

# 

EXHIBIT DATES
JULY 26–28

To learn more, visit: www.foodprotection.org



Advancing Food Safety Worldwide®



# **BOOTH INFORMATION**

### **BOOTH INCLUDES:**

- · 10' x 10' booth with pipe and drape
- · One 6' skirted table
- · Two standard chairs
- · One wastebasket
- Three meeting registrations per booth (Additional registrations are available at regular registration rates)
- · Listing on IAFP website
- · Listing in Food Protection Trends
- Promotion of marketing materials on IAFP 2026 Meeting App

### **BOOTH PRICES:**

• SINGLE 10' X 10'	\$4,200
• DOUBLE 10' X 20'	\$8,400
• TRIPLE 10' X 30'	\$12,600
• QUAD 20' X 20'	\$16,800
• 6-PLEX 20' X 30'	\$25,200
• 9-PLEX 30' X 30'	\$37,800
• 12-PLEX 30' X 40'	\$50,400
· CORNER	ADD \$220
EXPLORE THE FLOOR	

### **IMPORTANT INFORMATION:**

MARCH 31
CANCELLATION
DEADLINE

APRIL 1
BOOTH SELECTION
BEGINS

### **APRIL 15**

DEADLINE TO BE LISTED IN THE PROGRAM BOOK JULY 26 SHOWTIME!

Sponsorship opportunities are available. Increase your exposure and help support IAFP by becoming a sponsor!



SCAN THE QR CODE FOR THE EXHIBIT RESERVATION FORM

To reserve your sponsorship or to learn more about a particular opportunity, please contact:

Megan Moreland Account Manager, Trilix MMoreland@trilix.com C: 515-313-5114

### ATTENDEES' PRIMARY FIELDS OF EMPLOYMENT:



ATTENDEES FROM 60 COUNTRIES PARTICIPATED AT IAFP 2025.



## PROMOTIONAL OPPORTUNITIES

We invite you to participate as a sponsor for IAFP 2026 in New Orleans. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the association and the food safety industry.

Please review the sponsorship opportunities below to select the event that will best position your organization. Opportunities are limited and reserved on a first-come, first-served basis. By confirming your support early, you'll ensure maximum visibility leading up to and throughout the conference. Partner with IAFP today to showcase your brand, strengthen your industry presence, and make a lasting impact on food safety professionals around the world.

### **SPONSORSHIP EVENT LIST**

AMOUNT	EVENT
PLATINUM	
\$25,000	OPENING RECEPTION
\$22,000	BADGE HOLDERS WITH LANYARDS
\$20,000	EXHIBIT HALL RECEPTION (Monday or Tuesday—Two Available)
GOLD	
\$17,500	WELCOME RECEPTION
\$17,500	MEETING APP
\$16,000	CONFERENCE PROGRAM BAG
\$16,000	NOTEPADS WITH SPONSOR'S LOGO
\$16,000	HOTEL KEY ADVERTISING
\$15,000	EXHIBIT HALL LUNCH (Monday or Tuesday—Two Available)
\$15,000	PRESIDENT'S RECEPTION
\$15,000	CONFERENCE WIFI
\$15,000	CHEESE AND WINE RECEPTION—EVENT SPONSOR

To reserve your sponsorship or to learn more about a particular opportunity, please contact:

### **Megan Moreland**

Account Manager, Trilix MMoreland@trilix.com C: 515-313-5114

If you are interested in a sponsorship opportunity not shown above, please contact Megan Moreland at the contact above. We can also work with you on additional opportunities that fit a specific budget.

Act fast - sponsorships are selling quickly!

AMOUNT	EVENT	
SILVER		
\$13,000	NETWORKING LUNCH (Wednesday)	
\$12,000	REGISTRATION KIOSK BRANDING	
\$10,000	STUDENT MIXER	
\$10,000	FOUNDATION BOOTH SIGNAGE/SPONSOR	
\$10,000	QUIET ROOM SPONSOR	
\$10,000	DIRECTIONAL SIGNAGE SPONSOR	
\$8,500	AISLE SIGNAGE	
\$7,500	EXHIBIT HALL COFFEE BREAK (Monday or Tuesday, a.m. or p.m.— Four Available)	
\$7,500	MOBILE CHARGING STATIONS SPONSOR	
\$7,000	STUDENT PDG LUNCH	
\$7,000	FLOOR DECALS	
SUPPORTER		
\$5,000	MIRROR CLINGS IN RESTROOMS	
\$5,000	EARLY MORNING COFFEE BREAK (Monday, Tuesday, or Wednesday—Three Available)	
\$5,000	BRANDED MATERIAL SEAT DROP IN GENERAL SESSION	
\$5,000	EDITORIAL BOARD RECEPTION	
\$5,000	DIGITAL DAILY NEWSLETTER SPONSOR	
\$4,000	COMMITTEE DAY REFRESHMENTS	
\$3,500	AWARDS BANQUET FLOWERS	
\$2,500	SESSION SPONSOR (Multiple Available)	
\$1,500	PENS FOR COMMITTEE DAY	



# CALL FOR SUBMISSIONS AND DEADLINES

**TECHNICAL AND POSTER ABSTRACT SUBMISSIONS** 

Due Jan. 13, 2026

STUDENT TRAVEL SCHOLARSHIP SUBMISSIONS

Due Jan. 20, 2026

**AWARD NOMINATIONS** 

Due Feb. 10, 2026

Watch the IAFP website for award application and nomination information.

www.foodprotection.org



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