Invitation to Exhibit

Exhibit Dates
July 31–August 2

Promote your products and services at IAFP 2022
**Exhibit Hall Schedule**

**EXHIBIT SET UP**

**SUNDAY, JULY 31**
9:00 a.m. – 6:00 p.m.

**EXHIBIT TEAR DOWN**

**TUESDAY, AUGUST 2**
6:15 p.m. – 11:00 p.m.

**EXHIBIT HOURS**

**SUNDAY, JULY 31**
7:30 p.m. – 9:30 p.m.

**MONDAY, AUGUST 1**
10:00 a.m. – 6:15 p.m.

**TUESDAY, AUGUST 2**
10:00 a.m. – 6:15 p.m.

*20’ x 20’ and larger may begin set-up Saturday 10:00 a.m. – 5:00 p.m.

**Planned Exhibit Hall Events**

**SUNDAY, JULY 31**
7:30 p.m. – 9:30 p.m.
Cheese and Wine Reception

**MONDAY, AUGUST 1**
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception

**TUESDAY, AUGUST 2**
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception
**Booth Information**

**Booth Includes**

- 10' x 10' booth with pipe and drape
- One 6' skirted table
- Two standard chairs
- One wastebasket
- Three meeting registrations per booth
  (Additional registrations are available at regular registration rates)
- Listing on IAFP Website
- Listing in *Food Protection Trends*
- Descriptive listing in the Annual Meeting Program Book
- Promotion of marketing materials on IAFP 2022 App

**Booth Prices**

<table>
<thead>
<tr>
<th></th>
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<th>Price</th>
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<tbody>
<tr>
<td>Single</td>
<td>10' x 10'</td>
<td>$3,650</td>
</tr>
<tr>
<td>Double</td>
<td>10' x 20'</td>
<td>$7,300</td>
</tr>
<tr>
<td>Quad</td>
<td>20' x 20'</td>
<td>$14,600</td>
</tr>
<tr>
<td>6-plex</td>
<td>20' x 30'</td>
<td>$21,900</td>
</tr>
<tr>
<td>Corner</td>
<td></td>
<td>add $210</td>
</tr>
</tbody>
</table>

**RESERVE YOUR BOOTH SPACE ONLINE AT FOODPROTECTION.ORG**

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**Meeting App**

The IAFP 2022 meeting app gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors may upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smartphones.
Important Information

MARCH 31 ..................... CANCELLATION DEADLINE
APRIL ............................ BOOTH SELECTION BEGINS
MAY 21 .......................... DEADLINE TO BE LISTED IN THE PROGRAM BOOK
JULY 31 ......................... SHOWTIME!

VISIT THE IAFP 2022 WEBSITE FOR DETAILS ON RESERVING A HOTEL ROOM.

Sponsorship opportunities are available. Increase your exposure by becoming a sponsor!

MORE THAN 900 PRESENTATIONS TAKE PLACE DURING THREE DAYS.
Attendees Primary Field of Employment

![Chart showing distribution of primary fields of employment for attendees at IAFP 2019.](chart.png)

- **Education**: 25.1%
- **Government**: 13.5%
- **Industry**: 61.4%

(from IAFP 2019)

Professional Development Groups

- Advanced Molecular Analytics
- Applied Laboratory Methods
- Beverages and Acid/Acidified Foods
- Dairy Quality and Safety
- Developing Food Safety Professionals
- Food Chemical Hazards and Food Allergy
- Food Defense
- Food Fraud
- Food Hygiene and Sanitation
- Food Law
- Food Packaging
- Food Safety Assessment, Audit and Inspection
- Food Safety Culture
- Food Safety Education
- Fruit and Vegetable Safety and Quality
- HACCP Utilization and Food Safety Systems
- International Food Protection Issues
- Low Water Activity Foods
- Meat and Poultry Safety and Quality
- Microbial Modelling and Risk Analysis
- Pre Harvest Food Safety
- Retail and Foodservice
- Sanitary Equipment and Facility Design
- Seafood Safety and Quality
- Student
- Viral and Parasitic Foodborne Disease
- Water Safety and Quality

PROFESSIONAL DEVELOPMENT GROUP MEETINGS TAKE PLACE SUNDAY, JULY 31 AND ARE OPEN TO ALL ANNUAL MEETING ATTENDEES

ATTENDEES FROM 55 COUNTRIES PARTICIPATED VIRTUALLY AND IN-PERSON AT IAFP 2021.
We invite you to participate as a sponsor for IAFP 2022. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association. Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP website (foodprotection.org).

### SPONSORSHIP EVENT LIST

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>EVENT</th>
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<tbody>
<tr>
<td>PLATINUM</td>
<td></td>
</tr>
<tr>
<td>$30,000</td>
<td>CONFERENCE PROGRAM BAG</td>
</tr>
<tr>
<td>$25,000</td>
<td>OPENING RECEPTION</td>
</tr>
<tr>
<td>$20,000</td>
<td>EXHIBIT HALL RECEPTION (Monday or Tuesday)</td>
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<tr>
<td>GOLD</td>
<td></td>
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<tr>
<td>$16,000</td>
<td>BADGE HOLDERS WITH LANYARDS</td>
</tr>
<tr>
<td>$15,000</td>
<td>EXHIBIT HALL LUNCH (Monday or Tuesday)</td>
</tr>
<tr>
<td>$15,000</td>
<td>NETWORKING LUNCH (Wednesday)</td>
</tr>
<tr>
<td>$14,000</td>
<td>MEETING APP</td>
</tr>
<tr>
<td>$13,000</td>
<td>WELCOME RECEPTION</td>
</tr>
<tr>
<td>$12,500</td>
<td>NOTEPADS WITH SPONSOR'S LOGO</td>
</tr>
<tr>
<td>$12,500</td>
<td>PRESIDENT’S RECEPTION</td>
</tr>
<tr>
<td>$12,000</td>
<td>HOTEL KEY ADVERTISING</td>
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<tr>
<td>$11,000</td>
<td>CONFERENCE WiFi</td>
</tr>
<tr>
<td>SILVER</td>
<td></td>
</tr>
<tr>
<td>$9,000</td>
<td>INTERNET CAFE</td>
</tr>
<tr>
<td>$9,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Monday or Tuesday a.m.)</td>
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<tr>
<td>$7,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Monday or Tuesday p.m.)</td>
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<tr>
<td>$5,500</td>
<td>STUDENT PDG LUNCHEON</td>
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<tr>
<td>$5,500</td>
<td>COFFEE BREAK (Wednesday morning)</td>
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<tr>
<td>$5,000</td>
<td>COFFEE BREAK (Wednesday afternoon)</td>
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<tr>
<td>$5,000</td>
<td>EARLY MORNING COFFEE (Wednesday morning)</td>
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<tr>
<td>$4,000</td>
<td>EDITORIAL BOARD RECEPTION</td>
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<tr>
<td>$3,500</td>
<td>COMMITTEE DAY REFRESHMENTS</td>
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<tr>
<td>$3,000</td>
<td>AWARDS BANQUET FLOWERS</td>
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<tr>
<td>$2,500</td>
<td>FLOOR SIGNAGE</td>
</tr>
<tr>
<td>$1,100</td>
<td>PENS FOR COMMITTEE DAY</td>
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<td>$1,000</td>
<td>SPEAKER TRAVEL SUPPORT (Multiple opportunities available)</td>
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### SPONSORSHIP PARTICIPANT

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<tr>
<th>COMPANY</th>
<th>CONTACT PERSON</th>
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<thead>
<tr>
<th>ADDRESS</th>
<th>CITY</th>
<th>STATE OR PROVINCE</th>
<th>POSTAL CODE/ZIP +4</th>
<th>COUNTRY</th>
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<tr>
<th>PHONE</th>
<th>EMAIL</th>
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<thead>
<tr>
<th>DESIRED EVENT(S) TO SPONSOR</th>
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<thead>
<tr>
<th>AMOUNT PAID $</th>
<th>U.S. Funds on U.S. Bank</th>
<th>PAYMENT TYPE:</th>
<th>CHECK</th>
<th>INVOICE</th>
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<tr>
<td></td>
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<td>MASTERCARD</td>
<td>VISA</td>
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<thead>
<tr>
<th>CREDIT CARD NUMBER</th>
<th>EXPIRATION DATE</th>
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<tr>
<th>CARD ID #*</th>
<th>EXPIRATION DATE</th>
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*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number. American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by March 31, 2022. All sponsorships are non-cancelable and non-refundable upon receipt of this form.

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Direct Questions to:
David Larson | dave@larsonentllc.com
Phone: +1 515.440.2810

Return to: Farrah Bengen
fbenge@foodprotection.org
Fax: +1 515.276.8655
Exhibitors at IAFP 2021

3-A Sanitary Standards, Inc.
3M Food Safety
ACO, Inc.
AEMTEK Laboratories
AFCO – A ZEP Company
Analytical Resource Laboratories
AOAC International (v)
Applied Food Diagnostics (v)
Aptar Food + Beverage – Food Protection
Arizona/California Leafy Greens Marketing Agreement
Art’s Way Scientific
ASI Food Safety
Association of Food and Drug Officials
Autoscribe Informatics, Inc.
Bayer
BCN Research Laboratories Inc.
Bia Diagnostics
BioFront Technologies
BIOLYPH
bioMérieux, Inc. (v)
Bio-Rad Laboratories, Inc.
Bioscience International
BIOTECON Diagnostics
BootieButler®
Certified Laboratories
Charm Sciences, Inc.
ClorDiSys Solutions, Inc.
Copan Newlab
Corning Incorporated
Crystal Diagnostics
CultureMediaConcepts®
Decon7 Systems, Inc. (v)
Deibel Laboratories
Detectamet Detectable Products
Eagle Protect PBC
Ecolab
Eurofins
Extreme Microbial Technologies
FlexXray, LLC
Fluxergy Inc. (v)
Food Microbiological Laboratories, Inc.
Food Safety CTS, LLC
Food Safety Net Services
Food Safety News
FoodChain ID
FoodChek Systems Inc.
FREMONTA Corp.
Goodway Technologies
Hamilton Company
Hardy Diagnostics
Hydrite Chemical Co.
Hygiena
IEH Laboratories & Consulting Group (v)
INFICON
InnovaPrep
International Association for Food Protection–Student PDG
Interscience Laboratories, Inc. (v)
Intertek Alchemy
MadgeTech
Matrix Sciences
Mérieux NutriSciences (v)
Michelson Laboratories, Inc.
Michigan State University Online Food Safety Program
Microbiologics
Midland Scientific
National Environmental Health Association
Nelson-Jameson, Inc.
NEOGEN
Neutec Group, Inc.
NOVOLYZE (v)
NSI Lab Solutions
PathogenDx
Perry Johnson Registrars Food Safety, Inc.
Polyskope Labs
Procter and Gamble Professional
PureLine
Q Laboratories
QSI
Quality Assurance & Food Safety Magazine
Remco Products (v)
Rheonix, Inc. (v)
Rochester Midland Corporation–Food Safety Division
RQA, Inc.
Sartorius
Seward Laboratory Systems Inc.
SGS (v)
Shoe Cover Magic
Smart Food Safe
SnapDNA
Springer Nature
Sterilex
Stop Foodborne Illness
Tentamus NA
Thermo Fisher Scientific
Vitsab International AB (v)
Whirl-Pak®
World Bioproducts
Zee Company
Zymo Research Corp.

VIRTUAL ONLY BOOTHS
Chihon Biotechnology
Clear Labs
FDA/Center for Food Safety and Applied Nutrition
Food Quality & Safety
Food Safety Magazine
Food Safety Summit
IFC
International Food & Meat Topics
MilliporeSigma
Pall Corporation
Partnership for Food Safety Education
Romer Labs
Smart Food Safe
Springer Nature
Stop Foodborne Illness
USDA-NAL, Food Safety Research Office (FSRIO)

(v) = Exhibitor was virtual and in-person
IAFP 2022 Call for Submissions

Deadlines

October 5, 2021 – Symposium, Roundtable and Workshop Submissions
January 18, 2022 – Technical and Poster Abstract Submissions

Questions regarding submissions can be directed to Tamara Ford

Phone: +1 515.276.3344
Email: tford@foodprotection.org

Future IAFP Annual Meetings

IAFP 2023 – July 16–19, Toronto, Ontario, Canada
IAFP 2024 – July 14–17, Long Beach, California, USA