



Promotional Opportunities

We invite you to participate as a sponsor for IAFP 2022. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP website (foodprotection.org).

SPONSORSHIP EVENT LIST

AMOUNT	EVENT
PLATINUM Includes Logo Recognition	
\$30,000	CONFERENCE PROGRAM BAG
\$25,000	OPENING RECEPTION
\$20,000	EXHIBIT HALL RECEPTION (Monday or Tuesday)
GOLD Includes Logo Recognition	
\$16,000	BADGE HOLDERS WITH LANYARDS
\$15,000	EXHIBIT HALL LUNCH (Monday or Tuesday)
\$15,000	NETWORKING LUNCH (Wednesday)
\$14,000	MEETING APP
\$13,000	WELCOME RECEPTION
\$12,500	NOTEPADS WITH SPONSOR'S LOGO
\$12,500	PRESIDENT'S RECEPTION
\$12,000	HOTEL KEY ADVERTISING
\$11,000	CONFERENCE WIFI

AMOUNT	EVENT
SILVER Includes Logo Recognition	
\$9,000	INTERNET CAFE
\$9,000	EXHIBIT HALL COFFEE BREAK (Monday or Tuesday a.m.)
\$7,000	EXHIBIT HALL COFFEE BREAK (Monday or Tuesday p.m.)
\$5,500	STUDENT PDG LUNCHEON
\$5,500	COFFEE BREAK (Wednesday morning)
\$5,000	COFFEE BREAK (Wednesday afternoon)
\$5,000	EARLY MORNING COFFEE (Monday or Tuesday)
CONTRIBUTORS	
\$4,000	EARLY MORNING COFFEE (Wednesday morning)
\$4,000	EDITORIAL BOARD RECEPTION
\$3,500	COMMITTEE DAY REFRESHMENTS
\$3,000	AWARDS BANQUET FLOWERS
\$2,500	FLOOR SIGNAGE
\$1,000	PENS FOR COMMITTEE DAY
\$1,000	SPEAKER TRAVEL SUPPORT (Multiple opportunities available)

SPONSORSHIP PARTICIPANT

COMPANY _____ CONTACT PERSON _____
(Please print)

ADDRESS _____

CITY _____ STATE OR PROVINCE _____

POSTAL CODE/ZIP +4 _____ COUNTRY _____

PHONE _____ EMAIL _____

DESIRED EVENT(S) TO SPONSOR _____

AMOUNT PAID \$ _____ PAYMENT TYPE: CHECK INVOICE
U.S. Funds on U.S. Bank

CREDIT CARD NUMBER _____ MASTERCARD VISA AMERICAN EXPRESS DISCOVER

CARD ID #* _____ EXPIRATION DATE _____

CARDHOLDER SIGNATURE _____

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number.
 American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by March 31, 2022. All sponsorships are non-cancelable and non-refundable upon receipt of this form.

Signature Required _____

Date _____

Return to: Farrah Bengé
 fbenge@foodprotection.org
 Fax: +1 515.276.8655

Direct Questions to:
 David Larson | dave@larsonentllc.com
 Phone: +1 515.440.2810

