

Membership Committee

Members Present: Zeb Blanton (Chairman), Susan Linn (Vice Chairman), Leon Gorris, William Huntley, Susan McKnight, and Jenny Scott.

New Members Present: Stephanie R.B. Brown (Student Liaison).

Board/Staff Present: Ruth L. Petran (Board Liaison) and Lisa Hovey (Staff Liaison).

Visitors: Emilio Esteban, Michael Lee, and Niradha Withana Gamage.

Number of Attendees: 12.

Meeting Called to Order: 2:00 p.m., Sunday, July 21, 2019.

Minutes Recording Secretary: Zeb Blanton, Chairman.

Old Business:

1. Last year we discussed putting a greater emphasis towards an Annual Meeting in Canada. We now see that a meeting has been scheduled for Toronto in 3 years.
2. The committee felt that we should have a designated representative on the committee for LATAM (especially Mexico) and the Student organization. We have a new Student representative Stephanie Brown.
3. The membership numbers for the past 10 years were discussed and IAFP is still on a steady increase. We also listed the numbers for Canada and Mexico showing we still have some work to do in increasing membership outside the U.S. All remaining Central and South America, listed as LATAM. AsiaPac and Europe, Africa and Mid East combined still need work to grow.
4. As asked for future reporting, we did have the numbers for Student membership included in the reporting.

New Business:

1. The committee discussed the possibility to have a single PPT slide showing the membership benefits our affiliates can use for their AECs and all IAFP Webinars.
2. The committee also discussed the possibility of having representatives to attend other association meetings in LATAM promoting IAFP membership.
3. Discussion was had about getting more involved in the universities and colleges to improve the student participation. Our Student Liaison and Vice Chair Susan Linn will investigate and report back to the committee about options going forward.
4. The committee also discussed the possibilities of using Social Media more to promote IAFP membership.
5. The committee discussed the possibility of creating a video clip for IAFP that can be used as a community service message and membership promotion tool.

Recommendations to Executive Board: Approve Susan Linn as Vice Chair.

Next Meeting Date: TBD (seeking possibility of moving to Tuesday afternoon, any time after the IAFP Business meeting).

Meeting Adjourned: 2:37 p.m.

Chairperson: Zeb E. Blanton, Jr.