

Food Protection Trends Management Committee

Members Present: Matthew Taylor (Chair), Pardeepinder Brar, Byron Chaves, Jessica Chen, Cathy Cutter, Gordon Davidson, Yaohua Feng, Stephen Grove, Joshua Gurtler, Montserrat Iturriaga, Ian Jenson, Sally Klinect, Bobby Krishna, Wendy Maduff (replacing Jennifer Morecraft), Martin Martinez, Salina Parveen, and William Shaw.

Outgoing Members Present: Faith Critzer, Alejandro Echeverry, Peyman Fatemi, Amie Minor, and Kelly Stevens.

Board/Staff Present: Roger Cook, Donna Bahun, Tim Jackson, Kali Kniel, Lisa Hovey, and David Tharp.

Visitors: Sheridan Brewer, Christine Bruhn, Scott Burnett, Judy Luther, Jennifer Quinlan, Christina Wilson, and Guodong Zhang.

Number of Attendees: 35.

Meeting Called to Order: 2:05 p.m., Sunday, July 21, 2019.

Minutes Recording Secretary: Faith Critzer.

Introductions and Welcome: Matt Taylor called the meeting to order, participants introduced themselves. Matt welcomed the new Committee members and thanked the Committee members for their service, which were rotating off.

Old Business:

1. Approval of Minutes from the 2018. Kelly Stevens motions to approve minutes, 2nd by Guodong Zhang. Minutes were approved as submitted.
2. Additions to agenda or modifications. No modifications or meeting agenda items were announced or requested by meeting attendees.
3. Scientific Editor Report – Data generated in editors report was collected as a snapshot of Jan 1-June 22, 2019. There was a decline in submissions for the past year. However, there have been 6 additional submissions since report was generated.
4. *FPT* award recipients. Most Cited Research.
 - a. Most Cited Peer-reviewed *FPT* Publication Award: Chicken Preparation in the Home: An Observational Study: Christine Bruhn (Published: Sept./Oct. 2014).
 - b. Most Viewed *FPT* Publication Award: A Comparison of Urethane and Cellulose Sponges as Cleaning Tools in Household Kitchens: Charles Gerba, Laura Sifuentes and Akrum Tamini (Published: May/June 2017).

- c. Most Viewed General Interest *FPT* Publication Award: Prevention of Hepatitis A through Food Handler Immunization: Jill Roberts (May/June 2017).
5. *FPT* sub-committee to investigate and methods to improve the visibility of *FPT*. Committee to establish visibility of *FPT* among IAFP membership.
 - a. Previous ideas have included:
 - i. Podcasting on high-impact articles has come to the forefront as one.
 - ii. Utilize most cited or downloaded.
 - iii. David Tharp mentioned that estimated 700 – 800 individuals have opted out of receiving IAFP emails which highlight Food Protection Trends out of total IAFP membership. It may also be likely that emails are going to spam folders (Tim Jackson reported that occurring in his case).
 - iv. Matt Taylor discussed open access for peer-reviewed publications also discussed to improve access to non-members.
 - v. Sally Klinect mentioned utilizing social media ranging from LinkedIn to Facebook to highlight publications versus other methods, as a means to engage other possible readers.
 - vi. Kelly Stevens also recommended utilizing IAFP connect to highlight publications amongst members.
 - vii. Salena Parveen recommended reaching out to PDGs to recruit articles for high-level or conducting special topics. Cathy Cutter has mentioned that she has focused on having special issues.
 - viii. Jennifer Quinlan says that the messaging for *FPT* should market itself as a solution for sharing applied science.
 - ix. Jessica Chen mentioned relying upon students to both increase their awareness of the journal as an option for publishing their work. She also mentioned reaching to highlight research to other food-safety minded groups.
 - x. Cathy Cutter mentioned sharing *JFP*'s booth on the floor with *FPT*.
 - d. Matt Taylor also discussed increasing international outreach.
 - i. Montserrat Iturriaga mentioned a brief video highlight, which could be shared would help draw people to *FPT*.
 - ii. Martin Martinez also mentioned that the focus
 - iii. Roger Cook also mentioned some countries have a similar publication which are more

focused on their regulations and needs, which are very country – specific. Some counter-discussion on desires and needs to see research from across countries, allowing groups from differing countries to see what others were doing and adopt needed information to their specific country's needs.

- iv. The group agreed upon formation of a sub-committee to Jennifer Quinlan, Cathy Cutter, Pardeepinder Brar, Jessica Chen, Dennis D'Amico, Sheridan Brewer, and Byron Chavez along with Matt Taylor will continue to pursue strategies increase journal visibility among IAFP members.

4. 2019 Executive Board recommendations.

- a. The Committee recommends to the Executive Board that a General Interest paper be prepared and submitted for publication in *Food Protection Trends* detailing the outcomes of the Scientific Integrity meeting and best practices as detailing the working group's soon to be published manuscript. The *FPT* paper should detail the best practices, identify IAFP's ongoing programs that aid in addressing and implementing identified best practices, and identify areas where IAFP can assist its members in adhering to best practices. **Board agreed**, but this will need to be generated by someone from ILSI or the Scientific Integrity Group.
 1. It is recommended that we follow-up with ILSI to see if this would be of interest.
- b. The Committee recommends to the Executive Board that language in the *FPT* Author Guidelines be reviewed and revised to clarify the appropriate formatting of journal citations, with special reference to cited documents/articles/reports by agencies (e.g., FDA, USDA). The correct formatting of these citations should be clarified to assist the timely completion of article processing. **Board agreed**. As a result, Cathy and Donna have worked to improve messaging, but still have issues with authors not formatting their references correctly.
 1. Ian Jensen asked if Word documents could be uploaded for submission to *FPT* with field codes embedded. This is not possible at this point in the process due to inability of journal IAFP and Cathy to remove those field codes during editorial processes.
 2. Matt Taylor brought up if a new reference style could be utilized to alleviate these issues. It was discussed that this would most likely not solve the issue of authors not following journal instructions.
 3. Inclusion of a paragraph in the instructions for authors to remove bibliographic field codes to alleviate issues in editing.
 4. Kelly Stevens discussed that from industry perspective, focusing on the details of sub-mission was not a highly productive

use of time in manuscript submissions, though such details are deemed relevant in proper formatting of manuscripts.

- c. The Committee recommends to the Executive Board that a General Interest paper be developed to update IAFP membership on the outcomes of the *FPT* membership survey, including demographic data of respondents. The paper should address key learnings/ findings and plans to address the opportunities identified for increasing the visibility of *FPT* among membership as well as outside IAFP.
 1. Faith Critzer will spearhead this effort.
- d. The Committee recommends to the Executive Board that awards for Most Downloaded General Interest and Most Downloaded Peer-reviewed papers be discontinued. It has been observed that for 2018, the data are not robust, and mirror outcomes of data analysis for most viewed awards.
 1. This was carried out.
- e. The Committee recommends that a sub-committee (F. Critzer, B. Chapman, C. Cutter, D. Bahun (IAFP Staff), S. McKnight, J. Gurtler (JFP MC), M. Sharma (JFP MC), M. Taylor, Lisa Hovey (IAFP Staff) be devised to investigate and identify methods for increasing the visibility of *FPT* among IAFP membership, the utility of various social media tools for assisting this effort, and to potentially require the inclusion of Highlights for all submitted manuscripts.
 1. New members of this sub-committee have been recruited: Jennifer Quinlan, Cathy Cutter, Pardeepinder Brar, Jessica Chen, Dennis D'Amico, Sheridan Brewer, and Byron Chavez.

New Business:

1. Appointment of Vice Chairperson – Byron Chavez was nominated as Vice Chair by M. Taylor. He ascended to the position by acclimation.
2. Reappointment of Cathy Cutter as *FPT* Scientific Editor.
 - a. Nomination by Kelly Stevens and seconded by Christine Wilson. Cathy Cutter was re-appointed to another 5-year term.
3. Types of articles for publication in *FPT*.
 - i. Is the scope of the journal appropriate for its intended mission?
 - ii. Matt Taylor discussed one instance where a reviewer mentioned that consumer-based food safety research was not appropriate for publication in *FPT* earlier in 2019. Cathy reported that reviewer was invited to committee meeting to describe/discuss their concerns but the reviewer was not attending.
 - iii. Christine Bruhn mentioned that this was likely an outlying opinion as consumer food safety research is both appropriate and needed.
 - iv. Group agreed that the scope and description of articles appropriate for *FPT* is in alignment with the Journal's mission.

4. *JFP* Recommended Articles to *FPT*.
 - a. Cathy Cutter mentioned that while authors are redirected from *JFP* to submit articles which are not going to be published there in *FPT*, however this has not really matured into a viable conduit for receiving publications. Roger Cook mentioned that authors may then search out other journals.
5. Enhancing the visibility of *FPT*.
 - b. Brainstorming ideas have been generated as recorded above. Any additional ideas should be shared with Matt Taylor. The sub-committee will continue to work on this important task.
 - c. Dennis D'Amico asked if articles could be accessed for free once they are past a certain age they could be accessed for free. Cathy Cutter mentioned that they are currently open access after 5 years. There was a discussion if this timeline should be eliminated entirely – all articles are open-access upon acceptance. Betty Feng asked what the timeline between acceptance and publication is. Cathy Cutter said 3 – 4 months.

Numbered List of Recommendations to the Executive Board:

1. Appointment of Byron Chaves as Vice Chair for *Food Protection Trends*.
2. Reappointment of Cathy Cutter to another 5-year term as Scientific Editor of *Food Protection Trends*.
3. Articles published in *FPT* will become open access immediately upon publication.
4. Editing *FPT* instructions for authors to include a paragraph in the instructions for authors to remove bibliographic field codes to alleviate issues in editing.
5. *Food Protection Trends* should share a booth on expo floor alongside *Journal of Food Protection* to promote journal to membership at 2020 IAFP Annual Meeting in Cleveland, OH.

Next Meeting Date: August 2, 2020, Cleveland, Ohio.

Meeting Adjourned: 3:59 p.m.

Chairperson: T. Matthew Taylor.