The Coast is Calling

Reserve Your Booth Now

EXHIBIT DATES
July 14-16

Advancing Food Safety Worldwide®
foodprotection.org
EXHIBIT HALL SCHEDULE

EXHIBIT SET UP*
SUNDAY, JULY 14
9:00 a.m. – 6:00 p.m.
*20' x 20' and larger may begin set up Saturday 8:00 a.m. – 5:00 p.m.

EXHIBIT TEAR DOWN
TUESDAY, JULY 16
6:15 p.m. – 11:00 p.m.

EXHIBIT HOURS
SUNDAY, JULY 14
7:30 p.m. – 9:30 p.m.
MONDAY, JULY 15
10:00 a.m. – 6:15 p.m.
TUESDAY, JULY 16
10:00 a.m. – 6:15 p.m.
HOURS SUBJECT TO CHANGE

EXHIBIT HALL EVENTS

SUNDAY, JULY 14
7:30 p.m. – 9:30 p.m.
Cheese and Wine Reception

MONDAY, JULY 15
10:00 a.m. – 10:45 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. – 3:45 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception

TUESDAY, JULY 16
10:00 a.m. – 10:45 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. – 3:45 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception

MORE THAN 1,200 PRESENTATIONS TAKE PLACE DURING THREE DAYS.
**BOOTH INFORMATION**

**BOOTH INCLUDES**
- 10’ x 10’ booth with pipe and drape
- One 6’ skirted table
- Two standard chairs
- One wastebasket
- Three meeting registrations per booth
  (Additional registrations are available at regular registration rates)
- Listing on IAFP Website
- Listing in *Food Protection Trends*
- Descriptive listing in the Annual Meeting Program
- Promotion of marketing materials on IAFP 2024 Meeting App

**BOOTH PRICES**

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>$3,850</td>
</tr>
<tr>
<td>10’ x 10’</td>
<td></td>
</tr>
<tr>
<td>Double</td>
<td>$7,700</td>
</tr>
<tr>
<td>10’ x 20’</td>
<td></td>
</tr>
<tr>
<td>Quad</td>
<td>$15,400</td>
</tr>
<tr>
<td>20’ x 20’</td>
<td></td>
</tr>
<tr>
<td>6-plex</td>
<td>$23,100</td>
</tr>
<tr>
<td>20’ x 30’</td>
<td></td>
</tr>
<tr>
<td>Corner</td>
<td>add $210</td>
</tr>
</tbody>
</table>

**RESERVE YOUR BOOTH SPACE ONLINE AT FOODPROTECTION.ORG**

**MEETING APP**

The IAFP 2024 Meeting App gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors may upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smartphones.

__Kudos to the IAFP dedicated professionals-members who curated an exceptional annual program. The programming attracted numerous potential customers and decision makers to our trade show booth, which never stopped humming with quality leads the entire three days. Our sales team was busy to the last minute!__

Peter S. Pratt
CEO
Bioscience International, Inc.
MARCH 31 ............ CANCELLATION DEADLINE
APRIL 1 ............... BOOTH SELECTION BEGINS
APRIL 15 ............... DEADLINE TO BE LISTED
IN THE PROGRAM BOOK
JULY 14 ................. SHOWTIME!

VISIT FOODPROTECTION.ORG FOR DETAILS ON RESERVING A HOTEL ROOM.

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE. INCREASE YOUR EXPOSURE AND HELP SUPPORT IAFP BY BECOMING A SPONSOR!
ATTENDEES* PRIMARY FIELD OF EMPLOYMENT

- Industry: 59%
- Education: 30%
- Government: 11%

PROFESSIONAL DEVELOPMENT GROUPS

Advanced Molecular Analytics
Animal and Pet Food Safety
Applied Laboratory Methods
Beverages and Acid/Acidified Foods
Dairy Quality and Safety
Data Management and Analytics
Developing Food Safety Professionals
Food Chemical Hazards and Food Allergy
Food Defense
Food Fraud Prevention
Food Hygiene and Sanitation

Food Law
Food Packaging
Food Safety Assessment, Audit and Inspection
Food Safety Culture
Food Safety Education
Fruit and Vegetable Safety and Quality
HACCP Utilization and Food Safety Systems
International Food Protection Issues
Low-Water Activity Foods
Meat and Poultry Safety and Quality
Modelling and Risk Analysis

Physical Hazards and Foreign Materials
Plant-Based Alternative Products Quality and Food Safety
Pre-Harvest Food Safety
Retail and Foodservice
Sanitary Equipment and Facility Design
Seafood Safety and Quality
Student
Viral and Parasitic Foodborne Disease
Water Safety and Quality

PROFESSIONAL DEVELOPMENT GROUP MEETINGS TAKE PLACE SUNDAY, JULY 14 AND ARE OPEN TO ALL ANNUAL MEETING ATTENDEES

ATTENDEES FROM 53 COUNTRIES PARTICIPATED AT IAFP 2023
Complete all information. All correspondence will be directed to your designated contact person. Three complimentary registrations will be provided for each 100 sq. ft. booth space reserved.

COMPANY
______________________________________________________________________________________________________________________________

ADDRESS
______________________________________________________________________________________________________________________________

ADDRESS
______________________________________________________________________________________________________________________________

CITY __________________________________________ STATE OR PROVINCE __________________________ COUNTRY __________________________

POSTAL CODE/ZIP +4 ____________________________________________________________

PHONE __________________________________________ EMAIL __________________________

CONTACT PERSON ____________________________________________________________

WEBSITE ________________________________________________________________

BOOTH TYPE:

☐ SINGLE ($3,850)

☐ DOUBLE ($7,700)

☐ QUAD ($15,400)

☐ CORNER (ADD $210)

SUSTAINING MEMBERS – PLEASE CHECK THE APPROPRIATE BOX TO RECEIVE YOUR DISCOUNT. Contact the Association office to learn more about becoming a Sustaining Member.

☐ SUSTAINING MEMBER ($300 DISCOUNT OFF TOTAL AMOUNT DUE)

☐ SILVER SUSTAINING MEMBER ($500 DISCOUNT OFF TOTAL AMOUNT DUE)

☐ GOLD SUSTAINING MEMBER ($750 DISCOUNT OFF TOTAL AMOUNT DUE)

AMOUNT TO BE CHARGED OR INVOICED $ __________________________

☐ FULL BOOTH PRICE ☐ EXPLORE THE FLOOR (ADD $600)

☐ DEPOSIT $600/100 SQ. FT.

PAYMENT TYPE:

☐ CHECK ☐ INVOICE

☐ MASTERCARD ☐ VISA ☐ AMERICAN EXPRESS ☐ DISCOVER

CREDIT CARD NUMBER __________________________

CARD ID #* __________________ EXPIRATION DATE __________ CARDHOLDER SIGNATURE __________________________

AGREEMENT:

PAYMENT: A deposit of $600 per 100 sq. ft. is required to hold your space or if payment does not accompany this form, Exhibitor agrees to pay such deposit within thirty days of invoice. Any balance on total booth space will be due no later than March 31, 2024. Reservations received after this date must be paid in full.

BOOTH ASSIGNMENT: Booth selection by Exhibitors will begin in March. Selection order will be prioritized based on sponsorship level and the order in which paid reservations are received (full deposits are also acceptable).

CANCELLATION: Exhibit space can be cancelled prior to March 31, 2024 with full refund. Between April 1 – April 30, 2024 cancellations will incur a $600 processing fee per 100 sq. ft. After April 30, 2024 no refunds will be made for cancellations. All cancellations must be submitted in writing to the Assistant Director.

Exhibitor’s signature below signifies that Exhibitor has read, understands and agrees to be bound by all the terms and conditions on this form and the Regulations and Liability Statement for the International Association for Food Protection’s Annual Meeting Exhibits (see online).

Signature Required __________________________ Date __________________________

Return to Farrah Benge
Email: fbenge@foodprotection.org

Direct Questions to:
David Larson | dave@larsonentllc.com | +1 515.440.2810
Alex Larson | alex@larsonent.com | +1 515.238.4406
We invite you to participate as a sponsor for IAFP 2024. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials and on the IAFP website, foodprotection.org.

SPONSORSHIP PARTICIPANT

COMPANY ____________________________________________

(Please print)

CONTACT PERSON ____________________________________

ADDRESS ____________________________________________________________________________________________

CITY __________________________________ STATE OR PROVINCE __________________

POSTAL CODE/ZIP +4 ________________________________ COUNTRY ____________________________

PHONE _______________________________ EMAIL ____________________________________________

DESIRED EVENT(S) TO SPONSOR ________________________________________________

AMOUNT PAID $ ___________________________ PAYMENT TYPE: ☐ CHECK ☐ INVOICE

☐ MASTERCARD ☐ VISA ☐ AMERICAN EXPRESS ☐ DISCOVER

CREDIT CARD NUMBER ____________________________

CARD ID #* __________________ EXPIRATION DATE __________________

CARDHOLDER SIGNATURE ____________________________

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number. American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by March 31, 2024. All sponsorships are non-cancelable and non-refundable upon receipt of this form.

Signature Required ____________________________ Date ____________

PROMOTIONAL OPPORTUNITIES

AMOUNT       EVENT

PLATINUM

$25,000 CONFERENCE PROGRAM BAG

$25,000 OPENING RECEPTION

$20,000 EXHIBIT HALL RECEPTION (Monday or Tuesday)

GOLD

$18,000 BADGE HOLDERS WITH LANYARDS

$15,000 EXHIBIT HALL LUNCH (Monday or Tuesday)

$15,000 NETWORKING LUNCH (Wednesday)

$15,000 MEETING APP

$15,000 WELCOME RECEPTION

$15,000 NOTEPADS WITH SPONSOR’S LOGO

$14,000 PRESIDENT’S RECEPTION

$14,000 HOTEL KEY ADVERTISING

$13,000 CONFERENCE WIFI

AMOUNT       EVENT

SILVER

$5,000 REGISTRATION KIOSK BRANDING

$5,000 EXHIBIT HALL COFFEE BREAK (Monday or Tuesday a.m.)

$7,000 EXHIBIT HALL COFFEE BREAK (Monday or Tuesday p.m.)

$7,000 EXHIBIT HALL AISLE BANNERS

$5,500 STUDENT PDG LUNCHEON

$5,500 COFFEE BREAK (Wednesday morning)

$5,000 COFFEE BREAK (Wednesday afternoon)

$5,000 EARLY MORNING COFFEE (Monday or Tuesday)

$4,000 EARLY MORNING COFFEE (Wednesday morning)

$4,000 EDITORIAL BOARD RECEPTION

$3,500 COMMITTEE DAY REFRESHMENTS

$3,000 AWARDS BANQUET FLOWERS

$2,500 EXHIBIT HALL FLOOR DECALS

$1,000 PENS FOR COMMITTEE DAY

$1,000 SPEAKER TRAVEL SUPPORT (Multiple opportunities available)
CALL FOR SUBMISSIONS

DEADLINES

October 3, 2023
Symposia, Roundtable and Workshop Submissions

January 16, 2024
Technical and Poster Abstract Submissions

Questions regarding submissions can be directed to Tamara Ford
Phone: +1 515.276.3344
Email: tford@foodprotection.org

FUTURE IAFP ANNUAL MEETINGS

IAFP 2025 – July 27–30, Cleveland, OH
IAFP 2026 – July 26–29, New Orleans, LA