## **Food Fraud Prevention PDG**

Attendees: Angela Anandappa (Chair), Katie Zammit (Vice Chair), Niam Abeysiriwardena, Avigaile Armstrong, Fernando Avelleyra, Alphajou Bah, III, Takiyah Ball, Jonathan Basha, Peter Ben Embarek, Maryam Blythe, Jessica Burke, Yanxuan Cai, Laurenda Carter, Kaicie Chasteen-Ko, Karen Constable, Sabahnur Demirci, John Donaghy, James Doyle, Alejandro Echeverry, Doreen Edebe, Elizabeth Epps, John Figgins, Tamara Ford, Elise Forward, Suzanne Jordan, Sushant Kaushal, Jon Kimble, Nelly Lam, Terence Lok Ting Lau, Karen Leacock, Jackie Lyle, Karina Martino, Fabien Matsiko, Rachel McEgan, Raquel Medeiros, Jianghong Meng, Andrew Morin, Rocio Nunez, Babatope David Omoniyi, Karen Pietrzen, Joyce Schlachter, Keith Schuetz, Girdhari Sharma, Arlette Shazer, Julie Simcox, John Spink, Helen Taylor, Jared Van Blair, Tom Weaver, Pamela Wilger, Clare Winkel.

Number of Attendees: 50.

Meeting Called to Order: Sunday, July 14, 2024, 8:30 a.m. Pacific Time.

Student Notetaker: David Omoniyi Babatope.

**Old Business:** The PDG approved the minutes of the previous meeting and reviewed the list of scientific sessions sponsored, co-sponsored by the PDG, and topics related to Food Fraud on the agenda of the 2024 IAFP Meeting.

**New Business:** PDG Chairperson Angela Anandappa called the meeting to order, introduced incoming PDG Vice Chair Katie Zammit, and thanked outgoing Chair John Spink.

The PDG reviewed IAFP's conflict of interest policies and received an update from the Executive Board's representative, Pamela Wilger. Meeting minutes from the 2023 meeting were reviewed. Elise Forward made a motion to accept the minutes and the motion was seconded by Jame Doyle. John Spink addressed the members of the PDG, welcoming new members, thanked the attendees and emphasized that the PDG is positioned to both represent the interests of those in the room but also the importance of linking the general IAFP membership and keeping them informed about food fraud linking to the association's objectives. He also reviewed the survey results from the article draft that had been submitted to the *Journal of Food Protection* titled "The Role of Academic and Professional Scientific Associations in Food Fraud Prevention: A Survey with Application to the International Association for Food Protection (IAFP)".

Audience perspectives included the following suggestions: The PDG adopt fresh perspectives on food chemical contaminants. The need to educate people on what food fraud entails was discussed and misconceptions should be clarified so members and others in the community have a clear understanding of intention adulteration for financial benefit vs. unintentional adulteration. The importance of encouraging/adopting a proactive approach rather than a reactive approach toward food fraud was discussed and many agreed it is important to establish workable means to do so.

A group brainstorming activity was conducted using a serious adverse health consequences or death to humans or animals (SAHCODHA) framework as presented by Angela Anandappa to identify scientific links that make food fraud a salient topic for the IAFP membership and identify opportunities to better connect. Groups shared the following recommendations:

Group 1 – Represented by Elise Forward, discussed honey and how to share information on testing. Recommendation to promote more data sharing. Group 2 – Represented by Maryian Blythe, focused on honey from Cambodia and its traceability within the supply chain. They noted the risk of fraud, though it is not yet a health hazard, and recommended that supply chain agents and brokers disseminate similar issues effectively. Guidance questions to assess the food safety aspect of food fraud. Recommendation to create a list of such guidance questions. Broadening of topic to include more, related vulnerabilities, with an example being water. Group 3 – Represented by Palmer, discussed expanding the focus beyond criminal or economic fraud to include

food safety concerning adulterants. *Group 4* – Represented by Karina, the group suggested the need for a basic food fraud webinar to clarify public perceptions. They proposed this webinar should focus on food safety risks and be presented to the IAFP Board and that high-level overviews of food fraud as a topic would be helpful for some IAFP Members.

Questions regarding the next IAFP conference and activities between this and the next IAFP meeting: Gale Prince emphasized the need to control webinar attendance to ensure prescriptive food fraud and risk information is handled with care. The audience suggest that speakers could share personal stories. Elise Forward recommended that IAFP develop resource technology in the form of a website, and Julie Simcox and others expressed her interest joining and presenting at webinars and symposia when they are launched. The PDG members expressed interest in collaborating to create a pre-conference workshop. It was decided that the PDG will continue to host monthly meetings for PDG members to join in and share stories and discuss ongoing issues.

## **Recommendations to the Executive Board:**

- 1. Confirmation Katie Zammit as PDG Vice Chairperson.
- 2. Confirmation of Angela Anandappa as PDG Chairperson.

Next Meeting Date: Sunday, July 2025, Cleveland, Ohio.

Meeting Adjourned: 10:00 a.m. Pacific Time.

Chairperson Name: Angela Anandappa