



Affiliate Annual Report for Calendar Year 2024

(Complete Attachment B to be considered for one or more 2025 Affiliate Awards.)

To maintain compliance with IAFP Constitution and Bylaws, Affiliates must return this completed report. Please send by email to Susan Smith at: ssmith@foodprotection.org.

Please return the following items **electronically** by **Tuesday, March 4, 2025** (late reports will not be considered for awards):

REQUIRED:

- This completed form (*in English*).
- Your Association's list of current term officers (complete Attachment A).

OPTIONAL:

- Attachment B: Completion required **only** if your Association requests to be considered for one or more Affiliate Awards.
- IAFP now accepts **all** Affiliate Annual Reports electronically, including those vying for one or more of the Affiliate Awards. *Affiliates seeking to present the highest quality visual presentation are encouraged to present their Annual Report in the highest quality possible for review by the Selection Committee. To avoid errors and omissions, please limit your submission to ONE email with all attachments.*
- Digital photos (with names and descriptions) to appear in the *Affiliate View* quarterly newsletter.

BC Food Protection Association

1. Your Official Delegate to IAFP Affiliate Council and Contact

Enter in the fields below the information requested for your Association's official Delegate to the IAFP Affiliate Council and your official Contact for IAFP correspondence. **Delegate must be an IAFP Member.**

Official Delegate to IAFP Affiliate Council

Karen Fong
3474-4200 Hwy 97
Summerland, BC, Canada V0H 1Z0
Karen.fong2@agr.gc.ca
IAFP Member? Y ☒ N ☐

Official Contact for IAFP Correspondence (indicate “same” if person also serves as Delegate)

Same

IAFP Member? Y ☒ N ☐

2. Membership List

- a. Indicate the current total number of members in your Association: 64
- b. How many NEW members joined your Association in 2024? 14

3. Meetings: Annual Meeting/Conference, Educational, Workshops, Webinars, etc.

- a. On what date(s) was your most recent general membership or major meeting (i.e., Annual Meeting/Conference) during the past year? Please list number of attendees.

BCFPA Hybrid Fall Speaker's Evening, 27 registrants.

- b. Please provide the date(s) and location of your next scheduled major meeting (i.e., Annual Meeting/Conference):

BCFPA Virtual Annual General Meeting (2024), March 11, 2025.

- c. List all other general membership meetings held in 2024 (excluding board meetings). Include title, dates and attendance numbers.

BCFPA Virtual Annual General Meeting	February 21, 2024 / 23 registrants
BCFPA Summer Webinar Series 1 & 2	#1: July 11, 2024 / 14 registrants #2: July 30, 2024 / 10 registrants
BCFPA Hybrid Fall Speaker's Evening	November 25, 2024 / 29 registrants

4. Awards and Scholarships

a. List members honored with an award from your Association and/or IAFP during 2024. Include name of award and qualification for award.

None, no nominations were submitted.

b. List scholarships awarded during 2024; include recipient and qualification for scholarship.

BCFPA Scholarship Award / \$1000	The scholarship essay submissions did not meet our minimum pass score (80%) and thus the executive board decided not to award the scholarship this year.
----------------------------------	--

5. Web Communication

Please be sure to keep the IAFP office on your mailing list for newsletters, email, and other communications to your general membership.

Please provide your existing Affiliate's website address AND date last updated:

<https://www.bcfoodprotection.ca> updated: 2025-02-21

Did you launch a new Affiliate website in 2024? Y ☐ N ☒

Attachment A (completion required)

Association Officers List

Provide the contact information requested below for all current officers of your Association. **Please indicate if each officer is an IAFP Member (reminder: Your President and Delegate are required to be IAFP Members).** The information you provide here is published on our website and in select membership materials. The information may be typed in the fields below or may be sent to our office by email, fax or regular mail.

Indicate the term dates (e.g., 2024–2025) for your current Executive Board:
2024-2025

President
Stephanie Chiu
Vancouver, BC, Canada
stchiu.22@gmail.com
IAFP Member? Y ☒ N ☐

Vice President
Rhiannon Wallace
6947 Lougheed Highway
Agassiz, BC, V0M1A0, Canada
rhiannon.wallace@agr.gc.ca
IAFP Member? Y ☒ N ☐

Treasurer
Simon Cowell
3155 Willingdon Green
Burnaby, BC, V5G 4P2 Canada
thebcfpa@gmail.com
IAFP Member? Y ☐ N ☒

Secretary
Jasmine Lee
Nanaimo, BC, Canada
jlee983@gmail.com
IAFP Member? Y ☐ N ☒

Membership Committee Chair and
Communications Committee Chair
Christian Valeroso
Sechelt, BC, Canada
ccvaleroso97@gmail.com
IAFP Member? Y ☐ N ☒

Program and Special Events Committee
Chair:
Karen Fong
3474-4200 Hwy 97
Summerland, BC, Canada V0H 1Z0
Karen.fong2@agr.gc.ca
IAFP Member? Y ☒ N ☐

SPDG Coordinator
Melinda Ren
Vancouver, BC, Canada
melindaren2001@gmail.com
IAFP Member? Y ☐ N ☒

Before continuing, please check one of the boxes below:

☒ **CHECK HERE and return electronically by 3/4/25 IF YOUR AFFILIATE REQUESTS TO BE CONSIDERED FOR ONE OR MORE 2025 AFFILIATE AWARDS. (You are required to complete Attachment B.)**

☐ CHECK HERE IF YOUR AFFILIATE DOES NOT WANT TO BE CONSIDERED FOR A 2025 AWARD. (You are done! It is not necessary to complete Attachment B.)

Attachment B (optional)

Affiliate Award Considerations

*To be considered for one or more of the five Affiliate Awards to be presented at IAFP 2025, Affiliates are **required** to check the box next to the award(s) for which you wish to be considered and provide the related criteria (in English). (REMINDER: Please confirm IAFP Membership of your Affiliate President and Delegate **before** completing Attachment B to avoid award disqualification.) Submit your Annual Report and any attachments in **ONE** email to avoid errors and omissions.*

☐ Affiliate Membership Achievement Award

How did your Affiliate grow **AND** retain members during the past year? Please provide details on:

- how new members were recruited throughout the year;
- the number of new members joining the Affiliate;
- the percent increase in membership from 2023 to 2024;
- specific efforts on how you retained existing members; and
- other methods related to helping grow and maintain your membership.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type.

☑ **Affiliate Communication Award**

BC Food Protection Association's Communication Strategy & Impact

Over the past year, the BC Food Protection Association (BCFPA) has prioritized clear, timely, and engaging communication with its members. Through a multi-channel approach, we've kept members informed, connected, and up-to-date on the latest industry news, events, and professional development opportunities. These initiatives align with our goal/core mission: *"To provide a forum for exchanging information on protecting the food supply"*. Furthermore, our vision remains clear — *"A safe and nutritious food supply"*. The following outlines the summary of the communication methods used:

- ***Email Communications: Consistent and Impactful***

Email remains a cornerstone of our outreach. In 2024, we sent targeted event promotions, reminders, and speaker highlights. For example, our email announcing the BCFPA 2024 Summer Webinar Series #1 reached 203 recipients, with a 96% delivery rate and 194 clicks, demonstrating strong engagement.

- ***Digital Material (Newsletter): Strengthening BCFPA's Brand***

The Grapevine, our official newsletter, continues to be a vital resource for members. It features food safety updates, member achievements (e.g., Student Scholarship Awards), and highlights of upcoming events and educational opportunities. This reinforces our brand and keeps members informed.

- ***Website Updates: Central Hub for Information***

Our website serves as a comprehensive resource, regularly updated with event calendars, registration links, industry news, policy changes, and archived newsletters. It ensures members have easy access to essential information and resources.

- ***Social Media Engagement: Expanding BCFPA's Digital Presence***

We actively use LinkedIn, Instagram, Facebook, and X/Twitter to share event announcements, food safety news, and best practices. Furthermore, we have collaborated with the Canadian Food Innovation Network by using their discussion forums to promote the BCFPA's events, which increased engagement with food industry professionals.

BCFPA has actively promoted IAFP and other agencies' announcements — sharing digital content on Food Protection Educational Webinars, Food Safety Trends and Tools, and Student Internships and Employment Opportunities.

After promoting the 2024 Summer Webinar Series #1 on LinkedIn, we gained 6 new followers and achieved 751 organic impressions, 413 members reached, and 31 engagement clicks. In 2024, we've also added 55 new LinkedIn followers.

- ***Word of Mouth: Building Trust, Expanding Reach, and Amplifying Our Message***

Organic communication through member referrals has been highly effective. Members sharing updates with colleagues have boosted event attendance, encouraged new memberships, and strengthened our community.

- ***Virtual and Hybrid (virtual and in-person) Meetings: Bringing Members Together***

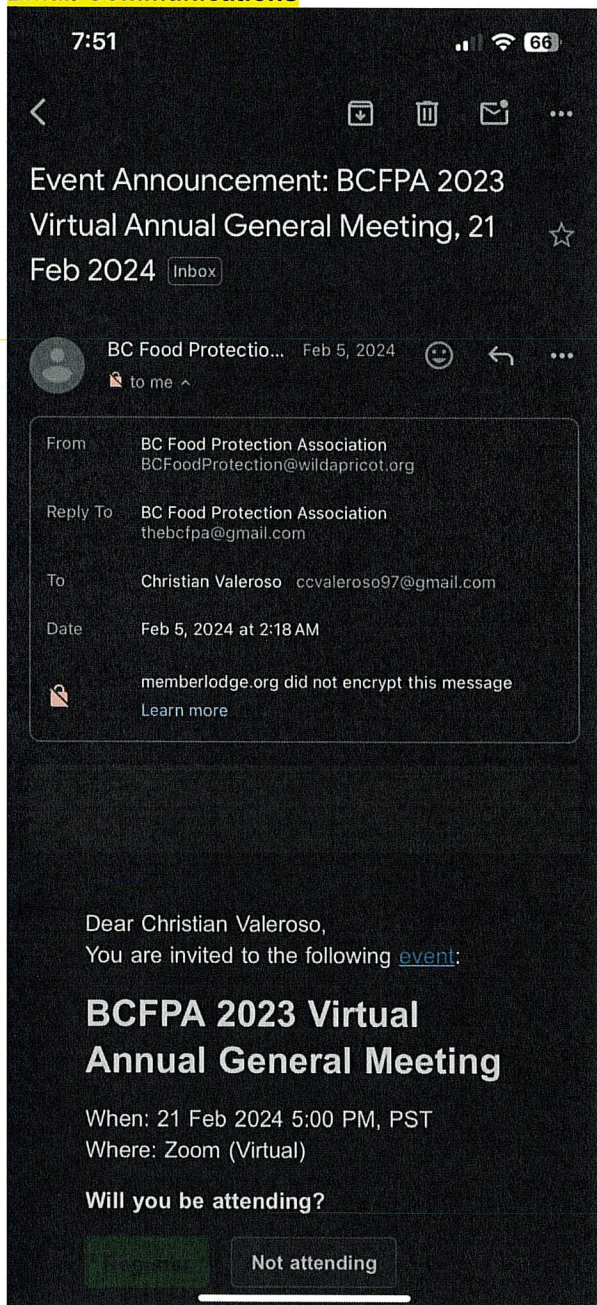
We successfully hosted several events, which provided valuable insights on relevant topics (e.g., foodborne pathogen control, risk assessment strategies, and food safety regulations). The events include:

1. 2023 Virtual Annual General Meeting (February 21, 2024): 23 registrants
2. 2024 Summer Webinar Series #1 (July 11, 2024): 14 registrants
3. 2024 Summer Webinar Series #2 (July 30, 2024): 10 registrants
4. 2024 Fall Hybrid Speaker's Evening (November 25, 2024): 29 registrants

- **Annual Report: Transparency and Comprehensive Year-in-Review**
Our digital Annual Report highlights major achievements, financial summaries, and strategic goals, which ensures transparency and accountability.

Through this multimodal communication, BCFPA has delivered timely, relevant information, boosting engagement and participation. Attached below are samples of our email notifications, website content, newsletter, and Annual Report for reference:

Email Communications



Digital Material (Newsletter) - [click this](#)



Website Updates - <https://bcfoodprotection.ca>



HOME NEWS EVENTS MEMBERSHIP AWARDS RESOURCES ABOUT US

Back

Add to my calendar

BCFPA 2024 Summer Webinar Series 2

When: 30 JUL 2024
8:00 PM - 8:15 PM (PDT)
Location: Zoom

REGISTRATION

- BCFPA Member - \$15.00
- BCFPA Student - Early Rate - \$10.00
- BCFPA Student/Retired Member - \$10.00
- BCFPA Graduate/Retired Member - Early Rate - \$10.00
- Non-Member - \$25.00
- Non-Member - Early Rate - \$15.00

Register Now

Registration is closed

The BC Food Protection Association would like to present:

SUMMER WEBINAR SERIES

You are invited to attend our educational Summer Webinar Series through the Zoom platform! Learn more about product identification through barcodes, and have a refresher on Health Canada's labelling and packaging regulations.

BC FOOD PROTECTION ASSOCIATION

2024 Summer WEBINAR SERIES

TOPIC #2
BARCODES AND BEYOND:
Understanding Product Identification Through Barcodes and a Review of Health Canada's Labelling and Packaging Regulations

JULY 30, 2024 5:00 PM PT

REGISTER NOW!!

Scan the QR Code
<https://bcfoodprotection.ca/en/ent-5768701>
Early bird registration rate ends on July 23, 2024!!

ALAIN PICARD
ASSOCIATE WITH THE COMPANY'S EMPLOYMENT TEAM, 401 CANADA

Webinar #2:

Understanding Product Identification Through Barcodes and a Review of Health Canada's Labelling and Packaging Regulations

Barcodes and Beyond

Save the Date! BCFPA Fall Hybrid Speaker's Evening Date Announced!

Stephanie Chiu (Administrative) | 23 Oct 2024 1:59 AM

SAVE THE DATE! FALL HYBRID SPEAKER'S EVENING DATE ANNOUNCED

We are happy to announce that we have booked the Langara Clubhouse for our Fall Hybrid Speaker's Evening on **Monday, November 25, 2024!**

Please save the date on your calendar and we hope to see you in person soon.

BCFPA Scholarship Award - Applications Are Now Open!

Stephanie Chiu (Administrative) | 12 Sep 2024 11 PM

We recognize it takes a combination of both hard work and educational funding for most students to achieve their goal of a post-secondary education. That's why we've developed a scholarship fund to help encourage student funding and interest in food protection in BC.

For this year, one scholarship will be available in the amount of \$1000 and will be awarded to one BCFPA student member who meets the criteria. The student selected to receive the scholarship award must attend a future BCFPA event to receive the Scholarship Award Certificate. It is...

BCFPA Summer Webinar - Post-Event Content

Stephanie Chiu (Administrative) | 07 Aug 2024 3:40 PM

Hi everyone,

Thank you for attending our Summer Webinar Series! We hope you enjoyed it.

Our speakers have passed along some information related to their talk.

BCFPA Newsletter The Grapevine Is Now Out! Vol 5 Issue 10 Summer July 2024

Stephanie Chiu (Administrative) | 11 Jul 2024 1:18 PM

Hi all,

Read our latest issue of The Grapevine here! We have upcoming events, summaries of past events and a scholarship award winning essay.

BCFPA Newsletter Vol 5 Issue 10 Jul 9 2024

BCFPA Summer Webinar Series #2 - July 30, 2024

Stephanie Chiu (Administrative) | 03 Jul 2024 9:14 AM

BCFPA SUMMER WEBINAR SERIES

Greetings everyone!

You are invited to attend our educational Summer Webinar Series through the Zoom platform! Learn more about product identification through...

Social Media Engagement

LinkedIn - <https://www.linkedin.com/company/bc-food-protection-association>

BC Food Protection Asso...

Page posts

BC Food Protection Association
500 followers
8mo · 🌐

The BC Food Protection Association would like to present:

2024 SUMMER WEBINAR SERIES

You are invited to attend our educational Summer Webinar Series through the Zoom platform! Learn more about risk assessment strategies for your food manufacturing facility or have a refresher on the impacts of the new Health Canada labelling requirements.

WEBINAR #1:

Risk Assessment Strategies in Food Manufacturing Plants: What Can We Do Better to Control Pathogens and Allergens?

Speaker: Alberto Mendoza-Gallina, UBC; GFSI consultant/auditor, HACCP certified by the UN/FAO and the USDC/NMFS

Date: Thursday, July 11, 2024
Time: 5:00-6:15 pm PT
Location: via Zoom

*The Zoom link will be available in a separate email closer to the event date to those who have registered for the webinar event.

Registration Rates**:
\$10 for BCFPA Members
\$5 for BCFPA students/retired
\$15 for Non-Members
**Rates will increase by \$5 after July 4th.

Register now! See the registration link below or scan the QR code.

https://lnkd.in/g/rpt4h_D

See you!

BC Food Protection Asso...

Page posts

BC Food Protection Association
500 followers
8mo · 🌐

The BC Food Protection Association would like to present:

2024 SUMMER WEBINAR SERIES

...more

BC Food Protection Association

2024 SUMMER WEBINAR SERIES

Topic #1
Risk Assessment Strategies in Food Manufacturing Plants: What Can We Do Better to Control Pathogens and Allergens?

Speaker
Alberto Mendoza-Gallina, UBC

Date and Time
July 11, 2024 at 5:00 PM PT

REGISTER NOW!

SCAN THE QR CODE
Early bird registration rate ends on July 4, 2024!!

13

6 reposts

BC Food Protection Association posted this · 8mo

The BC Food Protection Association would like to present:

...more

Targeted to: All followers

Organic discovery

751 Impressions

413 Members reached

Organic engagement

31 Engagements

4.1% Engagement rate

Clicks 12

Click-through rate 1.6%

Reactions 13 →

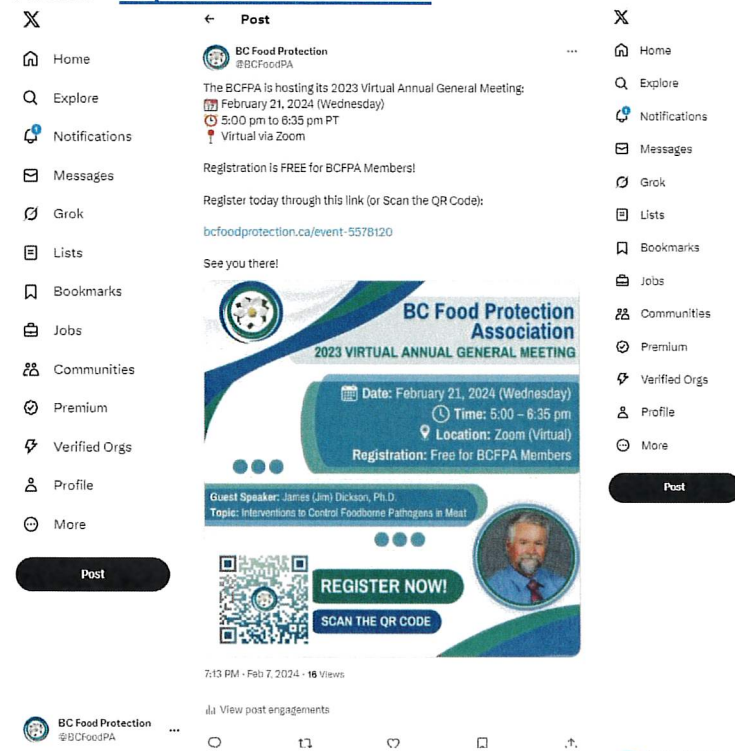
Comments 0

Reposts 6 →

Instagram - <https://www.instagram.com/bcfoodprotectionassociation/>



Twitter - <https://x.com/BCFoodPA>



Facebook - <https://www.facebook.com/BCFoodProtectionAssociation>

Search Facebook

BC Food Protection Association (BCFPA)
 3000 members in 50 nations.

Page · Not a business
 info@bcfoodprotection.ca
 bcfoodprotection.ca
 Price Range: \$
 Not yet rated (1 Review)

Like Comment Share

Write a comment...

BC Food Protection Association (BCFPA)
 June 12, 2024 ·
 IAFP Offers Open Access to Webinars in Celebration of World Food Safety Day During June 2024! World Food Safety Day is June 7, 2024.
 In recognition of this day to increase awareness about food safety, IAFP will provide open access June 1-30, 2024, to all recorded webinars in the IAFP archives for non-Members.
 Please share this message with your colleagues!... See more

International Association for Food Protection
 FOODPROTECTION.ORG
Membership
 The International Association for Food Protection is your link to the food...
 Send message

Like Comment Share

Photos See all photos

BC Food Protection Association (BCFPA)
 February 8, 2024 ·

Page · Not a business
 info@bcfoodprotection.ca
 bcfoodprotection.ca
 Price Range: \$
 Not yet rated (1 Review)

Intro
 The British Columbia Food Protection Association (BCFPA), an affiliate of the International Association for Food Protection (IAFP), IAFP has over 3000 members in 50 nations.

Join our SPDG student networking event on Feb. 26 for a chance to learn from industry professionals and grow your network! Hear experiences and gain knowledge from a panel of professionals working in R&D, consulting, food safety and plant operations.
 This is an in-person event, and refreshments will be provided. Come and join us for a fun evening of learning, socializing and networking! Register today for free!
 Where: Monday, Feb 26, 2024 from 6:30 to 8:30pm
 Where: MacMillan Building Room 160, UBC (2357 Main Mall, Vancouver)
 Parking: On-site pay parking available (closest is UBC B4 lot)
 Food & Drink: complimentary to all attendees
 Please register in advance here: <https://forms.gle/BXH2q4smZ4v3nWPA9>

Photos See all photos

STUDENT NETWORKING EVENT

Meet. Learn. Grow.

- Hear from a panel of food industry professionals
- Refreshments provided
- Ask your questions and meet other students!

Career topics
 R&D | Food Safety | Plant Operations | Consulting | QA | QC

Food Topics
 Plant-based meat | Pastries
 Sweeteners | Seafood

Free Registration!

Feb. 26, 2024
 6:30 - 8:30 pm
 MacMillan Building
 Room 160, UBC
 2357 Main Mall,
 Vancouver
 Parking:
 UBC B4 lot (pay)

Like Comment Share

Annual Report (2023 Annual Reports presented on February 21, 2024) -
<https://drive.google.com/file/d/1erbfVEHkWfxlxvRYaPWvv8zbcS6zJRd/view?usp=sharing>



BRITISH COLUMBIA FOOD PROTECTION ASSOCIATION

To provide a forum to exchange information on protecting the food supply

ANNUAL REPORTS FOR 2023

BCFPA 2023 VIRTUAL ANNUAL GENERAL MEETING

FEBRUARY 21, 2024

BCFPA Charter

Mission: *To provide a forum to exchange information on protecting the food supply*

Vision: *A safe and nutritious food supply*

Commitment: *The British Columbia Food Protection Association is dedicated to the education and service of its members and the food industry*

2023 BC Food Protection Annual Report

Table of Contents

President's Annual Report by Stephanie Chiu.....	3
2023 BC Food Protection Association Board Members	5
Secretary's Minutes of BCFPA 2022 Annual General Meeting.....	6
Treasurer Report by Simon Cowell.....	8
Membership Report by Stephanie Chiu	10
Student Report by Christian Valeroso	11

☒ Affiliate Education Award

What types of food safety education did your Affiliate provide to its members during the past year? Please provide the following details on all technical meetings, educational conferences, webinars, workshops, classes, and other methods pertinent to the interests of the membership:

- Background;
- Objectives;
- Agenda;
- Target audience;
- Dates held; and
- Numbers of attendees.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type. *(Do not submit copies of speaker Power Point slide presentations.)*

The BCFPA held a series of seminars, both remotely and in-person, this year that focused on diverse topics related to food safety in North America and was geared to a general audience. Typically, BCFPA's audience comprises industry professionals, members of academia, government, and students. As part of our two-part Summer Webinar Series, our first seminar was held remotely in July 2024 and was entitled "Risk Assessment Strategies in Food Manufacturing Plants: What Can We Do Better to Control Pathogens and Allergens?" and featured Mr. Alberta Mendoza-Galina, a GFSI consultant and auditor. This event had a good turnout of 14 registrants. The second webinar in our Webinar Series featured Mr. Alain Picard, an advisor with the Community Engagement Team at GS1 Canada, who spoke on "Barcodes and Beyond: Understanding Product Identification Through Barcodes and a Review of Health Canada's Labelling and Packaging Regulations". We had 10 registrants for this webinar. By far, our largest turnout was at our Fall Hybrid Speaker's Evening. This event was held remotely and also at the Langara Clubhouse in Vancouver, British Columbia, Canada. The theme was entitled "Importance of Shellfish Food Safety for First Nations' Food Security" and we hosted three speakers: Lorraine McIntyre (Food and Environmental Health Specialist, BC Centre for Disease Control), Jennifer Kopetzky (Research and Development Team Lead, BC Centre for Disease Control) and Timothy Green (Director of Centre for Shellfish Research, Vancouver Island University). Since 2021, we have hosted a hybrid event every year, which typically has the highest turnout, and this year was no different. We had 29 registrants join us both in-person and over Zoom.

The BCFPA-SPDG also had a productive year as they hosted two events: a networking event (February 2024) and a facility tour (November 2024). The student networking event was held at the University of British Columbia and featured industry speakers Parimal Rana, Xin Han, Asha Nair, and Sean Xi, imparting wisdom on R&D, consulting, food safety, and food plant operations. This event was well-attended by 50 undergraduate students in Food Technology. The SPDG also held an informative tour at the Dan On Food and Beverage Innovation Centre at the University of British Columbia (Vancouver, BC, Canada). Here, undergraduate students had the opportunity to network with industry professionals, including Dr. Hossain, who led the tour. The tour offered a rare glimpse into advanced food production equipment and technologies and showcased the future of food production and innovation. This event was well attended by 35 undergraduate Food Science students.

Below are some pictures from the educational events held by BCFPA in 2024:

BCFPA-SPDG Networking Event (February 2024):





BCFPA-SPDG Facility Tour at Dan On Food and Beverage Innovation Centre (Nov 2024):



BCFPA Hybrid Fall Speaker's Evening (November 2024):



☐ **Best Overall Affiliate Meeting Award**

Did your Affiliate hold an outstanding self-sustainable (not sponsored/co-sponsored by IAFP)

food protection meeting which you consider 'over and above' those normally held? If so, provide the following details, if applicable, on what led to a highly successful meeting:

- Type of meeting and the value it brought to Affiliate Members/attendees (does not need to be your Annual Meeting);
 - Mission statement for meeting (if relevant);
 - Content;
 - Numbers of attendees:
 - Number of and overall percentage of Affiliate Members (for example, 100 total attendees with 75 of them being Affiliate Members = 75%)
 - Number of Guests (non-dues-paying Affiliate Members) and their affiliation to the Affiliate Chapter and/or meeting's topic(s)
 - Audience participation (through roundtable discussions, exercises, etc.);
 - Topics:
 - Agenda (you may include a printed copy with your award application)
 - Speakers and their employer affiliations (if available);
-
- Sponsors;
 - Diversity of meeting participants (range of sectors represented, i.e., students, academia, extension, government, NGO, industry representatives, etc., which can be broken down into services, i.e., retail, education, research, manufacturing, etc., if available); and
 - Other information.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type. *(Do not submit copies of speaker Power Point slide presentations.)*

☐ **C.B. Shogren Memorial Award**

NOTE: Applying for the Shogren Memorial Award does not automatically include your application for any of the other Affiliate awards. If applying for this award, please consider applying separately for one or more of the other Affiliate awards which may have contributed toward meeting the criteria of the Shogren Award.

How did your Affiliate demonstrate exceptional overall achievement during the past year in promoting the mission of IAFP (*"To provide food safety professionals worldwide with a forum to exchange information on protecting the food supply"*)? "Overall achievement" should encompass at least several of the following activities/accomplishments of your Affiliate during 2024:

- Exceptional achievement in membership;
- Types and effectiveness of communication and education;
- Awards and scholarships presented;
- Attendance numbers at meetings;
- Collaboration with other professional organizations;
- donations to the IAFP Foundation; and
- Representation at the IAFP Affiliate Council Meeting (held July 14, 2024); and
- Other pertinent information.

While not a requirement, strong consideration will be given to an Affiliate whose officers (beyond the requirement for the President and Delegate) are also IAFP Members. Provide a description and include any supporting documents. You may cut and paste copy in the space below or use separate pages if necessary; please limit your explanation to 1,000 words or less in 12-point type.

