

Membership Committee

Members Present: Zeb E. Blanton, Jr. and John Bruhn.

Board/Staff Members Present: Alejandro Mazzotta and Lisa Hovey.

Visitors/Guests: Bob Sanders.

Meeting Called to Order: 3:05 p.m., Saturday, July 21, 2012.

Recording Secretary of Minutes: Zeb Blanton.

Old Business: Reviewed the minutes from the July 31, 2011 meeting. Discussed the need to proceed with a study on the demographics of the Association to evaluate our strengths and weaknesses. The addition of another membership category was discussed by the Board in response to last year's request regarding Non-Governmental Organizations, not-for-profit and other associations. It was decided to stay with our current three categories and allow new members to make their own decision as to where they fit in.

New Business: June membership shows IAFP at an all time high of 3,682 members. Membership is growing mostly in the International sector. For the past few years we have lost around 600 members a year but continue to show a positive growth overall. A study needs to be done to evaluate the reason for the excessive losses and find ways to reduce the gap. Formulation of a Google Group for the Membership Committee was discussed to capture discussions about demographics and where IAFP needs to focus their membership recruitment for the future.

Recommendations to the Executive Board: None.

Next Meeting Date: 2013 IAFP Annual Meeting.

Meeting Adjourned: 3:45 p.m.

Chairperson: Zeb E. Blanton, Jr.

