

## STANDING COMMITTEES

### Food Protection Trends Management Committee

**Members Present:** Faith Critzer, Matthew Taylor, Cathy Cutter (Editor), Vijay Juneja (*JFP* Chair), Mark Berrang, Francisco Diez, Joshua Gurtler, Montserrat Iturriaga, Ian Jenson, Linda Leake, Amy Minor, Christina Wilson, and Guodong Zhang.

**Outgoing Members Present:** Andy Hwang, Kathleen O'Donnell, and Randy Phebus.

**Board/Staff Present:** Linda Harris, Roger Cook, Donna Bahun, and Lisa Hovey.

**Visitors:** Christine Bruhn, John Bruhn, Ben Chapman, Peyman Fatemi, Lee-Ann Jaykus, Kent Juliot, and Nagalakshmi Reddi. **Number of Attendees:** 27.

**Meeting Called to Order:** Sunday, July 9, 2017, 2:00 p.m.

**Minutes Recording Secretary:** Matthew Taylor.

#### Old Business:

1. Minutes from 2016 Committee meeting. The minutes from the 2016 meeting were reviewed by *FPT* Management Committee members. No corrections were identified. Francisco Diez-Gonzalez moved for the minutes to be accepted, which was seconded by Ian Jenson. Motion carried with unanimous vote.
2. Status of 2016 recommendations to the Executive Board

The following recommendations and Board responses were reviewed:

1. *FPT* Management Committee would like to recognize one publication from *Food Protection Trends* at the Annual Meeting Editorial Board Reception in 2017. It is recommended that data be collected with respect to (1) most viewed, (2) most downloaded, and (3) most cited manuscripts in order for the *FPT* Management Committee to determine what the appropriate metric(s) are to recognize one publication in *Food Protection Trends*. It is recommended that this data be collected for six months and reported back to *FPT* Management Committee during a mid-year conference call, at which time they will determine the appropriate course of action for creating an award to be given during the Editorial Board Reception at IAFP 2017.

**Board Response:** Staff will collect the data and provide to the Committee for their teleconference.

2. It is recommended that a survey tool be developed for the IAFP membership with the broad goal of obtaining feedback with regard to *Food Protection Trends*. *FPT* Management Committee has created a subcommittee tasked with creating this tool and presenting it for approval to the *FPT* Management Committee during a mid-year conference call, and, if approved, to the IAFP Executive Board.

**Board Response:** Staff will contract with a third-party vendor to conduct a publications survey. The subcommittee should provide suggested questions that can be included related to *FPT*.

#### New Business:

Election of Vice Chairperson conducted by Faith Critzer.

Matt Taylor and Joshua Gurtler were Vice Chair nominees. The Vice Chair will ascend to the Chair position on July 21, 2019 and preside over the 2019 meeting. Opened the floor for any additional nominees; none were identified. Ballots were passed out for committee members to vote. Matt Taylor was elected.

#### Executive Board Report Given by Linda Harris, IAFP President

Linda thanked committee members for their service to IAFP and to the journal. She recognized work completed to update the structure of *FPT* submissions and to increase submissions. The Board has been pleased with the scope of articles published in the journal. Linda mentioned that IAFP members receive an E-mail notice containing the table of contents for the journals; the IAFP Board gets a count/metric on how many times an IAFP Member's E-mail is opened. IAFP membership is at its highest ever; 4,400 for 2017, up approximately 200 from 2016.

Membership outside North America represents ~20% of the IAFP membership, reflecting efforts to recruit outside North America. *JFP* moved to new platform with new services to authors, including Kudos, metrics, and an impact factor increase. IAFP is hoping to set a new meeting for record attendance. Linda indicated that there are a number of new exhibitors (22) for a total of 262 booths on the exhibit floor.

International efforts and activity: The 13th European Symposium was held in Brussels, Belgium in March 2017. There is a meeting next year in Stockholm, Sweden, April 25–27, 2018. In the fall of 2017, IAFP will be hosting the China International Food Safety conference in Beijing. The Dubai meeting will also be held again this coming year. The INOFOOD meeting will be held October 2017 in Santiago, Chile.

#### Scientific Editor Report Given by Catherine Cutter

Efforts over the past few years are beginning to pay off via increased quality and quantity of publications. Publication numbers are slightly up from previous year, based on data reviewed with publication metrics.

Authors presenting abstracts at IAFP meetings, including the European Symposium, are invited to submit to *FPT*. However, sometimes the English writing quality is not on par with what is acceptable in *FPT*, resulting in a number of rejections. Going forward, *FPT* will include info and/or refer authors to a list of copy editors who can assist with manuscript revisions (for a nominal fee), which has been done for *JFP*.

Christine Bruhn inquired if symposia organizers and presenters are able to submit a publication to *FPT*. Cathy identifies those as being welcome as General Interest type papers.

Donna Bahun reported that *FPT* is up 7 manuscripts from 2016, with 4 general interest papers already. The September/October issue will have 5 peer-reviewed research papers and one General Interest paper.

Cathy and Donna were recognized for their hard work and dedication. The changes made to *FPT* are paying off in the quality of the publication.

#### **FPT Publication Awards announced by Faith Critzer.**

Two awards were presented for 2017 – Most-viewed Peer-review Publication and Most-downloaded Publication among peer-reviewed articles in *FPT*. Data were obtained from October of 2016 until June 2017. The awards go to:

- *Most Viewed Publication* – “A Shopper’s Eye View of Food Safety at Retail Stores: Lessons from Photographs Taken while Grocery Shopping” by John Luchansky, Anna Porto-Fett, and Ben Chapman – published in January/February 2017.
- *Most Downloaded Publication* – “Motivators and Barriers to Safe Food Practices: Observation and Interview” by Susan Arendt, Catherine Strobehn, and Jinhyun Jun, – published in September/October 2015.

The group discussed what awards and metrics we would like to have in place for 2018. Five awards were recommended, utilizing the following metrics:

1. **Most-cited peer-reviewed publication.** This award will recognize the most-cited publication based upon citations over the past five calendar years. Metrics will be determined from Web of Science, based upon Clarivate Analytics.
2. **Most-viewed peer-reviewed publication.** This award will recognize the most-viewed publication published over the past 2 calendar years. The 2018 award will be compiled from articles published from Jan–Feb of 2016 until Nov–Dec 2017. Donna Bahun will obtain data based upon views in the prior calendar year.
3. **Most-viewed general interest publication.** This award will recognize the most-viewed publication published over the past 2 calendar years. The 2018 award will be compiled from articles published from Jan–Feb of 2016 until Nov–Dec 2017. Donna Bahun will obtain data based upon views in the prior calendar year.
4. **Most-downloaded peer-reviewed publication.** This award will recognize the most-downloaded publication published over the past 2 calendar years. The 2018 award will be compiled from articles published from Jan–Feb of 2016 until Nov–Dec 2017. Donna Bahun will obtain data based upon downloads in the prior calendar year.
5. **Most-downloaded general interest publication.** This award will recognize the most-downloaded publication published over the past 2 calendar years. The 2018 award will be compiled from articles published from Jan–Feb of 2016 until Nov–Dec 2017. Donna Bahun will obtain data based upon downloads in the prior calendar year.

#### **FPT Readership Survey**

A subcommittee, comprised of Jennifer Quinlan, Francisco Diez-Gonzalez, Cathy Cutter, Ben Chapman, and Faith Critzer, developed a draft survey that was shared with the *FPT* Management Committee. The survey was developed to better understand the IAFP readership and to ask potential authors who are IAFP members, how they feel about *FPT*. The survey was discussed with the group with edits made to the survey instrument. The survey is now ready to launch with IAFP membership utilizing an intuitive online survey. Cathy Cutter, Donna Bahun, and Faith Critzer will work to develop a preamble for the survey to inform participants of our goals. The group also decided to request an incentive, such as a \$100 Amazon gift card, to increase participation rates. Survey will be recommended for Board approval.

#### **Other New Business – Request for new online viewing platform for FPT.**

During the discussion of the survey, there were several members of the committee who discussed the difficulty in viewing the online version of *FPT*. Specific concerns included text not being easily readable, the zoom feature being hard to use, the inability to interface with a hyperlinked table of contents, and the inability to move directly to the article they are interested in reading. Based upon the group discussion, the *FPT* Management Committee requests the Executive Board consider a new platform for viewing *FPT* online.

**Other New Business** – There was discussion around interactions with PDGs to develop General Interest Papers that could be submitted to *FPT*. Randy recommended that Cathy and Donna work with PDGs to develop general interest papers, preferably from PDG members on a specific topic. Cathy and Donna will develop a message to reach out to PDG chairs to see where interest may lie with this opportunity.

#### **Recommendations to the Executive Board:**

1. It is recommended that Matt Taylor be recognized as Vice Chair and will ascend to Chair on July 21, 2019.
2. It is recommended that five awards be developed to recognize outstanding publications in *FPT* and be awarded during the 2018 meeting:
  - **Most-cited peer-reviewed publication.** This award will recognize the most-cited publication based upon citations over the past five calendar years. Metrics will be determined from Web of Science, based upon Clarivate Analytics.
  - **Most-viewed peer-reviewed publication.** This award will recognize the most-viewed publication published over the past 2 calendar years. The 2018 award will be compiled from articles published from Jan–Feb of 2016 until Nov–Dec 2017. Donna Bahun will obtain data based upon views in the prior calendar year.
  - **Most-viewed general interest publication.** This award will recognize the most-viewed publication published over the past 2 calendar years. The 2018 award will be compiled from articles published from Jan–Feb of 2016 until Nov–Dec 2017. Donna Bahun will obtain data based upon views in the prior calendar year.
  - **Most-downloaded peer-reviewed publication.** This award will recognize the most-downloaded

publication published over the past 2 calendar years. The 2018 award will be compiled from articles published from Jan–Feb of 2016 until Nov–Dec 2017. Donna Bahun will obtain data based upon downloads in the prior calendar year.

- **Most-downloaded *general interest* publication.** This award will recognize the most-downloaded publication published over the past 2 calendar years. The 2018 award will be compiled from articles published from Jan–Feb of 2016 until Nov–Dec 2017. Donna Bahun will obtain data based upon downloads in the prior calendar year.

3. It is recommended that the final survey be delivered via a web-based platform that will allow for integrated logic to be established within the survey (direct next question based upon response). Cathy Cutter, Faith Critzer, and Donna Bahun will work to craft a preamble to the survey and test the instrument once available prior to release to all IAFP members. It is also recommended that a \$100 gift card be awarded randomly to one participant in order to incentivize participation.
4. It is recommended that a new online viewing platform be considered by the Executive Board for *FPT*. The current platform makes it difficult for the IAFP membership to access and view content. Consider allowing for a hyper-linked table of contents so readers don't have to advance through all content to get to an article they are interested in reading and improve the ability to view content (ex. font is too small and zoom is too close).

**Next Meeting Date:** July 8, 2018, Salt Lake City, UT. A mid-year conference call will be scheduled to occur January–February 2018.

**Meeting Adjourned:** 3:15 p.m.

**Chairperson:** Faith Critzer.