EXHIBIT DATES: JULY 8–10, 2018

IAFP 2018
ANNUAL MEETING
Salt Lake City, Utah
JULY 8-11

INVITATION TO EXHIBIT
Showcase your products and services at IAFP 2018

Climb High!
More than 3,600 food safety professionals will implement these actions and more in their pursuits to keep the world’s food supply safe.

www.foodprotection.org
Exhibit Schedule

EXHIBIT HOURS

SUNDAY, JULY 8
7:30 p.m. – 9:30 p.m.

MONDAY, JULY 9
10:00 a.m. – 6:00 p.m.

TUESDAY, JULY 10
10:00 a.m. – 6:00 p.m.

HOURS SUBJECT TO CHANGE

EXHIBIT SET-UP

SUNDAY, JULY 8
9:00 a.m. – 6:00 p.m.

EXHIBIT TEAR-DOWN

TUESDAY, JULY 10
6:00 p.m. – 11:00 p.m.

EXHIBIT TEAR-DOWN

SUNDAY, JULY 8
9:00 a.m. – 6:00 p.m.

EXHIBIT TEAR-DOWN

TUESDAY, JULY 10
6:00 p.m. – 11:00 p.m.

SUNDAY, JULY 8
7:30 p.m. – 9:30 p.m.
Cheese and Wine Reception

MONDAY, JULY 9
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:00 p.m. – 6:00 p.m. Reception

TUESDAY, JULY 10
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:00 p.m. – 6:00 p.m. Reception

Special Exhibit Hall Events
**BOOTH INincludes**

- 10’ x 10’ booth with pipe and drape
- One 6’ skirted table
- Two standard chairs
- One wastebasket
- Three meeting registrations per booth
  (Additional registrations are available at regular registration rates)
- Listing on IAFP Web site
- Listing in *Food Protection Trends*
- Descriptive listing in the Annual Meeting Program Book
- Promotion of marketing materials on IAFP 2018 App
- Pre-meeting use of IAFP 2018 attendee mail list
- Post-meeting use of IAFP 2018 attendee mail list

**BOOTH PRICES**

- Single  $ 3,250
- Double  $ 6,500
- Quad  $13,420
- Corner  add $210

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**MEETING APP**

The IAFP 2018 meeting app gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors can upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smartphones.

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“We look forward to the IAFP Annual Meeting every year as our most important event. We have been exhibiting for 7 years, and every year gets better and better. Not only does the IAFP Annual Meeting allow us the opportunity to meet with current and prospective clients, but it’s also the most well-run conference we attend from the Program to the Exhibit Hall all the way down to the refreshments.”

Kevin Lorcheim
ClorDiSys Solutions, Inc.
Important Information

FUTURE ANNUAL MEETING DATES
For the International Association for Food Protection

IAFP 2019, July 21–24
Kentucky International Convention Center
Louisville, Kentucky

IAFP 2020, August 2–5
Huntington Convention Center of Cleveland
Cleveland, Ohio

HOTEL RESERVATIONS


FUTURE ANNUAL MEETING DATES

FRIDAY, MARCH 30 CANCELLATION DEADLINE
MONDAY, APRIL 2 BOOTH SELECTION BEGINS
MONDAY, MAY 7 DEADLINE TO BE LISTED IN THE PROGRAM BOOK
SUNDAY, JULY 8 SHOWTIME!

More than 1,000 presentations take place during three days.
Attendees’ Primary Fields of Employment

- **61% Industry**
- **26% Education**
- **13% Government**

Professional Development Groups

- Advanced Molecular Analytics
- Applied Laboratory Methods
- Beverages and Acid/ Acidified Foods
- Dairy Quality and Safety
- Developing Food Safety Professionals
- Food Chemical Hazards and Food Allergy
- Food Defense
- Food Fraud
- Food Hygiene and Sanitation
- Food Law
- Food Packaging
- Food Safety Assessment, Audit and Inspection
- Food Safety Culture
- Food Safety Education
- Fruit and Vegetable Safety and Quality
- HACCP Utilization and Food Safety Systems
- International Food Protection Issues
- Low Water Activity Foods
- Meat and Poultry Safety and Quality
- Microbial Modelling and Risk Analysis
- Pre Harvest Food Safety
- Retail and Foodservice
- Sanitary Equipment and Facility Design
- Seafood Safety and Quality
- Student
- Viral and Parasitic Foodborne Disease
- Water Safety and Quality

Attendees from 59 countries participated at IAFP 2017.
We invite you to participate as a sponsor for IAFP 2018. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association. Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship events. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP Web site (www.foodprotection.org).

SPONSORSHIP EVENT LIST

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>$30,000</td>
<td>CONFERENCE PROGRAM BAG Sponsored by bioMerieux Inc.</td>
</tr>
<tr>
<td>$25,000</td>
<td>OPENING RECEPTION</td>
</tr>
<tr>
<td>$20,000</td>
<td>EXHIBIT HALL RECEPTION (Monday) Sponsored by Diversey</td>
</tr>
<tr>
<td>$20,000</td>
<td>EXHIBIT HALL RECEPTION (Tuesday) Sponsored by Diversey</td>
</tr>
<tr>
<td>$17,000</td>
<td>EXHIBIT HALL LUNCH (Monday)</td>
</tr>
<tr>
<td>$17,000</td>
<td>EXHIBIT HALL LUNCH (Tuesday)</td>
</tr>
<tr>
<td>$16,000</td>
<td>MEETING APP Sponsored by 3M Food Safety</td>
</tr>
<tr>
<td>$15,000</td>
<td>BADGE HOLDERS WITH LANYARDS Sponsored by 3M Food Safety</td>
</tr>
<tr>
<td>$15,000</td>
<td>NETWORKING LUNCH (Wednesday)</td>
</tr>
<tr>
<td>$12,500</td>
<td>PRESIDENT'S RECEPTION Sponsored by Q Laboratories</td>
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<tr>
<td>$11,000</td>
<td>HOTEL KEY ADVERTISING Sponsored by 3M Food Safety</td>
</tr>
<tr>
<td>$11,000</td>
<td>WELCOME RECEPTION Sponsored by Eurofins</td>
</tr>
<tr>
<td>$10,000</td>
<td>CONFERENCE WIFI Sponsored by Hygiena</td>
</tr>
<tr>
<td>$10,000</td>
<td>NOTEPADS WITH SPONSOR’S LOGO Sponsored by BioRad Laboratories</td>
</tr>
<tr>
<td>$9,000</td>
<td>INTERNET CAFE Sponsored by Food Safety Net Services</td>
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<tr>
<td>$8,000</td>
<td>EXHIBIT HALL PASTRIES &amp; COFFEE (Monday morning) Sponsored by Deibel Laboratories</td>
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<tr>
<td>$7,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Monday afternoon)</td>
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<tr>
<td>$7,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Tuesday afternoon)</td>
</tr>
<tr>
<td>$5,500</td>
<td>STUDENT PDG LUNCHEON</td>
</tr>
<tr>
<td>$5,500</td>
<td>COFFEE BREAK (Wednesday morning)</td>
</tr>
<tr>
<td>$5,500</td>
<td>COFFEE BREAK (Wednesday afternoon)</td>
</tr>
<tr>
<td>$5,000</td>
<td>EARLY MORNING COFFEE (Monday morning)</td>
</tr>
<tr>
<td>$5,000</td>
<td>EARLY MORNING COFFEE (Tuesday morning)</td>
</tr>
<tr>
<td>$4,000</td>
<td>EARLY MORNING COFFEE (Wednesday morning)</td>
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<tr>
<td>$4,000</td>
<td>EDITORIAL BOARD RECEPTION</td>
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<tr>
<td>$3,500</td>
<td>COMMITTEE DAY REFRESHMENTS</td>
</tr>
<tr>
<td>$3,000</td>
<td>AWARDS BANQUET FLOWERS</td>
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<tr>
<td>$1,000</td>
<td>PENS FOR COMMITTEE DAY</td>
</tr>
<tr>
<td>$1,000</td>
<td>SPEAKER TRAVEL SUPPORT (Multiple opportunities available)</td>
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</table>

SPONSORSHIP PARTICIPANT

| COMPANY _____________________________________________ | CONTACT PERSON _____________________________________________ |
| ADDRESS _________________________________________________________________________________________________________ |
| CITY _________________________________________________ | STATE OR PROVINCE _____________________________________________ |
| POSTAL CODE/ZIP +4 _____________________________________ | COUNTRY ___________________________________________________ |
| PHONE __________________________ | FAX __________________________ | EMAIL _________________________________________ |
| DESIRED EVENT(S) TO SPONSOR _________________________________________________________________________________________ |
| AMOUNT PAID $ __________________________________________ | PAYMENT TYPE □ CHECK □ INVOICE |
| ACCOUNT NUMBER __________________________ | □ MASTERCARD □ VISA □ AMERICAN EXPRESS □ DISCOVER |
| CARD ID #* __________________ | EXPIRATION DATE _________________ |

CARDHOLDER SIGNATURE ________________________________________________
*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number. American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by March 30, 2018. All sponsorships are non-cancelable and non-refundable upon receipt of this form.

__________________________________________ Date

Signature Required

Return to the IAFP Registration Desk
Fax: +1 515.276.8655
E-mail: Farrah Benge | fbenge@foodprotection.org

Direct Questions to:
David Larson | dave@larsonent.com
Phone: +1 515.440.2810 | Fax: +1 515.440.2809
Previous Exhibitors

CRC Press, Taylor & Francis Group
Crystal Diagnostics
CultureMediaConcepts®
Decon7 Systems
Deibel Laboratories of FL Inc.
Detectamet Detectable Products Inc.
Donaldson Company, Inc.
Eagle Protect PBC
EcoClear Sanitizing and Coil Cleaning
Ecolab
Emport LLC
EMSL Analytical, Inc.
Eppendorf
Eurofins GeneScan Technologies
Eurofins Scientific
Extreme Microbial Technologies
FDA/CFSAN
Feel Good, Inc.
Fi-Foil Company
FlexXray
Food Protection and Defense Institute
Food Quality & Safety Magazine
Food Safety Magazine
Food Safety Net Services
Food Safety News
Food Safety Summit
FoodChek Systems Inc.
GFSI-The Consumer Goods Forum
Global ID Group
GMA Science and Education Foundation
Grocery Manufacturers Association
Guardian Ozone
Hardy Diagnostics
Heatflex Corporation
HiMedia Laboratories Pvt. Ltd.
Hollison
Hygienna
IEH Laboratories and Consulting Group
IFPTI
Indoor Biotechnologies, Inc.
The Industrial Fumigant Company, LLC.
InnovaPrep
Institute for Food Safety and Health (IFSH) FSPCA
Intelex
International Association for Food Protection
International Association for Food Protection–Student PDG
International Food & Meat Topics
Interscience Laboratories Inc.
Invisible Sentinel
ITW Pro Brands
Kikkoman Biochemifa Company
Labplas
LexaGene
Log10, LLC
Maxxam Analytics
MediaBox by Microbiology International
Meridian Bird Removal
Mérieux Nutrisciences
Meritech
METER Group, Inc., USA
Michelson Laboratories, Inc.
Michigan State University Online
Master of Science in Food Safety
Micro Essential Laboratory
Microbac Laboratories, Inc.
Microbiologics
Microbiologique (formerly Pi Biologique)
Microbiology International
Micrology Laboratories LLC
Midland Scientific, Inc.
MilliporeSigma
MXNS Digital Solutions
National Registry of Food Safety Professionals
NatureSeal, Inc.
Nelson-Jameson, Inc.
Neogen Corporation
NorCoRE (USDA-NIFA Food Virology Collaborative)
Northland Laboratories
Novolyze
NSF International
NSI Lab Solutions
Ocean Optics, Inc.
OCCEASTF
Orkin
Pall Corporation
Partnership for Food Safety Education
Pittcon 2018
PolySkope Labs
PRESTODIAG
PrimusLabs
Procter & Gamble Professional
PureLine
Puritan Medical Products Company, LLC
Q Laboratories, Inc.
QA Line, LLC
QualiTru Sampling Systems
Quality Assurance & Food Safety Magazine
R & F Products
Randox Food Diagnostics
Reading Thermal
Remco Products Corp.
Rentokil Steritech
ReposiTrak
RGF Environmental Group, Inc., Food Safety Division
Rheonix Food & Beverage
RizePoint
Rochester Midland Corporation-Food Safety Division
Roka Bioscience
Romer Labs®
Royalty Roofing
RQA, Inc.
Safe Food Alliance
SafetyChain Software
SAI Global
Sample6
Sani Station
Sealed Air Diversey Care
Selective Micro Technologies, LLC
Seward Limited
SGS
Shenzhen Bioeasy Biotechnology Co., Ltd.
Sika Industrial Flooring
Solus Scientific Solutions Ltd.
SOMAX, Inc.
Springer Nature
SQFI (Safe Quality Food Institute)
STEC CAP Grant
Sterilex Corporation
STOP Foodborne Illness
Synbiosis
TandD US, LLC.
Thermo Fisher Scientific
Timestrip
U.S. Pharmacopeia
USDA FSIS
USDA National Agricultural Library
Food Safety Research Information Office
Vanguard Sciences
Varcode
VM Products
Weber Scientific
Whirl-Pak
World Bioproducts
Wyss Institute at Harvard
Xema
IAFP 2018 CALL FOR
TECHNICAL AND POSTER SUBMISSIONS

Submission Deadline: Tuesday, January 16
Submit online at www.foodprotection.org

Questions regarding submissions can be directed to Tamara Ford
Phone: +1 515.276.3344 or +1 800.369.6337
E-mail: tford@foodprotection.org

The Leading Food Safety Conference