INVITATION TO EXHIBIT

Showcase your products and services at IAFP 2021

EXHIBIT DATES
JULY 18–20
EXHIBIT HALL EVENTS

EXHIBIT SET-UP

**SUNDAY, JULY 18**
9:00 a.m. – 6:00 p.m.

EXHIBIT TEAR-DOWN

**TUESDAY, JULY 20**
6:15 p.m. – 11:00 p.m.

EXHIBIT HOURS

**SUNDAY, JULY 18**
7:30 p.m. – 9:30 p.m.

**MONDAY, JULY 19**
10:00 a.m. – 6:15 p.m.

**TUESDAY, JULY 20**
10:00 a.m. – 6:15 p.m.

HOURS SUBJECT TO CHANGE

SPECIAL EXHIBIT HALL EVENTS

**SUNDAY, JULY 18**
7:30 p.m. – 9:30 p.m.
Cheese and Wine Reception

**MONDAY, JULY 19**
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception

**TUESDAY, JULY 20**
10:00 a.m. Coffee Break
11:45 a.m. – 1:30 p.m. Lunch
3:00 p.m. Coffee Break
5:15 p.m. – 6:15 p.m. Reception

“The IAFP Conference is the best food safety show that we do all year. The quality of the attendees is second to none. Many attendees have purchasing power and come to the booth ready to discuss projects. Additionally, the Association does a fabulous job of scheduling time for attendees to be on the exhibit floor and hosts several events on the show floor to encourage attendee/exhibitor interaction. We look forward to the IAFP show next year.”

Catherine Hornsby
BluLine Solutions
Booth Information

**Booth Includes**

- 10’ x 10’ booth with pipe and drape
- One 6’ skirted table
- Two standard chairs
- One wastebasket
- Three meeting registrations per booth
  (Additional registrations are available at regular registration rates)
- Listing on IAFP Website
- Listing in *Food Protection Trends*
- Descriptive listing in the Annual Meeting Program Book
- Promotion of marketing materials on IAFP 2021 App

**Booth Prices**

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single 10’ x 10’</td>
<td>$3,550</td>
</tr>
<tr>
<td>Double 10’ x 20’</td>
<td>$7,100</td>
</tr>
<tr>
<td>Quad 20’ x 20’</td>
<td>$14,200</td>
</tr>
<tr>
<td>6-plex 20’ x 30’</td>
<td>$21,300</td>
</tr>
<tr>
<td>Corner add</td>
<td>$210</td>
</tr>
</tbody>
</table>

Reserve your booth space online at foodprotection.org

**Meeting App**

The IAFP 2021 meeting app gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors may upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smartphones.

(from IAFP 2019)
MORE THAN 900 PRESENTATIONS TAKE PLACE DURING THREE DAYS.

**Sponsorship opportunities are available. Increase your exposure by becoming a sponsor!**

**VISIT THE IAFP 2021 WEBSITE FOR DETAILS ON RESERVING A HOTEL ROOM. HOUSING OPENS JANUARY 2021.**

**Important Information**

- **MARCH 31** .................. CANCELLATION DEADLINE
- **APRIL** ......................... BOOTH SELECTION BEGINS
- **MAY 21** ......................... DEADLINE TO BE LISTED IN THE PROGRAM BOOK
- **JULY 18** ......................... SHOWTIME!

(from IAFP 2019)
ATTENDEES PRIMARY FIELD OF EMPLOYMENT

(provided by IAFP)

PROFESSIONAL DEVELOPMENT GROUPS

- Advanced Molecular Analytics
- Applied Laboratory Methods
- Beverages and Acid/Acidified Foods
- Dairy Quality and Safety
- Developing Food Safety Professionals
- Food Chemical Hazards and Food Allergy
- Food Defense
- Food Fraud
- Food Hygiene and Sanitation
- Food Law
- Food Packaging
- Food Safety Assessment, Audit and Inspection
- Food Safety Culture
- Food Safety Education
- Fruit and Vegetable Safety and Quality
- HACCP Utilization and Food Safety Systems
- International Food Protection Issues
- Low Water Activity Foods
- Meat and Poultry Safety and Quality
- Microbial Modelling and Risk Analysis
- Pre Harvest Food Safety
- Retail and Foodservice
- Sanitary Equipment and Facility Design
- Seafood Safety and Quality
- Student
- Viral and Parasitic Foodborne Disease
- Water Safety and Quality

PROFESSIONAL DEVELOPMENT GROUP MEETINGS TAKE PLACE SUNDAY, JULY 18 AND ARE OPEN TO ALL ANNUAL MEETING ATTENDEES

ATTENDEES FROM 50 COUNTRIES PARTICIPATED AT IAFP 2019.
We invite you to participate as a sponsor for IAFP 2021. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association. Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP website (www.foodprotection.org).

**SPONSORSHIP EVENT LIST**

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PLATINUM</strong></td>
<td></td>
</tr>
<tr>
<td>$30,000</td>
<td>CONFERENCE PROGRAM BAG</td>
</tr>
<tr>
<td>$25,000</td>
<td>OPENING RECEPTION</td>
</tr>
<tr>
<td>$20,000</td>
<td>EXHIBIT HALL RECEPTION (Monday or Tuesday)</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td></td>
</tr>
<tr>
<td>$15,000</td>
<td>EXHIBIT HALL LUNCH (Monday or Tuesday)</td>
</tr>
<tr>
<td>$15,000</td>
<td>NETWORKING LUNCH (Wednesday)</td>
</tr>
<tr>
<td>$15,000</td>
<td>BADGE HOLDERS WITH LANYARDS</td>
</tr>
<tr>
<td>$13,000</td>
<td>MEETING APP</td>
</tr>
<tr>
<td>$12,500</td>
<td>PRESIDENT’S RECEPTION</td>
</tr>
<tr>
<td>$12,000</td>
<td>WELCOME RECEPTION</td>
</tr>
<tr>
<td>$12,000</td>
<td>NOTEPADS WITH SPONSOR’S LOGO</td>
</tr>
<tr>
<td>$11,000</td>
<td>HOTEL KEY ADVERTISING</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>EVENT</th>
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</thead>
<tbody>
<tr>
<td><strong>SILVER</strong></td>
<td></td>
</tr>
<tr>
<td>$10,000</td>
<td>CONFERENCE WIFI</td>
</tr>
<tr>
<td>$9,000</td>
<td>INTERNET CAFE</td>
</tr>
<tr>
<td>$9,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Monday or Tuesday a.m.)</td>
</tr>
<tr>
<td>$7,000</td>
<td>EXHIBIT HALL COFFEE BREAK (Monday or Tuesday p.m.)</td>
</tr>
<tr>
<td>$5,500</td>
<td>STUDENT PDG LUNCHEON</td>
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<tr>
<td>$5,500</td>
<td>COFFEE BREAK (Wednesday morning)</td>
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<tr>
<td>$5,000</td>
<td>COFFEE BREAK (Wednesday afternoon)</td>
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<tr>
<td>$5,000</td>
<td>EARLY MORNING COFFEE (Monday or Tuesday)</td>
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<tr>
<td>$4,000</td>
<td>EARLY MORNING COFFEE (Wednesday morning)</td>
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<tr>
<td>$4,000</td>
<td>EDITORIAL BOARD RECEPTION</td>
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<tr>
<td>$3,500</td>
<td>COMMITTEE DAY REFRESHMENTS</td>
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<tr>
<td>$3,000</td>
<td>AWARDS BANQUET FLOWERS</td>
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<tr>
<td>$2,500</td>
<td>FLOOR SIGNAGE</td>
</tr>
<tr>
<td>$1,000</td>
<td>PENS FOR COMMITTEE DAY</td>
</tr>
<tr>
<td>$1,000</td>
<td>SPEAKER TRAVEL SUPPORT (Multiple opportunities available)</td>
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**SPONSORSHIP PARTICIPANT**

<table>
<thead>
<tr>
<th>COMPANY</th>
<th>CONTACT PERSON</th>
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</thead>
<tbody>
<tr>
<td>(Please print)</td>
<td>(Please print)</td>
</tr>
<tr>
<td>ADDRESS</td>
<td>ADDRESS</td>
</tr>
<tr>
<td>CITY</td>
<td>CITY</td>
</tr>
<tr>
<td>STATE OR PROVINCE</td>
<td>STATE OR PROVINCE</td>
</tr>
<tr>
<td>POSTAL CODE/ZIP +4</td>
<td>POSTAL CODE/ZIP +4</td>
</tr>
<tr>
<td>COUNTRY</td>
<td>COUNTRY</td>
</tr>
<tr>
<td>PHONE</td>
<td>PHONE</td>
</tr>
<tr>
<td>FAX</td>
<td>FAX</td>
</tr>
<tr>
<td>EMAIL</td>
<td>EMAIL</td>
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**DESIRED EVENT(S) TO SPONSOR**

<table>
<thead>
<tr>
<th>AMOUNT</th>
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<tbody>
<tr>
<td><strong>U.S. Funds on U.S. Bank</strong></td>
<td></td>
</tr>
<tr>
<td><strong>PAYMENT TYPE:</strong></td>
<td></td>
</tr>
<tr>
<td>[ ] CHECK</td>
<td>[ ] INVOICE</td>
</tr>
<tr>
<td>[ ] MASTERCARD</td>
<td>[ ] VISA</td>
</tr>
</tbody>
</table>

**CARD ID #** | **EXPIRATION DATE**

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number.
American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by **March 30, 2021**.

All sponsorships are non-cancelable and non-refundable upon receipt of this form.

**Signature Required**

**Return to IAFP:**

Farrah Benge | fbenge@foodprotection.org

**Direct Questions to:**

David Larson | dave@larsonentllc.com
Phone: +1 515.440.2810
Exhibitors

IAFP 2019 Exhibitors
3-A Sanitary Standards, Inc.
3M Food Safety
A2LA
ACO, Inc Hygienic Drainage
AEMTEK, Inc.
AFCO
AFTI Corporation
Alkemy Systems
Alliance for Advanced Sanitation
Alpha Biosciences, Inc.
American LLC
ADAC Research Institute
API Group – LCC
Arizona and California Leafy Greens Marketing Agreement
Art’s Way Scientific, Inc.
Association of Food and Drug Officials
Bayer Digital Pest Management
BaySpec, Inc.
BCN Research Laboratories, Inc.
Bia Diagnostics
BioFront Technologies
Biomin, Inc.
BIGLYPH LLC
bioMérieux, Inc.
Biomist
Bio-Rad Laboratories
Bioscience International, Inc.
Bird • B • Gone
BirdBuffer
Biling US
BootieButler
Bruker Corporation
BSI Group America
Bureau Veritas – BV Labs Food & Agri
CDC NCEH/ATSDR
Cedarlane
Certified Laboratories
CERTUS
Charm Sciences Inc.
Check-Points B.V.
Chilton Biotechnology
Clean Beam
Clear Labs
ClarkDys Solutions, Inc.
Cold Jet
CompWALK
Corning Incorporated
Corvium, Inc.
Cotton Global Disaster Solutions
Crystal Diagnostics
CultureMediaConcepts®
Decom7 Systems LLC
Deibel Laboratories, Inc.
DetectAMet Detectable Products Inc.
EAS Consulting Group, LLC
Ecoclear LLC
Ecolab, Inc.
Emport LLC
EMSAL Analytical Inc.
Enviro Tech Chemical Services
Environmental Safety Technologies
Enviro
Eurofins Scientific
Extreme Microbial Technologies
FDA/CFSAN
Flexxray
Food Microbiological Laboratories, Inc.
Food Quality & Safety Magazine
Food Safety CTS, LLC
Food Safety Magazine
Food Safety Net Services
Food Safety News
Food Safety Summit
FoodCheck Systems Inc.
FoodLogIQ®
FREMONT
GFSI-The Consumer Goods Forum
GIANIMicrobes, Inc.
Hamilton Company
Hardy Diagnostics
Hettich Instruments
HiMedia Laboratories Pvt. Ltd.
Hygiena
ICFMH (IVZW International Committee on Food Microbiology and Hygiene)
IEH Laboratories & Consulting Group
IFC
Illumina
Indoor Biotechnologies, Inc.
InnovaPrep
International Association for Food Protection
International Association for Food Protection–Student PDG
International Food & Meat Topics
Interscience Laboratories Inc.
Johns Hopkins University Center for Biotechnology Education
KLEANZ Food Safety Technologies
LexaBene
Lightning Technologies LLC
Logx
MadigiTech
Matrix Sciences
MediaBox by Microbiology International
Meridian Bird Removal
Mérieux NutriSciences
Merq Automation
METER Group, Inc. USA
Michelon Laboratories
Michigan State University Online Food Safety Program
Mi-Corporation
Micro Essential Laboratory
MicroLab Laboratories, Inc.
Microbiologics
Microbiology International
Midland Scientific, Inc.
MilliporeSigma
MP Biomedicals, LLC
Murray-Brown Laboratories, Inc.
National Environmental Health Association
National Registry of Food Safety Professionals
Nelson-Jameson, Inc.
Nenis Technologies AG
Neogen
Nestle Quality Assurance Center (NGAC) Dublin
Neutec Group Inc.
Nevely Weds Foods
Novolyze
NSF International
NSI Lab Solutions
Okin
OurRecords, Inc.
Oxford Nanopore Technologies, Ltd.
Ozone Partner US
Pall Corporation
Partnership for Food Safety Education
Passport Food Safety Solutions
PathSpot Technologies, Inc.
PerkinElmer
PolySkope Labs
Promolabs
Procter & Gamble Professional
Promega Corporation
Protemic
PURE Bioscience, Inc.
PureLine
Puritan Medical Products Company, LLC
Q Laboratories
QA Line
QSI
QualiTru Sampling Systems
Quality Assurance & Food Safety Magazine
QuoData GmbH Quality & Statistics
R & F Products
Random Food Diagnostics
Reading Thermal
Remco
Rheonix, Inc.
Romer Labs®
RUA, Inc.
Safe Food Alliance
SafeFood 360
SafeTraces, Inc.
SAI Global
Sartorius Corp.
 Sentry Equipment
Seward Laboratory Systems, Inc.
SGS
SnapDNA
Solus Scientific
Springer Nature
Steamericas, Inc.
SterafMist by TGMI
Sterilax
Stop Foodborne Illness
Suttner America Co.

IAFP 2020 Virtual Exhibitors
3-A Sanitary Standards, Inc.
3M Food Safety
AEMTEK, Inc.
AFCO
ADAC International
Aptar Food + Beverage–Food Protection
bioMérieux, Inc.
Bio-Rad Laboratories
Bioscience International, Inc.
BIOTECON Diagnostics
BioLine Solutions
Certified Laboratories
Charm Sciences Inc.
ClarkDys Solutions, Inc.
Decom7 Systems LLC
Deibel Laboratories, Inc.
Diversey, Inc.
EAS Consulting Group, LLC
Ecolab, Inc.
Emport LLC
Eurofins
FDA/CFSAN
Food Safety Magazine
Food Safety Net Services
Food Safety News
Food Safety Summit
FoodLogIQ®
FSS Inc.
GFSI-The Consumer Goods Forum
Hamilton Company
Hytride
Hygiena
IEH Laboratories & Consulting Group
IFC
INFICON
International Association for Food Protection
International Association for Food Protection–Student PDG
International Food & Meat Topics
KLEANZ Food Safety Technologies
Mérieux NutriSciences
Micro Essential Laboratory
Microbiologics
MilliporeSigma
Nelson-Jameson, Inc.
NEOGEN
Novelant
NOVOLYZE
Opentrons
Pall Corporation
Partnership for Food Safety Education
PathogenDx
PerkinElmer
Perry Johnson Registrars Food Safety, Inc.
Promega Corporation
Quality Assurance & Food Safety Magazine
R-Biopharm, Inc.
Remco
R-Biopharm, Inc.
Rochester Midland Corporation
Rheonix
Remco
R-Biopharm, Inc.
Quality Assurance & Food Safety Magazine
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Remco
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Romer Labs®
SGS
Sterilex
Stop Foodborne Illness
Thermo Fisher Scientific
USDA National Agricultural Library
Wiley–Food Quality and Safety
XENON

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XENON
IAFP 2021 CALL FOR SUBMISSIONS

DEADLINES

November 10, 2020 – Symposium, Roundtable and Workshop Submissions
January 19, 2021 – Technical and Poster Abstract Submissions

Questions regarding submissions can be directed to Tamara Ford
Phone: +1 515.276.3344
Email: tford@foodprotection.org

FUTURE IAFP ANNUAL MEETINGS

IAFP 2022 – July 31–August 3, Pittsburgh, Pennsylvania

IAFP 2023 – July 16–19, Toronto, Ontario, Canada