

Foundation Committee
Wednesday, Sept. 30, 2026
11 a.m. CST
Virtual Meeting – Microsoft Teams

Attendees:

Chair: Alvin Lee

Vice Chair:

Committee Members Present: Laura Strawn, Tori Stivers, Dale Grinstead, Cameron Bardsley, Claire Murphy

Advisors Present: Gary Acuff

Board Present: None

Staff Present: Sara Engelhart

Call to Order

Alvin called the meeting to order at 11:05 a.m. CST

Business to Complete

1. Introductions

2. Appointing Recording Secretary

As Sara Engelhart is stepping into the Foundation Director position, she will also serve as secretary and staff liaison.

3. Approving Meeting Minutes

- a. Gary moved to approve the meeting minutes from July 30, 2025. Claire seconded the motion. Unanimous vote to approve.
- b. Gary moved to approve the meeting minutes from July 29, 2026. Claire seconded the motion. Unanimous vote to approve.

4. Congratulations and thanks to Gary for his leadership.

- a. Excited to have met the \$4 million mark last year, an initiative he helped develop.
- b. Welcoming Alvin Lee as new Chair

New Business

1. Student/Young Professional Member Engagement

Claire and Laura have been working on ideas for the student/young professional members. Claire suggested:

- a. Marketing Silent Auction Item Donations as a way to contribute
- b. Make Venmo or Zelle available as a donation outlet for small dollar donations
- c. Raffle alongside silent auction with low-cost ticket price to give students a better chance to participate
- d. Interactive activity like "Pie A Professor" to increase engagement without the potential for a gambling license

2. Review of new IAFP Foundation ad for FPT Nov/December Issue

New ad includes more information and call to action to include the Foundation in end-of-year giving

3. Discussion on targeting corporate foundations during mid-year when fiscal years are ending

4. Discussion on how to better promote the scholarship recipients throughout the year to attract more people to donate

Do we want to consider having a TV at the Foundation Booth to run videos as a way to attract more donors? Consensus was that it would be more effort than what it's potentially worth in pulling in new donors, but we can encourage IAFP staff to promote the Foundation and its recipients on social more regularly.

5. Action items

a. Sara:

- i. Update silent auction donor letters include final contribution amount at future meetings.
- ii. Prepare estate planning document and content for website with current draft from Jenny and Tori
- iii. Check on Venmo business account availability
- iv. Check on raffle requirements for the state of Kansas/Missouri
- v. Create Foundation Committee onboarding to share expectations, commitments and shared goals
- vi. Schedule Oct. 16 meeting

b. Claire:

- i. Prepare a short write-up on raffle and Pie a Professor for October 16 vote.
- c. Alvin:
 - i. Prepare agenda for Oct. 16 meeting
- d. All Committee Members:
 - i. During our introductions at our October 16 meeting, you will be asked to share your name, place of work, and one thing you know about the Foundation now that you didn't know as a new member.
 - ii. Consider your "why" for joining the Foundation Committee and determine how you can share your engagement on the committee with fellow IAFP members or one goal you have for this coming year.
 - iii. Learn more about your workplace giving including matching gifts, dollars for volunteer time, or other ways the company/organization supports your philanthropic efforts. Please come to the meeting with a short review of what your company does to support employees.
 - iv. Consider what our next milestone should be now that we've reached \$4 million. What should be our theme for the annual meeting's presentation?

Future Meetings

- **October 16, 2026, 11:00 a.m. Central Time**
- **January 22, 2027, 11:00 a.m. Central Time**
- **April 23, 2027, 11:00 a.m. Central Time**

Adjourn

Meeting adjourned at 11:57 a.m. CST