JOURNAL OF FOOD PROTECTION
First published in 1937, the Journal of Food Protection is a refereed monthly publication. Each issue contains scientific research and authoritative review articles reporting on a variety of topics in food science pertaining to food safety and quality. JFP is internationally recognized as the leading publication in the field of food microbiology. Published by the International Association for Food Protection, JFP is supported by the largest scientific community and remains the longest running journal dedicated to food safety.

FOOD PROTECTION TRENDS
Published bi-monthly by the International Association for Food Protection, Food Protection Trends contains articles on applied research, applications of current technology and general interest subjects for food safety professionals, including industry products and a calendar of upcoming meetings.

Issues distributed at the following 2022 events:

- Food Safety Summit, Rosemont, Illinois – May 9–12
- IAFP 2022 Annual Meeting, Pittsburgh, Pennsylvania – July 31–August 3
- China Food Safety Conference, Shanghai – October 26–27
- Dubai Food Safety Conference – TBD

Take advantage of our FPT Annual Meeting issues.
Pre-Annual Meeting — May/June
Post Annual Meeting — November/December
ADVERTISING RATES

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Discounts available when advertising in both *Journal of Food Protection* and *Food Protection Trends*.

For more information, contact Dave Larson at +1 515.440.2810 or dave@larsonentllc.com

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FOOD PROTECTION TRENDS ONLINE

Readers of *Food Protection Trends* can literally flip through the pages of this monthly publication online at foodprotection.org. All ads that appear in the printed issue appear on this unique online version. Better yet, the online format allows advertisers numerous opportunities to truly capture the attention and interest of your customers.
After a year spent in unfamiliar territories, IAFP 2021 will be remembered as the Association’s first hybrid meeting, combining an in-person conference July 18–21 in Phoenix, Arizona, and a virtual online option for food safety professionals around the globe. While far from breaking any attendance records of the recent past, in-person attendees followed safety guidelines to travel from as far away as Chile, China, India, the Philippines, and Nigeria to network, connect, share, learn…and bump a few elbows! We are pleased to report nearly 2,650 registered for IAFP 2021, with close to 1,400 opting to attend in person. Thank you to our attendees, speakers, students, exhibitors, and sponsors who made this year’s meeting a great way to segue out of a worldwide pandemic and start getting back to normal. We look forward to seeing our in-person attendance numbers increase at IAFP 2022 in Pittsburgh, Pennsylvania, July 31–August 3. Recordings are available for registered attendees to review until mid-September before being posted onto the IAFP website.

Congratulations to Ruth Petran, IAFP President for 2021–2022. Ruth received the presidential gavel during the closing of IAFP 2021 on July 21. And our sincere appreciation goes out to Roger Cook, IAFP Past President, who served his entire presidential term under pandemic lockdown in New Zealand! Roger’s ability to continue to successfully guide the Association this past year from 8,000 miles away and maintain his sense of humor has been nothing short of amazing. Thank you!

Comments or suggestions for IAFP Report may be sent directly to the Contents Editor, Dr. Jeff Farber, Department of Food Science, University of Guelph. E-mail: jfarber@uoguelph.ca.
IAFP WEBSITE

Every day, IAFP Members and other food safety professionals from around the world find their way to foodprotection.org.

The website is a valuable resource providing everything from membership information to event registration, food safety icons to information for students. In addition, a portion of the site allows users to review information from past Annual Meetings, connect with other members, find employment opportunities, and explore publications offered by Springer Science + Business Media. What better place to put your message and a link to your website?

WEB STATISTICS

Average Visits per Month – 18,600
Average Pageviews per Month – 68,600
Average Time on Site – 2:12 minutes

For more information, contact Dave Larson at +1 515.440.2810 or dave@larsonentllc.com

CAREER SERVICES

Looking to advance your career in food safety? Searching for that “just right” job candidate? IAFP Career Services is a recruitment resource for the industry. We encourage you to take advantage of this service to access the most qualified pool of food safety professionals with relevant work experience to fulfill your staffing needs.

For more information, call +1 515.276.3344

JOB POSTING PRICING

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ABOUT THE INTERNATIONAL ASSOCIATION FOR FOOD PROTECTION

The International Association for Food Protection (IAFP) represents a broad range of members with a singular focus — protecting the global food supply. Within the association, you will find educators, government officials, microbiologists, food industry executives and quality control professionals who are involved in all aspects of growing, storing, transporting, processing and preparing all types of foods.

Members of the International Association for Food Protection enjoy a wide array of benefits. Topping the list are networking opportunities, continuing education and being able to make a difference in the public health of our global community. We encourage you to make the most of all the opportunities presented in this Media Kit that allow you to connect in person, in print and online with IAFP Members worldwide.