

Foundation Committee

Members Present: Gary Acuff (Chair), Wendy White (Vice Chair), Manan Sharma, Aaron Uesugi, Jim Dickson, Tori Stivers, Kathy Glass, Roger Cook, Peter Ben Embarek, Julie Jean, Alvin Lee, and Joshua Gurtler.

Advisors: Neil Bogart, Ruth Petran, and Isabel Walls.

Board: Michelle Danyluk, Tim Jackson, Caio Carvalho, and Pam Wilger.

IAFP Staff: Lisa Garcia.

Guests: Laura Strawn and Claire Murphy.

Minutes Recording Secretary: Wendy White.

Meeting Called to Order: Wednesday, 7:30 a.m. Pacific Time, July 17, 2024.

Gary Acuff called the meeting to order at 7:30 am PT and reviewed the minutes of the previous meeting. Ruth moved to approve, and Manan seconded the motion.

1. Update on Foundation financial status (Lisa)
 - a. Balance as of end of May 2024 was \$3.3M, an improvement primarily due to investment revenue.
2. 2024 Fundraising (Gary)
 - a. 2024 Annual Meeting:
 - i. Pre-meeting donations totaled just over \$53,000.
 - ii. Foundation Booth has brought in \$56,102. There were over 200 onsite donations and 9 QR code donations, which was an increase in the number of donations over last year.
 1. The increase over last year was attributed in large part to the two \$10,000 match challenges provided by Fred Weber and Tori and David Stivers.
 2. The photo booth was very successful at bringing in donors on Sunday evening. Cost was \$500 for 4 hours.
 3. Gary's Opening Session explanation of why "4 for 40" was well received by the membership.
 4. 2025 ideas:
 - a. Make custom stickers (Cricut machine) for water bottles that are available for a donation.
 - b. Flyer with Foundation information that can be handed out or given to members during registration.
 - iii. Silent Auction saw an increase in donations and a large increase in revenue: \$10,200 versus just over \$7,000 last year.
3. Update and discussion on Travel Awards:
 - a. Funded 20 student scholarships in addition to other awards (developing & state/local government awards). Travel costs continue to increase.
 - b. There were complaints that there were too many award winners from the same university. Lisa plans to delve a bit deeper into the financial need of the students (do they already have support, etc.).
4. Dependent Care Grant applications:
 - a. Had 7 applications and all were funded (\$500 each). Most single parents and situations that would have made it difficult to participate in the Annual Meeting if not for the grant.
5. Update on future initiative draft proposals:
 - a. Professional development grant (Gary, Wendy)

- i. Will propose up to 10 awards of \$2,000 maximum each. The award will support travel and registration for continuing education or professional development to assist industry professionals that do not have the means of support (small companies, new graduate, etc.). Could involve travel to IAFP, another food safety conference, or training courses.
 - ii. The proposal is finished and has been approved by the Executive Board. Will be shelved until funds are available.
 - b. International graduate student research exchange program (Alvin).
 - i. Proposal is still in development but will provide assistance with travel costs for grad students to travel to other universities or laboratories (training or internships). \$1,500 max per award; number of awards hasn't yet been decided.
 - ii. There was discussion on the proposed scope and criteria:
 - 1. Training must be within their study program.
 - 2. Student in good standing with their university and current IAFP Member.
 - 3. Attestation from home and hosting institution to define scope of training.
 - 4. Summary from student.
 - iii. After discussion, it was recommended that the program be considered for funding specific Travel Scholarship winners to stay an additional week or two to visit/work in a research or industry lab to gain additional experience.
 - iv. Alvin, Dane and Gary will continue to work on the proposal to reflect the proposed scope.
 - c. *JFP* Article Processing Charge (APC) grant for authors from developing economies (Alvin, Gary).
 - i. Alvin discussed with Panos regarding *JFP* publication waivers. Panos indicated *JFP* receives about 3-4 waiver requests each month and that not all qualify for waivers. Authors from developing countries who satisfy Elsevier's Publish for Life program continue to enjoy the benefits. Some waiver requests are for partial waivers which Panos indicated could come from the Editorial Board's allotted monthly waivers. Panos suggested the Foundation consider putting the waiver initiative towards strategically invited submissions that would improve *JFP* impact factor. This could be influential to authors invited by the *JFP* Editorial Board to publish on timely issues. Alvin and Gary will continue discussion with Panos and the editors.
 - d. See New Business (c & d) for two new, potential initiatives.

6. Other business

- a. Webinar Ideas (Neil Bogart)
 - i. A few years ago, the Foundation moved to support the webinars to make them no-cost for presenters and IAFP Member attendees. IAFP doesn't bring in revenue on webinars.
 - ii. Caliber of the webinar content and attendance has improved/increased over the years. Neil proposed making the recordings or webinars more accessible to non-members.
 - iii. Access to webinar recordings is a perk of IAFP membership and webinars are free for non-members during the month of June.
 - iv. Could have selected webinar recordings on a public channel (YouTube) to increase publicity of the organization.
- b. Student Involvement Ideas (Laura Strawn and Claire Murphy) to foster a culture of giving.
 - i. Possibly create a match pool for student donations. Make sure that the match funds provided are above and beyond normal giving.
 - 1. Neil and Jennifer McIntire would be interested in funding it the first year.
 - ii. Propose to use gold balls for matches to make the match funds visible in the donation cylinder.
 - iii. Look for an item that can be donated to the Student PDG and allow students can buy (affordable) tickets for a raffle.
 - iv. Consider some sort of student challenge based on university.

- c. Expanding travel scholarship (Joshua)
 - i. Consider travel awards for technicians where there are funding restrictions (government) or just limited funds (justification to bring them).
 - ii. Joshua will work on the proposal, and we'll add it to the New Initiatives list.
 - d. Expanding Awards (Michelle)
 - i. Work on developing a Latin American award, like the European Award.
 - ii. Will talk about it at the next meeting to see if there's interest.
7. IAFP Executive Board recommendations:
 - a. Consider making webinars open access (attendance and/or recordings).
8. Gary adjourned meeting at 8:43 am Pacific Time.