



EXHIBIT DATES: JULY 8–10, 2018

IAFP2018
ANNUAL MEETING
Salt Lake City,
JULY 8-11 *Utah*

INVITATION TO EXHIBIT

Showcase your products
and services at IAFP 2018



Climb High!

More than 3,600 food safety professionals will implement these actions
and more in their pursuits to keep the world's food supply safe.

www.foodprotection.org



6200 Aurora Avenue, Suite 200W | Des Moines, Iowa 50322-2864, USA
+1 800.369.6337 | +1 515.276.3344 | Fax +1 515.276.8655

Exhibit Schedule

EXHIBIT SET-UP

SUNDAY, JULY 8

9:00 a.m. – 6:00 p.m.

EXHIBIT TEAR-DOWN

TUESDAY, JULY 10

6:00 p.m. – 11:00 p.m.

EXHIBIT HOURS

SUNDAY, JULY 8

7:30 p.m. – 9:30 p.m.

MONDAY, JULY 9

10:00 a.m. – 6:00 p.m.

TUESDAY, JULY 10

10:00 a.m. – 6:00 p.m.

HOURS SUBJECT TO CHANGE

Special Exhibit Hall Events



SUNDAY, JULY 8

7:30 p.m. – 9:30 p.m.

Cheese and Wine Reception



MONDAY, JULY 9

10:00 a.m. *Coffee Break*

11:45 a.m. – 1:30 p.m. *Lunch*

3:00 p.m. *Coffee Break*

5:00 p.m. – 6:00 p.m. *Reception*



TUESDAY, JULY 10

10:00 a.m. *Coffee Break*

11:45 a.m. – 1:30 p.m. *Lunch*

3:00 p.m. *Coffee Break*

5:00 p.m. – 6:00 p.m. *Reception*



Booth Information

BOOTH INCLUDES

- 10' x 10' booth with pipe and drape
- One 6' skirted table
- Two standard chairs
- One wastebasket
- Three meeting registrations per booth
(Additional registrations are available at regular registration rates)
- Listing on IAFP Web site
- Listing in *Food Protection Trends*
- Descriptive listing in the Annual Meeting Program Book
- Promotion of marketing materials on IAFP 2018 App
- Pre-meeting use of IAFP 2018 attendee mail list
- Post-meeting use of IAFP 2018 attendee mail list

BOOTH PRICES

Single	\$ 3,250
Double	\$ 6,500
Quad	\$13,420
Corner	add \$210



Reserve your space today at
www.foodprotection.org

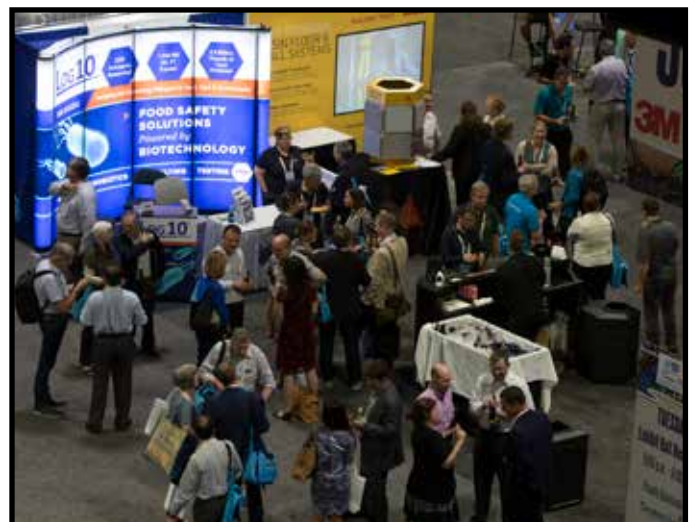


"We look forward to the IAFP Annual Meeting every year as our most important event. We have been exhibiting for 7 years, and every year gets better and better. Not only does the IAFP Annual Meeting allow us the opportunity to meet with current and prospective clients, but it's also the most well-run conference we attend from the Program to the Exhibit Hall all the way down to the refreshments."

*Kevin Lorcheim
ClorDiSys Solutions, Inc.*

MEETING APP

The IAFP 2018 meeting app gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors can upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smartphones.





Important Information

FRIDAY, MARCH 30	CANCELLATION DEADLINE
MONDAY, APRIL 2	BOOTH SELECTION BEGINS
MONDAY, MAY 7	DEADLINE TO BE LISTED IN THE PROGRAM BOOK
SUNDAY, JULY 8	SHOWTIME!

HOTEL RESERVATIONS

Visit the IAFP Web site at
www.foodprotection.org
for details on reserving a room.
Reservations open January 2018.



FUTURE ANNUAL MEETING DATES

For the International Association for Food Protection

IAFP 2019, July 21-24

Kentucky International Convention Center
Louisville, Kentucky

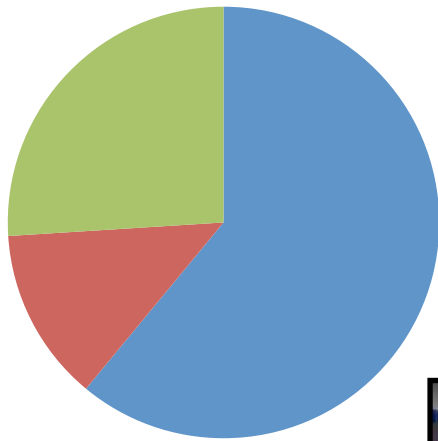
IAFP 2020, August 2-5

Huntington Convention Center of Cleveland
Cleveland, Ohio



More than 1,000 presentations take place during three days.

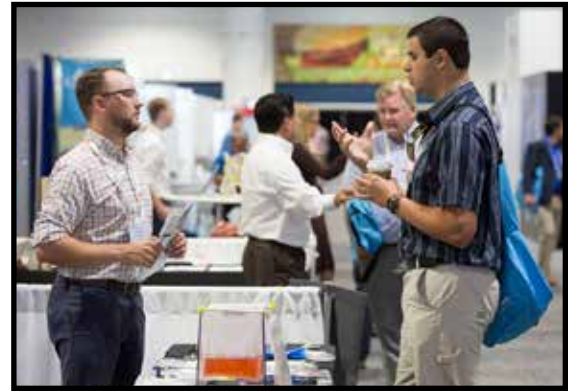
Attendees' Primary Fields of Employment



61% INDUSTRY

26% EDUCATION

13% GOVERNMENT



Professional Development Groups

Advanced Molecular Analytics
 Applied Laboratory Methods
 Beverages and Acid/Acidified Foods
 Dairy Quality and Safety
 Developing Food Safety Professionals
 Food Chemical Hazards and Food Allergy
 Food Defense
 Food Fraud
 Food Hygiene and Sanitation

Food Law
 Food Packaging
 Food Safety Assessment, Audit and Inspection
 Food Safety Culture
 Food Safety Education
 Fruit and Vegetable Safety and Quality
 HACCP Utilization and Food Safety Systems
 International Food Protection Issues
 Low Water Activity Foods

Meat and Poultry Safety and Quality
 Microbial Modelling and Risk Analysis
 Pre Harvest Food Safety
 Retail and Foodservice
 Sanitary Equipment and Facility Design
 Seafood Safety and Quality
 Student
 Viral and Parasitic Foodborne Disease
 Water Safety and Quality

Attendees from 59 countries participated at IAFP 2017.



Promotional Opportunities

We invite you to participate as a sponsor for IAFP 2018. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship events. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP Web site (www.foodprotection.org).

SPONSORSHIP EVENT LIST

AMOUNT	EVENT	AMOUNT	EVENT
\$30,000	CONFERENCE PROGRAM BAG <i>Sponsored by bioMerieux Inc.</i>	\$10,000	NOTEPADS WITH SPONSOR'S LOGO <i>Sponsored by BioRad Laboratories</i>
\$25,000	OPENING RECEPTION	\$9,000	INTERNET CAFE <i>Sponsored by Food Safety Net Services</i>
\$20,000	EXHIBIT HALL RECEPTION (Monday)	\$9,000	EXHIBIT HALL PASTRIES & COFFEE (Monday morning) <i>Sponsored by Deibel Laboratories</i>
\$20,000	EXHIBIT HALL RECEPTION (Tuesday) <i>Sponsored by Diversey</i>	\$9,000	EXHIBIT HALL PASTRIES & COFFEE (Tuesday morning)
\$17,000	EXHIBIT HALL LUNCH (Monday)	\$7,000	EXHIBIT HALL COFFEE BREAK (Monday afternoon)
\$17,000	EXHIBIT HALL LUNCH (Tuesday)	\$7,000	EXHIBIT HALL COFFEE BREAK (Tuesday afternoon)
\$16,000	MEETING APP <i>Sponsored by 3M Food Safety</i>	\$5,500	STUDENT PDG LUNCHEON
\$15,000	BADGE HOLDERS WITH LANYARDS <i>Sponsored by 3M Food Safety</i>	\$5,500	COFFEE BREAK (Wednesday morning)
\$15,000	NETWORKING LUNCH (Wednesday)	\$5,000	COFFEE BREAK (Wednesday afternoon)
\$12,500	PRESIDENT'S RECEPTION <i>Sponsored by Q Laboratories</i>	\$5,000	EARLY MORNING COFFEE (Monday morning)
\$11,000	HOTEL KEY ADVERTISING <i>Sponsored by 3M Food Safety</i>	\$5,000	EARLY MORNING COFFEE (Tuesday morning)
\$11,000	WELCOME RECEPTION <i>Sponsored by Eurofins</i>	\$4,000	EARLY MORNING COFFEE (Wednesday morning)
\$10,000	CONFERENCE WIFI <i>Sponsored by Hygiene</i>	\$4,000	EDITORIAL BOARD RECEPTION
		\$3,500	COMMITTEE DAY REFRESHMENTS
		\$3,000	AWARDS BANQUET FLOWERS
		\$1,000	PENS FOR COMMITTEE DAY
		\$1,000	SPEAKER TRAVEL SUPPORT (Multiple opportunities available)

SPONSORSHIP PARTICIPANT

COMPANY _____ CONTACT PERSON _____
(Please print)

ADDRESS _____

CITY _____ STATE OR PROVINCE _____

POSTAL CODE/ZIP +4 _____ COUNTRY _____

PHONE _____ FAX _____ EMAIL _____

DESIRED EVENT(S) TO SPONSOR _____

AMOUNT PAID \$ _____ PAYMENT TYPE CHECK INVOICE
U.S. Funds on U.S. Bank

ACCOUNT NUMBER _____ MASTERCARD VISA AMERICAN EXPRESS DISCOVER

CARD ID #* _____ EXPIRATION DATE _____

CARDHOLDER SIGNATURE _____

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number.
American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by **March 30, 2018**. All sponsorships are non-cancelable and non-refundable upon receipt of this form.

Signature Required

Date

Return to the IAFP Registration Desk
Fax: +1 515.276.8655
E-mail: Farrah Bengé | fbenge@foodprotection.org

Direct Questions to:
David Larson | dave@larsonent.com
Phone: +1 515.440.2810 | Fax: +1 515.440.2809





Previous Exhibitors

3-A Sanitary Standards, Inc.
 3M Food Safety
 A2LA
 AEMTEK, Inc.
 AirClean Systems
 Alchemy Systems
 Alliance Bio Expertise
 Alpha Biosciences, Inc.
 American Proficiency Institute
 Applied Maths, Inc.
 Arizona/California Leafy Greens
 Marketing Agreement
 Art's Way Scientific, Inc.
 ASI Food Safety
 Association of Food and Drug Officials
 Atlantium Technologies
 Autoscribe Informatics Inc.
 BCN Research Laboratories, Inc.
 Bia Diagnostics
 BioFront Technologies
 Bioionix, Inc.
 BIOLYPH LLC
 bioMerieux, Inc.
 Bioo Scientific, a PerkinElmer Company
 Bio-Rad Laboratories
 Bioscience International, Inc.
 Bird • B • Gone®
 BluLine Solutions
 Boekel Scientific
 Bruker Corporation
 Cedarlane
 CERTUS
 Charles River
 Charm Sciences Inc.
 Check Points
 Chemstar Corporation
 Cherney Microbiological Services, Ltd.
 Chihon Biotechnology Co., Ltd.
 Clean-Logix
 ClorDiSys Solutions, Inc.
 Cold Jet
 Contec, Inc.
 Cooper-Atkins Corporation
 COPAN Diagnostics, Inc.
 Copesan Specialists in Pest Solutions
 Corning Incorporated
 CosmosID
 Covance Inc.

CRC Press, Taylor & Francis Group
 Crystal Diagnostics
 CultureMediaConcepts®
 Decon7 Systems
 Deibel Laboratories of FL Inc.
 Detectamet Detectable Products Inc.
 Donaldson Company, Inc.
 Eagle Protect PBC
 EcoClear Sanitizing and Coil Cleaning
 Ecolab
 Emport LLC
 EMSL Analytical, Inc.
 Eppendorf
 Eurofins GeneScan Technologies
 Eurofins Scientific
 Extreme Microbial Technologies
 FDA/CFSAN
 Feel Good, Inc.
 Fi-Foil Company
 FlexXray
 Food Protection and Defense Institute
 Food Quality & Safety Magazine
 Food Safety Magazine
 Food Safety Net Services
 Food Safety News
 Food Safety Summit
 FoodChek Systems Inc.
 GFSI-The Consumer Goods Forum
 Global ID Group
 GMA Science and Education Foundation
 Grocery Manufacturers Association
 Guardian Ozone
 Hardy Diagnostics
 Heateflex Corporation
 HiMedia Laboratories Pvt. Ltd.
 Hollison
 Hygiena
 IEH Laboratories and Consulting Group
 IFPTI
 Indoor Biotechnologies, Inc.
 The Industrial Fumigant Company, LLC.
 InnovaPrep
 Institute for Food Safety and Health
 (IFSH) FSPCA
 Intelec
 International Association for Food
 Protection
 International Association for Food
 Protection-Student PDG
 International Food & Meat Topics
 Interscience Laboratories Inc.

Invisible Sentinel
 ITW Pro Brands
 Kikkoman Biochemifa Company
 Labplas
 LexaGene
 Log10, LLC
 Maxxam Analytics
 MediaBox by Microbiology International
 Meridian Bird Removal
 Mérieux Nutrisciences
 Meritech
 METER Group, Inc., USA
 Michelson Laboratories, Inc.
 Michigan State University Online
 Master of Science in Food Safety
 Micro Essential Laboratory
 Microbac Laboratories, Inc.
 Microbiologics
 Microbiologique (formerly Pi Biologique)
 Microbiology International
 Micrology Laboratories LLC
 Midland Scientific, Inc.
 MilliporeSigma
 MXNS Digital Solutions
 National Registry of Food Safety
 Professionals
 NatureSeal, Inc.
 Nelson-Jameson, Inc.
 Neogen Corporation
 NoroCORE (USDA-NIFA Food Virology
 Collaborative)
 Northland Laboratories
 Novolyze
 NSF International
 NSI Lab Solutions
 Ocean Optics, Inc.
 OCEASOFT
 Orkin
 Pall Corporation
 Partnership for Food Safety Education
 Pittcon 2018
 PolySkope Labs
 PRESTODIAG
 PrimusLabs
 Procter & Gamble Professional
 PureLine
 Puritan Medical Products Company, LLC
 Q Laboratories, Inc.
 QA Line, LLC
 QualiTru Sampling Systems
 Quality Assurance & Food Safety
 Magazine

R & F Products
 Randox Food Diagnostics
 Reading Thermal
 Remco Products Corp.
 Rentokil Steritech
 ReposiTrak
 RGF Environmental Group, Inc.,
 Food Safety Division
 Rheonix Food & Beverage
 RizePoint
 Rochester Midland Corporation-Food
 Safety Division
 Roka Bioscience
 Romer Labs®
 Royalty Roofing
 RQA, Inc.
 Safe Food Alliance
 SafetyChain Software
 SAI Global
 Sample6
 Sani Station
 Sealed Air Diversey Care
 Selective Micro Technologies, LLC
 Seward Limited
 SGS
 Shenzhen Bioeasy Biotechnology Co., Ltd.
 Sika Industrial Flooring
 Solus Scientific Solutions Ltd.
 SOMAX, Inc.
 Springer Nature
 SQFI (Safe Quality Food Institute)
 STEC CAP Grant
 Sterilex Corporation
 STOP Foodborne Illness
 Syntbiosis
 TandD US, LLC.
 Thermo Fisher Scientific
 Timestrip
 U.S. Pharmacopeia
 USDA FSIS
 USDA National Agricultural Library
 Food Safety Research Information
 Office
 Vanguard Sciences
 Varcode
 VM Products
 Weber Scientific
 Whirl-Pak
 World Bioproducts
 Wyss Institute at Harvard
 Xema



International Association for
Food Protection®

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Des Moines, IA 50322-2864, USA

IAFP 2018 CALL FOR TECHNICAL AND POSTER SUBMISSIONS

Submission Deadline: Tuesday, January 16

Submit online at www.foodprotection.org

Questions regarding submissions can be directed to Tamara Ford

Phone: +1 515.276.3344 or +1 800.369.6337

E-mail: tford@foodprotection.org

The Leading Food Safety Conference

