RESERVE YOUR BOOTH NOW

EXHIBIT DATES
July 16–18

foodprotection.org
Advancing Food Safety Worldwide®
EXHIBIT HALL SCHEDULE

EXHIBIT SET UP*
SUNDAY, JULY 16
9:00 a.m. – 6:00 p.m.

EXHIBIT TEAR DOWN
TUESDAY, JULY 18
6:15 p.m. – 11:00 p.m.

EXHIBIT HOURS
SUNDAY, JULY 16
7:30 p.m. – 9:30 p.m.

MONDAY, JULY 17
10:00 a.m. – 6:15 p.m.

TUESDAY, JULY 18
10:00 a.m. – 6:15 p.m.

*20’ x 20’ and larger may begin set up
Saturday 10:00 a.m. – 5:00 p.m.

PLANNED EXHIBIT HALL EVENTS

SUNDAY, JULY 16
7:30 p.m. – 9:30 p.m.
Cheese and Wine Reception

MONDAY, JULY 17
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception

TUESDAY, JULY 18
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception
RESERVE YOUR BOOTH SPACE ONLINE
AT FOODPROTECTION.ORG

BOOTH INFORMATION

BOOTH INCLUDES

• 10’ x 10’ booth with pipe and drape
• One 6’ skirted table
• Two standard chairs
• One wastebasket
• Three meeting registrations per booth
  (Additional registrations are available at regular registration rates)
• Listing on IAFP Website
• Listing in Food Protection Trends
• Descriptive listing in the Annual Meeting Program
• Promotion of marketing materials on IAFP 2023 Meeting App

BOOTH PRICES

<table>
<thead>
<tr>
<th>Type</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>10’ x 10’</td>
<td>$3,750</td>
</tr>
<tr>
<td>Double</td>
<td>10’ x 20’</td>
<td>$7,500</td>
</tr>
<tr>
<td>Quad</td>
<td>20’ x 20’</td>
<td>$15,000</td>
</tr>
<tr>
<td>6-plex</td>
<td>20’ x 30’</td>
<td>$22,500</td>
</tr>
<tr>
<td>Corner</td>
<td></td>
<td>$210</td>
</tr>
</tbody>
</table>

MEETING APP

The IAFP 2023 Meeting App gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors may upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smartphones.

IAFP 2022 in Pittsburgh was Freshtag™ from Vitsab’s second time exhibiting. As a research and development company based in Sweden, we are always looking at ways to enhance our relationships with food safety regulators, academia, and industry. IAFP met this need perfectly. We met these three distinct categories of attendees and they were all senior leaders, influencers, and emerging food safety professionals. Freshtag™ was also able to forge relationships that are mutually beneficial with fellow exhibitors. We are excited to exhibit and sponsor IAFP 2023 in Toronto.

Jeff Desrosiers
Executive Vice President
Freshtag™
IMPORTANT INFORMATION

MARCH 31 .................. CANCELLATION DEADLINE

APRIL ........................... BOOTH SELECTION BEGINS

MAY 5 .......................... DEADLINE TO BE LISTED IN THE PROGRAM BOOK

JULY 16 ........................ SHOWTIME!

VISIT THE IAFP 2023 WEBSITE FOR DETAILS ON RESERVING A HOTEL ROOM.

Sponsorship opportunities are available. Increase your exposure by becoming a sponsor!

MORE THAN 900 PRESENTATIONS TAKE PLACE DURING THREE DAYS.
ATTENDEES FROM 50 COUNTRIES PARTICIPATED AT IAFP 2022.

PROFESSIONAL DEVELOPMENT GROUPS

Advanced Molecular Analytics
Animal and Pet Food Safety
Applied Laboratory Methods
Beverages and Acid/Acidified Foods
Dairy Quality and Safety
Data Management and Analytics
Developing Food Safety Professionals
Food Chemical Hazards and Food Allergy
Food Defense
Food Fraud Prevention
Food Hygiene and Sanitation

Food Law
Food Packaging
Food Safety Assessment, Audit and Inspection
Food Safety Culture
Food Safety Education
Fruit and Vegetable Safety and Quality
HACCP Utilization and Food Safety Systems
International Food Protection Issues
Low Water Activity Foods
Meat and Poultry Safety and Quality

Microbial Modelling and Risk Analysis
Plant-Based Alternative Products
Quality and Food Safety
Pre-Harvest Food Safety
Retail and Foodservice
Sanitary Equipment and Facility Design
Seafood Safety and Quality
Student
Viral and Parasitic Foodborne Disease
Water Safety and Quality

PROFESSIONAL DEVELOPMENT GROUP MEETINGS TAKE PLACE SUNDAY, JULY 16 AND ARE OPEN TO ALL ANNUAL MEETING ATTENDEES

ATTENDEES* PRIMARY FIELD OF EMPLOYMENT

- Education: 26%
- Government: 62%
- Industry: 13%

*IAFP 2022
EXHIBIT RESERVATION FORM

EXHIBIT DATES: July 16–18

Complete all information. All correspondence will be directed to your designated contact person. Three complimentary registrations will be provided for each 100 sq. ft. booth space reserved.

COMPANY ______________________________________________________________________________________________________________________________

ADDRESS ______________________________________________________________________________________________________________________________

ADDRESS ______________________________________________________________________________________________________________________________

CITY ______________________________________________________________________ STATE OR PROVINCE __________________________________________

POSTAL CODE/ZIP +4 __________________________________________________________ COUNTRY __________________________________________________

PHONE _____________________________________________________________________ EMAIL  ____________________________________________________

CONTACT PERSON _____________________________________________________________

WEBSITE ____________________________________________________________________

BOOTH TYPE:  

☐ SINGLE ($3,750)  

☐ DOUBLE ($7,500)  

☐ QUAD ($15,000)  

☐ CORNER (ADD $210)

SUSTAINING MEMBERS – PLEASE CHECK THE APPROPRIATE BOX TO RECEIVE YOUR DISCOUNT. Contact the Association office to learn more about becoming a Sustaining Member.

☐ SUSTAINING MEMBER ($300 DISCOUNT OFF TOTAL AMOUNT DUE)  

☐ SILVER SUSTAINING MEMBER ($550 DISCOUNT OFF TOTAL AMOUNT DUE)  

☐ GOLD SUSTAINING MEMBER ($750 DISCOUNT OFF TOTAL AMOUNT DUE)

AMOUNT TO BE CHARGED OR INVOICED  $ __________________________ U.S. Funds on U.S. Bank

☐ FULL BOOTH PRICE  

☐ DEPOSIT $600/100 SQ. FT.

PAYMENT TYPE:

☐ CHECK  

☐ INVOICE  

☐ MASTERCARD  

☐ VISA  

☐ AMERICAN EXPRESS  

☐ DISCOVER

CREDIT CARD NUMBER __________________________________________________________

CARD ID #* _____________  EXPIRATION DATE ____________  CARDHOLDER SIGNATURE _______________________________________

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number. American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

AGREEMENT:

PAYMENT: A deposit of $600 per 100 sq. ft. is required to hold your space or if payment does not accompany this form, Exhibitor agrees to pay such deposit within thirty days of invoice. Any balance on total booth space will be due no later than March 31, 2023. Reservations received after this date must be paid in full.

BOOTH ASSIGNMENT: Booth selection by Exhibitors will begin in April. Selection order will be prioritized based on sponsorship level and the order in which paid reservations are received (full deposits are also acceptable).

CANCELLATION: Exhibit space can be cancelled prior to March 31, 2023 with full refund. Between April 1–May 31, 2023 cancellations will incur, a $600 processing fee per 100 sq. ft. After May 31, 2023 no refunds will be made for cancellations. All cancellations must be submitted in writing to the Assistant Director.

Exhibitor’s signature below signifies that Exhibitor has read, understands and agrees to be bound by all the terms and conditions on this form and the Regulations and Liability Statement for the International Association for Food Protection’s Annual Meeting Exhibits (see online).

Signature Required ___________________________  Date ___________________________

Return to the IAFP Office  

Fax: +1 515.276.8655  

Email: Farrah Benge | fbenge@foodprotection.org  

Direct Questions to:  

David Larson | dave@larsonentlc.com  

Phone: +1 515.440.2810
We invite you to participate as a sponsor for IAFP 2023. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP website (foodprotection.org).

**SPONSORSHIP EVENT LIST**

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>EVENT</th>
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<tbody>
<tr>
<td><strong>PLATINUM</strong></td>
<td></td>
</tr>
<tr>
<td>$25,000</td>
<td>CONFERENCE PROGRAM BAG</td>
</tr>
<tr>
<td>$25,000</td>
<td>OPENING RECEPTION</td>
</tr>
<tr>
<td>$20,000</td>
<td>EXHIBIT HALL RECEPTION (Monday or Tuesday)</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td></td>
</tr>
<tr>
<td>$17,000</td>
<td>BADGE HOLDERS WITH LANYARDS</td>
</tr>
<tr>
<td>$15,000</td>
<td>EXHIBIT HALL LUNCH (Monday or Tuesday)</td>
</tr>
<tr>
<td>$15,000</td>
<td>NETWORKING LUNCH (Wednesday)</td>
</tr>
<tr>
<td>$14,000</td>
<td>MEETING APP</td>
</tr>
<tr>
<td>$14,000</td>
<td>WELCOME RECEPTION</td>
</tr>
<tr>
<td>$14,000</td>
<td>NOTEPADS WITH SPONSOR'S LOGO</td>
</tr>
<tr>
<td>$13,000</td>
<td>PRESIDENT'S RECEPTION</td>
</tr>
<tr>
<td>$13,000</td>
<td>HOTEL KEY ADVERTISING</td>
</tr>
<tr>
<td>$12,000</td>
<td>CONFERENCE WIFI</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td></td>
</tr>
<tr>
<td>$ 9,000</td>
<td>INTERNET CAFE</td>
</tr>
<tr>
<td>$ 9,000</td>
<td>REGISTRATION KIOSK BRANDING</td>
</tr>
<tr>
<td>$ 9,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Monday or Tuesday a.m.)</td>
</tr>
<tr>
<td>$ 7,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Monday or Tuesday p.m.)</td>
</tr>
<tr>
<td>$ 7,000</td>
<td>AISLE SIGNAGE</td>
</tr>
<tr>
<td>$ 5,500</td>
<td>STUDENT PDG LUNCHEON</td>
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<tr>
<td>$ 5,500</td>
<td>COFFEE BREAK (Wednesday morning)</td>
</tr>
<tr>
<td>$ 5,000</td>
<td>COFFEE BREAK (Wednesday afternoon)</td>
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<tr>
<td>$ 5,000</td>
<td>EARLY MORNING COFFEE (Monday or Tuesday)</td>
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<tr>
<td>$ 4,000</td>
<td>EARLY MORNING COFFEE (Wednesday morning)</td>
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<tr>
<td>$ 4,000</td>
<td>EDITORIAL BOARD RECEPTION</td>
</tr>
<tr>
<td>$ 3,500</td>
<td>COMMITTEE DAY REFRESHMENTS</td>
</tr>
<tr>
<td>$ 3,000</td>
<td>AWARDS BANQUET FLOWERS</td>
</tr>
<tr>
<td>$ 2,500</td>
<td>FLOOR SIGNAGE</td>
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<tr>
<td>$ 1,000</td>
<td>PENS FOR COMMITTEE DAY</td>
</tr>
<tr>
<td>$ 1,000</td>
<td>SPEAKER TRAVEL SUPPORT (Multiple opportunities available)</td>
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**SPONSORSHIP PARTICIPANT**

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>CONTACT PERSON</th>
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<table>
<thead>
<tr>
<th>ADDRESS</th>
<th>STATE OR PROVINCE</th>
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<table>
<thead>
<tr>
<th>CITY</th>
<th>POSTAL CODE/ZIP +4</th>
<th>COUNTRY</th>
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<tr>
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<table>
<thead>
<tr>
<th>PHONE</th>
<th>EMAIL</th>
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<table>
<thead>
<tr>
<th>DESIRED EVENT(S) TO SPONSOR</th>
</tr>
</thead>
<tbody>
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<td></td>
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</table>

<table>
<thead>
<tr>
<th>AMOUNT PAID $</th>
<th>PAYMENT TYPE:</th>
<th>U.S. Funds on U.S. Bank</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>☐ CHECK</td>
<td>☐ INVOICE</td>
</tr>
<tr>
<td></td>
<td>☐ MASTERCARD</td>
<td>☐ VISA</td>
</tr>
<tr>
<td></td>
<td>☐ AMERICAN EXPRESS</td>
<td>☐ DISCOVER</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CREDIT CARD NUMBER</th>
<th>CARD ID #*</th>
<th>EXPIRATION DATE</th>
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</table>

Cardholder Signature

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by March 31, 2023. All sponsorships are non-cancelable and non-refundable upon receipt of this form.

Signature Required

Date

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Return to the IAFP Office
Fax: +1 515.276.8655
Email: Farrah Benge | fbenge@foodprotection.org

Direct Questions to:
David Larson | dave@larsonentlc.com
Phone: +1 515.440.2810

International Association for Food Protection.
CALL FOR SUBMISSIONS

DEADLINES

October 4, 2022
Symposium, Roundtable and Workshop Submissions

January 17, 2023
Technical and Poster Abstract Submissions

Questions regarding submissions can be directed to Tamara Ford
Phone: +1 515.276.3344
Email: tford@foodprotection.org

FUTURE IAFP
ANNUAL MEETINGS

IAFP 2024 – July 14-17, Long Beach, CA
IAFP 2025 – July 27-30, Cleveland, OH

International Association for Food Protection
foodprotection.org

Advancing Food Safety Worldwide®