Association Officers List
Provide the contact information requested below for all current officers of your Association. Please indicate if each officer is an IAFP Member (reminder: Your President and Delegate are required to be IAFP Members). The information you provide here is published on our website and in select membership materials. The information may be typed in the fields below or may be sent to our office by email, fax or regular mail. Indicate the term dates (e.g., 2020–2021) for your current Executive Board:
2019-2021*
*Due to the ongoing COVID-19 pandemic, our board members served an additional year in their term. Our next elections will be held in May 2021.

President
Cheryl Brown
4879 Fieldgreen Dr.
Stone Mountain, GA 30088, USA
404-200-7609
Chebrown423@gmail.com
IAFP Member? Y ☑ N ☐

Treasurer
Steven Fuller
4500 Atlanta Highway
Flowery Branch, GA 30542, USA
706-202-5589
Steven.fuller@wrigley.com
IAFP Member? Y ☑ N ☐

President-Elect
Katie Murchison
One Coca Cola Plaza
Atlanta, GA 30313, USA
404-859-0153
kmurchison@coca-cola.com
IAFP Member? Y ☑ N ☐

IAFP Delegate
Wendy White
1771 Indian Woods Drive
Greensboro, GA 30642, USA
770-294-9637
wwhite@gatech.edu
770-294-9637
IAFP Member? Y ☑ N ☐

Vice-President
Jessica Chen
117 Pattillo Way
Decatur, GA 30030
470-685-4238
Jlc232@gmail.com
IAFP Member? Y ☑ N ☐

Past-President
Jairo de Jesus
1400 Murphy Ave SW
Atlanta, GA 30310, USA
413-908-4888
jairod@millmats.com
IAFP Member? Y ☑ N ☐

Secretary
Ynes Ortega
University of Georgia
1109 Experiment St
Griffin, GA 30223, USA
770-233-5587
ortega@uga.edu
IAFP Member? Y ☑ N ☐

Student Liaison
Anna Townsend
3305 Foxwood Court
Crestwood, KY 40014
502-819-7726
At09302@uga.edu
IAFP Member? Y ☑ N ☐
Before continuing, please check one of the boxes below:

☒ CHECK HERE and return electronically by 3/9/21 IF YOUR AFFILIATE REQUESTS TO BE CONSIDERED FOR ONE OR MORE 2021 AFFILIATE AWARDS. (You are required to complete Attachment B.)

☐ CHECK HERE IF YOUR AFFILIATE DOES NOT WANT TO BE CONSIDERED FOR A 2021 AWARD. (You are done! It is not necessary to complete Attachment B.)
Attachment B (optional)

Affiliate Award Considerations
To be considered for one or more of the five Affiliate Awards to be presented at IAFP 2021, Affiliates are required to check the box next to the award(s) for which you wish to be considered and provide the related criteria (in English). (REMINDER: Please confirm IAFP Membership of your Affiliate President and Delegate before completing Attachment B to avoid award disqualification.) Submit your Annual Report and any attachments in ONE email to avoid errors and omissions.

☑ Affiliate Membership Achievement Award
How did your Affiliate grow AND retain members during the past year? Please provide details on:

- how new members were recruited throughout the year;
- the number of new members joining the Affiliate;
- the percent increase in membership from 2019 to 2020;
- specific efforts on how you retained existing members; and
- other methods related to helping grow and maintain your membership.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12 point type.

2020 was a challenging year for all, but it did not prevent us from continued revitalization of the Georgia Association for Food Protection (GAFP) with an emphasis on recruiting and retaining members by providing the best experience possible. GAFP has three working groups: Membership and Public Relations committee, Program committee and the Award/Nomination committee. These three committees provide monthly updates to the GAFP Board members with recommendations to retain and provide up-to-date educational events for our membership. The results of these efforts are as follows:

2020 Achievements:
- Our Spring meeting was scheduled on April 29, 2020 at the Kroger Offices at North Lake in Atlanta, GA. The board decided to cancel the meeting due to the COVID-19 pandemic.

- Three webinars were offered to our members:
  - “COVID-19: Prevention and Mitigation Strategies for Manufacturing” by Wendy White, Industry Manager for Food & Beverage, Georgia Institute of Technology, GaMEP, on May 15, 2020 with 68 attendees
  - “FDA’s New Era of Smarter Food Safety” by Tyrico English, State Liaison for the FDA on September 1, 2020 with 45 attendees
  - “Eyesucceed Smartglass Technology and Its Use in the Food Industry” by Jennifer Tong, Global Managing Director, Retail and Eyesucceed NSF International on October 20, 2020 with 51 attendees

- Efforts to announce the date and location of future meetings at the current gathering, in addition to providing four weeks advance notice for meeting
registration, have significantly increased membership engagement. A total of 164 members attended our webinars.

**Membership recruitment/engagement**
- GAFP recruited 32 new members in 2020.
- In 2020, we had three webinars with a combined 164 attendees.
- GAFP membership increased by 18% from 2019.
- Developing our future food safety leaders through student involvement is a top priority for GAFP. GAFP offers three competitive student scholarships annually to support travel expenses for the IAFP Annual Meeting. The first-place winner receives $1,000, second place $500, and third place $250. Award winners are required to present at the fall educational meeting. This time the students presented their research in a webinar on February 3, 2021.
- In 2020, our GAFP student liaison communicated actively with food science students to compete in the Jim Ayres Young Investigator Award and to become members of the GAFP.
- We prepared and distributed a GAFP newsletter in the Summer.
- Emails were sent to our membership if GAFP or other organizations were offering food safety webinars that would be of interest to our members.
- Our open group in LinkedIn served also to communicate with our membership with regard to GAFP events.
- We added a coronavirus resource page on the GAFP website as a way we communicated up to date information to our members.
  https://www.gafoodprotection.org/covid19-resources

**Awards**

In 2020, the GAFP received the IAFP Affiliate Membership Achievement Award and members from our association also were recognized at the IAFP 2020 meeting. Dr. Judy Harrison received the Honorary Life Membership Award, and Jasmine Kataria received the J. Mac Goepfert Developing Scientist Award.
**Affiliate Communication Award**

How did your Affiliate communicate information to your Members during the past year? Please provide a description of the types of communication sent to your general membership and include samples with your Annual Report. Samples can be printed copies/screen shots of blast emails, Web site (include frequency of updating), electronic/print newsletters, brochures, etc., along with respective dates sent. If available, provide how effective specific communication was toward meeting your goals. You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12 point type.

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required to present at the fall educational meeting. This time the students presented their research in a webinar on February 3, 2021.

- In 2020, our GAAFP student liaison communicated actively with food science students to compete in the Jim Ayres Young Investigator Award and to become members of the GAAFP.

Announcements of webinars:

COVID-19: Prevention and Mitigation Strategies for Manufacturing

GAAFP SUMMER WEBINAR
FDA's New Era of Smarter Food Safety

Tyrico English, MS
State Liaison for the FDA

Tuesday September 1, 2020
9:30-10:30 am

Registration for this free webinar can be found at:
2020 GAFP WEBINAR SERIES

EYESUCCEED SMARTGLASS TECHNOLOGY AND ITS USE IN THE FOOD INDUSTRY

Jennifer Tong
Global Managing Director
Retail and Eyesucceed NSF International

October 20, 2020
1:00-2:00PM

Registration:
https://eyesucceedsmartglass.eventbrite.com
Announcement of Jim Ayers Young Investigator award in our website, LinkedIn group and email to our membership:

2020 JIM AYERS YOUNG INVESTIGATOR AWARD RECIPIENTS

Congrats!

PEIEN WANG - ESTEFANIA NOVOA - JASMINE KATARIA
C.B. Shogren Memorial Award

How did your Affiliate demonstrate exceptional overall achievement during the past year in promoting the mission of IAFP ("To provide food safety professionals worldwide with a forum to exchange information on protecting the food supply")? "Overall achievement" should encompass at least several of the following activities/accomplishments of your Affiliate during 2020:

- Exceptional achievement in membership;
- Types and effectiveness of communication and education;
- Awards and scholarships presented;
- Attendance numbers at meetings;
- Collaboration with other professional organizations;
- Donations to the IAFP Foundation; and
- Representation at the IAFP Affiliate Council Meeting (held during IAFP Annual Meeting); and
- Other pertinent information.

While not a requirement, strong consideration will be given to an Affiliate whose officers (beyond the requirement for the President and Delegate) are also IAFP Members. Provide a description and include any supporting documents. You may cut and paste copy in the space below or use separate pages if necessary; please limit your explanation to 1,000 words or less in 12 point type.

The Georgia Association for Food Protection (GAFP) is a strong contender for the C.B. Shogren Memorial Award, given our collective achievements in 2020. Our GAFP affiliate enrolled 32 new members. Efforts to announce the date and registration information of future meetings/webinars at current meetings, in addition to providing 4 weeks advance notice for event registration, significantly increased attendance and membership engagement in 2020. The three webinars (spring, summer, and fall) were well attended reaching a total of 164 attendants. A Summer newsletter provided members with updates about events, area workshops, job postings, and award opportunities. We also added a coronavirus resource page on the GAFP website as a way we communicated up to date information to our members. https://www.gaffoodprotection.org/covid19-resources

Our efforts to advance the mission of IAFP by providing food safety professionals with a forum to exchange information on protecting the food supply was accomplished in 2020. This was achieved through intentional planning to expose GAFP members to leading national and local food safety experts via webinars.

GAFP continues to have active delegate representation and participation in the IAFP Affiliate Council Meeting. IAFP Delegate Wendy White, and president elect Katie Satchwell, represented GAFP at the 2020 Affiliate Council Meeting. Wendy and Jessica provided updates on GAFP’s 2019-2020 activities and took note of ideas from other affiliates. They also participated in brainstorming activities to identify ways to expand membership and continue to add value for our affiliates’ members.

GAFP considers IAFP activities of great importance thus we decided to donate $1,000 to the IAFP Foundation.

We awarded 3 students with the Jim Ayres Young Investigator Award. This award is a long-time tradition at GAFP, which honors Dr. Jim Ayres, an inspiring mentor and long-time member. Current Georgia student members submit research abstracts in hopes of winning one of three awards (First = $1,000, Second = $500, Third = $250); A travel
stipend to attend and present at the IAFP Annual Conference and an invitation to present their research at the subsequent fall GAFP meeting. Two food professionals judged the abstracts for this award and selected the winners. The three recipients of the 2020 Jim Ayres Young Investigator Award included:

Peilen Wang a PhD candidate from the University of Georgia and member of the GAFP won first place with her research presentation “Hygiene Status of Fresh Peach Packing Lines in Georgia”.

Estefanía Novoa Rama, a PhD candidate from the University of Georgia and member of the GAFP, won second place for her research “Characterizing the Gut Microbiome of Commercial Broilers Raised with or without Antibiotics”.

Jasmine Kataria, a PhD candidate at the University of Georgia and member of the GAFP, won third place for her research “Prevalence of Ciprofloxacin Resistant Genes in Campylobacter jejuni Isolated from Poultry Breeder Farms and Processing Plants”.

Despite the challenges faced in 2020 due to the COVID-19 pandemic, GAFP has had a phenomenal year producing three webinars with outstanding speakers, prepared one newsletter, and held the Jim Ayres Young Investigator Award competition.

Due to our accomplishments, we submit for consideration our application for the C.B. Shogren Memorial Award.