

Membership Committee

Members Present: Crispin Philpott, Katie Swanson, Lisa Hovey, Zeb Blanton, Margaret Burton, Gordon Hayburn, Susan Linn and Ed Wellmeyer.

Visitors/Guests: Bob Sanders.

Meeting Called to Order: 3:00 p.m., Saturday, July 31, 2010.

Recording Secretary of Minutes: Crispin Philpott.

Old Business: Reviewed 2009 meeting minutes, recommendations & Board responses.

- Gordon Hayburn cited free UKFP membership to IAFFP members.
- Effort to solicit Membership Committee participation by Exhibitors.

New Business: IAFFP Secretary Katie Swanson reviewed focal points of IAFFP's long-term strategic plan & correlation with Membership Committee mission:

- Engagement, Foundation, Meetings, Publications & Resources.
- Cited 3 Sanitation Webinars of 100 people each at \$25/line.
- Cost: \$500 ea, Free to Corp. Sponsors, Return: \$2,500 ea.
- Gordon Hayburn suggested future focus beyond microbial issues.
- Discussion on effective use of social media; reaching out to next generation.
- Zeb Blanton nominated & elected Committee Vice Chair.

Things to do:

1. For 2011 meeting, Committee to begin compiling "100 Food Safety Tips."
2. Committee to focus on recruiting International members (e.g., Bobby Krishna from Dubai).
3. Committee to recruit affiliate & student participation in Membership work.

Recommendations to the Executive Board:

1. Approve appointment of Zeb Blanton as Committee Vice Chair.

Next Meeting Date: July 30, 2011, Milwaukee, WI.

Meeting Adjourned: 4:30 p.m.

Chairperson: A. Crispin Philpott.