



Affiliate Annual Report for Calendar Year 2025

(Complete Attachment B to be considered for one or more 2026 Affiliate Awards.)

To maintain compliance with IAFP Constitution and Bylaws, Affiliates must return this completed report. Please send by email to Susan Smith at: ssmith@foodprotection.org.

Please return the following items **electronically** by **Tuesday, March 3, 2026** (late reports will not be considered for awards):

REQUIRED:

- This completed form (*in English*).
- Your Association's list of current term officers (complete Attachment A).

OPTIONAL:

- Attachment B: Completion required **only** if your Association requests to be considered for one or more Affiliate Awards.
- IAFP accepts **all** Affiliate Annual Reports electronically, including those vying for one or more of the Affiliate Awards. *Affiliates seeking to present the highest quality visual presentation are encouraged to present their Annual Report in the highest quality possible for review by the Selection Committee. To avoid errors and omissions, please limit your submission to ONE email with all attachments.*
- Digital photos (with names and descriptions) to appear in the *Affiliate View* quarterly newsletter.

Affiliate Name

1. Your Official Delegate to IAFP Affiliate Council and Contact

Provide the information requested for your Association's current official Delegate to the IAFP Affiliate Council and official Contact for IAFP correspondence. (**Delegate must be an IAFP Member.**)

Official Delegate to IAFP Affiliate Council

Delegate Name	Dina Scott
Address 1	
Address 2	
City, State ZIP Country	
Phone Number	
Email address	das_griffin@yahoo.com
IAFP Member? Y or N	Yes

Official Contact for IAFP Correspondence (indicate “same” if person also serves as Delegate)

Contact Name	Same
Address 1	
Address 2	
City, State ZIP Country	
Phone Number	
Email address	
IAFP Member? Y or N	

2. Membership

- a. Indicate the current total number of members in your Association: __568
- b. How many NEW members joined your Association in 2025? __66

3. Meetings: Annual Meeting/Conference, Educational, Workshops, Webinars, etc.

- a. On what date(s) was your most recent general membership or major meeting (i.e., Annual Meeting/Conference) during the past year? Please list number of attendees.

48 Attendees. 2025 GAFF Fall Meeting on Nov 6 , 2025

- b. Please provide the date(s) and location of your next scheduled major meeting (i.e., Annual Meeting/Conference):

2026 GAFF Spring Meeting will be virtual

- c. List all other general membership meetings held in 2025 (excluding board meetings). Include title, dates and attendance numbers.

Name of Meeting	Date(s) Held	Number of Attendees

4. Awards and Scholarships

a. List members who were honored with an award from your Association and/or IAFP during 2025. Include name of award and qualification for award.

Award Name	Recipient Name	How did recipient qualify for award?
Elmer Marth Educator	Faith Critzer	Board member of GAFFP, nominated through IAFP

b. List scholarships awarded during 2025; include recipient and qualification for scholarship.

Scholarship Name/Amount	Recipient Name	How did recipient qualify for scholarship?
Jim Ayres	Harsimran Kapoor	Member of GAFFP and presented her graduate doctoral work
Jim Ayres	Halle Greenbaum	Member of GAFFP and presented her graduate masters of science work
Jim Ayres	Blanca Ruiz	Member of GAFFP and applied her graduate doctoral work

5. Web Communication

Please be sure to keep the IAFP office on your mailing list for newsletters, email and other communications to your general membership.

Please provide your existing Affiliate's website address AND date last updated:

<https://www.gafoodprotection.org/>

Last updated: July 2025

Did you launch a new Affiliate website in 2025? Yes ☐ No ☒

Attachment A (completion required)

Association Officers List

Provide the contact information requested below for all current officers of your Association. **Please indicate if each officer is an IAFP Member (REMINDER: Your President and Delegate are required to be IAFP Members).** The information you provide is published on our website and in select membership materials. The information may be typed in the fields below, or sent to our office by email, fax or regular mail.

Indicate the term dates (e.g., 2025–2026) for your current Executive Board: _____

Officer Title	Past-president
Name	Anna Burner
Address 1	
Address 2	South Dakota
City, State ZIP Country	
Phone Number	
Email address	gaftpsecretary@gmail.com
IAFP Member? Y or N	Y

Officer Title	President
Name	Aaron Huckabee
Address 1	
Address 2	
City, State ZIP Country	Seminole, FL
Phone Number	
Email address	gaftpsecretary@gmail.com
IAFP Member? Y or N	Y

Officer Title	President-Elect
Name	Faith Critzer
Address 1	
Address 2	Athens, GA
City, State ZIP Country	
Phone Number	
Email address	gafpsecretary@gmail.com
IAFP Member? Y or N	Y

Officer Title	Vice President
Name	Vedas Burkeen
Address 1	
Address 2	Atlanta
City, State ZIP Country	
Phone Number	
Email address	gafpsecretary@gmail.com
IAFP Member? Y or N	Y

Officer Title	Secretary
Name	Sofia Feng
Address 1	
Address 2	Atlanta
City, State ZIP Country	
Phone Number	
Email address	gafpsecretary@gmail.com
IAFP Member? Y or N	Y

Officer Title	Treasurer
Name	Steven Fuller
Address 1	
Address 2	Watkinsville, GA
City, State ZIP Country	
Phone Number	
Email address	gafpsecretary@gmail.com
IAFP Member? Y or N	Y

Officer Title	IAFP Delegate
Name	Dina Scott
Address 1	
Address 2	Atlanta
City, State ZIP Country	
Phone Number	
Email address	gafpsecretary@gmail.com
IAFP Member? Y or N	Y

Before continuing, please check one of the boxes below:

☒ **CHECK HERE AND RETURN ELECTRONICALLY BY 3/3/26
IF YOUR AFFILIATE REQUESTS TO BE CONSIDERED FOR
ONE OR MORE 2026 AFFILIATE AWARDS. (You are required
to complete Attachment B.)**

☐ **CHECK HERE IF YOUR AFFILIATE DOES NOT WANT TO
BE CONSIDERED FOR A 2026 AFFILIATE AWARD.
(You are done! It is not necessary to complete Attachment B.)**

Attachment B (optional)

Affiliate Award Considerations

*To be considered for one or more of the five Affiliate Awards to be presented at IAFP 2026, Affiliates are **required** to check the box next to the award(s) for which you wish to be considered and provide the related criteria (in English). (REMINDER: Please confirm IAFP Membership of your Affiliate President and Delegate **before** completing Attachment B to avoid award disqualification.)*

☐ **Affiliate Membership Achievement Award**

How did your Affiliate grow **AND** retain members during the past year? Please provide details on:

- how new members were recruited throughout the year;
- the number of new members joining the Affiliate;
- the percent of increase in membership from 2025 to 2026;
- specific efforts on how you retained existing members; and
- other methods related to helping grow and maintain your membership.

You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type.

☒ **Affiliate Communication Award**

How did your Affiliate communicate information to your Members during the past year? Please provide a description of the types of communication sent to your general membership and include samples with your Annual Report. Samples can be printed copies/screen shots of blast emails, website (include frequency of updating), electronic/print newsletters, brochures, etc., along with respective dates sent. If available, provide how effective specific communication was toward meeting your goals. You may cut and paste copy in the space below or use a separate page if necessary; please limit your explanation to 500 words or less in 12-point type.

GAFP is an active organization that provides Georgia's food safety professionals with a forum to exchange information and collaborate on protecting the food supply. GAFP maintains a membership database and uses targeted email campaigns to inform past, current, and prospective members. This target group includes more than 500 individuals affiliated with various sectors of the food industry, including food production, processing, distribution, retail sales, and support industries; local, state, and federal regulatory and research programs; and academia. Academic members include faculty, researchers, and graduate and undergraduate students from more than half a dozen institutions across Georgia.

To effectively reach this diverse audience and to engage potential future members—GAFP utilizes multiple communication channels. The following highlights the platforms and strategies used to communicate with members in 2025.

1. GAFP Email Outreach

GAFP utilized Mailchimp to send emails to our database of 402 affiliated members. GAFP provides communications related to upcoming meetings, elections, awards, Georgia food safety news, events and job vacancies in the food science field. We also encouraged membership and sponsorship renewals through the 6,352 emails in multiple email campaigns. The delivery rate is 94.93% with an opening rate of 30% average. Figure 1. shows some of the analytics with opening and click metrics. GAFP captures \$0 revenue out of these campaigns.

During 2025, GAFP sent over 21 online communications to their subscribers. Figure 2. shows an example of one of the mailchimp communications. GAFP promotes job offerings from different vacancies in the food industry field throughout its communications (figure 3).

All campaigns Georgia Association for Food Pr...							
☐	Name	Status	Audience	Folder	Analytics		
☐	Regular email - Legacy builder Last edited Mon, Jan 26, 03:46 PM by Sofia Feng	Sent Tue, Jan 27, 08:15 AM	Georgia Association fo... 352 recipients		27.2% Opens	2.8% Clicks	\$0 Revenue
☐	Fall back to back meeting with agenda GAFF Regular email - Legacy builder Last edited Fri, Oct 17, 2025, 01:16 PM by Sofia Feng	Sent Fri, Oct 17, 2025, 01:16 PM	Georgia Association fo... 379 recipients		31.5% Opens	9.2% Clicks	\$0 Revenue
☐	(copy 05) Regular email - Legacy builder Last edited Tue, Sep 30, 2025, 10:35 AM by Sofia Feng	Sent Tue, Sep 30, 2025, 10:35 AM	Georgia Association fo... 380 recipients		24.6% Opens	10.5% Clicks	\$0 Revenue
☐	AEMTEK Inc. Seeking Technical Sales Representative Regular email - Legacy builder Last edited Wed, Aug 27, 2025, 11:39 AM by Sofia Feng	Sent Wed, Aug 27, 2025, 11:39 AM	Georgia Association fo... 385 recipients		26.3% Opens	5.4% Clicks	\$0 Revenue
☐	Back to Back Fall 2025 Meeting(s) Regular email - Legacy builder Last edited Tue, Aug 26, 2025, 04:11 PM by Sofia Feng	Sent Tue, Aug 26, 2025, 04:11 PM	Georgia Association fo... 391 recipients		24.3% Opens	11.2% Clicks	\$0 Revenue
☐	IAFP Free Access to Webinars During June 2025! Regular email - Legacy builder Last edited Mon, Jun 09, 2025, 04:33 PM by Sofia Feng	Sent Tue, Jun 10, 2025, 06:15 AM	Georgia Association fo... 387 recipients		20.9% Opens	4.0% Clicks	\$0 Revenue
☐	Congratulations to Our GAFF Latest Achievers! Regular email - Legacy builder Last edited Mon, Jun 09, 2025, 02:34 PM by Sofia Feng	Sent Mon, Jun 09, 2025, 02:34 PM	Georgia Association fo... 389 recipients		26.2% Opens	0.0% Clicks	\$0 Revenue
☐	Calling All Food Industry Supporters in Georgial Regular email - Legacy builder Last edited Fri, May 30, 2025, 03:51 PM by Sofia Feng	Sent Fri, May 30, 2025, 03:51 PM	Georgia Association fo... 390 recipients		19.2% Opens	0.0% Clicks	\$0 Revenue
☐	We would like to welcome our new Vice president and IAFP Delegate Regular email - Legacy builder Last edited Tue, Apr 22, 2025, 12:58 PM by Sofia Feng	Sent Tue, Apr 22, 2025, 12:58 PM	Georgia Association fo... 390 recipients		23.3% Opens	4.2% Clicks	\$0 Revenue
☐	GAFF 2025 Election REMINDER for Members Regular email - Legacy builder Last edited Sat, Mar 29, 2025, 06:57 PM by Charles Otto, III	Sent Mon, Mar 31, 2025, 07:30 AM	Georgia Association fo... Segment: 2025 Elect... 138 recipients		29.7% Opens	10.1% Clicks	\$0 Revenue

Figure1. Some analytics with opening and clicking metrics for some of the online campaigns sent.



**Georgia Association
for Food
Protection**

Register Here! Check out agenda below.

GEORGIA FOOD SAFETY CONFERENCE
 JOIN US FOR BACK-TO-BACK EVENTS IN ATLANTA

GEORGIA FOOD SAFETY REGULATORY SYMPOSIUM
 THURSDAY, NOVEMBER 4, 2025
 9:00 AM - 1:00 PM

GEORGIA ASSOCIATION FOR FOOD PROTECTION MEETING
 FRIDAY, NOVEMBER 5, 2025
 8:00 AM - 1:00 PM



DELIVERY TO YOUR PHONE/COMPUTER DEVICE

FALL MEETING
 NOVEMBER 4-5, 2025
 ATLANTA, GEORGIA
 LAKENOWEN PARK CONVENTION CENTER
 4000 WILLOW CREEK DRIVE
 ATLANTA, GA 30340



8:00	Registration Open		
8:30	Breakfast		
8:55	Welcome	Valerie Buchanan	State Chair, GAPF and GAFT National Consulting, LLC
9:05	Networking Breakfast	Julian K. Williams	Sequent Labs, LLC
9:30	Networking Breakfast After Registration - Addressing Antimicrobial Resistance, Food Safety, and Operational Safety Challenges	Patricia Miller	Georgia Tech, LLC
10:00	Breakfast		
10:15	Breakfast		
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10:45	Breakfast		
11:00	Breakfast		
11:15	Breakfast		
11:30	Breakfast		
11:45	Breakfast		
12:00	Networking Lunch		
12:15	GAPF Business Meeting	Steve Buchanan	Decision Resources
12:30	Industry Registration in the Food Transparency Rule	Anna Kester	Food Safety
12:45	Breakfast		
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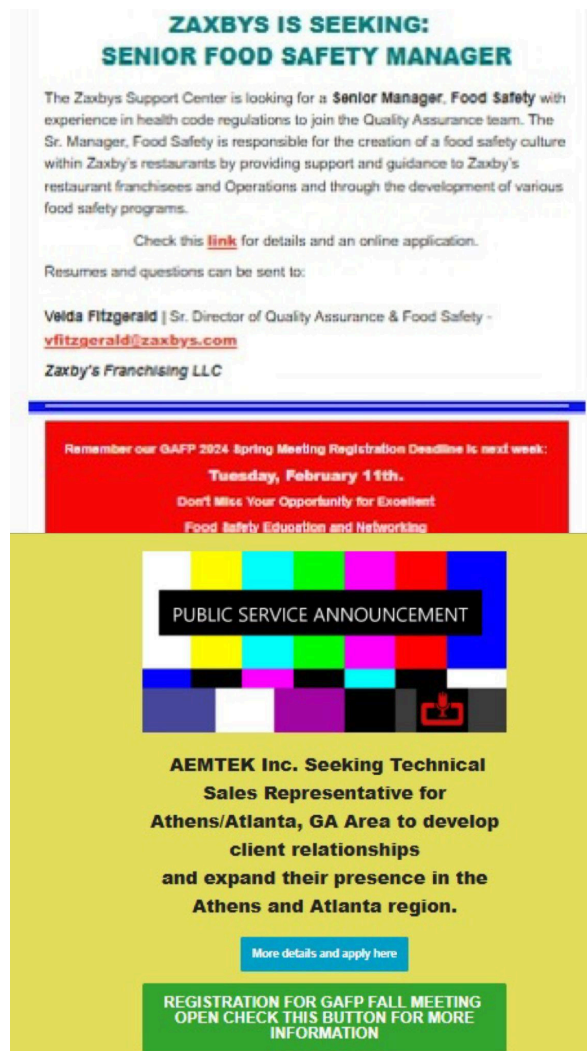


Figure 3. Examples of food industry vacancies to our community of affiliates and subscribers to promote roles in this sector.

2. GAFF's social media engagement

GAFF actively uses Linktree, LinkedIn, X (formerly Twitter), Instagram, and YouTube to promote communications and engage with its community. Currently, GAFF has 452 active engaged users across platforms, with Instagram and LinkedIn serving as the most popular channels. Figure 4 provides an example of social media engagement used to promote activities related to IAFP and other industry events.

GAFF's social media following increased by 12% compared to the previous year (from 404 to 452 followers), demonstrating measurable growth in outreach and engagement.

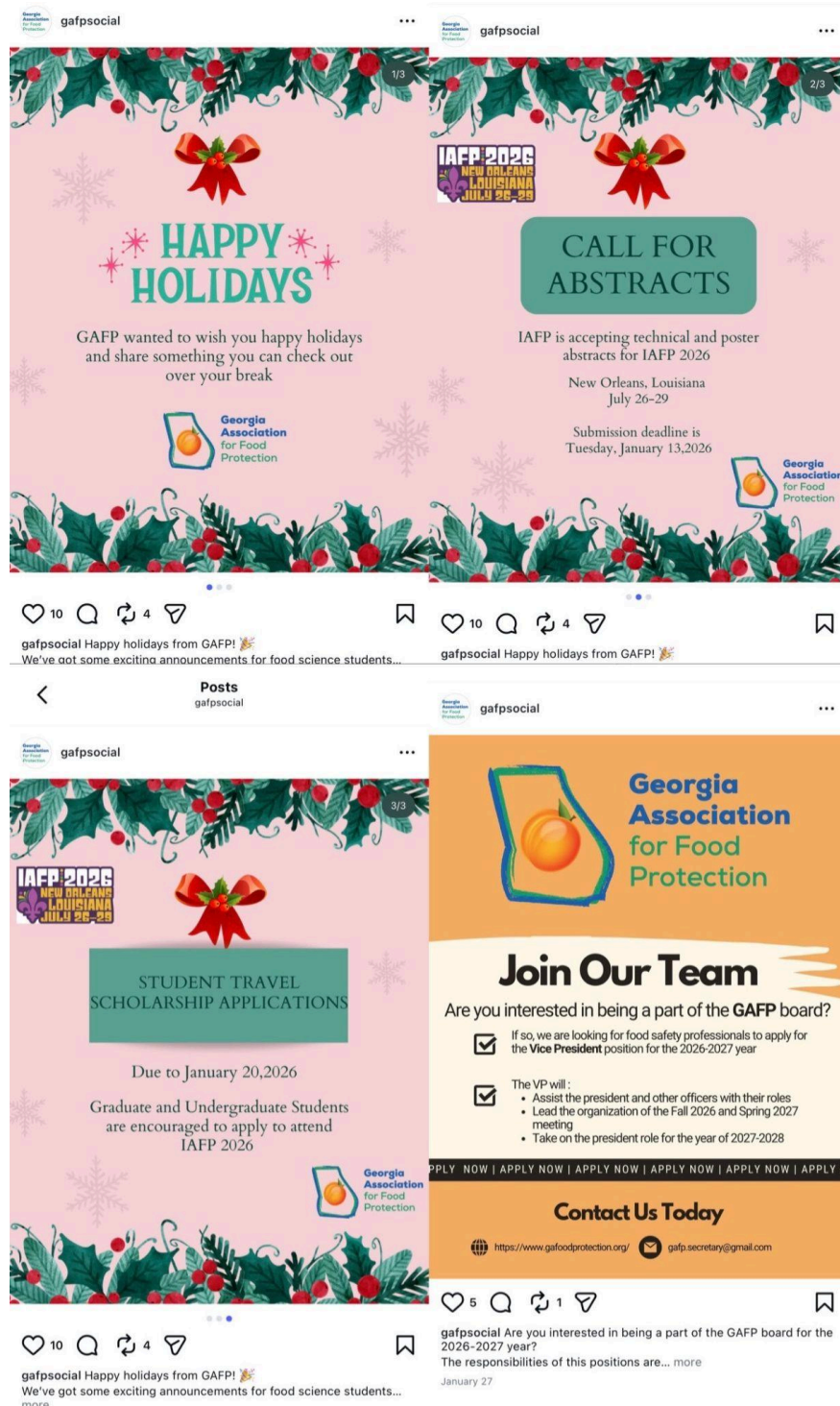


Figure 4 Instagram posts to engage with GAFP community as well as help with the promotion of activities related to IAFP.