

Food Safety Education PDG

Attendees: Wenqing (Wennie) Xu (Chair), Shauna Henley (Vice Chair), Adam Friedlande, Adeniyi Odugbemi, Adrienne Shearer, Akhila Vasan, Alin Turila, Amanda Cross, Andrea Etter, Angela Ferelli, Angela Shaw, Anirudh Naig, Annalisa Hultberg, Austin Welch, Baldus, Kara, Barbara Chamberlin, Betty Feng, Bill Huntley, Brad Taylor, Brita Ball, Brittany Saunier, Buffy Montgomery, Catherine Gensler, Christine Bruhn, Christine McIntosh-Cole, Coleman, Shannon, Craig Reinhart, David Blomquist, Don Stoeckel, Elizabeth Andress, Elizabeth Redmond, Ellen Shumaker, Emma Samuel, Evelyn Watts, Félix Ramos, George Nychas, Ian Young, Ilic, Sanja, James O'Donnell, Jensen, Sarah E., John C Bruhn, Joyce Schlachter, Kevin Freeborn, Laura Strawn, Lisa Benjamin, Londa Nwadike, Manpreet Singh, Mary Anne Amalaradjou, Megan Kenjora, Michael Johnston, Michelle Payne, Minh Duong, Minji Hur, Morraine Omolo, Nicole James, Olivia C. Haley, Patricia Homola, Rick Stokes, Robert Carey, Robert Galbraith, Rose Omari, Rosetta Newsome, Shaohua Zhao, Stephanie Brown, Tamla Blunt, Tatiana Lorca, Teresa Lopez, Trista Danos, Vicki Scott, and Yvonne Masters.

Board/Staff Present: Emilio Esteban and Dina Siedenburg.

Number of Attendees: 70.

Meeting Called to Order: 1:02 p.m. Eastern Time, Thursday, June 24, 2021.

Minutes Recording Secretary: Minh Duong.

Old Business: Dave Bloomquist motioned to approve the 2020 PDG meeting minutes. John Bruhn seconded the motion.

New Business: PDG Leadership, Wenqing (Wennie) Xu (Chair), Shauna Henley (Vice Chair), and Minh Duong (Student Liaison) introduced themselves to the PDG members.

Dr. Emilio Esteban, IAFP Board Secretary, provided Board announcements on IAFP Connect and diversity, equity, and inclusion initiatives by the Association, and thanked PDG members for their involvement over this past, "Zoom" heavy year.

Brittany Saunier from the Partnership for Food Safety Education (PFSE) shared their organization's formative research plan working with food delivery consumers. Saunier shared insights into the demographics of these consumers, their perceptions and attitudes, and requested for collaboration efforts to understand the resource types educators would like.

The PDG invited five speakers (Ellen Shumaker, RTI; Betty Feng, Purdue University; Megan Kenjora, Hershey Company; Trista Danos, Whole Foods; and Rosetta Newsome Food and Law PDG) to share their thoughts on digital food safety education. Points of discussion included AI technology, FDA's New Era of Smarter Food Safety, and digitizing food safety messages. Icebreaker and engagement questions were used at the start of the panel and throughout the business meeting to generate discussion among PDG members. These discussions were facilitated by PDG Chair and Vice Chair.

The PDG Chair highlighted the eight symposia or roundtables that were primarily sponsored by the PDG for IAFP 2021. The topics and times were announced for to encourage attendance. The ideation session for IAFP 2022 occurred. Proposals that were not selected last year were brought up and asked to be revamped. The PDG Chair announced that there will be an in-person networking event for the PDG at IAFP 2021 on July 18, 3:15–5:15 p.m. (conference time) in room 223.

Recommendations to the Executive Board:

1. Recommend Shauna Henley for Vice Chair of the Food Safety Education PDG.

Next Meeting Date: July 31–August 3, 2022, Pittsburgh, Pennsylvania.

Meeting Adjourned: 2:55 p.m. Eastern Time.

Chairperson: Wenqing (Wennie) Xu.

