

Foundation Committee

Members Present: Vickie Lewandowski (Chair), Gary Acuff (Vice Chair), Larry Cohen, Emilio Esteban, Kathy Glass, Judy Greig, Linda Harris, Alejandro Mazzotta, Jenny Scott, Wendy White and Don Zink.

Advisors Present: Zeb Blanton, Paul Hall, Gale Prince, Fred Weber and Frank Yiannas.

Board/Staff Members Present: Don Schaffner, Katie Swanson, David Tharp and Lisa Hovey.

Meeting Called to Order: 12:17 p.m., Monday, August 4, 2014.

Recording Secretary of Minutes: Gary Acuff.

Old Business: Motion to approve the 2013 minutes by Pall Hall; Second by Wendy White; unanimously approved.

Financial Reports: Balance Sheets and Statements of Activity for ten months ending June 30, 2014 and twelve months ending August 31, 2013 were reviewed by the Committee Members. Questions were answered by David Tharp and Lisa Hovey. It was noted that expenses for the current meeting were not yet included.

On a motion by Don Schaffner, the Committee recommended consulting our financial advisor regarding the possibility of reducing our investment in the Foundation Account by approximately \$100,000 and moving the funds to the DSIP Investment. The motion was seconded by Gale Prince and then unanimously approved (with abstentions from government members).

There were questions regarding current funding provided for travel awards, and discussion regarding the need to increase the number of awards and include international applications. On a motion by Emilio Esteban and a second by Jenny Scott, the Committee agreed to raise the number of state and local travel awards from five (5) to six (6) and include all North American countries.

David also provided explanation regarding the apparent, but nonexistent, increase in funding this year for journals sent to FAO, noting that the amount was reported last year in a different account.

New Business: Discussion moved towards an evaluation of this year's fund raising efforts and it was noted that the prominent placement of the Foundation booth with continuous staffing, commemorative coins and the interactive "donation thermometer" appeared to be very successful in generating interest in the Foundation and excitement about donation goals, significantly increasing Annual Meeting donations.

Discussion continued on how to build on the momentum created in the 2014 Annual Meeting; primarily recommending variations of the theme and commemorative coin for future meetings.

Fred Weber was acknowledged and thanked for his generosity and significant part in generating enthusiasm for fundraising during the Annual Meeting by providing the challenge of \$7,000.

Recommendations to the Executive Board:

1. Consult with our financial advisor regarding the possibility of reducing our investment in the Foundation Account by approximately \$100,000 and moving the funds to the DSIP Investment.
2. Expand the State and Local Health and State Agricultural Department Employee Travel Award to include all of North America (versus only the United States) and increase the number given to six (6).

Next Meeting Date: July 26, 2015 and via Teleconference.

Meeting Adjourned: 1:35 p.m.

Chairperson: Vickie Lewandowski.