JOIN US FOR IAFP’S EUROPEAN SYMPOSIUM ON FOOD SAFETY

INVITATION TO SPONSOR AND EXHIBIT

EXHIBITION DATES: 26–27 APRIL 2021

PROGRAMME

IAFP’S EUROPEAN SYMPOSIUM has been shaping the future of food safety since 2005. This key European meeting provides a forum for the exchange of ideas with colleagues from across Europe and around the world working in industry, government and academia. Our exhibitors and sponsors make possible an enhanced experience for all attendees who want to learn more about the latest developments and techniques in food science and safety.

HELD AT THE HOLIDAY INN MUNICH – CITY CENTRE

MORE INFORMATION AVAILABLE AT foodprotection.org
EXHIBIT SCHEDULE

Exhibit Set Up
Sunday, 25 April 2021
12.00 – 17.00

Exhibit Dismantle
Tuesday, 27 April 2021
16.00 – 18.00

Exhibit Hours
Monday 26 April 2021
10.00 – 18.00
Tuesday, 27 April 2021
10.00 – 16.00

Single Stand
€1.600
Includes 3m × 3m stand and one Symposium Registration

Double Stand
€3.000
Includes 6m × 3m stand and two Symposium Registrations

Exhibit Events

Monday, 26 April 2021
10.00 Networking Coffee Break
12.00 Lunch
15.00 Networking Coffee Break
17.00 Reception

Tuesday, 27 April 2021
10.00 Networking Coffee Break
12.00 Lunch
15.00 Networking Coffee Break

Advancing Food Safety Worldwide®
EXHIBIT RESERVATION FORM

Please print or type all information. Sign and return reservation form with your credit card information or check made payable to the International Association for Food Protection. Full payment is due with this form. Print or type your name as you wish it to appear — only one company name is allowed.

Company
Address
Address
Address
Postal Code/Zip
Country
Phone
Contact Person
Email
Website

All correspondence concerning sponsorship will be directed to your designated contact person at the address above. Meeting registrations will be provided for each stand per schedule below.

Signature_____________________________________________

We hereby agree to abide by and be bound by the terms and conditions of the Regulations and Liability Statement for the International Association for Food Protection’s European Symposium Exhibits (see following page).

<table>
<thead>
<tr>
<th>Company</th>
<th>Address</th>
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<th>Address</th>
<th>Postal Code/Zip</th>
<th>Country</th>
<th>Phone</th>
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<th>Email</th>
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€3.000
Includes 6m × 3m stand and two Symposium Registrations

Payment/Refund Policy:
Exhibit space must be reserved with a full payment to IAFP before 11 March 2021. Cancellation of reserved exhibit space must be submitted in writing to the Assistant Director. Cancellations before 11 March 2021 will receive a full refund. On notifications of cancellation received after 10 March 2021, a €250 processing fee will be charged. After 29 March 2021, no refunds will be made by the Association. Instructions for complimentary registrations will be sent after payment is received.

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Amount Paid: _________________

Payment:
- □ Check
- □ Invoice
- □ Visa
- □ Mastercard
- □ American Express
- □ Discover

Account Number___________________________________________
Expiration Date _________________ Security code ________________
Cardholder Signature_________________________________________

Submit Form

Email: fbenge@foodprotection.org
Fax: +1 515.276.8655
Telephone: +1 515.276.3344

Mail: 2900 100th St., Suite 309
Des Moines, IA 50322-3855, USA
REGULATIONS AND LIABILITY

1. Nature of the European Symposium Exhibits
The European Symposium of the International Association for Food Protection (the Association) is an educational conference of a scientific nature. The European Symposium Exhibits are designed to complement the educational aspects of the European Symposium sessions. The goal of the Association in sponsoring Exhibits at the European Symposium, to provide another avenue for the exchange of ideas and information on existing food safety technologies and applications, new concepts and innovative designs, and the availability of food safety products and services. Only one company name will be allowed per exhibit space. Multiple booth spaces may be purchased.

2. Admission
Entrance to the exhibit area is by name badge only. Registrations are available at regular registration rates. Exhibitors receive complimentary registration(s) to attend the symposium based on paid exhibit space (see exhibitor reservation form for details). Name badges for complimentary registration(s) will be issued under the exhibiting company name only.

3. Exhibit Set Up and Staffing
Exhibitors must have their booth set up at least one hour prior to the opening of the display hours. Exhibitors should staff their booth at all times during scheduled break times, lunch times and reception hours. Failure to adhere to the above may cause forfeiture of space. No refunds on space will be made and the Association will have the right to use the space for whatever purpose it deems appropriate.

4. Fire and Safety
All exhibits and portions thereof must fully comply with applicable health, fire, and safety regulations. No combustible decoration, such as crepe paper, tissue paper, cardboard, or corrugated paper, shall be used at any time. All materials and fluids, which are flammable must be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not permitted without the written permission of the local Fire Prevention Bureau. No explosive materials or mixing of potentially explosive chemical mixtures is permitted in the Exhibit Hall at any time.

5. Cooking, Food and Beverage
Cooking is not permitted in the Exhibit Hall unless approval is obtained from the Executive Director.

6. Conduct of Exhibits
The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made inside the exhibitor’s area. Canvassing, solicitation of business, or the use of advertising material or signs by firms other than those who have contracted for space is prohibited. The distribution by exhibitors of circulars, catalogs, or other advertising materials for firms which are not exhibitors is prohibited. The Association has the right to declare or prohibit any display or portion thereof which in the opinion of the Association Executive Director is not proper or in keeping with the character of the exhibit. The Association may restrict displays which, because of noise, odors, acts, costumes, gimmicks, method of operation, materials, or for any reason, become objectionable, and also may prohibit or evict any exhibitors that, in the opinion of the Executive Director, may detract from the general character of the exhibition as a whole. This provision applies to persons, things, conduct, printed matter or anything of a character which is determined to be objectionable to the exhibition. In the event of such restriction or eviction, the Association is not liable for any refunds, rentals or other exhibit expenses.

7. Conduct of Exhibitors
Exhibitors will conduct themselves in a courteous and professional manner at all times within the Exhibit Hall. Sales orders may be discreetly taken in the exhibit area. No canvassing or distribution of materials outside of an exhibitor’s own rental space is permitted. Entry into other exhibitors’ booths without permission is prohibited. Exhibitors will be held responsible for any damage to persons or property caused by reason of their exhibits, employees, agents or servants.

8. Care of Building and Equipment
Nothing shall be posted on, tacked, nailed or screwed, or otherwise attached to columns, walls, floor, or other parts of the building, draperies or furniture. Anything in connection therewith necessary or proper for the protection of the building, equipment or furniture will be at the expense of the exhibitor. Exhibitors will be held responsible for any damage to persons or property caused by reason of their exhibits, employees, agents or servants.

9. Character of the Exhibit
Displays may consist of equipment, services, materials and products (within the limitations stated elsewhere on this form) of interest to meeting attendees.

10. Cancellations, Indemnification, Subletting
This application shall become a binding contract between the parties hereto upon its acceptance by the International Association for Food Protection. It is understood and agreed that in the event of the cancellation of the European Symposium this agreement shall terminate and the exhibitor hereby waives any claims for damages or compensation should this agreement be so terminated. It is agreed that, should the exhibitor be restricted or evicted due to inappropriate conduct (as determined by the Executive Director) or violation of these or other state or implied regulations, the exhibitor hereby waives any claims for damages or compensation. Should restriction or eviction occur, the exhibitor remains liable for the entire amount of exhibit space charges and/or other expenses incurred. Exhibitor agrees to protect, indemnify and hold harmless the Association from any and all liability, loss, damage or expense resulting from exhibitor’s use of the exhibit space. This agreement and the rights herein granted to the exhibitor may not be assigned or otherwise disposed of or encumbered by the exhibitor without the written consent of the Association. No subleasing of exhibit space is allowed.

11. Insurance and Liability
The exhibitor shall obtain general liability insurance in the amount of €350,000 and provide proof of insurance to the Association. The risk of any damage or casualty shall be born solely by the exhibitor. The exhibitor expressly acknowledges that the Association and its agents and employees assume no risk and by the acceptance of the Agreement, the exhibitor expressly releases the Association from any and all liability for damage, injury or loss to any person or goods, from any cause whatsoever. The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor’s displays, equipment and other property while on the hotel premises, and hereby waives any claim or demand it may have against the hotel or its affiliates arising from such loss, theft or damage. In addition, the exhibitor agrees to defend (if requested), indemnify and hold harmless International Association for Food Protection and the hotel and their respective parent, subsidiary and other related or affiliated companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys’ fees and costs, arising from or in connection with the exhibitor’s occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents. All property shipped to and from the drainage firm or exhibit facility by the exhibitor for installation or display is the sole responsibility of the exhibitor and the Association has no liability for any damages incurred in such activity.

12. Stand Description
Exhibit stands are 3 meters wide by 3 meters deep. All exhibit stands will include one standard table and two standard chairs. All other supplies, signs, equipment, furniture, carpet, utilities, etc. must be provided by exhibitors at their own expense.

13. Display Restrictions
All displays must be entirely contained within the exhibit stand dimensions, including tables, chairs, signs, etc. No item to be displayed may exceed a maximum height of 2.5 meters above the floor unless approval is obtained from the Executive Director. All items to be displayed exceeding a height of 1.5 meters above the floor must remain in the rear 1/3 of the exhibit booth. The display of single pieces of equipment, products, instruments or any item weighing in excess of 130 kg, is expressly prohibited without the written permission of the Executive Director. The operation of equipment creating disruptive, dangerous or unsafe exhausts, odors, fumes or noise is expressly prohibited.

14. General
The International Association for Food Protection reserves the right to rearrange the floor plan and/or relocate any display. The Executive Director of the Association has the right to enforce any and all portions of these Regulations. In interpreting these Regulations, particular attention be given to preserving the professional and educational nature of the exhibition.
2019* Attendees by Sector

- Education: 43%
- Government: 36%
- Industry: 21%

2019* Attendees by Region

- North America: 16%
- Eastern Europe: 6%
- Western Europe: 3%
- Scandinavia: 3%
- South America: 2%
- Asia Pacific: 6%
- Middle East / Africa: 3%

*Nantes, France
We invite you to participate as a sponsor for IAFP’s European Symposium on Food Safety. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship events. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP website (www.foodprotection.org).

### SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>AMOUNT</th>
<th>EVENT</th>
<th>AMOUNT</th>
<th>EVENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>€7,500</td>
<td>Wednesday Evening Social Event</td>
<td>€2,500</td>
<td>Thursday Lunch</td>
</tr>
<tr>
<td>€6,000</td>
<td>Opening Reception – Tuesday Evening</td>
<td>€2,000</td>
<td>Lanyards for Name Badge</td>
</tr>
<tr>
<td>€4,000</td>
<td>Tuesday Lunch</td>
<td>€2,000</td>
<td>Tuesday Morning or Afternoon Break</td>
</tr>
<tr>
<td>€4,000</td>
<td>Wednesday Lunch</td>
<td>€2,000</td>
<td>Wednesday Morning or Afternoon Break</td>
</tr>
<tr>
<td>€3,000</td>
<td>Conference Bag with Company Logo</td>
<td>€1,500</td>
<td>Thursday Morning Break</td>
</tr>
</tbody>
</table>

### SPONSORSHIP PARTICIPANT

Company ___________________________________________ Contact Person _____________________________

Address ______________________________________________________________________________________

Address ______________________________________________________________________________________

Address ______________________________________________________________________________________

Postal Code __________________________ COUNTRY __________________________

Phone __________________________ Email __________________________

Desired event(s) to sponsor ____________________________________________________________

Amount paid: € __________________________ Payment type: ☐ Check ☐ Invoice ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Account number __________________________ Card ID #* __________________________ Expiration date __________________________

Cardholder signature __________________________

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number.
American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by 11 March 2021. All sponsorships are non-cancellable and non-refundable upon receipt of this form.

__________________________ Date_________________________

Signature Required __________________________

Return Form to: Farrah Benge I fbenge@foodprotection.org
2019 SPONSORS

BRUKER

2019 EXHIBITORS

3M

BIOMÉRIEUX

BIO-RAD

BRUKER

Check-Points

CHIHONBIO

D7

ELISA Systems

eurofins

GI Forum

hygia

ICFMH

IUMS

ILSI Europe

mwe medical wire

NEMIS Technologies

Novolyze

Nanopore

PALL Food and Beverage

Promega

ThermoFisher Scientific

tia

2019 SUPPORTERS

ILSI Europe

newfood

International Food & Meat Topics

2019 held in Nantes, France
IAFP’S EUROPEAN SYMPOSIUM ON FOOD SAFETY

DEADLINES:

10 November 2020 – Symposium and Roundtable Submissions
19 January 2021 – Technical and Poster Abstract Submissions

Questions regarding submissions can be directed to Tamara Ford
Phone: +1 515.276.3344
Email: tford@foodprotection.org

HOTEL ACCOMMODATIONS
Visit foodprotection.org. Click European Symposium under Events and Meetings for details.

CONFERENCE VENUE
Holiday Inn Munich City Centre

Sign up today to showcase your products and services in Munich!