

## **Retail and Foodservice PDG**

**Attendees:** Sultan Al Tahir, Walid Alali, Susan Algeo, Ryan Allarding, Bryan Ames, Michael Ames, Jeff Anderson, Fernando Avelleyra, Thomas Bell, Austin Bernard, Richelle Beverly, Chris Boyles, Tom Bruursema, Frances Buck, David Buckley, Melissa Campbell, Suchart Chaven, LeAnn Chuboff, Jeffrey Clark, Meghan Cox, Phil Crandall, Carl Custer, Christophe Dufour, Jeff Edelen, Ashley Eisenbeiser, Miriam Eisenberg, Jeffrey Farber, Laurie Farmer, Helen Fong, Thomas Ford, Kyle Ganz, Veny Gapud, Donna Garren, Scott Gilliam, Steve Hails, Susan Hammons, Linda Harris, Cory Hedman, Jorge Hernandez, Peter Hibbard, Sanja Ilic, Lee-Ann Jaykus, Marjorie Jones, Jason Khoo, Kasey King, Larry Kohl, Barbara Kowalcyk, Gina Kramer, Robert Kramer, Bobby Krishna, Yale Lary, Brittany Laster, Quanhong Li, David Luedeke, Pancita Manalili, Matthew Markiewicz, Paul Marra, Jeff Mitchell, Jack Neal, James O'Donnell, Daniel Okenu, Robin Pachuta, Amanda Pashenee, Ruth Petran, Tyler Pigman, Jennifer Quinlan, Glenner Richards, Timothy Rugh, Muhammad Khalid Saeed, Aurora Saulo, Dina Scott, Chris Seeber, Muhammad Shahbaz, Kevin Sheehan, David Shumaker, Shelendra Singh, Kevin Smith, Christopher Spangenberg, Anna Starobin, Todd Taylor, Ellen Thomas, Stephen Tracey, Brian Turner, Jean Valbrun, Isabel Walls, Todd Wegner, William Weichelt, Christina Wilson, Jim Wilson, Michelle Wollenzien, Zhinong Yan, and John Zimmermann. **Number of Attendees:** 92

**Meeting Called to Order:** 1:00 p.m., Sunday, July 31, 2016.

**Minutes Recording Secretary:** Michelle Wollenzien.

### **Old Business:**

- Adoption of 2015 notes: motion to accept Todd Wagner, James O'Donnell.
- 2016 updates GFSI for Retail: Will food establishments buy into GFSI certification not accepted two years in a row. Recommendation is to resubmit – could be quarterly or bi-annual webinar.

### **Updates:**

- Dr. Jaykus representing NoroCORE:
- Survey done on evidence on Norovirus presence in public restrooms.
- CDC colleagues revealed the importance of transmission of food handlers of Norvirus.
- Vomiting study – laboratory scale of human vomiting – looking for aerosolization Norovirus.

- Developing and editing cleaning up vomit and fecal matter procedures – working with CFP for guidelines into the food code.
- Developing phone app for individuals to input symptoms for school age kids.
- **Panel:** Crises Management in the Age of Social Media – Panel: Melissa Campbell (HEB), Jorge Hernandez (Wholesome International), Amy Philpott (Watson Green LLC); Mediator: Jay Neal
- Q&A Topics:
  - How organizations navigate through the crisis management.
  - How companies protect the brand when the systems break down.
  - What the ideal response time is for crisis management.
  - Shelf life of an incident and how long it takes to die down.
  - Recommendations for small businesses.
  - Leaks to the media and misinterpreted communication.
  - Requesting additional resources from outside the organization when the internal protocol isn't adequate.

President-Elect Linda Harris welcomed members and provided an update on the Association.

#### **New Business:**

- Congratulate Meijer as Black Pearl Award recipient for 2016.
- Session ideas for 2017: Jay – solicit input for ideas not accepted; what do we want to see year round...is it webinars? Frequency of webinars? Easiest way to communicate an emergency? What are the needs of the members? Jay will send out Survey Monkey for input.
- Dr. Suzy Hammon/student member– no longer a student.

#### **Recommendations to the Executive Board:**

1. Recommend approval of Tom Ford as Vice Chair.

**Next Meeting Date:** July 9, 2016, Tampa, Florida. A conference call will be held in September. Jay will send out email for session ideas via conference call.

**Meeting Adjourned:** 2:50 p.m.

**Chairperson:** Jay Neal.