

C.B. Shogren Memorial Award

Deadline Date: Tuesday, March 7, 2023

Ontario Food Protection Association 166 Baptist Church Road, Caledonia, ON 4164142314 (e)info@ofpa.on.ca

www.ofpa.on.ca

#### **Ontario Food Protection Association**

#### 1. Your Official Delegate to IAFP Affiliate Council and Contact

Enter in the fields below the information requested for your Association's official Delegate to the IAFP Affiliate Council and your official Contact for IAFP correspondence. **Delegate must be an IAFP Member**.

#### Official Delegate to IAFP Affiliate Council

Nadia Narine
1 Albright Crest
Richmond Hill, Ontario, L4E4Z3
4164142314
nadia.Narine@lumarfoodsafetyservices.com
IAFP Member? Y ☑ N □

## Official Contact for IAFP Correspondence (indicate "same" if person also serves as Delegate)

Same as above IAFP Member? Y ⊠ N □

#### 2. Membership List

a. current total number of members in the association: 276
 OFPA Members Total -276

44 - Sustaining Corporate Members

59 - Professional Members

0 - Honorary Members

2 -Retired Members

171 - Student

b. 136 new members joined the association in 2022. 97% increase

- 3. Meetings: Annual Meeting/Conference, Educational, Workshops, Webinars, etc.
- a. On what date(s) was your most recent general membership or major meeting (i.e., Annual Meeting/Conference) during the past year? Please list the number of attendees.

Our most current meeting was on Nov 15, 2022. 163 in attendance.

b. Please provide the date(s) and location of your next scheduled major meeting (i.e., Annual Meeting/Conference):

April 21, 2023, at the Centennial Event Centre

c. List all other general membership meetings held in 2022 (excluding board meetings). Include title, dates, and attendance numbers.

2022 OFPA Spring Technical Meeting & Clive Kingsbury Video Competition	April 14, 2022 85 in attendance
2022 OFPA Social Networking Mixer	Sept 22, 2023 100 in attendance
2022 Fall Food Safety Symposium & 65th Annual General Meeting	Nov 15, 2022 163 in attendance

The OFPA built upon the successes of past events, while incorporating member feedback, resulting in some of our best events to date. In addition to our Spring & Fall events, we launched our Social Networking Mixer which is sure to be a staple for years to come. Here is a breakdown of our 2022 events.

#### 2022 Spring Technical Meeting & Clive Kingsbury Video Competition

https://ofpa.on.ca/archives/events/2021-ofpa-spring-technical-meeting-clive-kingsbury-poster-competition-2

- 2022 OFPA Social Networking Mixer <a href="https://ofpa.on.ca/archives/events/2012-ofpa-social-networking-mixer-2">https://ofpa.on.ca/archives/events/2012-ofpa-social-networking-mixer-2</a>
- 2022 Fall Food Safety Symposium & 65<sup>th</sup> Annual General Meeting https://ofpa.on.ca/archives/events/2022-fall-food-safety-symposium-agm-65th-annual-general-meeting

#### 5. Web Communication

#### https://ofpa.on.ca/

Did you launch a <u>new</u> Affiliate Web site in 2022? Y □ N ⊠ Last updated in 2020, 2022 started another update, release Jan 2023.

#### **Association Officers List**

Executive Board: Jan 2022-Dec 2022

President
Nadia Narine
1 Albright Cres
Richmond Hill, Ontario, L4E 4Z3
4164142314
nadia.narine@lumarfoodsafetyservices.com
IAFP Member? Y ⋈ N □

Board of Director
Anal Dave
2564 Lucas Ave, Mt Brydges, ON N0L 1W0
416-795-3456
Dave.anal@gmail.com
IAFP Member? Y □ N ⋈

Board of Director
Brett Dooley
27 Ferncliffe St
Cambridge ON, Canada, N1T 2C8
226-606-1629
brettdooley@afco.net
IAFP Member? Y ⋈ N □

Board of Director
Jacob Barber
2154 Deer Run Ave.,
Burlington ON, Canada, L7M 2W6
289-834-1671
jbarber@chemstation.com
IAFP Member? Y ⋈ N □

Board of Director Aaron Aboud 71 Admiral Blvd. Mississauga ON, L5T 2T1 Mississauga ON L5T 2T1 Canada 416-735-6940 aaboud@trophyfoods.com IAFP Member? Y ⋈ N □

Vice President and Treasurer Jessica Burke Address 1166 Baptist Church Road,

Caledonia, ON, Canada 289-439-3180 Jessica.burke@brcgs.com IAFP Member? Y ⋈ N □

Board of Director Loveline Tikum 31 Osgoode str, Cambridge ON, (647) 338-7269 Itikum@conestogameats.com IAFP Member? Y ⋈ N □

Board of Director
Arlene Larson
90 Gough Road,
Markham, ON, L3R 5V5 Canada
Phone Number416-200-1714
Email addressArlene.larson@mxns.com
IAFP Member? Y ⋈ N □

Our president Nadia Narine attended the IAFP Affiliate Council Meeting (held July 31, 2022). All officers are IAFP members.

The types of communication we had in 2022 include our quarterly newsletter. The **OFPA Guardian Newsletter** 

The newsletter provides locally relevant and timely food safety information to our members. Published 3x, "The Guardian" provides a recap of recent events, updates on

Government-to-Business meetings and upcoming dates for OFPA events, among many other topics. The newsletter was re-formatted this year to make for a more easily read publication, while also marketing other OFPA initiatives.

April 2022 (Edition 10): OFPA Newsletter- April 2022 Final.pdf

December 2022 (Edition 12): OFPA Newsletter- Dec 2022 Draft.pdf

October 2022 (Edition 11): ...\Downloads\OFPA Newsletter- Oct 2022 Final.pdf

We also have monthly **Eblast OnPoint** sent out every last Thursday of the month. Members are provided with registration access to webinars, reminders for upcoming events, links to relevant news articles and access to our newsletter. It is through this mechanism that we also gather valuable feedback from our members through postevent surveys





#### **Event Promotions:**





OFPA Social Mixer- Door Prizes.msg

Early Bird Pricing for OFPA Fall Meeting.msg



Check out the line-up at OFPA's Spring Meeting!.msg

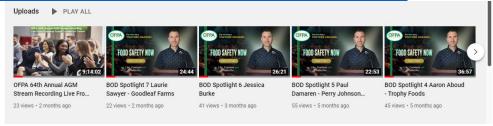
In 2022 the OFPA launched our monthly webinar series moderated by our BOD's. Here are the topics: and link: <a href="https://ofpa.on.ca/home-page-2/past-events">https://ofpa.on.ca/home-page-2/past-events</a>





- Hygienic Design Raising the Bar
- Sanitation
- Risk Assessment
- Biofilm- The Basics
- Best Practice Auditing: Getting the most out of your internal audits
- CIP Cleaning. Question is there a difference between CIP and manual cleaning, is one better than the other?
- How to engage customers through Food Safety excellence and promotion
- Abstract of the talk: To share with attendees, how you can use your food safety success stories for branding and how to do it!

- Using automation in developing a food Safety Plan
- Top Findings from GFSI and How to prevent them.
- Dealing with Gluten in food service
- "TECHTalks: Using Bio-Mapping to Detect
- Pathogens on Red Meat & Poultry"
- Fundamentals of Cleaning and Sanitizing in Food Processing plants and Critical Overlooked Areas.
- Youtube Channel & Podcast
- Our Podcast, "Food Safety Now" provides the opportunity to showcase businesses and discuss Food Safety topics. Food Safety Now promotes collaboration and innovative content. We have 23 subscribers and growing:
- https://www.youtube.com/channel/UCtt7otcU6vlo8YjRp9y6zHw



The OFPA board of directors meets every 2<sup>nd</sup> Thursday of every month except July and August for their monthly BOD meeting, from 5:30 pm to 7:30 pm for a total of 10 meetings.

In addition, there were weekly planning committee meetings for the three events we had for our members listed previously, for a total of approx. 50 meetings.

#### Introduction

The OFPA's Annual Fall Food Safety Symposium and General Meeting was held on November 15, 2022, at the Corporate Event Center at CHSI in Mississauga, Ontario. This was a momentous occasion as it marked the OFPA's 65<sup>th</sup> Anniversary! This meeting featured a high-profile lineup of speakers and insightful topics, including:

- Evan Rosen, MPA, President, Excelsior Food Safety Solution LLC, "Verification or Validation of Sanitation Controls; Clean in Place or out of Place: What Should We Do?"
- Jiin Jung, Ph.D., Postdoctoral Research Fellow at Toronto Metropolitan University, "Enhancing food safety in the Ontario meat industry through behavioral change"
- Keith Warriner, Ph.D., Professor in Food Science at the University of Guelph, "Harnessing the Power of the Hydroxy-Radical for Human pathogen Reduction and Shelf-life Extension: From Farm to Fork"
- Gordon Hayburn, Vice President Food Safety and Quality Assurance at Trophy Foods Inc., "Food Safety Auditing A forensic science"?
- A panel discussion on "Leadership in Food Safety", panelists included Catherine Bedard, SR Manager, Customer Experience at Pizza Hut Canada (Yum! Restaurants Canada), Saeid Rad, Director of Quality Assurance and Food Safety at FGF Brands, and Tom Ford, Vice President, Food Safety & Quality Assurance at Compass Group.

The full agenda and speaker information can be found HERE

#### Mission statement for the meeting

The Ontario Food Protection Association hosts an Annual Fall Food Safety Symposium and Annual General Meeting in November, providing our members with information on current and emerging food safety issues. This meeting features speakers, workshops, and panels that present timely information on industry issues. Attendees can also exhibit and sponsor this event to build awareness of their products and services along with the unique opportunity to network and share ideas with industry peers.

#### Attendance

This event encompassed 163 attendees from a diverse range of sectors, including:

- Laboratories
- Academia
- Students
- Meat, Poultry and Food Processors and Manufacturers
- Ingredient Suppliers and Manufacturers
- Farming
- Canadian Retailers
- Food Service Distributor
- Co-packing

- Pest Control
- Confectionery Industry
- Public Health
- Auditors/Training
- Chemical Manufacturer
- Labelling & Packaging Consultants
- Sanitation Services
- Certification Bodies

#### **Sponsor & Exhibitors**

Sponsors and exhibitors for the event included:

- Sani Marc Inc.
- Sanitation Pros
- StepUp Solutions
- ChemStation
- bioMerieux
- Innovation Diagnostics
- Intertek Alchemy
- Thermor Ltd
- Pathfinder Staffing Inc
- Neogen
- Bio-Rad Laboratories

- Dicentra
- BRCGS
- Sanixperts Inc.
- Dempsey Corporation
- Caddy
- Eurofins Experchem Laboratories, Inc
- Micronostyx
- TrainCan Inc.
- Meyer Service & Supply Ltd
- AFCO A Zep Company
- Orkin Canada

#### **Prizes and Silent Auction**

The following is a list of prizes (and donors) that were awarded to members at the event:

- Jumbo weather station (Thermor)
- Google Chromecast (Sanimarc)
- Amazon Echo Dot, (Sanimarc)
- 4 OFPA Memberships (OFPA)
- Corporate Swag Gift Pack (Handtmann)
- 1 IAFP Membership (IAFP)

Our silent auction included the following items (and donors):

- Basket of nuts/confection (Aaron Aboud)
- Nest Thermometer (Nadia Narine)
- Wine bottles (Ellen Gravi)
- Wine gift basket (Jessica and Nathian Burke)
- 58 piece kitchen untensil set (Jessica & Nathian Burke)
- 2 x Hello Fresh Meal kits (Jacob Barber)
- Jumbo weather station (Thermor/Biomedical)
- 2 x Leaf tickets (Sanipros)
- Candy Suitcase (Ferrara)
- Cookies (GoodLeaf Farms)

## **Event Photos**

































## **Affiliate Annual Report for Calendar Year 2022**

(Complete Attachment B to be considered for one or more 2022 Affiliate Awards.)

To maintain compliance with IAFP Constitution and Bylaws, Affiliates must return this completed report. Please send by email to Susan Smith at: <a href="mailto:ssmith@foodprotection.org">ssmith@foodprotection.org</a>.

COI	ase return the following items <b>electronically</b> by <b>Tuesday, March 7, 2023 (late reports will not be nsidered for awards): QUIRED:</b>
	This completed form (in English).
	Your Association's list of current term officers (complete Attachment A).
OP	TIONAL:
	Attachment B: Completion required <b>only</b> if your Association requests to be considered for one or more Affiliate Awards.
	IAFP now accepts <b>all</b> Affiliate Annual Reports electronically, including those vying for one or more of the Affiliate Awards. Affiliates seeking to present the highest quality visual presentation are encouraged to present their Annual Report in the highest quality possible for review by the Selection Committee. To avoid errors and omissions, please limit your submission to ONE email with all attachments.
	Digital photos (with names and descriptions) to appear in the Affiliate View quarterly newsletter.

## **Ontario Food Protection Association**

## 1. Your Official Delegate to IAFP Affiliate Council and Contact

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#### Official Delegate to IAFP Affiliate Council

Nadia Narine
1 Albright Crest
Richmond Hill, Ontario, L4E4Z3
4164142314
nadia.Narine@lumarfoodsafetyservices.com
IAFP Member? Y ⊠ N □

## Official Contact for IAFP Correspondence (indicate "same" if person also serves as Delegate)

Same as above

IAFP Member? Y ⊠ N □

## 2. Membership List

- Indicate the current total number of members in your Association: 276
   OFPA Members Total -276
  - 44 Sustaining Corporate Members
  - 59 Professional Members
  - 0 Honorary Members
  - 2 -Retired Members
  - 171 Student
- b. 136 new members joined the association in 2022.

## 3. Meetings: Annual Meeting/Conference, Educational, Workshops, Webinars, etc.

- a. On what date(s) was your most recent general membership or major meeting (i.e., Annual Meeting/Conference) during the past year? Please list the number of attendees.
   Our most current meeting was on Nov 15, 2022. 163 in attendance.
- b. Please provide the date(s) and location of your next scheduled major meeting (i.e., Annual Meeting/Conference):

April 21, 2023, at the Centennial Event Centre

c. List all other general membership meetings held in 2022 (excluding board meetings). Include title, dates and attendance numbers.

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Meeting & Clive Kingsbury Video	85 in attendance
Competition	
2022 OFPA Social Networking	Sept 22, 2023
Mixer	100 in attendance
2022 Fall Food Safety Symposium	Nov 15, 2022
& 65th Annual General Meeting	163 in attendance

## 4. Awards and Scholarships

a. List members honored with an award from your Association and/or IAFP during 2022. Include name of award and qualification for award.

Click here to type recipient's name	Name of Award and how did recipient qualify?
Click here to type recipient's name	Name of Award and how did recipient qualify?
Click here to type recipient's name	Name of Award and how did recipient qualify?
Click here to type recipient's name	Name of Award and how did recipient qualify?
Click here to type recipient's name	Name of Award and how did recipient qualify?

b. List scholarships awarded during 2022; include recipient and qualification for scholarship.

Scholarship Name/Amount	Recipient Name and how did recipient qualify?
Scholarship Name/Amount	Recipient Name and how did recipient qualify?
Scholarship Name/Amount	Recipient Name and how did recipient qualify?
Scholarship Name/Amount	Recipient Name and how did recipient qualify?
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Scholarship Name/Amount	Recipient Name and how did recipient qualify?
Scholarship Name/Amount	Recipient Name and how did recipient qualify?
Scholarship Name/Amount	Recipient Name and how did recipient qualify?

#### 5. Web Communication

Please be sure to keep the IAFP office on your mailing list for newsletters, email, and other communications to your general membership.

Please provide your existing Affiliate's Web site address <u>AND</u> date last updated: <u>https://ofpa.on.ca/</u>

Did you launch a <u>new</u> Affiliate Web site in 2022? Y  $\square$  N  $\boxtimes$  Last updated in 2020, 2022 started another update, release Jan 2023.

## **Attachment A (completion required)**

#### **Association Officers List**

Provide the contact information requested below for all current officers of your Association. Please indicate if each officer is an IAFP Member (reminder: Your President and Delegate are required to be IAFP Members). The information you provide here is published on our website and in select membership materials. The information may be typed in the fields below or may be sent to our office by email, fax or regular mail.

Indicate the term dates (e.g., 2022–2023) for your current Executive Board: Jan 2022-Dec 2022

President Nadia Narine 1 Albright Cres Richmond Hill, Ontario, L4E 4Z3 4164142314 nadia.narine@lumarfoodsafetyservices. com IAFP Member? Y ☒ N ☐	Vice President and Treasurer Jessica Burke Address 1166 Baptist Church Road,  Caledonia, ON, Canada 289-439-3180  Jessica.burke@brcgs.com  IAFP Member? Y ☑ N □
Board of Director Brett Dooley 27 Ferncliffe St Cambridge ON, Canada, N1T 2C8 226-606-1629 brettdooley@afco.net IAFP Member? Y ☒ N ☐	Board of Director Loveline Tikum 31 Osgoode str, Cambridge ON, (647) 338-7269  Itikum@conestogameats.com  IAFP Member? Y ☒ N ☐
Board of Director Jacob Barber 2154 Deer Run Ave., Burlington ON, Canada, L7M 2W6 289-834-1671 jbarber@chemstation.com IAFP Member? Y \( \subseteq \ \ \ \subseteq \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Board of Director Arlene Larson 90 Gough Road, Markham, ON, L3R 5V5 Canada Phone Number416-200-1714 Email addressArlene.larson@mxns.com IAFP Member? Y \( \sqrt{N} \)
Board of Director Aaron Aboud 71 Admiral Blvd. Mississauga ON, L5T 2T1 Mississauga ON L5T 2T1 Canada 416-735-6940 aaboud@trophyfoods.com IAFP Member? Y N D	

Before continuing, please check one of the boxes below:

☑ CHECK HERE and return electronically by 3/7/23 IF YOUR AFFILIATE REQUESTS TO BE CONSIDERED FOR ONE OR MORE 2023 AFFILIATE AWARDS. (You are required to complete Attachment B.)
 ☐ CHECK HERE IF YOUR AFFILIATE DOES NOT WANT TO BE CONSIDERED FOR A 2023 AWARD. (You are done! It is not necessary to complete Attachment B.)

### Attachment B (optional)

#### **Affiliate Award Considerations**

To be considered for one or more of the five Affiliate Awards to be presented at IAFP 2023, Affiliates are **required** to check the box next to the award(s) for which you wish to be considered and provide the related criteria (in English). (REMINDER: Please confirm IAFP Membership of your Affiliate President and Delegate **before** completing Attachment B to avoid award disqualification.) Submit your Annual Report and any attachments in **ONE** email to avoid errors and omissions.

#### **☒** Affiliate Membership Achievement Award

How did your Affiliate grow AND retain members during the past year? Please provide details on:

- how new members were recruited throughout the year;
- the number of new members joining the Affiliate;
- the percent increase in membership from 2021 to 2022;
- specific efforts on how you retained existing members; and
- other methods related to helping grow and maintain your membership.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type.

See separate attachment

#### □ Affiliate Communication Award

How did your Affiliate communicate information to your Members during the past year? Please provide a description of the types of communication sent to your general membership and include samples with your Annual Report. Samples can be printed copies/screen shots of blast emails, Web site (include frequency of updating), electronic/print newsletters, brochures, etc., along with respective dates sent. If available, provide how effective specific communication was toward meeting your goals. You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type.

See separate attachment

#### **☒** Affiliate Education Award

What types of food safety education did your Affiliate provide to its members during the past year? Please provide the following details on all technical meetings, educational conferences, webinars, workshops, classes, and other methods pertinent to the interests of the membership:

- Background;
- Objectives;
- Agenda;
- Target audience;
- Dates held; and
- Numbers of attendees.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type. (Do not submit copies of speaker Power Point slide presentations.)

See separate attachment

#### □ Best Overall Affiliate Meeting Award

Did your Affiliate hold an outstanding self-sustainable (<u>not</u> sponsored/co-sponsored by IAFP) food protection meeting which you consider 'over and above' those normally held? If so, provide the following details, if applicable, on what led to a highly successful meeting:

- Type of meeting and the value it brought to Affiliate Members/attendees (does not need to be your Annual Meeting);
- Mission statement for meeting (if relevant);
- Content;
- Numbers of attendees:
  - Number of and overall percentage of Affiliate Members (for example, 100 total attendees with 75 of them being Affiliate Members = 75%)
  - Number of Guests (non-dues-paying Affiliate Members) and their affiliation to the Affiliate Chapter and/or meeting's topic(s)
- Audience participation (through roundtable discussions, exercises, etc.);
- Topics:
  - o Agenda (you may include a printed copy with your award application)
- Speakers and their employer affiliations (if available);
- Sponsors;
- Diversity of meeting participants (range of sectors represented, i.e., students, academia, extension, government, NGO, industry representatives, etc., which can be broken down into services, i.e., retail, education, research, manufacturing, etc., if available); and
- Other information.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type. (Do not submit copies of speaker Power Point slide presentations.)

See separate attachment

#### □ C.B. Shogren Memorial Award

How did your Affiliate demonstrate exceptional overall achievement during the past year in promoting the mission of IAFP ("To provide food safety professionals worldwide with a forum to exchange information on protecting the food supply")? "Overall achievement" should encompass at least several of the following activities/accomplishments of your Affiliate during 2022:

- Exceptional achievement in membership;
- Types and effectiveness of communication and education;
- Awards and scholarships presented;
- Attendance numbers at meetings;
- Collaboration with other professional organizations;
- donations to the IAFP Foundation; and
- Representation at the IAFP Affiliate Council Meeting (held July 31, 2022); and
- Other pertinent information.

While not a requirement, strong consideration will be given to an Affiliate whose officers (beyond the requirement for the President and Delegate) are also IAFP Members. Provide a description and include any supporting documents. You may cut and paste copy in the space below or use separate pages if necessary; please limit your explanation to 1,000 words or less in 12-point type.

# C.B. Shogren Award Page 2 (if necessary)

See separate attachment.



### **Affiliate Education Award**

#### **Monthly Webinars**

Our mission at the Ontario Food Protection Association is to represent industry, government and academia by bringing professionals together in a forum to promote, educate and communicate innovation in food safety.

With our objectives being:

- To assist in improving the professional status of those involved with food safety.
- To collect and distribute to its members and interested parties, information pertaining to sanitation and food safety.
- To encourage improvements in food safety practices.
- To provide a forum to discuss current concerns in food protection and other topics of mutual interest.
- To communicate with various regulatory agencies on issues of sanitation and food protection.
- To cooperate with other professional groups in development and advancement of public health, food safety practices and general and environmental sanitation.

in 2022 the OFPA launched our monthly webinar series. Each month we host a speaker that is a subject matter expert on the current relevant topic related to the industry to present. Webinars are free to OFPA members and available to non-OFPA members by a nominal donation to the OFPA. We have received excellent feedback and engagement with our members on a variety of topics, below are the topics presented in 2022.



January - Hygienic Design - Raising the Bar covering factors to consider in food processing for hygienic design. Presented by Deb Smith – Global Hygiene Specialist.

The agenda included preparation, what to consider & guidance, implications, risk assessment, hygiene level, hygienic manufacturing, commissioning and hygienic design mitigation and change management. 15 attendees.

February - Sanitation in Food Processing Facilities exploring common sanitizer chemistries and discuss the optimal type based on application. Presented by Simone Bennett - Food Safety Specialist and Fintan O'Carroll - Business Development Manager. The agenda included types of Sanitizers, where to sanitize and case studies.

March - Risk Assessment Techniques for Food Safety Management Systems. Presented by Gordon Hayburn, VP of Food Safety and Quality Trophy Foods. 11 attendees.

April - Biofilm, The Basics. Covering biofilm definition, treatment, and detailed educational information as it relates to Food, Beverage & Animal Health market segments. Presented by Adam W. Esser, Application Specialist at Sterilex. 35 attendees.

May - Best Practice Auditing: Getting the Most Out of Your Internal Audits. Covering the benefits of risk-based auditing, identifying risks associated with risk-based auditing and simple methods to detect at risk areas in food processing. Presented by Amanda Evans-Lara. 10 attendees.

June - CIP vs. Manual Cleaning - Is one better than the other? Presented by Evan Rosen President Excelsior Solutions.

July - How to Engage Customers Through Food Safety Excellence and Promotion. Presented by Sonny Brar – VP Health, Safety and QA Fiera Foods Company

August - Food Safety Plan Automation. Covering how AI can automate and enhance the process of creating an effective, efficient and state of the art approach to managing food safety. Presented by James Flynn, CEO & Founder, Primority.

September - GFSI Top NC's. Presented by Brian Neal and Sabrina Bldini, Eurofins. 13 attendees.

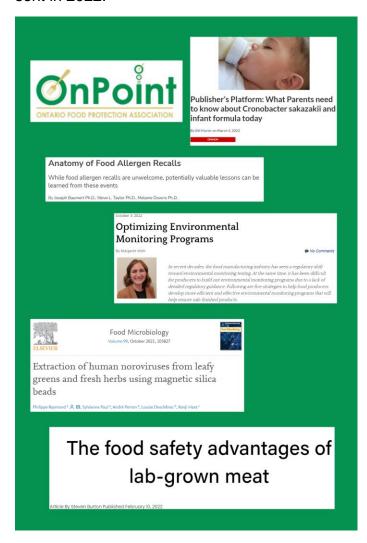
October - Guidance & Strategy for an Effective Gluten-Free Management Program. Presented by Allen Rukenyk, VP Gluten Free Program. 17 attendees.

November - Bio-Mapping to Detect Pathogens on Red Meat and Poultry. Presented by Dr. Carol Jones, Manager of Quality Action Team AFCO/ZEP.

December - TechTalks: Fundamentals of Cleaning & Sanitizing in Food Processing Plants and Critical Overlooked Areas. Presented by Adel Makdesi Corporate Senior Microbiologist AFCO/Zep.

#### **Monthly Eblasts and OFPA Guardian Newsletter**

OFPA members are provided with monthly e-blasts and in 2022 three newsletters. Eblasts provide registration access to webinars, reminders for upcoming events, links to relevant news articles. The newsletters summarize events and webinars of the last quarter, relevant industry articles and sponsorship information. Below are some snapshots of articles included in some of the more than 30 correspondences that were sent in 2022.



#### Links:

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https://www.foodsafetynews.com/2022/03/publishers-platform-what-parents-need-to-know-about-cronobacter-sakazakii-and-infant-formula-today/?utm\_source=Food+Safety+News&utm\_campaign=4143b65d26-RSS\_EMAIL\_CAMPAIGN&utm\_medium=email&utm\_term=0\_f46cc10150-4143b65d26-

https://www.traincan.com/foodsafetynews/the-food-safety-advantages-of-lab-grown-meat

https://www.food-safety.com/articles/7569-anatomy-of-food-allergen-recalls?oly\_enc\_id=5390A5397667E0Z

https://foodsafetytech.com/feature\_article/optimizing-environmental-monitoring-programs/

https://www.sciencedirect.com/science/article/pii/S0740002021000927?via%3Dihub



Issued April 2022 (Edition 10)

https://drive.google.com/file/d/1d2RBcxcQttpqvzgPQXho\_PcMry4k-xZo/view?usp=share\_link October 2022 (Edition 11)

https://drive.google.com/file/d/1Z6IBrDzrDSyA2pMwR-ujWqMiEFDF-JVf/view?usp=share\_link December 2022 (Edition 12)

https://drive.google.com/file/d/1Lw8cJ0gwJ5\_Uj-3vpPEO8hxTrK4-0oNs/view?usp=share\_link

#### **Technical Meetings**

With the feedback of our members the OFPA hosts a spring and fall technical meeting which include presentations and panel discussions from industry professionals, academia and government on a variety of relevant food safety topics. Below are the agendas for our 2022 spring and fall meetings. Click the link to view the agenda for each event.

 2022 Spring Technical Meeting & Clive Kingsbury Video Competition -Agenda.Mar\_.21.22.edited-for-website.pdf (ofpa.on.ca)

#### 82 attendees

• 2022 Fall Food Safety Symposium & 65th Annual General Meeting - <u>Agenda-Fall-2022-Final-Draft-Nov-13-2022.pdf (ofpa.on.ca)</u>

#### 163 attendees



#### **Affiliate Communication Award**

Our mission at the Ontario Food Protection Association is to represent industry, government and academia by bringing professionals together in a forum to promote, educate and communicate innovation in food safety. The various communication methods we use allow us to spread this mission within our community. The following highlights the various platforms and strategies used to communicate with our members in 2022, including a brief description of each.

#### **OFPA Guardian Newsletter**

The newsletter provides locally relevant and timely food safety information to our members. Published three times in 2023, "The Guardian" provides a recap of recent events, updates on Government-to-Business meetings and upcoming dates for OFPA events, among many other topics. The newsletter was re-formatted this year to make for a more easily read publication, while also marketing other OFPA initiatives.

April 2022 (Edition 10): OFPA Newsletter- April 2022 Final.pdf







#### October 2022 (Edition 11): ...\Downloads\OFPA Newsletter- Oct 2022 Final.pdf





### December 2022 (Edition 12): OFPA Newsletter- Dec 2022 Draft.pdf





## **Monthly Eblasts**

OFPA members are provided with e-blasts that provide registration access to webinars, reminders for upcoming events, links to relevant news articles and access to our newsletter. It is through this mechanism that we also gather valuable feedback from our members through post event surveys. Please use the links below to view each monthly edition of "OnPoint".



OFPA Launches OnPoint - A Monthly Update and E-Newsletter Publication.msg					
OFPA OnPoint February 20	022.msg OFPA OnPo	int March 2022.msg			
OFPA OnPoint April 2022.msg OFPA	A OnPoint May 2022.msg	OFPA OnPoint June 2022.msg			
OFPA OnPoint July 2022.msg OFPA OnPoint August 2022.msg					
OFPA OnPoint September 20	022.msg OFPA OnPo	int October 2022.msg			
OFPA OnPoint November 2022.msg					
Event Promotions:					
OFPA Social Mixer- Door Prizes.ms	g Early Bird Pricing	for OFPA Fall Meeting.msg			

Check out the line-up at OFPA's Spring Meeting!.msg

#### **Webinars**

In 2022 the OFPA launched our monthly webinar series. We have received excellent feedback and engagement with our members on a variety of topics, here a few examples.

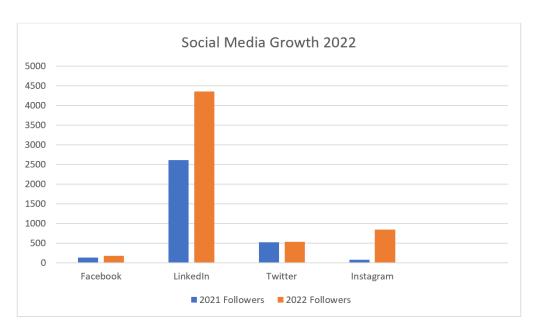




#### **Social Media**

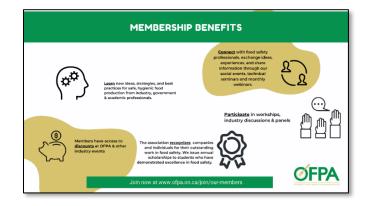
The OFPA uses Facebook, Linked In, Linked in Group, Twitter, Instagram, and YouTube (Food Safety Now Podcast) to reach a total of *5,912* followers. We use our social media accounts to promote the following:

- Events
- Awards
- Technical Articles
- Sponsors
- o OFPA Updates / Meetings
- o Board Member Updates
- Podcasts





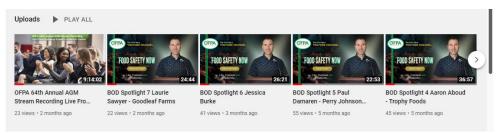




#### **Youtube Channel & Podcast**

Our Podcast, "Food Safety Now" provides the opportunity to showcase businesses and discuss Food Safety topics. Food Safety Now promotes collaboration and innovative content. We have 23 subscribers and growing:

https://www.youtube.com/channel/UCtt7otcU6vlo8YjRp9y6zHw



#### Website

#### https://ofpa.on.ca/

<u>Highlights:</u> Launching this year, the new website will boast a more seamless user experience. Users will be able to access event information and register for events in a quicker manner. The new website will also create new opportunities for members to be able to access resources that will help them in a variety of ways through the updated member portal.

#### **Events**

The OFPA built upon the successes of past events, while incorporating member feedback, resulting in some of our best events to date. In addition to our Spring & Fall events, we launched our Social Networking Mixer which is sure to be a staple for years to come. Here is a breakdown of our 2022 events. Click the link to view pictures from each event.

- 2022 Spring Technical Meeting & Clive Kingsbury Video Competition <u>https://ofpa.on.ca/archives/events/2021-ofpa-spring-technical-meeting-clive-kingsbury-poster-competition-2</u>
- 2022 OFPA Social Networking Mixer https://ofpa.on.ca/archives/events/2012-ofpa-social-networking-mixer-2
- 2022 Fall Food Safety Symposium & 65<sup>th</sup> Annual General Meeting <a href="https://ofpa.on.ca/archives/events/2022-fall-food-safety-symposium-agm-65th-annual-general-meeting">https://ofpa.on.ca/archives/events/2022-fall-food-safety-symposium-agm-65th-annual-general-meeting</a>