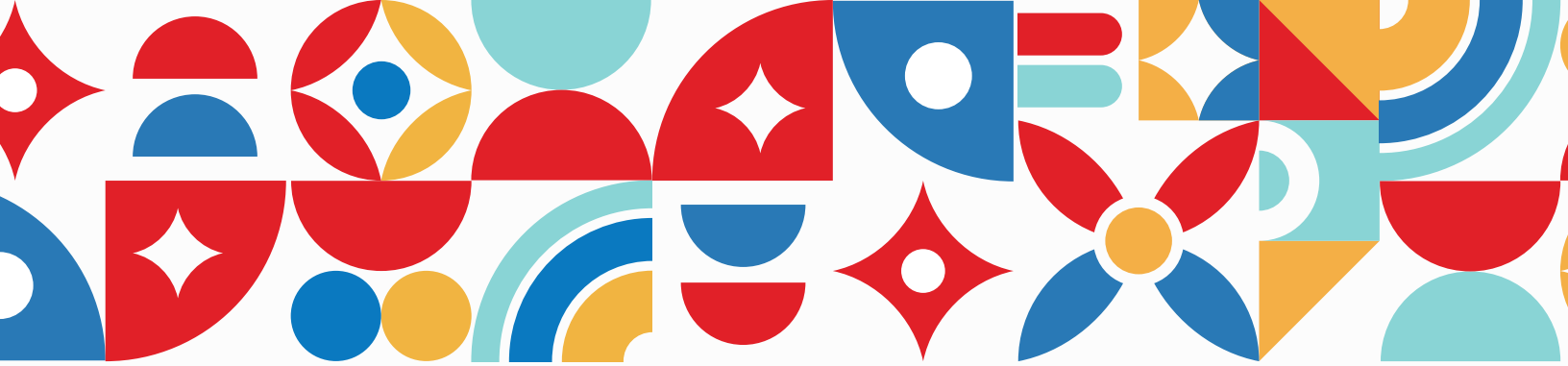
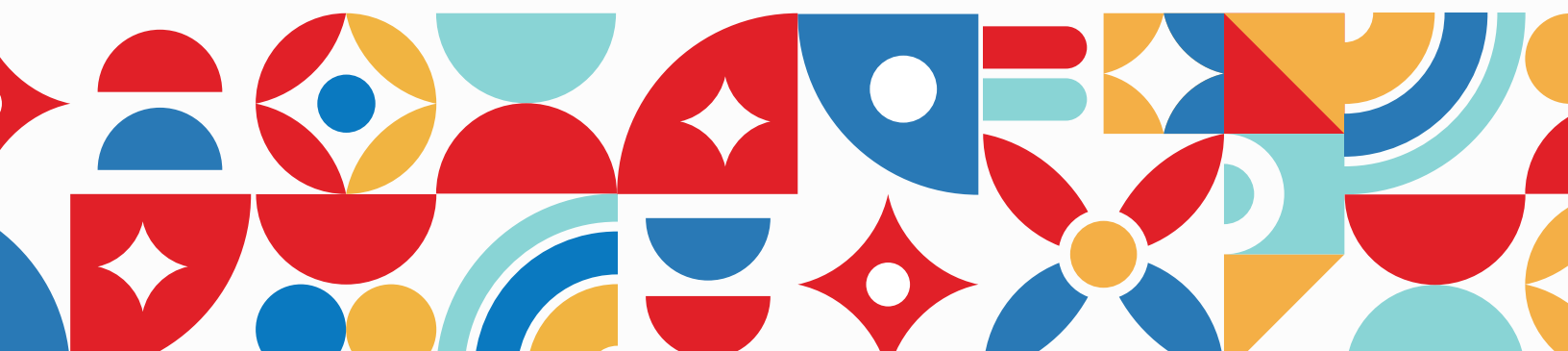
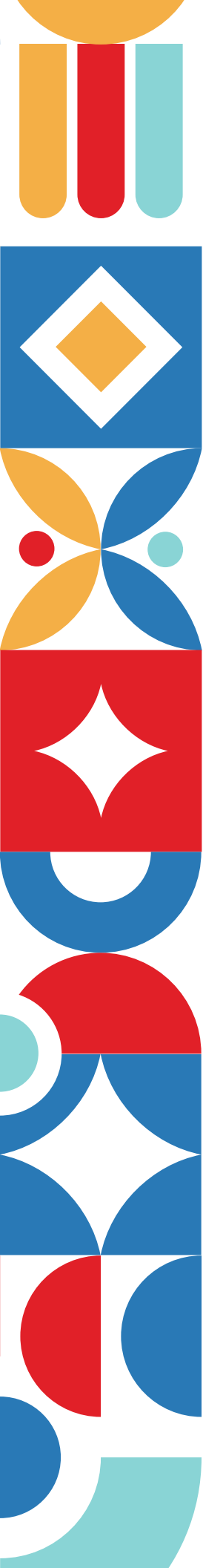




SPONSORSHIP OPPORTUNITIES





2027 IAFP Europe

CONNECT WITH THE GLOBAL FOOD SAFETY COMMUNITY

IAFP's 2027 European Symposium on Food Safety brings together food safety professionals from across Europe and around the world for three days of scientific exchange, professional development, and meaningful connection.

Hosted **28–30 April 2027 at the Radisson Blu Scandinavia Hotel in Copenhagen, Denmark**, the Symposium will feature timely research, expert-led sessions, and opportunities for attendees to exchange ideas and explore emerging challenges and solutions in food safety.

IAFP Europe is designed to bring science and practice together. Attendees represent industry, academia, government, and other organizations working throughout the food safety community, creating an environment where new ideas are shared, professional relationships are strengthened, and collaboration can continue well beyond the event.

Why Sponsor?

Sponsorship provides your organization with an opportunity to:

- Increase visibility among food safety professionals and decision-makers on an international scale
- Align your brand with scientific advancement, education, and collaboration
- Strengthen relationships with current customers, colleagues, and industry partners
- Demonstrate your commitment to the global food safety community

REACH PROFESSIONALS ADVANCING FOOD SAFETY



IAFP Europe brings together a highly engaged audience of professionals whose work influences food safety throughout the global food system.

Sponsors have the opportunity to build visibility with attendees representing more than 40 countries and a broad range of disciplines, including:

- Food and beverage manufacturers
- Quality assurance and food safety professionals
- Regulatory and government agencies
- Academic institutions and research organizations
- Laboratory and microbiological professionals
- Consultants and technical service providers
- Equipment, technology, ingredient, and solutions providers
- Risk assessment and public health professionals
- Researchers, educators, and students
- Senior leaders and other professionals responsible for food safety programs and decision-making

An International Audience With a Shared Purpose

IAFP Europe attracts professionals who come together to exchange ideas, identify solutions, and build relationships across disciplines.

For sponsors, that means visibility within a focused professional community where attendees share a common interest in improving food safety and protecting public health.

Whether your goal is to increase brand awareness, strengthen industry relationships, showcase your commitment to food safety, or simply stay connected to the people shaping the field, IAFP Europe provides a valuable opportunity to engage with this community.





SPONSORSHIP PACKAGES

OPENING RECEPTION

Begin the conference with your brand front and center. Valuable visibility as attendees reconnect, build new relationships, and kick off IAFP Europe. Includes website recognition, acknowledgment during the reception, one complimentary registration to the event, social media recognition on all IAFP platforms and table exhibit in the ballroom during the reception.

€7,500

LUNCH

Associate your organization with one of the conference's primary networking gatherings. Lunch sponsorship offers broad attendee exposure and opportunity for prominent recognition with a table exhibit open during an important shared experience. One complimentary registration for each sponsorship. Available Wednesday, Thursday or Friday.

€5,000

COFFEE, MORNING, AFTERNOON BREAK

Be part of the conversations that happen between sessions. Networking breaks are high-traffic opportunities for attendees to connect with colleagues, speakers, and with your table exhibit open during the break, offering sponsors repeated visibility in a relaxed setting. Available Wednesday, Thursday or Friday.

€4,500

CONFERENCE BAG

Put your brand directly into attendees' hands. A sponsor logo on the official conference bag provides visibility throughout IAFP Europe and potentially long after attendees return home. We provide the bag, you provide the artwork and one item to be placed within it.

€4,500

SESSION

Align your company with the exchange of knowledge and emerging food safety science. Session sponsorship places your brand alongside educational content important to IAFP Europe attendees, providing targeted visibility with professionals interested in that topic area. Sponsor provides and places a promotional banner at session entrance during the sponsored session (size not to exceed 1m wide x 2m high).

€2,500



SPONSORSHIP PACKAGES

REGISTRATION

Make an impression from the moment attendees arrive. Having a table exhibit near the registration area provides visibility to virtually every attendee at one of the conference's busiest locations. Available Wednesday, Thursday or Friday.

€3,500

BADGE LANYARD

Gain continuous brand exposure throughout the conference. With attendees wearing their badges throughout IAFP Europe, the lanyard provides one of the most visible and frequently photographed sponsorship opportunities available. We provide the lanyard, you provide the artwork.

€3,500

IAFP EUROPE FOOD SAFETY AWARD

Demonstrate your company's commitment to excellence in food safety by supporting recognition of an outstanding professional. This sponsorship connects your organization with leadership, achievement, and advancement of the profession.

SOLD!

€3,000

NOTEBOOK AND PEN

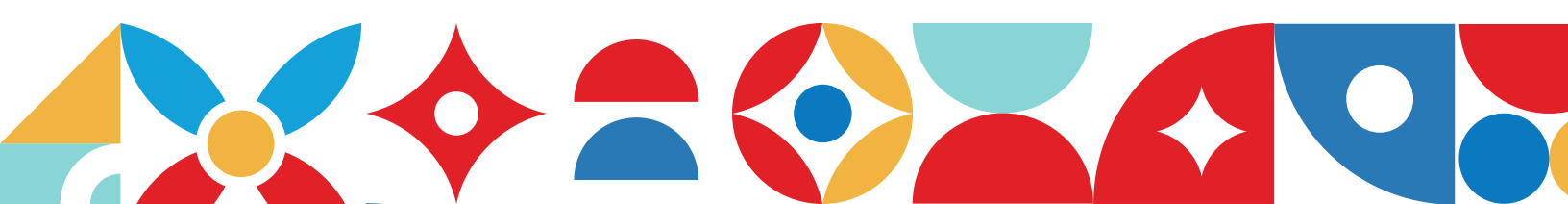
Provide attendees with a useful conference resource while keeping your organization visible during sessions and beyond the event. Branded notebooks and pens offer practical value and extended brand exposure. Printed and provided by sponsor.

€2,000

BAG ITEM

Provide attendees with a useful conference resource while keeping your organization visible during sessions and beyond the event. Branded quiet fidgets, phone holders, playing cards, travel games or other items offer practical value and extended brand exposure. Printed and provided by company. Cost is per item.

€1,000





THANK YOU

Thank you for considering this important opportunity to support the exchange of science, ideas, and collaboration that advances food safety worldwide. IAFP's European Symposium for Food Safety provides meaningful visibility and demonstrates your commitment to the work we are doing together. We look forward to working with you in a way that aligns with your goals and budget.

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