Food Fraud PDG


Number of Attendees: 56.

Meeting Called to Order: 3:15 p.m., Sunday, July 8, 2018.

Minutes Recording Secretary: Neil Bogart.

Old Business:
- Opening and Updates:
  1. Ruth Petran – Board Representative gave the Board update.
  2. The Antitrust Guidelines were read.
  3. The agenda was approved by a majority vote.
  4. Approved the Minutes minutes as printed in the November 2017 by a majority vote.

New Business:
- Open forum:
  1. Challenges identified over past year with implementing food Fraud best practices (Macro).
    i. Risk Mitigations.
    ii. Emerging food categories/Triggers/Indicators/Risk.
    iii. Requirements/Interpretation.
    iv. Ecommerce/Surveillance.
  Split into groups and developed/shared best practices based off identified challenges (Micro).

    i. Testing Methods for unknown.
    ii. Tools for sharing information throughout supply chain (blockchain).
    iii. Supplier sourcing – Best Practices?
    iv. Deterrent Strategies.

  3. Emerging food categories/Triggers/Indicators/Risk – Anna Theil-Gangl.
    i. Managing food fraud risk information?
    ii. Supply Chain – reaction to emerging market – Tools?

  4. Requirements/Interpretation – Shaun.
    i. Business risk vs. IA (link with supply chain).

  5. Ecommerce/Surveillance – Brian Giannini.
    i. Ecommerce websites – grey market.
    ii. Destroying products and labels.
    iii. Controlling labels.
    iv. Product characteristics.
    v. Retail audits – flea markets.
    vi. What is the entire market for the product?
    vii. Risk assessment for counterfeit or fraud.
    viii. Packaging technology.
    ix. Relabeling.

- Identified 2019 Symposia/Roundtable/Workshop topics and organizers.
- Development Teams.
  1. Teams will be assigned on our conference call at end of July.

  Closing: Neil Bogart.

Recommendations to the Executive Board:
- We ask the Board to review and approve the Food Fraud PDG – Student Scholarship program we have developed.

Next Meeting Date: July 21–24, 2019, Louisville, KY. A conference call will be scheduled for the end of July.

Meeting Adjourned: 5:15 p.m.

Chairperson: Neil Bogart.