Affiliate Annual Report for Calendar Year 2022
(Complete Attachment B to be considered for one or more 2022 Affiliate Awards.)

To maintain compliance with IAFP Constitution and Bylaws, Affiliates must return this completed report. Please send by email to Susan Smith at: ssmith@foodprotection.org.

Please return the following items electronically by Tuesday, March 7, 2023 (late reports will not be considered for awards):

REQUIRED:
- This completed form (in English).
- Your Association’s list of current term officers (complete Attachment A).

OPTIONAL:
- Attachment B: Completion required only if your Association requests to be considered for one or more Affiliate Awards.
- IAFP now accepts all Affiliate Annual Reports electronically, including those vying for one or more of the Affiliate Awards. Affiliates seeking to present the highest quality visual presentation are encouraged to present their Annual Report in the highest quality possible for review by the Selection Committee. To avoid errors and omissions, please limit your submission to ONE email with all attachments.
- Digital photos (with names and descriptions) to appear in the Affiliate View quarterly newsletter.

Name of Affiliate

1. Your Official Delegate to IAFP Affiliate Council and Contact
Enter in the fields below the information requested for your Association’s official Delegate to the IAFP Affiliate Council and your official Contact for IAFP correspondence. Delegate must be an IAFP Member.

Official Delegate to IAFP Affiliate Council
Wendy Wade White
1771 Indian Woods Dr.
Greensboro, GA 30642
770-294-9637
wwhite@gatech.edu
IAFP Member? Yes
2. Membership List

a. Indicate the current total number of members in your Association: 497 (125 active, 198 inactive, 174 prospective)
b. How many NEW members joined your Association in 2022? 28

3. Meetings: Annual Meeting/Conference, Educational, Workshops, Webinars, etc.

a. On what date(s) was your most recent general membership or major meeting (i.e., Annual Meeting/Conference) during the past year? Please list number of attendees.
   Monday, November 7, 2022 with 50 attendees

b. Please provide the date(s) and location of your next scheduled major meeting (i.e., Annual Meeting/Conference):
   May 10th, 2023 at Flinchum's Phoenix on the University of Georgia campus in Athens, GA

c. List all other general membership meetings held in 2022 (excluding board meetings). Include title, dates and attendance numbers.

<table>
<thead>
<tr>
<th>GAFP/IAFP Webinar</th>
<th>January 13, 2022, 222 virtual, 416 registrations: 336 US, 18 Canada and 62 views from other countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Food Industry's Response to COVID-19: Lessons Learned and Future Plans&quot;</td>
<td></td>
</tr>
<tr>
<td>2022 Spring Meeting / 40th anniversary celebration</td>
<td>May 17, 2022, 41 in person, 70 virtual</td>
</tr>
</tbody>
</table>
4. Awards and Scholarships

a. List members honored with an award from your Association and/or IAFP during 2022. Include name of award and qualification for award.

<table>
<thead>
<tr>
<th>Name</th>
<th>Award Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Francisco Diez-Gonzalez</td>
<td>Harry Haverland Citation Award</td>
</tr>
<tr>
<td></td>
<td>Dr. Diez has continuously invested in the ideals and objectives of IAFP.</td>
</tr>
<tr>
<td>Erica Jones</td>
<td>Travel Award for Health or Agricultural Department Employees in North America</td>
</tr>
<tr>
<td></td>
<td>Erica is a Agriculture Compliance Specialist at the Georgia Department of Agriculture</td>
</tr>
<tr>
<td>Julia Sobolik</td>
<td>J. Mac Goepfert Developing Scientists Awards</td>
</tr>
<tr>
<td></td>
<td>Julia won first place for her technical presentation at the IAFP Annual Meeting.</td>
</tr>
<tr>
<td></td>
<td>She is a PhD candidate at Emory University.</td>
</tr>
</tbody>
</table>

b. List scholarships awarded during 2022; include recipient and qualification for scholarship.

<table>
<thead>
<tr>
<th>Scholarship Description</th>
<th>Recipient</th>
</tr>
</thead>
<tbody>
<tr>
<td>IAFP Student Travel Scholarship, amounts not published</td>
<td>Jennifer Dorick, PhD candidate at the University of Georgia</td>
</tr>
<tr>
<td></td>
<td>AND</td>
</tr>
<tr>
<td></td>
<td>Minji Hur, PhD student at the University of Georgia</td>
</tr>
<tr>
<td>GAFP Jim Ayres Young Investigator Award, $1000, $500, and $250 for first, second, and third place, respectively</td>
<td>Rawane Raad, accepted abstract to IAFP Annual Meeting in 2022 and qualified food safety research</td>
</tr>
<tr>
<td></td>
<td>AND</td>
</tr>
<tr>
<td></td>
<td>Jennifer Dorick, accepted abstract to IAFP Annual Meeting in 2022 and qualified food safety research</td>
</tr>
<tr>
<td></td>
<td>AND</td>
</tr>
<tr>
<td></td>
<td>Xinran Xu, accepted abstract to IAFP Annual Meeting in 2022 and qualified food safety research</td>
</tr>
</tbody>
</table>

5. Web Communication

*Please be sure to keep the IAFP office on your mailing list for newsletters, email, and other communications*
to your general membership.

Please provide your existing Affiliate’s Web site address AND date last updated: https://www.gafoodprotection.org/ Last update: Fall 2022

Did you launch a new Affiliate Web site in 2022?  Y □  N X
Attachment A (completion required)

Association Officers List
Provide the contact information requested below for all current officers of your Association. Please indicate if each officer is an IAFP Member (reminder: Your President and Delegate are required to be IAFP Members). The information you provide here is published on our website and in select membership materials. The information may be typed in the fields below or may be sent to our office by email, fax or regular mail.

Indicate the term dates (e.g., 2022–2023) for your current Executive Board:
enter term dates

Past President
Katie Murchison
Edmonton, AB, Canada
416-999-5131
kmurchison@coca-cola.com
IAFP Member? Yes

President
Jessica Chen
1600 Clifton Road
Atlanta, GA 30329
Phone Number (404) 718-6648
Email address lly3@cdc.gov
IAFP Member? Yes

President Elect
Charles Otto, III
2427 Collins Port Cove
Suwanee GA 30024 USA
678.488.0011
charles@ottoiii.com
IAFP Member? Yes

Vice President
Anna Townsend
220 Southridge Pkwy
Bessemer City, NC 28016 USA
anna.townsend@dole.com

IAFP Member? Yes

Secretary
Sofia Feng
Address 3040 peachtree rd nw
ATL, GA
City, State ZIP Country 30305
Phone Number 919-4541494
Email address s.feng@micreos.com
IAFP Member? Yes

Steven Fuller
Treasurer
Flowery Branch, GA 30542 USA
706-202-5589
steven.fuller@wrigley.com
IAFP Member? Yes

Affiliate Council Delegate
Wendy Wade White
1771 Indian Woods Dr.
Greensboro, GA 30642
770-294-9637
wwhite@gatech.edu
IAFP Member? Yes
Before continuing, please check one of the boxes below:

X CHECK HERE and return electronically by 3/7/23 IF YOUR AFFILIATE REQUESTS TO BE CONSIDERED FOR ONE OR MORE 2023 AFFILIATE AWARDS. (You are required to complete Attachment B.)

☐ CHECK HERE IF YOUR AFFILIATE DOES NOT WANT TO BE CONSIDERED FOR A 2023 AWARD. (You are done! It is not necessary to complete Attachment B.)
Attachment B (optional)

Affiliate Award Considerations
To be considered for one or more of the five Affiliate Awards to be presented at IAEP 2023, Affiliates are required to check the box next to the award(s) for which you wish to be considered and provide the related criteria (in English). (REMINDER: Please confirm IAEP Membership of your Affiliate President and Delegate before completing Attachment B to avoid award disqualification.) Submit your Annual Report and any attachments in ONE email to avoid errors and omissions.

☐ Affiliate Membership Achievement Award
How did your Affiliate grow AND retain members during the past year? Please provide details on:

- how new members were recruited throughout the year;
- the number of new members joining the Affiliate;
- the percent increase in membership from 2021 to 2022;
- specific efforts on how you retained existing members; and
- other methods related to helping grow and maintain your membership.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type.
x Affiliate Communication Award

How did your Affiliate communicate information to your Members during the past year? Please provide a description of the types of communication sent to your general membership and include samples with your Annual Report. Samples can be printed copies/screen shots of blast emails, Web site (include frequency of updating), electronic/print newsletters, brochures, etc., along with respective dates sent. If available, provide how effective specific communication was toward meeting your goals. You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type. 492/500 words

One of our communication goals for the past year focused on reaching members in a more casual, approachable way through social media rather than exclusively through formal email communication. Email blasts were sent as a secondary approach. We created a database with over 460 current, past and prospective members whom we include in our communications.

Social media profiles were created at the end of 2021. The goal was to focus on these platforms to expand our reach in 2022. Our Instagram (@gafpsocial), has provided creative communication to celebrate achievements of our members, announce networking mixers, and support the activities of IAFP. The posts use tools from neuroscience marketing, which are meant to be breezy, with colorful and appealing and easy-to-read texts in an effort to drive our science driven advertisement or networking events. These posts were also shared on our twitter account (@gafpsocial).

We recognized Manpreet Singh’s appointment to the IAFP Executive Board as Secretary – Dr. Singh is an active member of GAFP. This post was reshares and commented on by the University of Georgia’s Department of Food Science’s Instagram account, as well.
In May, we celebrated our Jim Ayres Young Investigator Award winners with a carousel Instagram post to highlight the achievements and aspirations of each award winner. We also provided more information to our membership about students’ research presentations at the IAFP Annual Meeting.

GAFP announced a casual, drop-in networking event at the 2022 IAFP Annual Meeting. Many graduate students and members of academia and industry, along with our GAFP Executive Board, were able to connect and share their takeaways from the meeting. Members of the Florida Association for Food Protection also attended, which facilitated conversations on how to promote state affiliate collaboration.

In August, after the IAFP Annual Meeting, GAFP was thrilled to celebrate our student member and GAFP Student Liaison, Julia Sobolik, who was awarded the J. Mac Goepfert Developing Scientist Award.
In May, GAFP was fortunate to have highlights of our 40th anniversary meeting shared by our colleagues at AFDO via their LinkedIn.

The traditional way of communicating with our members over e-mail was also maintained. The emails include a database of over 460 people, as means to encourage previous members as well as future prospects to join the Association.

The emphasis for this year was on generating exciting visuals that captured interest. We also issued a newsletter in December 2022 which is included in our supporting info below. In order to maximize attendance at the next meeting, we shared a survey with our membership in September 2022 to identify dates that worked best for our membership and to understand accommodations needed in order to best work with our vendors to provide an accessible meeting.

WE'D LIKE YOUR FEEDBACK

We're planning our fall meeting and would like to know your availability and requests for special accommodations

Please fill out the survey using the QR code or using this hyperlink
Visuals e-mailed to our members in the leadup to the fall 2022 meeting. The rightmost image below was shared with our members on social media. Additionally, the Youtube Channel serves as an archive of information for members who cannot attend meetings in person.

Prior to his current role, Mr. Walker was an Information Systems Security Officer for the Department of Health and Human Services where he assisted in establishing the Computer Security Incident Response Center (CSIRC).

Mr. Barker is an accomplished leader in cybersecurity with forty years of experience in a range of industries. Through Georgia Institute of Technology’s Enterprise Innovation Institute (EII), Michael serves as a Project Manager for cybersecurity, strategy, and leadership development within the Georgia Manufacturing Extension Partnership (GMEP).

Along with his expertise in information technology, risk analysis, and digital forensics, Mr. Barker also has a background in crime and incident response providing valuable insights to a variety of industries.

Supporting Information:

Select pages of our December 2022 newsletter shared with membership via e-mail:
GAPP Celebration 40th Anniversary on Spring Meeting

Georgia Association for Food Protection

Historic 2022 GAPP Spring Meeting & 40th Birthday Celebration - 1

GAPP Fall Meeting - 3

2022 Jim Ayers & Bologn Memorial Award Recipients - 6

National Environmental Health Association Awards - 4

Want to get involved with GAPP? - 7

Events

Useful link & Resources

The 40th Anniversary Celebration kicked off with GAPP Past President and State Directors presenting a state update to the Georgia Coalition. The celebration featured a display of a float, Junior Rodeo, and a $100 cash prize for the Best Float. The event also featured live music by a local band, the Georgia Rodeo Rhythm, and a dance floor.

The National Environmental Health Association Meeting took place during the same time in Spokane, WA. Our President-Elect, CAPT Charles S. Cox, MD, REHS, USPHS, as well as CAPT Luis Rodriguez, USPHS, were awarded with Wagner and Stelpher Awards, respectively.

Want to get more involved with GAPP? - 7

Did you know that GAPP has 3 committees which play an essential role in the organization?

The Program Committee, chaired by President Todd Van Wormer, oversees all GAPP educational meetings. The Awards Committee, chaired by Dr. Charles Cox, MD (GAPP Past President), administers GAPP's awards programs and nominates members to serve on GAPP's executive board.

Events

Our Fall meeting group photo

Useful link & Resources

Please click on the pages linked below for access to up to date and helpful information:

GAPP: https://www.gappfoodprotection.org

CDC: https://www.cdc.gov

FDX: https://www.fdx.gov

CDH: https://www.cdh.gov

GA Dept. of Public Health: https://dph.georgia.gov

CDC: http://www.cdc.gov/mmwr/wwcsr/13/1650.pdf

GAPP: https://gappfoodprotection.org

UA: https://www.uga.edu

UYD: https://gappfoodprotection.org/
Affiliate Education Award

What types of food safety education did your Affiliate provide to its members during the past year? Please provide the following details on all technical meetings, educational conferences, webinars, workshops, classes, and other methods pertinent to the interests of the membership:

- Background;
- Objectives;
- Agenda;
- Target audience;
- Dates held; and
- Numbers of attendees.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type. *(Do not submit copies of speaker Power Point slide presentations.)* 500/500 words

Over 2022 GAFP’s educational meetings transitioned back to traditional meeting format, starting with a GAFP/IAFP collaborative webinar in January, a hybrid celebration of our 40th Anniversary in May, and ending with a fully onsite meeting in November.

On January 13, 2022 GAFP, Sponsored by IAFP Foundation and in cooperation with International Association for Food Protection, organized the global webinar, *Food Industry’s Response to COVID-19: Lessons Learned and Future Plans*. GAFP President and GAFP Affiliate Council delegate were moderators. The objectives of this webinar aimed to:

I. Provide information on strategies implemented by food industry in response to COVID-19
II. Communicate challenges faced across industry sectors pertaining to infection control measures.
III. Provide insight into continued and new strategies being implemented by the food industry to control this pandemic.

The GAFP/IAFP webinar had tremendous reach with 423 registrants, and an attendance of 222 reported by IAFP. It was truly a global audience with 363 registrants from the United States, 18 from Canada, and the rest from thirty-one other countries. Over 2022, the archived recording received an additional 194 views, **which is the highest number of archived webinars viewed last year** IAFP reports.

After a pandemic pause, GAFP held its first in-person meeting at Eurofins Laboratories on May 18, 2022. The meeting was hybrid, attended by 41 in-person attendees, and 70 virtual listeners. The meeting started by holding a brief business meeting which was followed by the 40th anniversary celebration. The celebration included GAFP Past President Chef John Szymanski presenting a cake donated by The Kroger Company, a presentation of a virtual Kudoboard with comments, photos, and videos from several
GAFP Past President, and remarks from several past presidents in attendance.

The educational portion aimed at providing food safety research updates which featured several speakers including: IAFP Vice President, Mark Carter (MC Squared Enterprises Inc.), Dr. Faith Critzer (UGA), and Dr. Chip Manuel (GOJO Industries). The meeting concluded with a tour of the Eurofins laboratory and the distribution of a special commemorative gift provided by Georgia Food Safety and Defense Task Force (GFSDTF), who co-hosted the meeting with us. The recordings of this meeting can be found in the Youtube Channel under GAFP’s handle: @georgiaassociationforfoodp7731.

Our fall meeting was held fully in-person on November 3, 2022 at the UGA Experiment Station in Griffin, GA, with 50 in attendance. This meeting aimed to provide speaking opportunities to our student award winners. This meeting also provided ample networking opportunities for colleagues who had not seen each other in some time. It showcased the 2022 Jim Ayres Young Investigator Student Award Winners, each giving 15-min presentations on their research.

The topic of this meeting was Cybersecurity and Food Safety, the objective of this meeting was to create awareness of the importance of cybersecurity and its effects and preventive disruptions across the food-supply. Mr. Clint Walker, who serves as a Cybersecurity Advisor from the US Department of Homeland Security and Michael Barker were the presenters and provided critical information on this topic.

Supporting Materials:
Promotional flyer for our GAFP/IAFP Winter Webinar:
Webinar Reach reported by IAFP

GAFF - IAFP Webinar
January 13, 2022
Registrations: N = 416
US: 338 / Canada: 18 /
Global: 62 from 31 other countries
Spring Meeting Agenda

GAFP 40th Anniversary Annual Meeting - May 13, 2022

Location: Emory University, Woodruff Library, Atlanta

9:00 AM
Check-in: Pre-registered attendees / Online Tech Check & Mesh-Up

9:30 AM
Welcome

9:45 AM
Business Meeting:
- President's Report and Other Officer Reports
- Introduction of GAFP Candidates
- GAFP Officers - Mark Color, Executive Director Secretary
- Speaker Nicholas - Georgia Food Safety Task Force

10:00 AM
Anniversary Celebration: check out the GAFP 40th Anniversary Anniversary Book

10:15 AM
Break

10:45 AM
Educational Seminar: Feed Safety Research

11:00 AM
Mark Carter - Partek, Inc. S P S Group, Inc.

Noon
Extended Lunch / Office Break

1:00 PM
 также: Center for Food Safety & Technology, University of Georgia

1:45 PM
Break

2:00 PM
Chris Miller, Ph.D. - Food Safety Sciences Division, US Department of Agriculture

2:45 PM
Break

3:00 PM
Cynthia Bockman, Ph.D. - University of Georgia Federal Highway Administration

4:00 PM
Adjourn

*Online attendees are encouraged to come along as their school and industry allow.

Fall Meeting Agenda

GAFP-GFSTF Fall Meeting

Date: Monday, November 7th

Location: Student Learning Center, 6th Floor, USA Griffin Campus

Agenda

9:00 AM - 9:30 AM
Arrival, Registration, and Refreshments

9:30 AM - 10:00 AM
GAFP Business Meeting

10:00 AM - 10:30 AM
Break + Networking Game

10:30 AM - 11:00 AM
Michael Barker, Project Manager for Cybersecurity, Strategy, and Leadership Development, Georgia Tech

11:00 AM - 11:30 AM
Networking Lunch

11:30 AM - 12:00 PM
Kellie Walker, Cybersecurity Advisor, U.S. Dept. of Homeland Security

12:00 PM - 12:30 PM
Break + Networking Game

12:30 PM - 1:00 PM
Jim Ayres Young Investigator Award Presentations

1:00 PM - 1:30 PM
Rowena Iro, PhD student, University of Georgia
Xinran Xu, PhD candidate, University of Georgia
Jennifer Dole, PhD candidate, University of Georgia

1:30 PM - 2:00 PM
Adjourn
Did your Affiliate hold an outstanding self-sustainable (not sponsored/co-sponsored by IAFF) food protection meeting which you consider ‘over and above’ those normally held? If so, provide the following details, if applicable, on what led to a highly successful meeting:

- Type of meeting and the value it brought to Affiliate Members/attendees (does not need to be your Annual Meeting);
- Mission statement for meeting (if relevant);
- Content;
- Numbers of attendees:
  - Number of and overall percentage of Affiliate Members (for example, 100 total attendees with 75 of them being Affiliate Members - 75%)
  - Number of Guests (non-dues-paying Affiliate Members) and their affiliation to the Affiliate Chapter and/or meeting’s topic(s)
- Audience participation (through roundtable discussions, exercises, etc.);
- Topics:
  - Agenda (you may include a printed copy with your award application)
- Speakers and their employer affiliations (if available);
- Sponsors;
- Diversity of meeting participants (range of sectors represented, i.e., students, academia, extension, government, NGO, industry representatives, etc., which can be broken down into services, i.e., retail, education, research, manufacturing, etc., if available); and
- Other information.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type. (Do not submit copies of speaker Power Point slide presentations.) 492/500 words

Historic 2022 GAFP Spring Meeting & 40th Anniversary Celebration

The Georgia Association for Food Protection (GAFP) convened for its historic 2022 Spring Meeting and a celebration of its 40th anniversary on May 18, 2022. It honored its founders, sustaining leaders, and members over the past four decades. This was also the first in-person meeting held since the world went on pandemic pause in over two years. The meeting was held using a hybrid format and attended by 41 in-person and 70 virtual attendees (61% active members) at the Eurofins U.S. Microbiology Laboratories in Atlanta.

This meeting attracted a diversity of members and nonmembers with 61% of meeting participants being active members. Meeting attendees made up various sectors of the
food safety workforce with industry (50%), regulatory (27%), and academic colleagues (14%) all in attendance (9% other).

GAFP's 40th Anniversary Celebration kicked off with GAFP Past President Chef John Szymanski presenting a cake donated by The Kroger Company. The celebration continued with a display of a virtual Kudoboard with comments, photos, and videos from several GAFP Past Presidents. GAFP Past presidents Chef Szymanski, Wendy White, Mark Norton, Tori Stivers, and Steven Fuller attended in person with others joining in virtually. The celebration concluded with the distribution of a special commemorative gift provided by Georgia Food Safety and Defense Task Force (GFSDTF).

The Business Meeting featured a virtual address by GAFP President Katie Murchison, the healthy financial report by Treasurer Stephen Fuller, the Secretary's report reviewed the past two years of virtual meetings, an update on the successful joint IAFP-GAFP webinar (>400 registrants from 33 countries), and an IAFP update from Delegate Wendy White. New candidates for GAFP office were introduced: Anna Townsend, PhD, Vice President and Sofia Feng, PhD, Secretary. GAFP is deeply appreciative to Katie Murchison for her service as President, and the Affiliate is fortunate she has remained on the board as Past President.

IAFP Secretary, Mark Carter, provided remarks about IAFP's mission and future goals during the business meeting. GAFP is grateful for this extraordinary service and connection through IAFP. This session ended with an update from Summer Williams, who heads the GFSDTF.

The Educational Program's theme was *Food Safety Research* with three speakers:

- Mark Carter, MC Squared, "*Proprietary to Community Methods and Their Level of Validation*"

- Dr. Faith Critzer, University of Georgia, "*Working with the Produce Industry to Fill Food Safety Knowledge Gaps*"

- Dr. Chip Manuel, GOJO Industries, "*Addressing Knowledge Gaps and Dispelling Myths – Recent Research Updates in Hand and Surface Hygiene*"

Built in networking breaks provided time to reconnect with colleagues in person. Eurofins US Microbiology Laboratories also introduced their food safety services and concluded the event with a lab tour. This fantastic event was only made possible through support from our sponsors, KLEANZ, Publix, Eurofins, and Georgia Tech's Georgia Manufacturing Extension Partnership.

Supporting Information:
GAFP Spring Meeting and Celebration has been archived for viewing in the new GAFP YouTube Channel.

The 40th Anniversary Kudoboard

40th anniversary meeting program:

<table>
<thead>
<tr>
<th>Time</th>
<th>Agenda</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM</td>
<td>Check In: Pre-registered attendees / Online Tech Check &amp; Warm Up</td>
</tr>
<tr>
<td>9:30</td>
<td>Welcome</td>
</tr>
<tr>
<td>9:35</td>
<td>Business Meeting</td>
</tr>
<tr>
<td></td>
<td>- President's Report and Other Officer's Reports / Introduction of GAFP Candidates</td>
</tr>
<tr>
<td></td>
<td>- IAFP Remarks - Mark Carter, Executive Board Secretary</td>
</tr>
<tr>
<td>10:20</td>
<td>40th Anniversary Celebration Check the GAFP 40th Anniversary Celebration Link: [Kudoboard]</td>
</tr>
<tr>
<td>10:45</td>
<td>Break</td>
</tr>
</tbody>
</table>

**Educational Session: Food Safety Research**

11:00

Mark Carter - President, MC Squared Enterprises Inc. (MC²)

Keynote: Proprietary to Community Methods and Their Level of Validation

Brief Bio: Mr. Mark Carter is the CEO of MC Squared Enterprises Inc. (MC²), an independent consulting firm with in-depth expertise in life science business, food safety, and technology development and deployment. MC² works with organizations that are focused on improving public health. He will serve as IAFP President in 2024.

Noon

Catered Lunch / Online Break

1:00 PM

Faith Crites, Ph.D. - Associate Professor, Food Science & Technology, University of Georgia

Working with the Produce Industry to Fill Food Safety Knowledge Gaps

Brief Bio: Dr. Crites’s research and education program is focused on identifying food safety risks tied to the production and packing of fresh fruits and vegetables, as well as identification of and education on risk mitigation strategies.

1:45

Break

2:00

Chip Manuel, Ph.D. - Food Safety Science Advisor, GOJO Industries

Addressing Knowledge Gaps and Dispelling Myths – Recent Research Updates in Hand and Surface Hygiene

Brief Bio: Dr. Manuel conducts food safety related research with the intent to improve public health, serves as a food safety microbiology subject matter expert in food virology, specifically control of Norovirus in food settings.

2:45

Break

3:00

Eurofins US Microbiology Laboratories - Introduction and Lab Tour / Online Discussion Session

4:00

Adjourn

* Online Attendees are encouraged to come and go as their schedule and interests allow.

Registration Information - Regular / Students - All Online - Free
x C.B. Shogren Memorial Award

How did your Affiliate demonstrate exceptional overall achievement during the past year in promoting the mission of IAFP ("To provide food safety professionals worldwide with a forum to exchange information on protecting the food supply")? "Overall achievement" should encompass at least several of the following activities/accomplishments of your Affiliate during 2022:

- Exceptional achievement in membership;
- Types and effectiveness of communication and education;
- Awards and scholarships presented;
- Attendance numbers at meetings;
- Collaboration with other professional organizations;
- Donations to the IAFP Foundation; and
- Representation at the IAFP Affiliate Council Meeting (held July 31, 2022); and
- Other pertinent information.

While not a requirement, strong consideration will be given to an Affiliate whose officers (beyond the requirement for the President and Delegate) are also IAFP Members. Provide a description and include any supporting documents. You may cut and paste copy in the space below or use separate pages if necessary; please limit your explanation to 1,000 words or less in 12-point type. (1000/1000)

This year, GAFP successfully transitioned back to an onsite meeting format, launched the first international webcast in partnership with IAFP, and celebrated our 40th anniversary.

**GAFP Membership:**
At the end of 2022, we had 480 members (active and inactive) and added 28 new members. This was driven by cross-promotional marketing with different collaborative partners including Georgia Food Safety Defense Taskforce and Association of Food and Drug Associated (AFDO), reaching a new audience.
GAFP Board:

A strong and aligned GAFP board added long-time member Sofia Feng as incoming Secretary and Julia Sobolik as Student Liaison. The choice to include the GAFP Student Liaison in Board activities has paid dividends as the previous Student Liaison, Anna Townsend, was elected as the 2022 GAFP Vice President. The current GAFP board contains members from industry, government, and academia, and **100% of the GAFP Board are IAFP members. This, along with the overwhelming participation of GAFP members across the organization, highlights our commitment to IAFP.**

2022 GAFP Board: Captain Charles Otto (Pres. Elect), Wendy White (Delegate), Jessica Chen (Pres), Anna Townsend (VP), Sofia Feng (Secretary), and Steven Fuller (Treasurer)

Outreach, Collaboration, and Communications:

In 2022, GAFP collaborated with IAFP to broadcast an international webcast, utilizing their strong social media presence to attract >400 views (live and archival) from 33 countries. We also leveraged social media (Linkedin, Twitter, Instagram, and YouTube) to communicate with members in new ways and encourage engagement.

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**Georgia Association for Food Protection**

@Georgia Association for Food Protection

@GAFPsocial

WEB  https://gafoodprotection.org
This social media presence was also used to spread the word about IAFP activities to food safety professionals across the state.

We're looking for creative thinkers for our program committee

We formed new outreach partnerships, such as the Association of Food and Drug Associated, as well as other partners such as Georgia Department of Agriculture's Georgia Food Safety and Defense Taskforce.

Enjoyed seeing friends & colleagues today for the 40th anniversary meeting of the Georgia Association of Food Protection! So fun to see people I haven't seen in years. Thanks to Eurofins in Tucker for hosting! #gafp #iafp #networking #foodprotection #hybridmeeting

GAFP’s new tradition is a casual mixer at IAFP, giving our members a chance to network at the annual meeting. Members of the Florida Association for Food Protection also attended to discuss a multi-state affiliate collaboration.
Georgia IAFP Leadership and Awards:

In 2022, GAFP Delegate, Wendy White, served as the Affiliate Council Chairperson, and GAFP member, Manpreet Singh, was elected to be IAFP Secretary. Both joined the IAFP Executive Board, serving the organization at its highest level.

Many GAFP members are involved in IAFP, participating in PDGs, and holding leadership positions, such as the Program committee (Dr. Francisco Diez, Vice Chair) and Foundation committee (Wendy White, Vice Chair). Wendy White also gave the 2022 keynote address at the IAFP Student Luncheon and participated in a Coffee Hour session.

2022 was truly an award-winning year for GAFP members. Dr. Francisco Diez received the Harry Haverland Citation Award. Erica Jones received the Travel Award for Health or Agricultural Department Employees in North America. Minji Hur and Jennifer Dorick won the IAFP Student Travel Award, and Julia Sobolik won first place in the J. Mac Goepfert Developing Scientist Award. GAFP was honored to receive the C. B. Shogren Memorial Award, a long-time goal for the organization.
GAFP Leaders Katie Murchison (Past Pres.), Wendy White (Delegate), Anna Townsend (VP), and Julia Sobolik (Student Liaison) accept the C. B. Shogren Award at the 2022 IAFP Banquet

Education:

GAFP’s 2022 educational meetings reflected the transition from a purely virtual webcast to a hybrid meeting (onsite and virtual), and finally a traditional onsite meeting.

- **Winter Webcast** was a collaboration with IAFP, featuring a COVID-19 roundtable panel on January 13, 2022 with panelists Sean Leighton, Steven Lyon, Betsey Booren, and Kaci Foote. It had 222 live attendees, and the recording was later viewed by 194 individuals, making it **IAFP’s most successful 2022 webcast!**

- **Spring Meeting** was a hybrid meeting at Eurofins Laboratories on May 18, 2022, with 41 in-person attendees and 70 virtual listeners. The 40th anniversary celebration included a business meeting and several speakers, including: IAFP Vice President, Mark Carter (MC Squared Enterprises Inc.), Dr. Faith Critzer (UGA), and Dr. Chip Manuel (GOJO Industries). This was also a joint meeting with the Georgia Food Safety and Defense Task Force.

- **GAFP Fall Meeting** highlighted our 2022 Jim Ayres Young Investigator Award Winners with Rawane Raad, Xinran Xu, and Jennifer Dorick giving 15-min research presentations. Clint Walker, Cybersecurity Advisor from the US Department of Homeland Security and Michael Barker from Georgia Tech’s GaMEP both spoke on Cybersecurity. This was held on November 3, 2022 at the UGA Experiment Station in Griffin, GA, with 50 in attendance.
RESPONSE TO COVID-19: LESSONS LEARNED AND FUTURE PLANS

Hear from Industry leaders sharing key lessons learned in response to the COVID-19 pandemic and future plans to protect these sectors against disruption.

📅 3 pm ET | January 13, 2022  🔄 Webinar - Register Here

Sean Leighton  
Vice President of Food Safety, Quality & Regulatory Affairs, Cargill

Dr. Steven Lyon  
Senior Principal Scientist, Chick-fil-A

Dr. Betsy Booren  
Senior Vice President, Regulatory and Technical Affairs, Consumer Brands Association

Kaci Foote  
Audit Specialist, Food Safety and Net Services

Brought To You By:  🔄 Georgia Association for Food Protection  In Partnership With: 🔄 International Association for Food Protection

Giving:

GAFP donated $500 to the IAFP Foundation by regifting the C. B. Shogren Memorial Award honorarium back to the foundation.

On a local level, this was our 11th consecutive year, awarding the Jim Ayers Young Investigator Award to promising students. This award, $1,000 for first place, $500 for second, and $250 for third, and plaque is awarded to students by an objective, non-Georgia, panel of judges based on that student’s research abstract. Only students that have been accepted to present either technical abstracts or posters at IAFP are eligible, and the travel award is given to help pay the costs of their trip to IAFP. Winners are also invited to speak at a GAFP meeting, sharing their research with our entire membership and allowing us the opportunity to celebrate their achievements.

Concluding Statements:

GAFP has celebrated its 40th birthday in style, giving three student scholarships, winning multiple IAFP awards, holding our first international webcast, having two
members serve on the IAFP Executive Board, and transitioning back to onsite meetings. We’ve also expanded engagement for local members by promoting involvement with our committees. The GAFP board and membership remain committed to excellence in food safety, both in Georgia and internationally through our IAFP involvement.

We’ve started making future plans and would like to help other affiliates by having a joint meeting with our neighbor the Alabama Association of Food Protection. We’re also in communication with the Florida Association of Food Protection to learn best practices around holding a multi-day educational conference, a longtime goal for us.

GAFP Past Presidents: John Szymanski, Wendy White, Mark Norton, Tori Stivers, and Steven Fuller celebrate GAFP’s 40th Anniversary