

Food Fraud

Names of Attendees: Katie Zammit (Chair), Fernando Avelleyra (Vice Chair), April Bishop, Christina Bongo-Box, Hannah Brown, Marivi Carrera, Jelf Celestin, Ashley Collins, Sabahnur Demirci, Mary Donaldson, James Doyle, Bennett Dzandu, John Figgins, Elise Forward, Neal Fredrickson, Farnaz Izadi, Monica Jiang, Peter Kennedy, Susan Linn, Quincy Lissaur, Aishwarya Marathe, Ixnorisilda Matthews, Rachel McEgan, Melanie Neumann, Adriana Paes, Mangesh Palekar, Andrew Pantano, Suresh Pillai, Anne Rölfig, Christopher Rupert, Julie Simcox, Nakia Smith, John Spink, Sue Teegardin, Adebimpe Vaughan, Irit Weiser, Wendy White, Jeffrey Xue.

Total Number of Attendees: 36.

Meeting Called to Order: Sunday, July 26, 2026, 10:35 a.m.

Minutes Recording Secretary: Fernando Avelleyra.

Old Business: Approve the previous year's meeting minutes. The previous year's meeting minutes from the 2025 meeting were approved. Additionally, the paper titled "Food Fraud - What's Beyond Testing?" was accepted for publication in the upcoming issue of *Food Protection Trends*. Recognition and sincere thanks were expressed to Clare Menezes, Anza Bester, Sabahnur Demirci, Julie Simcox, John Points, Stuart Hastie, John Figgins, Fernando Avelleyra, and Angela Anandappa for their collaborative efforts and valuable contributions to this industry resource.

New Business: Wendy presented Board updates and announcements, highlighting IAFP podcasts, the essential role PDGs play in driving industry engagement, plans for IAFP Europe 2027, and encouraging active member participation through the website and local affiliates. PDG administrative topics were discussed, including leveraging *IAFP Connect* for ongoing collaboration, reaffirming the mission statement, reviewing antitrust guidelines, and noting the student liaison role.

The group outlined future member engagement strategies, including distributing a topic interest poll in August and dedicating the September meeting to reviewing poll outcomes. Attendees participated in breakout discussions covering key strategic focus areas: addressing sustainability claims and standards of identity, benchmarking GFSI food fraud vulnerability assessments and supplier risk monitoring, evaluating new technologies and rapid analytical

testing, exploring AI applications for static versus dynamic risk assessment, and enhancing early signal detection and horizon scanning capabilities.

Member Engagement and Upcoming Meetings: A poll will be distributed in August to identify topics members would like the group to discuss in future meetings; The September meeting will focus on reviewing and discussing the poll results.

Breakout Discussions: Participants discussed five potential areas of focus. Key comments from each group were captured as follows: Growing sustainability challenges, GFSI benchmarking in Food Fraud, New technology and analytical testing in Food Fraud, AI in Food Fraud, Wild card.

Recommendations to the Executive Board:

1. Approve Katie Zammit as Chair of the Food Fraud PDG.
2. Approve Fernando Avelleyra as Vice Chair of the Food Fraud PDG.

Next Meeting Date: Sunday, July 18, 2027, Kansas City, MO.

Meeting Adjourned: 12:00 p.m.

Chairperson Name: Katie Zammit.